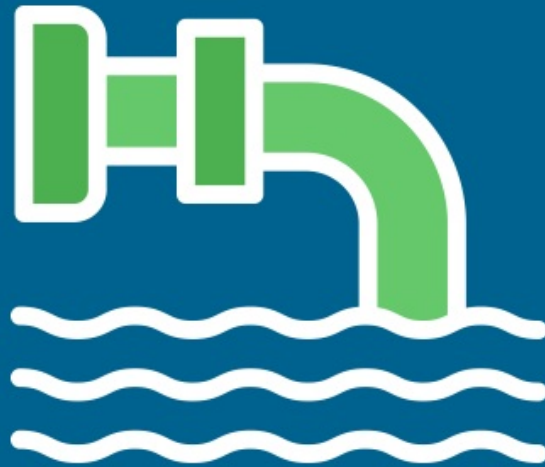




# U.S. Water & Sewer Market Size and Household Spending Report

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United States of Bill Pay  
doxoINSIGHTS Report 2025



A comprehensive look into the Water & Sewer industry, with a deep dive into category market size and median spend at the national, state, and regional level.

[www.doxo.com/w/insights/](https://www.doxo.com/w/insights/)

## About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

**10M+**

Statistically significant, with over 10 million paying consumers.

**97%**

Geographically diverse, capturing payment activity in all 97% U.S. zip codes

**120,000**

Covering 45 different biller service categories, with more than 120,000 unique billers

## All income brackets

Economically representative, with participation from all income brackets.

## All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

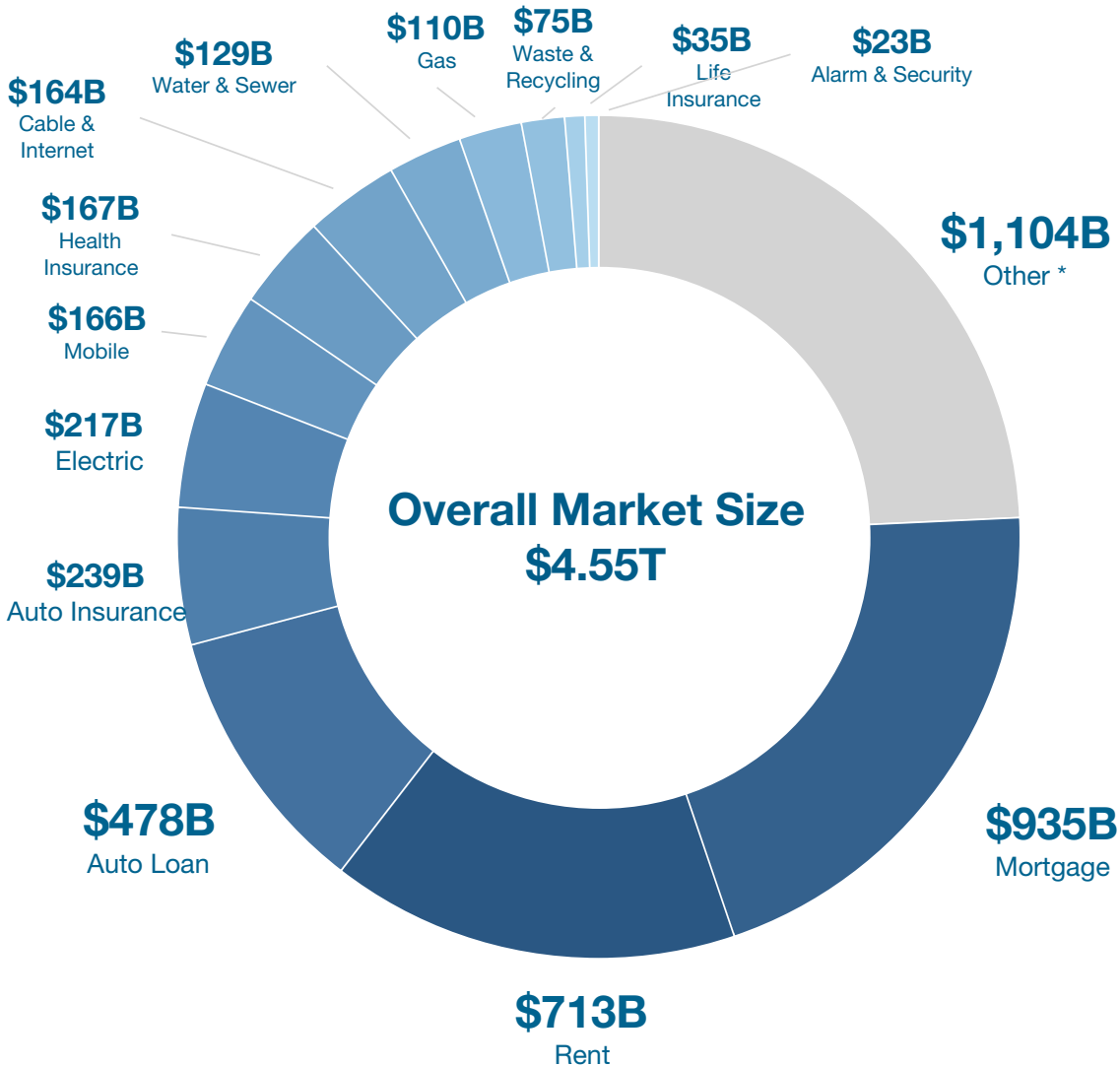
doxoINSIGHTS provides a comprehensive look into the Bill Pay Economy™, with a deep dive into category size and median spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the thirteen most common household bills. For more information about doxoINSIGHTS visit [www.doxo.com/insights](http://www.doxo.com/insights).

The findings in the 2025 U.S. Household Bill Pay Report include breakouts by service category, household market penetration for each type of service, and median household spend per month by state.

Data is sourced from doxoINSIGHTS and reflects a 12-month overview of actual consumer payment data as of March 2025. For the most up-to-date analysis, please visit [www.doxo.com/w/explore](http://www.doxo.com/w/explore) and search by state, county, or city.

## Overall Bill Pay Market Size (in billions)

While the total market size for U.S. household bills is \$4.55 trillion per year, this report focuses on the thirteen most common household bills, which amount to \$3.45 trillion. These include Mortgage; Rent; Auto Loan; Gas; Electric, Water & Sewer, Waste & Recycling; Auto Insurance; Cable & Internet & Phone; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.

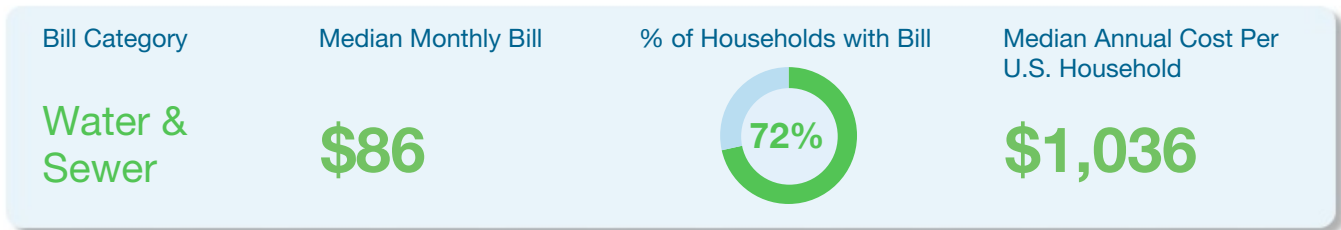


U.S. Households spend **\$3.45** Trillion annually on the thirteen most common household bills.

\*Other includes taxes and non-recurring fees like health care lab expenses, and toll roads.

TO NOTE: Category specific data is sourced from actual bill payment activity via doxo's platform, with the exception of Rent and Mortgage, which is sourced from the U.S. Census Bureau.

The average U.S. household spends **\$86** a month on Water & Sewer.



| Bill Category            |                                                                                     | Median Monthly Bill | % of Households with Bill | Median Annual Cost |
|--------------------------|-------------------------------------------------------------------------------------|---------------------|---------------------------|--------------------|
| Mortgage                 |    | \$1,775             | 40%                       | \$21,300           |
| Rent                     |    | \$1,453             | 33%                       | \$17,436           |
| Auto Loan                |    | \$470               | 61%                       | \$5,640            |
| Cable & Internet         |   | \$121               | 73%                       | \$1,452            |
| Electric                 |  | \$120               | 90%                       | \$1,440            |
| Auto Insurance           |  | \$105               | 80%                       | \$1,260            |
| Mobile Phone             |  | \$96                | 88%                       | \$1,152            |
| <b>Water &amp; Sewer</b> |  | <b>\$86</b>         | <b>72%</b>                | <b>\$1,036</b>     |
| Alarm & Security         |  | \$74                | 13%                       | \$888              |
| Health Insurance         |  | \$72                | 66%                       | \$864              |
| Gas                      |  | \$71                | 65%                       | \$852              |
| Waste & Recycling        |  | \$70                | 53%                       | \$840              |
| Life Insurance           |  | \$60                | 21%                       | \$720              |

## Water & Sewer Market Snapshot

Total Water & Sewer Market Size

**\$129B**

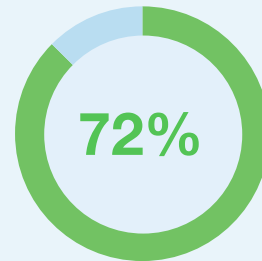
Median Annual Cost Per U.S. Household

**\$1,036\***

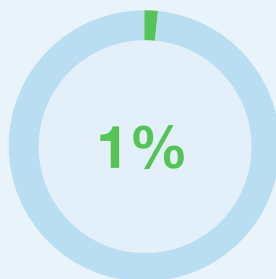
Median Monthly Household Bill

**\$86**

Percent Of Households With Water & Sewer



Percent Of Annual Income



Most Expensive States For Water & Sewer

MD



WA



HI



CT



WI



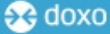
\* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

# Water & Sewer Bill Pay Market Size

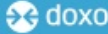
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## Water & Sewer Bill Pay Market Size by State

|    | State          | Market Size (\$B) | # Households |  |
|----|----------------|-------------------|--------------|--|
| 1  | California     | 15.79             | 13,434,530   |  |
| 2  | Texas          | 10.31             | 10,747,049   |  |
| 3  | New York       | 8.26              | 7,649,119    |  |
| 4  | Florida        | 7.23              | 8,550,890    |  |
| 5  | Pennsylvania   | 5.21              | 5,235,339    |  |
| 6  | Washington     | 5.04              | 3,020,551    |  |
| 7  | Ohio           | 4.36              | 4,829,571    |  |
| 8  | New Jersey     | 4.05              | 3,478,355    |  |
| 9  | Illinois       | 3.92              | 5,001,893    |  |
| 10 | Michigan       | 3.84              | 4,040,159    |  |
| 11 | Maryland       | 3.68              | 2,339,325    |  |
| 12 | Virginia       | 3.15              | 3,326,340    |  |
| 13 | Georgia        | 3.05              | 4,008,028    |  |
| 14 | Massachusetts  | 3.03              | 2,762,056    |  |
| 15 | North Carolina | 3.01              | 4,186,957    |  |
| 16 | Wisconsin      | 2.97              | 2,446,037    |  |
| 17 | Arizona        | 2.46              | 2,797,280    |  |
| 18 | Minnesota      | 2.38              | 2,283,174    |  |
| 19 | Connecticut    | 2.25              | 1,420,170    |  |
| 20 | Missouri       | 2.05              | 2,484,929    |  |
| 21 | Tennessee      | 2.00              | 2,767,022    |  |
| 22 | Colorado       | 1.87              | 2,325,715    |  |
| 23 | Indiana        | 1.87              | 2,681,537    |  |
| 24 | Oregon         | 1.86              | 1,701,550    |  |
| 25 | Louisiana      | 1.49              | 1,782,956    |  |

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|    | State          | Market Size (\$B) | # Households |  |
|----|----------------|-------------------|--------------|--|
| 26 | Alabama        | 1.42              | 1,969,060    |  |
| 27 | Kentucky       | 1.41              | 1,793,797    |  |
| 28 | South Carolina | 1.41              | 2,070,390    |  |
| 29 | Iowa           | 1.40              | 1,303,944    |  |
| 30 | Oklahoma       | 1.27              | 1,542,763    |  |
| 31 | Nevada         | 1.19              | 1,183,488    |  |
| 32 | Hawaii         | 1.18              | 488,991      |  |
| 33 | Arkansas       | 1.04              | 1,189,280    |  |
| 34 | Kansas         | 1.04              | 1,160,618    |  |
| 35 | Nebraska       | 0.99              | 787,245      |  |
| 36 | Utah           | 0.92              | 1,094,419    |  |
| 37 | Mississippi    | 0.80              | 1,131,681    |  |
| 38 | Maine          | 0.73              | 589,047      |  |
| 39 | New Mexico     | 0.72              | 824,557      |  |
| 40 | New Hampshire  | 0.71              | 551,224      |  |
| 41 | Idaho          | 0.58              | 693,668      |  |
| 42 | West Virginia  | 0.57              | 721,335      |  |
| 43 | Rhode Island   | 0.42              | 436,916      |  |
| 44 | Delaware       | 0.41              | 396,394      |  |
| 45 | Montana        | 0.40              | 453,092      |  |
| 46 | Vermont        | 0.35              | 269,466      |  |
| 47 | North Dakota   | 0.34              | 324,566      |  |
| 48 | Alaska         | 0.30              | 269,466      |  |
| 49 | South Dakota   | 0.28              | 324,566      |  |
| 50 | Wyoming        | 0.21              | 238,108      |  |

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## Water & Sewer Bill Pay Market Size by Top 50 U.S. City (based on # of households)

|    | City                | Market Size (\$B) | # of Households |  |
|----|---------------------|-------------------|-----------------|--|
| 1  | Los Angeles, CA     | 1.22              | 882,734         |  |
| 2  | Houston, TX         | 1.17              | 1,201,386       |  |
| 3  | New York, NY        | 1.10              | 771,791         |  |
| 4  | Chicago, IL         | 1.00              | 1,140,118       |  |
| 5  | Miami, FL           | 0.77              | 670,393         |  |
| 6  | San Diego, CA       | 0.73              | 499,967         |  |
| 7  | San Jose, CA        | 0.73              | 333,751         |  |
| 8  | Dallas, TX          | 0.71              | 552,606         |  |
| 9  | Seattle, WA         | 0.64              | 449,727         |  |
| 10 | Phoenix, AZ         | 0.64              | 545,009         |  |
| 11 | Las Vegas, NV       | 0.63              | 603,995         |  |
| 12 | Philadelphia, PA    | 0.60              | 669,271         |  |
| 13 | Milwaukee, WI       | 0.58              | 328,839         |  |
| 14 | Minneapolis, MN     | 0.58              | 473,285         |  |
| 15 | San Antonio, TX     | 0.57              | 681,018         |  |
| 16 | Portland, OR        | 0.49              | 402,447         |  |
| 17 | Fort Lauderdale, FL | 0.49              | 329,908         |  |
| 18 | Columbus, OH        | 0.46              | 368,515         |  |
| 19 | Austin, TX          | 0.46              | 513,547         |  |
| 20 | San Francisco, CA   | 0.44              | 362,650         |  |
| 21 | Washington, DC      | 0.44              | 321,522         |  |
| 22 | Denver, CO          | 0.43              | 487,902         |  |
| 23 | Saint Paul, MN      | 0.43              | 326,812         |  |
| 24 | Louisville, KY      | 0.43              | 323,776         |  |
| 25 | El Paso, TX         | 0.41              | 282,014         |  |

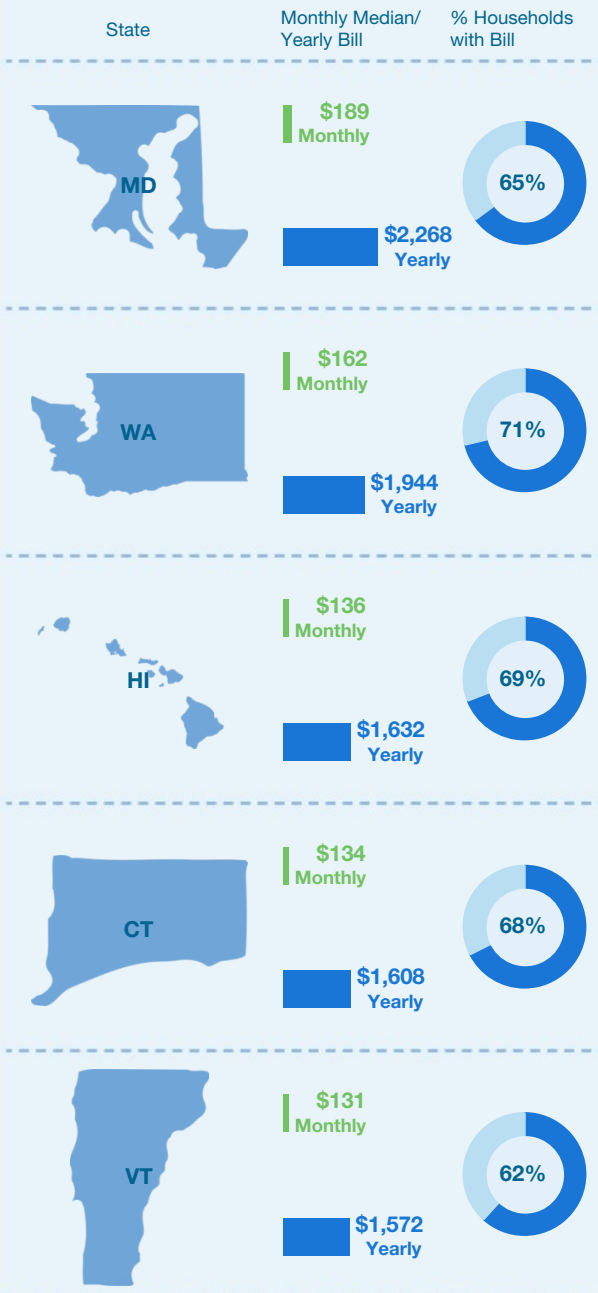
|    | City                 | Market Size (\$B) | # of Households |  |
|----|----------------------|-------------------|-----------------|--|
| 26 | Atlanta, GA          | 0.41              | 465,198         |  |
| 27 | Fort Worth, TX       | 0.37              | 353,489         |  |
| 28 | Pittsburgh, PA       | 0.36              | 310,509         |  |
| 29 | Tucson, AZ           | 0.35              | 380,165         |  |
| 30 | Saint Louis, MO      | 0.34              | 400,447         |  |
| 31 | Kansas City, MO      | 0.33              | 259,214         |  |
| 32 | Cincinnati, OH       | 0.32              | 349,847         |  |
| 33 | Albuquerque, NM      | 0.29              | 274,529         |  |
| 34 | Tampa, FL            | 0.28              | 329,153         |  |
| 35 | Cleveland, OH        | 0.28              | 330,007         |  |
| 36 | Indianapolis, IN     | 0.27              | 400,163         |  |
| 37 | Memphis, TN          | 0.26              | 268,998         |  |
| 38 | Colorado Springs, CO | 0.26              | 241,518         |  |
| 39 | Detroit, MI          | 0.26              | 240,311         |  |
| 40 | Omaha, NE            | 0.25              | 228,768         |  |
| 41 | Sacramento, CA       | 0.25              | 312,833         |  |
| 42 | Birmingham, AL       | 0.24              | 208,094         |  |
| 43 | Baltimore, MD        | 0.24              | 253,878         |  |
| 44 | Charlotte, NC        | 0.23              | 392,044         |  |
| 45 | Oklahoma City, OK    | 0.23              | 286,003         |  |
| 46 | Orlando, FL          | 0.22              | 379,447         |  |
| 47 | Jacksonville, FL     | 0.22              | 378,650         |  |
| 48 | Dayton, OH           | 0.20              | 208,480         |  |
| 49 | Rochester, NY        | 0.17              | 203,316         |  |
| 50 | Boston, MA           | 0.07              | 70,349          |  |

# Regional Water & Sewer Bill Pay Comparison

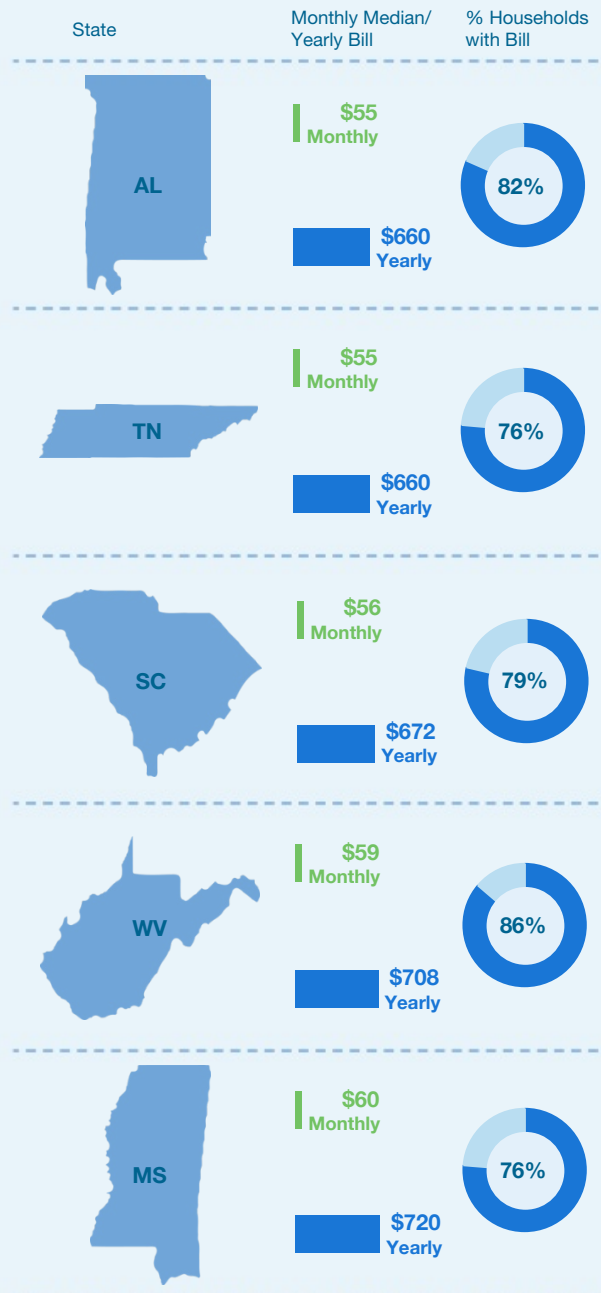
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## The Most and Least Expensive States for Water & Sewer

### Top 5 Most Expensive



### Top 5 Least Expensive



## The Most and Least Expensive Big Cities for Water & Sewer

(based on # of households)

### Top 5 Most Expensive

| City                                                                                                     | Monthly Median/<br>Yearly Bill        | % Households<br>with Bill |
|----------------------------------------------------------------------------------------------------------|---------------------------------------|---------------------------|
| <br>Milwaukee, WI       | \$200<br>Monthly<br>\$2,400<br>Yearly | 66%                       |
| <br>Seattle, WA         | \$162<br>Monthly<br>\$1,944<br>Yearly | 65%                       |
| <br>San Jose, CA      | \$150<br>Monthly<br>\$1,800<br>Yearly | 68%                       |
| <br>San Francisco, CA | \$146<br>Monthly<br>\$1,752<br>Yearly | 50%                       |
| <br>San Diego, CA     | \$144<br>Monthly<br>\$1,728<br>Yearly | 64%                       |

### Top 5 Least Expensive

| City                                                                                                    | Monthly Median/<br>Yearly Bill     | % Households<br>with Bill |
|---------------------------------------------------------------------------------------------------------|------------------------------------|---------------------------|
| <br>Jacksonville      | \$50<br>Monthly<br>600<br>Yearly   | 70%                       |
| <br>Indianapolis, IN  | \$60<br>Monthly<br>\$720<br>Yearly | 70%                       |
| <br>Orlando, FL     | \$63<br>Monthly<br>\$756<br>Yearly | 63%                       |
| <br>Cleveland, OH   | \$65<br>Monthly<br>\$780<br>Yearly | 79%                       |
| <br>San Antonio, TX | \$70<br>Monthly<br>\$840<br>Yearly | 77%                       |

# Water & Sewer Market/Spend Breakdown by State

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## Water & Sewer Market/Spend by State

|    | State         | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|----|---------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 1  | Alabama       | 1,969,060    | 1.42              | \$55                | 82%                    | \$660           |
| 2  | Alaska        | 267,844      | 0.30              | \$118               | 65%                    | \$1,416         |
| 3  | Arizona       | 2,797,280    | 2.46              | \$74                | 77%                    | \$888           |
| 4  | Arkansas      | 1,189,280    | 1.04              | \$63                | 83%                    | \$756           |
| 5  | California    | 13,434,530   | 15.79             | \$106               | 68%                    | \$1,272         |
| 6  | Colorado      | 2,325,715    | 1.87              | \$71                | 71%                    | \$852           |
| 7  | Connecticut   | 1,420,170    | 2.25              | \$134               | 62%                    | \$1,608         |
| 8  | Delaware      | 396,394      | 0.41              | \$100               | 69%                    | \$1,200         |
| 9  | Florida       | 8,550,890    | 7.23              | \$80                | 70%                    | \$960           |
| 10 | Georgia       | 4,008,028    | 3.05              | \$60                | 78%                    | \$720           |
| 11 | Hawaii        | 488,991      | 1.18              | \$136               | 68%                    | \$1,632         |
| 12 | Idaho         | 693,668      | 0.58              | \$86                | 70%                    | \$1,032         |
| 13 | Illinois      | 5,001,893    | 3.92              | \$79                | 67%                    | \$948           |
| 14 | Indiana       | 2,681,537    | 1.87              | \$60                | 72%                    | \$720           |
| 15 | Iowa          | 1,303,944    | 1.40              | \$100               | 76%                    | \$1,200         |
| 16 | Kansas        | 1,160,618    | 1.04              | \$75                | 79%                    | \$900           |
| 17 | Kentucky      | 1,793,797    | 1.41              | \$60                | 84%                    | \$720           |
| 18 | Louisiana     | 1,782,956    | 1.49              | \$64                | 83%                    | \$768           |
| 19 | Maine         | 589,047      | 0.73              | \$113               | 59%                    | \$1,356         |
| 20 | Maryland      | 2,339,325    | 3.68              | \$189               | 65%                    | \$2,268         |
| 21 | Massachusetts | 2,762,056    | 3.03              | \$100               | 56%                    | \$1,200         |
| 22 | Michigan      | 4,040,159    | 3.84              | \$100               | 63%                    | \$1,200         |
| 23 | Minnesota     | 2,283,174    | 2.38              | \$122               | 56%                    | \$1,464         |
| 24 | Mississippi   | 1,131,681    | 0.80              | \$60                | 76%                    | \$720           |
| 25 | Missouri      | 2,484,929    | 2.05              | \$69                | 75%                    | \$828           |



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\* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

## Water & Sewer Market/Spend by State (continued)

| State             | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 26 Montana        | 453,092      | 0.40              | \$96                | 67%                    | \$1,152         |
| 27 Nebraska       | 787,245      | 0.99              | \$123               | 70%                    | \$1,476         |
| 28 Nevada         | 1,183,488    | 1.19              | \$85                | 73%                    | \$1,020         |
| 29 New Hampshire  | 551,224      | 0.71              | \$120               | 59%                    | \$1,440         |
| 30 New Jersey     | 3,478,355    | 4.05              | \$100               | 65%                    | \$1,200         |
| 31 New Mexico     | 824,557      | 0.72              | \$80                | 74%                    | \$960           |
| 32 New York       | 7,649,119    | 8.26              | \$101               | 59%                    | \$1,212         |
| 33 North Carolina | 4,186,957    | 3.01              | \$67                | 66%                    | \$804           |
| 34 North Dakota   | 324,566      | 0.34              | \$111               | 67%                    | \$1,332         |
| 35 Ohio           | 4,829,571    | 4.36              | \$78                | 76%                    | \$936           |
| 36 Oklahoma       | 1,542,763    | 1.27              | \$88                | 67%                    | \$1,056         |
| 37 Oregon         | 1,701,550    | 1.86              | \$90                | 67%                    | \$1,080         |
| 38 Pennsylvania   | 5,235,339    | 5.21              | \$85                | 74%                    | \$1,020         |
| 39 Rhode Island   | 436,916      | 0.42              | \$76                | 70%                    | \$912           |
| 40 South Carolina | 2,070,390    | 1.41              | \$56                | 79%                    | \$672           |
| 41 South Dakota   | 358,152      | 0.28              | \$75                | 70%                    | \$900           |
| 42 Tennessee      | 2,767,022    | 2.00              | \$55                | 76%                    | \$660           |
| 43 Texas          | 10,747,049   | 10.31             | \$90                | 74%                    | \$1,080         |
| 44 Utah           | 1,094,419    | 0.92              | \$82                | 66%                    | \$984           |
| 45 Vermont        | 269,466      | 0.35              | \$131               | 61%                    | \$1,572         |
| 46 Virginia       | 3,326,340    | 3.15              | \$90                | 71%                    | \$1,080         |
| 47 Washington     | 3,020,551    | 5.04              | \$162               | 71%                    | \$1,944         |
| 48 West Virginia  | 721,335      | 0.57              | \$59                | 86%                    | \$708           |
| 49 Wisconsin      | 2,446,037    | 2.97              | \$131               | 66%                    | \$1,572         |
| 50 Wyoming        | 238,108      | 0.21              | \$100               | 67%                    | \$1,200         |

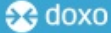
# Water & Sewer Market/Spend by 50 Biggest U.S. Cities

(based on # of households)

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## Water & Sewer Market/Spend by 50 Biggest U.S. Cities (based on # of households)

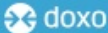
|    | City                 | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|----|----------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 1  | Albuquerque, NM      | 274,529      | 0.29              | \$87                | 81%                    | \$1,044         |
| 2  | Atlanta, GA          | 465,198      | 0.41              | \$75                | 71%                    | \$900           |
| 3  | Austin, TX           | 513,547      | 0.46              | \$90                | 64%                    | \$1,080         |
| 4  | Baltimore, MD        | 253,878      | 0.24              | \$100               | 63%                    | \$1,200         |
| 5  | Birmingham, AL       | 208,094      | 0.24              | \$81                | 91%                    | \$972           |
| 6  | Boston, MA           | 70,349       | 0.07              | \$114               | 44%                    | \$1,368         |
| 7  | Charlotte, NC        | 392,044      | 0.23              | \$74                | 54%                    | \$888           |
| 8  | Chicago, IL          | 1,140,118    | 1.00              | \$101               | 57%                    | \$1,212         |
| 9  | Cincinnati, OH       | 349,847      | 0.32              | \$75                | 81%                    | \$900           |
| 10 | Cleveland, OH        | 330,007      | 0.28              | \$65                | 79%                    | \$780           |
| 11 | Colorado Springs, CO | 241,518      | 0.26              | \$100               | 77%                    | \$1,200         |
| 12 | Columbus, OH         | 368,515      | 0.46              | \$107               | 74%                    | \$1,284         |
| 13 | Dallas, TX           | 552,606      | 0.71              | \$101               | 73%                    | \$1,212         |
| 14 | Dayton, OH           | 208,480      | 0.20              | \$71                | 82%                    | \$852           |
| 15 | Denver, CO           | 487,902      | 0.43              | \$82                | 70%                    | \$984           |
| 16 | Detroit, MI          | 240,311      | 0.26              | \$80                | 80%                    | \$960           |
| 17 | El Paso, TX          | 282,014      | 0.41              | \$110               | 93%                    | \$1,320         |
| 18 | Fort Lauderdale, FL  | 329,908      | 0.49              | \$106               | 75%                    | \$1,272         |
| 19 | Fort Worth, TX       | 353,489      | 0.37              | \$100               | 79%                    | \$1,200         |
| 20 | Houston, TX          | 1,201,386    | 1.17              | \$76                | 74%                    | \$912           |
| 21 | Indianapolis, IN     | 400,163      | 0.27              | \$60                | 70%                    | \$720           |
| 22 | Jacksonville, FL     | 378,650      | 0.22              | \$50                | 70%                    | \$600           |
| 23 | Kansas City, KS      | 58,516       | 0.07              | \$105               | 71%                    | \$1,260         |
| 24 | Las Vegas, NV        | 603,995      | 0.63              | \$72                | 76%                    | \$864           |
| 25 | Los Angeles, CA      | 882,734      | 1.22              | \$112               | 69%                    | \$1,344         |

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\* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

## Water & Sewer Market/Spend by 50 Biggest U.S. Cities (based on # of households, cont'd)

|    | City              | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|----|-------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 26 | Louisville, KY    | 323,776      | 0.43              | \$110               | 84%                    | \$1,320         |
| 27 | Memphis, TN       | 268,998      | 0.26              | \$81                | 77%                    | \$972           |
| 28 | Miami, FL         | 670,393      | 0.77              | \$100               | 69%                    | \$1,200         |
| 29 | Milwaukee, WI     | 328,839      | 0.58              | \$200               | 66%                    | \$2,400         |
| 30 | Minneapolis, MN   | 473,285      | 0.58              | \$132               | 61%                    | \$1,584         |
| 31 | New York, NY      | 771,791      | 1.10              | \$121               | 49%                    | \$1,452         |
| 32 | Oklahoma City, OK | 286,003      | 0.23              | \$90                | 61%                    | \$1,080         |
| 33 | Omaha, NE         | 228,768      | 0.25              | \$101               | 68%                    | \$1,212         |
| 34 | Orlando, FL       | 379,447      | 0.22              | \$63                | 63%                    | \$756           |
| 35 | Philadelphia, PA  | 669,271      | 0.60              | \$70                | 77%                    | \$840           |
| 36 | Phoenix, AZ       | 545,009      | 0.64              | \$100               | 78%                    | \$1,200         |
| 37 | Pittsburgh, PA    | 310,509      | 0.36              | \$99                | 75%                    | \$1,188         |
| 38 | Portland, OR      | 402,447      | 0.49              | \$90                | 73%                    | \$1,080         |
| 39 | Rochester, NY     | 203,316      | 0.17              | \$76                | 80%                    | \$912           |
| 40 | Sacramento, CA    | 312,833      | 0.25              | \$82                | 59%                    | \$984           |
| 41 | Saint Louis, MO   | 400,447      | 0.34              | \$73                | 74%                    | \$876           |
| 42 | Saint Paul, MN    | 326,812      | 0.43              | \$129               | 69%                    | \$1,548         |
| 43 | San Antonio, TX   | 681,018      | 0.57              | \$70                | 77%                    | \$840           |
| 44 | San Diego, CA     | 499,967      | 0.73              | \$144               | 64%                    | \$1,728         |
| 45 | San Francisco, CA | 362,650      | 0.44              | \$146               | 50%                    | \$1,752         |
| 46 | San Jose, CA      | 333,751      | 0.73              | \$150               | 68%                    | \$1,800         |
| 47 | Seattle, WA       | 449,727      | 0.64              | \$162               | 65%                    | \$1,944         |
| 48 | Tampa, FL         | 329,153      | 0.28              | \$86                | 69%                    | \$1,032         |
| 49 | Tucson, AZ        | 380,165      | 0.35              | \$81                | 80%                    | \$972           |
| 50 | Washington, DC    | 321,522      | 0.44              | \$137               | 67%                    | \$1,644         |


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\* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

# Water & Sewer Market/Spend by U.S. Cities

(with population of 40k+)

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## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|    | City            | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|----|-----------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 1  | Abilene, TX     | 49,908       | 0.06              | \$92                | 93%                    | \$1,104         |
| 2  | Akron, OH       | 115,251      | 0.10              | \$90                | 66%                    | \$1,080         |
| 3  | Albany, NY      | 66,021       | 0.10              | \$91                | 77%                    | \$1,092         |
| 4  | Albuquerque, NM | 274,529      | 0.29              | \$87                | 81%                    | \$1,044         |
| 5  | Alexandria, VA  | 147,159      | 0.20              | \$145               | 64%                    | \$1,740         |
| 6  | Allen, TX       | 40,668       | 0.07              | \$143               | 81%                    | \$1,716         |
| 7  | Allentown, PA   | 66,125       | 0.08              | \$143               | 65%                    | \$1,716         |
| 8  | Alpharetta, GA  | 71,318       | 0.07              | \$81                | 74%                    | \$972           |
| 9  | Amarillo, TX    | 89,473       | 0.11              | \$98                | 80%                    | \$1,176         |
| 10 | Anaheim, CA     | 110,114      | 0.10              | \$81                | 64%                    | \$972           |
| 11 | Anchorage, AK   | 90,744       | 0.10              | \$118               | 65%                    | \$1,416         |
| 12 | Anderson, SC    | 41,347       | 0.03              | \$58                | 70%                    | \$696           |
| 13 | Ann Arbor, MI   | 69,270       | 0.06              | \$100               | 60%                    | \$1,200         |
| 14 | Annapolis, MD   | 40,203       | 0.04              | \$129               | 53%                    | \$1,548         |
| 15 | Appleton, WI    | 51,679       | 0.07              | \$156               | 69%                    | \$1,872         |
| 16 | Arlington, TX   | 142,346      | 0.21              | \$90                | 76%                    | \$1,080         |
| 17 | Arlington, VA   | 111,897      | 0.10              | \$107               | 52%                    | \$1,284         |
| 18 | Arvada, CO      | 55,628       | 0.09              | \$118               | 92%                    | \$1,416         |
| 19 | Ashburn, VA     | 44,850       | 0.06              | \$150               | 64%                    | \$1,800         |
| 20 | Asheville, NC   | 55,013       | 0.04              | \$97                | 50%                    | \$1,164         |
| 21 | Astoria, NY     | 64,425       | 0.11              | \$178               | 56%                    | \$2,136         |
| 22 | Athens, GA      | 54,225       | 0.04              | \$58                | 88%                    | \$696           |
| 23 | Atlanta, GA     | 465,198      | 0.41              | \$75                | 71%                    | \$900           |
| 24 | Auburn, WA      | 43,374       | 0.05              | \$116               | 69%                    | \$1,392         |
| 25 | Augusta, GA     | 74,882       | 0.05              | \$56                | 79%                    | \$672           |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|    | City              | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|----|-------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 26 | Aurora, CO        | 166,961      | 0.19              | \$96                | 80%                    | \$1,152         |
| 27 | Aurora, IL        | 62,548       | 0.06              | \$96                | 84%                    | \$1,152         |
| 28 | Austin, TX        | 513,547      | 0.46              | \$90                | 64%                    | \$1,080         |
| 29 | Bakersfield, CA   | 183,033      | 0.14              | \$63                | 79%                    | \$756           |
| 30 | Baltimore, MD     | 253,878      | 0.24              | \$100               | 63%                    | \$1,200         |
| 31 | Baton Rouge, LA   | 151,242      | 0.16              | \$90                | 88%                    | \$1,080         |
| 32 | Baytown, TX       | 46,494       | 0.04              | \$103               | 58%                    | \$1,236         |
| 33 | Beaumont, TX      | 50,681       | 0.06              | \$83                | 86%                    | \$996           |
| 34 | Beaverton, OR     | 81,556       | 0.10              | \$103               | 82%                    | \$1,236         |
| 35 | Bellevue, WA      | 63,297       | 0.19              | \$173               | 67%                    | \$2,076         |
| 36 | Bellingham, WA    | 55,623       | 0.06              | \$129               | 65%                    | \$1,548         |
| 37 | Bend, OR          | 56,906       | 0.05              | \$84                | 67%                    | \$1,008         |
| 38 | Berkeley, CA      | 49,427       | 0.14              | \$173               | 78%                    | \$2,076         |
| 39 | Bethlehem, PA     | 50,033       | 0.07              | \$128               | 76%                    | \$1,536         |
| 40 | Billings, MT      | 60,318       | 0.04              | \$81                | 58%                    | \$972           |
| 41 | Birmingham, AL    | 208,094      | 0.24              | \$81                | 91%                    | \$972           |
| 42 | Bloomington, IN   | 53,951       | 0.03              | \$41                | 62%                    | \$492           |
| 43 | Boca Raton, FL    | 100,586      | 0.08              | \$78                | 72%                    | \$936           |
| 44 | Boise, ID         | 109,780      | 0.11              | \$83                | 84%                    | \$996           |
| 45 | Boston, MA        | 70,349       | 0.07              | \$114               | 44%                    | \$1,368         |
| 46 | Bothell, WA       | 50,885       | 0.09              | \$145               | 79%                    | \$1,740         |
| 47 | Boulder, CO       | 54,241       | 0.06              | \$68                | 67%                    | \$816           |
| 48 | Bowling Green, KY | 50,067       | 0.02              | \$34                | 70%                    | \$408           |
| 49 | Boynton Beach, FL | 75,640       | 0.08              | \$87                | 81%                    | \$1,044         |
| 50 | Bradenton, FL     | 112,339      | 0.09              | \$71                | 73%                    | \$852           |



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\* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|    | City                | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|----|---------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 51 | Bridgeport, CT      | 55,498       | 0.12              | \$141               | 82%                    | \$1,692         |
| 52 | Broken Arrow, OK    | 52,086       | 0.05              | \$92                | 82%                    | \$1,104         |
| 53 | Bronx, NY           | 533,652      | 0.78              | \$170               | 52%                    | \$2,040         |
| 54 | Brooklyn, NY        | 1,009,555    | 1.51              | \$174               | 52%                    | \$2,088         |
| 55 | Broomfield, CO      | 47,559       | 0.04              | \$62                | 76%                    | \$744           |
| 56 | Brownsville, TX     | 64,594       | 0.05              | \$60                | 89%                    | \$720           |
| 57 | Buffalo, NY         | 254,898      | 0.33              | \$116               | 70%                    | \$1,392         |
| 58 | Burbank, CA         | 44,301       | 0.05              | \$100               | 67%                    | \$1,200         |
| 59 | Cambridge, MA       | 49,732       | 0.04              | \$93                | 53%                    | \$1,116         |
| 60 | Canton, OH          | 61,816       | 0.05              | \$70                | 77%                    | \$840           |
| 61 | Cape Coral, FL      | 80,265       | 0.04              | \$59                | 51%                    | \$708           |
| 62 | Carlsbad, CA        | 43,981       | 0.07              | \$123               | 79%                    | \$1,476         |
| 63 | Carrollton, TX      | 51,943       | 0.06              | \$95                | 84%                    | \$1,140         |
| 64 | Cary, NC            | 65,025       | 0.07              | \$91                | 86%                    | \$1,092         |
| 65 | Cedar Rapids, IA    | 62,218       | 0.12              | \$170               | 92%                    | \$2,040         |
| 66 | Chandler, AZ        | 116,455      | 0.12              | \$74                | 82%                    | \$888           |
| 67 | Charleston, SC      | 89,330       | 0.06              | \$63                | 83%                    | \$756           |
| 68 | Charlotte, NC       | 392,044      | 0.23              | \$74                | 54%                    | \$888           |
| 69 | Charlottesville, VA | 51,741       | 0.05              | \$56                | 80%                    | \$672           |
| 70 | Chattanooga, TN     | 90,570       | 0.06              | \$47                | 92%                    | \$564           |
| 71 | Chesapeake, VA      | 92,475       | 0.13              | \$135               | 69%                    | \$1,620         |
| 72 | Cheyenne, WY        | 40,425       | 0.04              | \$65                | 86%                    | \$780           |
| 73 | Chicago, IL         | 1,140,118    | 1.00              | \$101               | 57%                    | \$1,212         |
| 74 | Chico, CA           | 47,866       | 0.03              | \$60                | 63%                    | \$720           |
| 75 | Chula Vista, CA     | 84,207       | 0.11              | \$130               | 65%                    | \$1,560         |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City                 | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|----------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 76  | Cincinnati, OH       | 349,847      | 0.32              | \$75                | 81%                    | \$900           |
| 77  | Clarksville, TN      | 76,875       | 0.05              | \$61                | 77%                    | \$732           |
| 78  | Clearwater, FL       | 78,731       | 0.08              | \$104               | 63%                    | \$1,248         |
| 79  | Clermont, FL         | 43,612       | 0.03              | \$73                | 58%                    | \$876           |
| 80  | Cleveland, OH        | 330,007      | 0.28              | \$65                | 79%                    | \$780           |
| 81  | Clinton Township, MI | 45,100       | 0.05              | \$98                | 70%                    | \$1,176         |
| 82  | Clovis, CA           | 45,835       | 0.06              | \$177               | 60%                    | \$2,124         |
| 83  | College Station, TX  | 50,594       | 0.06              | \$94                | 71%                    | \$1,128         |
| 84  | Colorado Springs, CO | 241,518      | 0.26              | \$100               | 77%                    | \$1,200         |
| 85  | Columbia, MO         | 63,728       | 0.03              | \$39                | 73%                    | \$468           |
| 86  | Columbia, SC         | 139,368      | 0.14              | \$90                | 81%                    | \$1,080         |
| 87  | Columbus, GA         | 73,322       | 0.06              | \$67                | 83%                    | \$804           |
| 88  | Columbus, OH         | 368,515      | 0.46              | \$107               | 74%                    | \$1,284         |
| 89  | Concord, CA          | 46,209       | 0.07              | \$128               | 71%                    | \$1,536         |
| 90  | Concord, NC          | 48,201       | 0.08              | \$111               | 88%                    | \$1,332         |
| 91  | Conroe, TX           | 70,499       | 0.07              | \$105               | 71%                    | \$1,260         |
| 92  | Corona, CA           | 56,043       | 0.07              | \$102               | 81%                    | \$1,224         |
| 93  | Corpus Christi, TX   | 118,421      | 0.14              | \$124               | 71%                    | \$1,488         |
| 94  | Costa Mesa, CA       | 41,873       | 0.04              | \$110               | 59%                    | \$1,320         |
| 95  | Cumming, GA          | 63,683       | 0.04              | \$61                | 73%                    | \$732           |
| 96  | Cypress, TX          | 65,689       | 0.06              | \$88                | 72%                    | \$1,056         |
| 97  | Dallas, TX           | 552,606      | 0.71              | \$101               | 73%                    | \$1,212         |
| 98  | Davenport, IA        | 44,448       | 0.03              | \$63                | 67%                    | \$756           |
| 99  | Dayton, OH           | 208,480      | 0.20              | \$71                | 82%                    | \$852           |
| 100 | Daytona Beach, FL    | 51,339       | 0.05              | \$78                | 83%                    | \$936           |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City             | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 101 | Decatur, GA      | 64,685       | 0.06              | \$60                | 88%                    | \$720           |
| 102 | Delray Beach, FL | 57,907       | 0.06              | \$101               | 74%                    | \$1,212         |
| 103 | Denton, TX       | 62,380       | 0.10              | \$179               | 71%                    | \$2,148         |
| 104 | Denver, CO       | 487,902      | 0.43              | \$82                | 70%                    | \$984           |
| 105 | Des Moines, IA   | 92,838       | 0.13              | \$105               | 94%                    | \$1,260         |
| 106 | Detroit, MI      | 240,311      | 0.26              | \$80                | 80%                    | \$960           |
| 107 | Duluth, GA       | 44,846       | 0.04              | \$75                | 75%                    | \$900           |
| 108 | Duluth, MN       | 49,558       | 0.07              | \$149               | 67%                    | \$1,788         |
| 109 | Durham, NC       | 130,977      | 0.18              | \$78                | 81%                    | \$936           |
| 110 | Edinburg, TX     | 52,956       | 0.04              | \$68                | 83%                    | \$816           |
| 111 | Edmond, OK       | 69,520       | 0.04              | \$72                | 48%                    | \$864           |
| 112 | El Cajon, CA     | 57,068       | 0.08              | \$146               | 65%                    | \$1,752         |
| 113 | El Paso, TX      | 282,014      | 0.41              | \$110               | 93%                    | \$1,320         |
| 114 | Elgin, IL        | 42,721       | 0.04              | \$91                | 67%                    | \$1,092         |
| 115 | Elk Grove, CA    | 57,711       | 0.06              | \$108               | 63%                    | \$1,296         |
| 116 | Englewood, CO    | 50,347       | 0.04              | \$98                | 53%                    | \$1,176         |
| 117 | Erie, PA         | 74,761       | 0.11              | \$134               | 76%                    | \$1,608         |
| 118 | Escondido, CA    | 60,507       | 0.08              | \$141               | 64%                    | \$1,692         |
| 119 | Eugene, OR       | 89,874       | 0.11              | \$105               | 65%                    | \$1,260         |
| 120 | Evansville, IN   | 78,433       | 0.09              | \$90                | 91%                    | \$1,080         |
| 121 | Everett, WA      | 67,237       | 0.10              | \$127               | 89%                    | \$1,524         |
| 122 | Fairfax, VA      | 61,521       | 0.09              | \$150               | 74%                    | \$1,800         |
| 123 | Fall River, MA   | 41,510       | 0.05              | \$100               | 71%                    | \$1,200         |
| 124 | Falls Church, VA | 45,475       | 0.08              | \$175               | 67%                    | \$2,100         |
| 125 | Fargo, ND        | 59,315       | 0.04              | \$102               | 47%                    | \$1,224         |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

| City                    | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-------------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 126 Fayetteville, AR    | 47,002       | 0.03              | \$62                | 71%                    | \$744           |
| 127 Fayetteville, NC    | 100,095      | 0.10              | \$60                | 88%                    | \$720           |
| 128 Flint, MI           | 57,661       | 0.06              | \$100               | 59%                    | \$1,200         |
| 129 Florissant, MO      | 43,084       | 0.04              | \$63                | 93%                    | \$756           |
| 130 Flushing, NY        | 79,851       | 0.14              | \$147               | 63%                    | \$1,764         |
| 131 Fontana, CA         | 62,789       | 0.06              | \$89                | 82%                    | \$1,068         |
| 132 Fort Collins, CO    | 83,014       | 0.09              | \$156               | 60%                    | \$1,872         |
| 133 Fort Lauderdale, FL | 329,908      | 0.49              | \$106               | 75%                    | \$1,272         |
| 134 Fort Mill, SC       | 45,895       | 0.04              | \$71                | 67%                    | \$852           |
| 135 Fort Myers, FL      | 116,415      | 0.06              | \$57                | 55%                    | \$684           |
| 136 Fort Wayne, IN      | 134,062      | 0.12              | \$80                | 83%                    | \$960           |
| 137 Fort Worth, TX      | 353,489      | 0.37              | \$100               | 79%                    | \$1,200         |
| 138 Franklin, TN        | 44,431       | 0.03              | \$44                | 81%                    | \$528           |
| 139 Frederick, MD       | 56,763       | 0.09              | \$163               | 71%                    | \$1,956         |
| 140 Fredericksburg, VA  | 67,705       | 0.05              | \$79                | 63%                    | \$948           |
| 141 Fremont, CA         | 77,020       | 0.11              | \$127               | 76%                    | \$1,524         |
| 142 Fresno, CA          | 203,491      | 0.26              | \$105               | 78%                    | \$1,260         |
| 143 Frisco, TX          | 77,780       | 0.12              | \$153               | 80%                    | \$1,836         |
| 144 Fullerton, CA       | 47,324       | 0.07              | \$156               | 54%                    | \$1,872         |
| 145 Gainesville, FL     | 90,204       | 0.05              | \$118               | 35%                    | \$1,416         |
| 146 Gainesville, GA     | 45,604       | 0.02              | \$50                | 61%                    | \$600           |
| 147 Gaithersburg, MD    | 50,758       | 0.10              | \$174               | 67%                    | \$2,088         |
| 148 Garden Grove, CA    | 49,531       | 0.05              | \$115               | 57%                    | \$1,380         |
| 149 Garland, TX         | 80,585       | 0.11              | \$119               | 75%                    | \$1,428         |
| 150 Gastonia, NC        | 44,245       | 0.02              | \$54                | 63%                    | \$648           |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City               | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|--------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 151 | Georgetown, TX     | 47,171       | 0.05              | \$87                | 77%                    | \$1,044         |
| 152 | Gilbert, AZ        | 92,211       | 0.11              | \$120               | 78%                    | \$1,440         |
| 153 | Glendale, AZ       | 109,530      | 0.12              | \$100               | 80%                    | \$1,200         |
| 154 | Glendale, CA       | 66,765       | 0.14              | \$153               | 67%                    | \$1,836         |
| 155 | Grand Junction, CO | 46,993       | 0.03              | \$40                | 92%                    | \$480           |
| 156 | Grand Prairie, TX  | 66,561       | 0.08              | \$100               | 84%                    | \$1,200         |
| 157 | Grand Rapids, MI   | 150,052      | 0.09              | \$77                | 45%                    | \$924           |
| 158 | Greeley, CO        | 42,145       | 0.05              | \$120               | 63%                    | \$1,440         |
| 159 | Green Bay, WI      | 78,387       | 0.13              | \$150               | 80%                    | \$1,800         |
| 160 | Greensboro, NC     | 135,688      | 0.08              | \$68                | 60%                    | \$816           |
| 161 | Greenville, NC     | 47,982       | 0.03              | \$64                | 53%                    | \$768           |
| 162 | Greenville, SC     | 98,906       | 0.07              | \$57                | 88%                    | \$684           |
| 163 | Hamilton, OH       | 51,833       | 0.05              | \$78                | 67%                    | \$936           |
| 164 | Hampton, VA        | 57,330       | 0.05              | \$61                | 95%                    | \$732           |
| 165 | Harrisburg, PA     | 76,400       | 0.10              | \$116               | 82%                    | \$1,392         |
| 166 | Hartford, CT       | 49,306       | 0.07              | \$100               | 78%                    | \$1,200         |
| 167 | Hayward, CA        | 59,684       | 0.09              | \$135               | 70%                    | \$1,620         |
| 168 | Hemet, CA          | 46,696       | 0.06              | \$102               | 83%                    | \$1,224         |
| 169 | Henderson, NV      | 132,565      | 0.12              | \$73                | 71%                    | \$876           |
| 170 | Henrico, VA        | 81,235       | 0.09              | \$110               | 68%                    | \$1,320         |
| 171 | Hialeah, FL        | 121,380      | 0.11              | \$78                | 73%                    | \$936           |
| 172 | High Point, NC     | 48,545       | 0.02              | \$59                | 50%                    | \$708           |
| 173 | Hollywood, FL      | 171,292      | 0.22              | \$109               | 78%                    | \$1,308         |
| 174 | Homestead, FL      | 64,389       | 0.10              | \$106               | 78%                    | \$1,272         |
| 175 | Honolulu, HI       | 160,066      | 0.79              | \$200               | 52%                    | \$2,400         |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City                 | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|----------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 176 | Houston, TX          | 1,201,386    | 1.17              | \$76                | 74%                    | \$912           |
| 177 | Humble, TX           | 62,026       | 0.05              | \$80                | 67%                    | \$960           |
| 178 | Huntington Beach, CA | 77,302       | 0.07              | \$82                | 63%                    | \$984           |
| 179 | Huntsville, AL       | 92,255       | 0.05              | \$65                | 51%                    | \$780           |
| 180 | Hyattsville, MD      | 56,615       | 0.12              | \$203               | 76%                    | \$2,436         |
| 181 | Idaho Falls, ID      | 42,008       | 0.02              | \$52                | 62%                    | \$624           |
| 182 | Independence, MO     | 53,271       | 0.07              | \$100               | 85%                    | \$1,200         |
| 183 | Indianapolis, IN     | 400,163      | 0.27              | \$60                | 70%                    | \$720           |
| 184 | Inglewood, CA        | 42,711       | 0.05              | \$90                | 66%                    | \$1,080         |
| 185 | Irvine, CA           | 111,979      | 0.12              | \$86                | 70%                    | \$1,032         |
| 186 | Irving, TX           | 94,801       | 0.10              | \$92                | 84%                    | \$1,104         |
| 187 | Jackson, MI          | 40,636       | 0.04              | \$93                | 69%                    | \$1,116         |
| 188 | Jackson, MS          | 62,449       | 0.06              | \$83                | 84%                    | \$996           |
| 189 | Jacksonville, FL     | 378,650      | 0.22              | \$50                | 70%                    | \$600           |
| 190 | Jamaica, NY          | 80,323       | 0.15              | \$180               | 59%                    | \$2,160         |
| 191 | Jersey City, NJ      | 123,132      | 0.13              | \$133               | 49%                    | \$1,596         |
| 192 | Johnson City, TN     | 43,508       | 0.03              | \$55                | 86%                    | \$660           |
| 193 | Joliet, IL           | 46,151       | 0.03              | \$111               | 48%                    | \$1,332         |
| 194 | Kalamazoo, MI        | 66,946       | 0.09              | \$125               | 70%                    | \$1,500         |
| 195 | Kansas City, KS      | 58,516       | 0.07              | \$105               | 71%                    | \$1,260         |
| 196 | Kansas City, MO      | 259,214      | 0.33              | \$104               | 84%                    | \$1,248         |
| 197 | Katy, TX             | 126,305      | 0.11              | \$88                | 66%                    | \$1,056         |
| 198 | Kenosha, WI          | 44,911       | 0.05              | \$95                | 90%                    | \$1,140         |
| 199 | Kent, WA             | 58,411       | 0.07              | \$131               | 73%                    | \$1,572         |
| 200 | Killeen, TX          | 61,951       | 0.06              | \$74                | 89%                    | \$888           |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City              | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|-------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 201 | Kissimmee, FL     | 108,236      | 0.10              | \$69                | 87%                    | \$828           |
| 202 | Knoxville, TN     | 169,924      | 0.12              | \$86                | 59%                    | \$1,032         |
| 203 | Lafayette, IN     | 45,114       | 0.02              | \$53                | 64%                    | \$636           |
| 204 | Lafayette, LA     | 65,390       | 0.04              | \$54                | 78%                    | \$648           |
| 205 | Lake Charles, LA  | 50,779       | 0.03              | \$45                | 82%                    | \$540           |
| 206 | Lake Worth, FL    | 74,785       | 0.08              | \$78                | 84%                    | \$936           |
| 207 | Lakeland, FL      | 100,879      | 0.06              | \$76                | 54%                    | \$912           |
| 208 | Lancaster, CA     | 60,635       | 0.07              | \$104               | 69%                    | \$1,248         |
| 209 | Lancaster, PA     | 68,315       | 0.07              | \$111               | 76%                    | \$1,332         |
| 210 | Lansing, MI       | 73,599       | 0.08              | \$82                | 86%                    | \$984           |
| 211 | Laredo, TX        | 79,181       | 0.04              | \$42                | 78%                    | \$504           |
| 212 | Largo, FL         | 46,333       | 0.05              | \$122               | 69%                    | \$1,464         |
| 213 | Las Cruces, NM    | 61,971       | 0.04              | \$76                | 62%                    | \$912           |
| 214 | Las Vegas, NV     | 603,995      | 0.63              | \$72                | 76%                    | \$864           |
| 215 | Laurel, MD        | 44,583       | 0.07              | \$150               | 73%                    | \$1,800         |
| 216 | Lawrence, KS      | 43,830       | 0.04              | \$84                | 76%                    | \$1,008         |
| 217 | Lawrenceville, GA | 87,882       | 0.06              | \$66                | 71%                    | \$792           |
| 218 | Lees Summit, MO   | 42,201       | 0.05              | \$87                | 84%                    | \$1,044         |
| 219 | Lewisville, TX    | 48,350       | 0.06              | \$101               | 63%                    | \$1,212         |
| 220 | Lexington, KY     | 138,089      | 0.09              | \$50                | 83%                    | \$600           |
| 221 | Lexington, SC     | 44,867       | 0.03              | \$60                | 81%                    | \$720           |
| 222 | Lincoln, NE       | 123,938      | 0.12              | \$100               | 67%                    | \$1,200         |
| 223 | Little Rock, AR   | 92,999       | 0.10              | \$98                | 78%                    | \$1,176         |
| 224 | Littleton, CO     | 126,741      | 0.14              | \$106               | 61%                    | \$1,272         |
| 225 | Long Beach, CA    | 174,325      | 0.14              | \$71                | 57%                    | \$852           |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City            | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|-----------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 226 | Longmont, CO    | 56,153       | 0.06              | \$106               | 69%                    | \$1,272         |
| 227 | Longview, TX    | 42,553       | 0.03              | \$68                | 85%                    | \$816           |
| 228 | Los Angeles, CA | 882,734      | 1.22              | \$112               | 69%                    | \$1,344         |
| 229 | Louisville, KY  | 323,776      | 0.43              | \$110               | 84%                    | \$1,320         |
| 230 | Loveland, CO    | 41,033       | 0.04              | \$113               | 70%                    | \$1,356         |
| 231 | Lowell, MA      | 42,383       | 0.04              | \$91                | 54%                    | \$1,092         |
| 232 | Lubbock, TX     | 114,065      | 0.07              | \$100               | 41%                    | \$1,200         |
| 233 | Lynnwood, WA    | 43,910       | 0.07              | \$132               | 85%                    | \$1,584         |
| 234 | Macon, GA       | 63,545       | 0.05              | \$58                | 87%                    | \$696           |
| 235 | Madison, WI     | 142,048      | 0.12              | \$87                | 60%                    | \$1,044         |
| 236 | Manassas, VA    | 51,582       | 0.05              | \$108               | 61%                    | \$1,296         |
| 237 | Manchester, NH  | 50,709       | 0.06              | \$110               | 71%                    | \$1,320         |
| 238 | Marietta, GA    | 121,744      | 0.10              | \$67                | 72%                    | \$804           |
| 239 | Mcallen, TX     | 48,137       | 0.05              | \$71                | 100%                   | \$852           |
| 240 | Mckinney, TX    | 79,485       | 0.13              | \$144               | 86%                    | \$1,728         |
| 241 | Melbourne, FL   | 71,182       | 0.05              | \$79                | 64%                    | \$948           |
| 242 | Memphis, TN     | 268,998      | 0.26              | \$81                | 77%                    | \$972           |
| 243 | Menifee, CA     | 40,842       | 0.05              | \$100               | 79%                    | \$1,200         |
| 244 | Meridian, ID    | 48,054       | 0.04              | \$81                | 75%                    | \$972           |
| 245 | Mesa, AZ        | 214,247      | 0.26              | \$104               | 76%                    | \$1,248         |
| 246 | Mesquite, TX    | 50,676       | 0.07              | \$86                | 81%                    | \$1,032         |
| 247 | Metairie, LA    | 60,376       | 0.08              | \$106               | 83%                    | \$1,272         |
| 248 | Miami Beach, FL | 50,541       | 0.06              | \$110               | 62%                    | \$1,320         |
| 249 | Miami, FL       | 670,393      | 0.77              | \$100               | 69%                    | \$1,200         |
| 250 | Midland, TX     | 64,381       | 0.07              | \$100               | 74%                    | \$1,200         |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City                | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|---------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 251 | Milwaukee, WI       | 328,839      | 0.58              | \$200               | 66%                    | \$2,400         |
| 252 | Minneapolis, MN     | 473,285      | 0.58              | \$132               | 61%                    | \$1,584         |
| 253 | Mission, TX         | 55,576       | 0.05              | \$82                | 84%                    | \$984           |
| 254 | Missoula, MT        | 43,721       | 0.03              | \$76                | 67%                    | \$912           |
| 255 | Missouri City, TX   | 40,427       | 0.04              | \$81                | 85%                    | \$972           |
| 256 | Mobile, AL          | 106,990      | 0.09              | \$60                | 92%                    | \$720           |
| 257 | Modesto, CA         | 87,026       | 0.09              | \$167               | 46%                    | \$2,004         |
| 258 | Montgomery, AL      | 83,172       | 0.07              | \$75                | 89%                    | \$900           |
| 259 | Moreno Valley, CA   | 54,988       | 0.08              | \$106               | 83%                    | \$1,272         |
| 260 | Morgantown, West VA | 40,798       | 0.03              | \$70                | 89%                    | \$840           |
| 261 | Mount Pleasant, SC  | 40,356       | 0.03              | \$89                | 69%                    | \$1,068         |
| 262 | Murfreesboro, TN    | 80,566       | 0.07              | \$73                | 87%                    | \$876           |
| 263 | Murrieta, CA        | 44,354       | 0.05              | \$101               | 82%                    | \$1,212         |
| 264 | Muskegon, MI        | 50,029       | 0.04              | \$70                | 68%                    | \$840           |
| 265 | Myrtle Beach, SC    | 71,112       | 0.03              | \$43                | 72%                    | \$516           |
| 266 | Nampa, ID           | 47,438       | 0.07              | \$150               | 79%                    | \$1,800         |
| 267 | Naperville, IL      | 61,065       | 0.10              | \$129               | 95%                    | \$1,548         |
| 268 | Naples, FL          | 142,602      | 0.17              | \$91                | 76%                    | \$1,092         |
| 269 | Nashville, TN       | 216,309      | 0.14              | \$48                | 72%                    | \$576           |
| 270 | New Bedford, MA     | 42,195       | 0.05              | \$88                | 72%                    | \$1,056         |
| 271 | New Braunfels, TX   | 51,602       | 0.04              | \$77                | 62%                    | \$924           |
| 272 | New Haven, CT       | 52,540       | 0.08              | \$108               | 68%                    | \$1,296         |
| 273 | New Orleans, LA     | 173,684      | 0.25              | \$110               | 83%                    | \$1,320         |
| 274 | New Port Richey, FL | 55,689       | 0.04              | \$70                | 65%                    | \$840           |
| 275 | New York, NY        | 771,791      | 1.10              | \$121               | 49%                    | \$1,452         |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City                | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|---------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 276 | Newark, DE          | 52,676       | 0.06              | \$70                | 93%                    | \$840           |
| 277 | Newark, NJ          | 113,859      | 0.14              | \$111               | 62%                    | \$1,332         |
| 278 | Newport News, VA    | 76,478       | 0.07              | \$60                | 93%                    | \$720           |
| 279 | Norfolk, VA         | 94,457       | 0.14              | \$131               | 79%                    | \$1,572         |
| 280 | Norman, OK          | 52,911       | 0.03              | \$68                | 58%                    | \$816           |
| 281 | North Hollywood, CA | 60,524       | 0.10              | \$93                | 63%                    | \$1,116         |
| 282 | North Las Vegas, NV | 85,119       | 0.09              | \$80                | 75%                    | \$960           |
| 283 | Oakland, CA         | 167,478      | 0.35              | \$225               | 70%                    | \$2,700         |
| 284 | Ocala, FL           | 102,254      | 0.09              | \$90                | 69%                    | \$1,080         |
| 285 | Oceanside, CA       | 67,612       | 0.07              | \$128               | 53%                    | \$1,536         |
| 286 | Odessa, TX          | 64,125       | 0.06              | \$99                | 71%                    | \$1,188         |
| 287 | Ogden, UT           | 76,540       | 0.06              | \$69                | 77%                    | \$828           |
| 288 | Oklahoma City, OK   | 286,003      | 0.23              | \$90                | 61%                    | \$1,080         |
| 289 | Olathe, KS          | 52,449       | 0.04              | \$83                | 63%                    | \$996           |
| 290 | Olympia, WA         | 79,802       | 0.07              | \$120               | 59%                    | \$1,440         |
| 291 | Omaha, NE           | 228,768      | 0.25              | \$101               | 68%                    | \$1,212         |
| 292 | Ontario, CA         | 53,535       | 0.06              | \$113               | 72%                    | \$1,356         |
| 293 | Orange, CA          | 46,139       | 0.05              | \$98                | 62%                    | \$1,176         |
| 294 | Orlando, FL         | 379,447      | 0.22              | \$63                | 63%                    | \$756           |
| 295 | Overland Park, KS   | 80,422       | 0.08              | \$69                | 83%                    | \$828           |
| 296 | Oxnard, CA          | 55,658       | 0.07              | \$130               | 73%                    | \$1,560         |
| 297 | Palm Bay, FL        | 45,349       | 0.05              | \$95                | 87%                    | \$1,140         |
| 298 | Palm Coast, FL      | 41,545       | 0.04              | \$110               | 68%                    | \$1,320         |
| 299 | Palmdale, CA        | 52,792       | 0.07              | \$100               | 73%                    | \$1,200         |
| 300 | Panama City, FL     | 49,765       | 0.06              | \$105               | 83%                    | \$1,260         |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City                 | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|----------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 301 | Parker, CO           | 40,294       | 0.05              | \$112               | 68%                    | \$1,344         |
| 302 | Pasadena, CA         | 62,768       | 0.07              | \$100               | 64%                    | \$1,200         |
| 303 | Pasadena, TX         | 47,402       | 0.05              | \$82                | 82%                    | \$984           |
| 304 | Paterson, NJ         | 49,654       | 0.08              | \$164               | 73%                    | \$1,968         |
| 305 | Pearland, TX         | 48,298       | 0.04              | \$79                | 74%                    | \$948           |
| 306 | Pensacola, FL        | 110,596      | 0.10              | \$79                | 85%                    | \$948           |
| 307 | Peoria, AZ           | 75,516       | 0.08              | \$90                | 82%                    | \$1,080         |
| 308 | Peoria, IL           | 56,237       | 0.05              | \$60                | 87%                    | \$720           |
| 309 | Pflugerville, TX     | 42,673       | 0.05              | \$122               | 69%                    | \$1,464         |
| 310 | Philadelphia, PA     | 669,271      | 0.60              | \$70                | 77%                    | \$840           |
| 311 | Phoenix, AZ          | 545,009      | 0.64              | \$100               | 78%                    | \$1,200         |
| 312 | Pittsburgh, PA       | 310,509      | 0.36              | \$99                | 75%                    | \$1,188         |
| 313 | Plano, TX            | 116,530      | 0.17              | \$136               | 77%                    | \$1,632         |
| 314 | Pomona, CA           | 42,797       | 0.04              | \$100               | 65%                    | \$1,200         |
| 315 | Pompano Beach, FL    | 149,334      | 0.17              | \$100               | 74%                    | \$1,200         |
| 316 | Port Saint Lucie, FL | 88,323       | 0.08              | \$70                | 92%                    | \$840           |
| 317 | Portland, OR         | 402,447      | 0.49              | \$90                | 73%                    | \$1,080         |
| 318 | Providence, RI       | 82,657       | 0.08              | \$70                | 79%                    | \$840           |
| 319 | Pueblo, CO           | 64,608       | 0.04              | \$49                | 75%                    | \$588           |
| 320 | Puyallup, WA         | 56,897       | 0.05              | \$77                | 82%                    | \$924           |
| 321 | Quincy, MA           | 45,526       | 0.05              | \$78                | 57%                    | \$936           |
| 322 | Racine, WI           | 52,116       | 0.08              | \$146               | 75%                    | \$1,752         |
| 323 | Raleigh, NC          | 230,532      | 0.17              | \$85                | 60%                    | \$1,020         |
| 324 | Rancho Cucamonga, CA | 57,983       | 0.06              | \$95                | 70%                    | \$1,140         |
| 325 | Rapid City, SD       | 40,938       | 0.04              | \$75                | 92%                    | \$900           |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

| City                     | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|--------------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 326 Reading, PA          | 84,288       | 0.10              | \$110               | 67%                    | \$1,320         |
| 327 Redding, CA          | 44,062       | 0.06              | \$93                | 82%                    | \$1,116         |
| 328 Redmond, WA          | 41,474       | 0.09              | \$279               | 70%                    | \$3,348         |
| 329 Reno, NV             | 132,940      | 0.11              | \$90                | 72%                    | \$1,080         |
| 330 Renton, WA           | 60,922       | 0.07              | \$120               | 67%                    | \$1,440         |
| 331 Richardson, TX       | 45,444       | 0.08              | \$118               | 86%                    | \$1,416         |
| 332 Richmond, TX         | 67,944       | 0.07              | \$86                | 81%                    | \$1,032         |
| 333 Richmond, VA         | 171,483      | 0.22              | \$118               | 74%                    | \$1,416         |
| 334 Riverside, CA        | 105,741      | 0.11              | \$100               | 72%                    | \$1,200         |
| 335 Riverview, FL        | 48,109       | 0.04              | \$88                | 67%                    | \$1,056         |
| 336 Roanoke, VA          | 72,658       | 0.06              | \$66                | 84%                    | \$792           |
| 337 Rochester, MN        | 55,408       | 0.04              | \$97                | 49%                    | \$1,164         |
| 338 Rochester, NY        | 203,316      | 0.17              | \$76                | 80%                    | \$912           |
| 339 Rock Hill, SC        | 47,953       | 0.03              | \$67                | 68%                    | \$804           |
| 340 Rockford, IL         | 74,175       | 0.08              | \$80                | 89%                    | \$960           |
| 341 Rockville, MD        | 57,555       | 0.09              | \$187               | 57%                    | \$2,244         |
| 342 Roseville, CA        | 59,756       | 0.08              | \$89                | 89%                    | \$1,068         |
| 343 Round Rock, TX       | 66,837       | 0.04              | \$96                | 41%                    | \$1,152         |
| 344 Sacramento, CA       | 312,833      | 0.25              | \$82                | 59%                    | \$984           |
| 345 Saginaw, MI          | 52,577       | 0.06              | \$100               | 78%                    | \$1,200         |
| 346 Saint Augustine, FL  | 62,074       | 0.03              | \$62                | 58%                    | \$744           |
| 347 Saint Charles, MO    | 57,970       | 0.04              | \$65                | 76%                    | \$780           |
| 348 Saint Louis, MO      | 400,447      | 0.34              | \$73                | 74%                    | \$876           |
| 349 Saint Paul, MN       | 326,812      | 0.43              | \$129               | 69%                    | \$1,548         |
| 350 Saint Petersburg, FL | 163,938      | 0.22              | \$131               | 75%                    | \$1,572         |

\* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

| City                     | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|--------------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 326 Reading, PA          | 84,288       | 0.10              | \$110               | 67%                    | \$1,320         |
| 327 Redding, CA          | 44,062       | 0.06              | \$93                | 82%                    | \$1,116         |
| 328 Redmond, WA          | 41,474       | 0.09              | \$279               | 70%                    | \$3,348         |
| 329 Reno, NV             | 132,940      | 0.11              | \$90                | 72%                    | \$1,080         |
| 330 Renton, WA           | 60,922       | 0.07              | \$120               | 67%                    | \$1,440         |
| 331 Richardson, TX       | 45,444       | 0.08              | \$118               | 86%                    | \$1,416         |
| 332 Richmond, TX         | 67,944       | 0.07              | \$86                | 81%                    | \$1,032         |
| 333 Richmond, VA         | 171,483      | 0.22              | \$118               | 74%                    | \$1,416         |
| 334 Riverside, CA        | 105,741      | 0.11              | \$100               | 72%                    | \$1,200         |
| 335 Riverview, FL        | 48,109       | 0.04              | \$88                | 67%                    | \$1,056         |
| 336 Roanoke, VA          | 72,658       | 0.06              | \$66                | 84%                    | \$792           |
| 337 Rochester, MN        | 55,408       | 0.04              | \$97                | 49%                    | \$1,164         |
| 338 Rochester, NY        | 203,316      | 0.17              | \$76                | 80%                    | \$912           |
| 339 Rock Hill, SC        | 47,953       | 0.03              | \$67                | 68%                    | \$804           |
| 340 Rockford, IL         | 74,175       | 0.08              | \$80                | 89%                    | \$960           |
| 341 Rockville, MD        | 57,555       | 0.09              | \$187               | 57%                    | \$2,244         |
| 342 Roseville, CA        | 59,756       | 0.08              | \$89                | 89%                    | \$1,068         |
| 343 Round Rock, TX       | 66,837       | 0.04              | \$96                | 41%                    | \$1,152         |
| 344 Sacramento, CA       | 312,833      | 0.25              | \$82                | 59%                    | \$984           |
| 345 Saginaw, MI          | 52,577       | 0.06              | \$100               | 78%                    | \$1,200         |
| 346 Saint Augustine, FL  | 62,074       | 0.03              | \$62                | 58%                    | \$744           |
| 347 Saint Charles, MO    | 57,970       | 0.04              | \$65                | 76%                    | \$780           |
| 348 Saint Louis, MO      | 400,447      | 0.34              | \$73                | 74%                    | \$876           |
| 349 Saint Paul, MN       | 326,812      | 0.43              | \$129               | 69%                    | \$1,548         |
| 350 Saint Petersburg, FL | 163,938      | 0.22              | \$131               | 75%                    | \$1,572         |

\* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City               | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|--------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 351 | Salem, OR          | 103,781      | 0.10              | \$95                | 73%                    | \$1,140         |
| 352 | Salinas, CA        | 54,375       | 0.06              | \$70                | 88%                    | \$840           |
| 353 | Salt Lake City, UT | 200,349      | 0.16              | \$81                | 62%                    | \$972           |
| 354 | San Angelo, TX     | 44,552       | 0.03              | \$91                | 70%                    | \$1,092         |
| 355 | San Antonio, TX    | 681,018      | 0.57              | \$70                | 77%                    | \$840           |
| 356 | San Bernardino, CA | 71,286       | 0.08              | \$100               | 78%                    | \$1,200         |
| 357 | San Diego, CA      | 499,967      | 0.73              | \$144               | 64%                    | \$1,728         |
| 358 | San Francisco, CA  | 362,650      | 0.44              | \$146               | 50%                    | \$1,752         |
| 359 | San Jose, CA       | 333,751      | 0.73              | \$150               | 68%                    | \$1,800         |
| 360 | San Mateo, CA      | 53,985       | 0.12              | \$160               | 69%                    | \$1,920         |
| 361 | Santa Ana, CA      | 87,934       | 0.11              | \$133               | 61%                    | \$1,596         |
| 362 | Santa Barbara, CA  | 53,157       | 0.12              | \$156               | 64%                    | \$1,872         |
| 363 | Santa Clara, CA    | 48,587       | 0.07              | \$124               | 63%                    | \$1,488         |
| 364 | Santa Fe, NM       | 59,995       | 0.06              | \$96                | 73%                    | \$1,152         |
| 365 | Santa Maria, CA    | 41,358       | 0.05              | \$102               | 70%                    | \$1,224         |
| 366 | Santa Monica, CA   | 47,540       | 0.07              | \$99                | 59%                    | \$1,188         |
| 367 | Santa Rosa, CA     | 80,250       | 0.08              | \$117               | 56%                    | \$1,404         |
| 368 | Sarasota, FL       | 119,113      | 0.06              | \$76                | 48%                    | \$912           |
| 369 | Savannah, GA       | 95,483       | 0.11              | \$111               | 78%                    | \$1,332         |
| 370 | Schenectady, NY    | 69,867       | 0.15              | \$97                | 70%                    | \$1,164         |
| 371 | Scottsdale, AZ     | 137,970      | 0.17              | \$90                | 71%                    | \$1,080         |
| 372 | Scranton, PA       | 41,130       | 0.05              | \$81                | 86%                    | \$972           |
| 373 | Seattle, WA        | 449,727      | 0.64              | \$162               | 65%                    | \$1,944         |
| 374 | Shreveport, LA     | 85,629       | 0.09              | \$75                | 92%                    | \$900           |
| 375 | Silver Spring, MD  | 113,973      | 0.23              | \$170               | 75%                    | \$2,040         |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City                 | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|----------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 376 | Simi Valley, CA      | 45,402       | 0.07              | \$130               | 77%                    | \$1,560         |
| 377 | Sioux Falls, SD      | 85,156       | 0.05              | \$65                | 61%                    | \$780           |
| 378 | South Bend, IN       | 60,658       | 0.07              | \$100               | 78%                    | \$1,200         |
| 379 | Sparks, NV           | 49,277       | 0.06              | \$126               | 75%                    | \$1,512         |
| 380 | Spartanburg, SC      | 45,624       | 0.03              | \$60                | 88%                    | \$720           |
| 381 | Spokane, WA          | 159,411      | 0.10              | \$50                | 64%                    | \$600           |
| 382 | Spring Hill, FL      | 53,519       | 0.04              | \$63                | 68%                    | \$756           |
| 383 | Spring, TX           | 147,229      | 0.14              | \$83                | 68%                    | \$996           |
| 384 | Springfield, IL      | 61,809       | 0.04              | \$60                | 64%                    | \$720           |
| 385 | Springfield, MA      | 54,302       | 0.06              | \$95                | 68%                    | \$1,140         |
| 386 | Springfield, MO      | 106,294      | 0.23              | \$263               | 74%                    | \$3,156         |
| 387 | Springfield, OH      | 40,883       | 0.02              | \$60                | 74%                    | \$720           |
| 388 | Stamford, CT         | 54,121       | 0.09              | \$87                | 63%                    | \$1,044         |
| 389 | Staten Island, NY    | 170,047      | 0.24              | \$163               | 57%                    | \$1,956         |
| 390 | Sterling Heights, MI | 51,407       | 0.05              | \$88                | 70%                    | \$1,056         |
| 391 | Stockton, CA         | 118,570      | 0.12              | \$111               | 71%                    | \$1,332         |
| 392 | Stone Mountain, GA   | 44,213       | 0.04              | \$60                | 89%                    | \$720           |
| 393 | Sugar Land, TX       | 55,506       | 0.05              | \$86                | 71%                    | \$1,032         |
| 394 | Summerville, SC      | 61,714       | 0.06              | \$66                | 96%                    | \$792           |
| 395 | Sunnyvale, CA        | 58,791       | 0.10              | \$150               | 56%                    | \$1,800         |
| 396 | Surprise, AZ         | 56,353       | 0.04              | \$55                | 82%                    | \$660           |
| 397 | Syracuse, NY         | 93,451       | 0.09              | \$76                | 77%                    | \$912           |
| 398 | Tacoma, WA           | 137,789      | 0.15              | \$100               | 78%                    | \$1,200         |
| 399 | Tallahassee, FL      | 120,673      | 0.11              | \$85                | 59%                    | \$1,020         |
| 400 | Tampa, FL            | 329,153      | 0.28              | \$86                | 69%                    | \$1,032         |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

| City                   | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|------------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 401 Temecula, CA       | 40,754       | 0.07              | \$95                | 83%                    | \$1,140         |
| 402 Tempe, AZ          | 78,584       | 0.07              | \$76                | 70%                    | \$912           |
| 403 The Villages, FL   | 48,321       | 0.04              | \$61                | 67%                    | \$732           |
| 404 Toledo, OH         | 130,835      | 0.10              | \$89                | 64%                    | \$1,068         |
| 405 Toms River, NJ     | 53,447       | 0.06              | \$86                | 96%                    | \$1,032         |
| 406 Topeka, KS         | 68,476       | 0.07              | \$89                | 95%                    | \$1,068         |
| 407 Torrance, CA       | 63,725       | 0.09              | \$127               | 69%                    | \$1,524         |
| 408 Trenton, NJ        | 80,787       | 0.14              | \$131               | 83%                    | \$1,572         |
| 409 Tucson, AZ         | 380,165      | 0.35              | \$81                | 80%                    | \$972           |
| 410 Tulsa, OK          | 179,881      | 0.19              | \$112               | 75%                    | \$1,344         |
| 411 Tuscaloosa, AL     | 49,456       | 0.04              | \$60                | 82%                    | \$720           |
| 412 Tyler, TX          | 55,510       | 0.02              | \$41                | 58%                    | \$492           |
| 413 Vallejo, CA        | 44,813       | 0.07              | \$132               | 75%                    | \$1,584         |
| 414 Van Nuys, CA       | 62,275       | 0.07              | \$94                | 70%                    | \$1,128         |
| 415 Vancouver, WA      | 140,316      | 0.13              | \$75                | 70%                    | \$900           |
| 416 Venice, FL         | 42,024       | 0.05              | \$108               | 70%                    | \$1,296         |
| 417 Ventura, CA        | 44,130       | 0.06              | \$111               | 76%                    | \$1,332         |
| 418 Vero Beach, FL     | 53,518       | 0.03              | \$47                | 68%                    | \$564           |
| 419 Victorville, CA    | 42,543       | 0.06              | \$125               | 79%                    | \$1,500         |
| 420 Virginia Beach, VA | 179,800      | 0.19              | \$92                | 92%                    | \$1,104         |
| 421 Visalia, CA        | 51,695       | 0.04              | \$56                | 87%                    | \$672           |
| 422 Waco, TX           | 59,464       | 0.06              | \$108               | 74%                    | \$1,296         |
| 423 Walnut Creek, CA   | 41,366       | 0.05              | \$98                | 83%                    | \$1,176         |
| 424 Warren, MI         | 54,076       | 0.05              | \$70                | 78%                    | \$840           |
| 425 Washington, DC     | 321,522      | 0.44              | \$137               | 67%                    | \$1,644         |

## Water & Sewer Market/Spend by U.S. Cities (with population of 40k+)

|     | City                | # Households | Market Size (\$B) | Median Monthly Bill | % Households With Bill | Cost Per Year * |
|-----|---------------------|--------------|-------------------|---------------------|------------------------|-----------------|
| 426 | Waterbury, CT       | 45,987       | 0.07              | \$108               | 71%                    | \$1,296         |
| 427 | West Chester, PA    | 41,753       | 0.05              | \$142               | 53%                    | \$1,704         |
| 428 | West Palm Beach, FL | 147,440      | 0.15              | \$91                | 75%                    | \$1,092         |
| 429 | Whittier, CA        | 56,315       | 0.06              | \$100               | 72%                    | \$1,200         |
| 430 | Wichita Falls, TX   | 40,834       | 0.04              | \$95                | 77%                    | \$1,140         |
| 431 | Wichita, KS         | 168,097      | 0.17              | \$75                | 88%                    | \$900           |
| 432 | Wilmington, DE      | 92,951       | 0.06              | \$64                | 61%                    | \$768           |
| 433 | Wilmington, NC      | 94,126       | 0.06              | \$85                | 52%                    | \$1,020         |
| 434 | Winston Salem, NC   | 110,551      | 0.06              | \$51                | 69%                    | \$612           |
| 435 | Winter Haven, FL    | 43,792       | 0.03              | \$74                | 76%                    | \$888           |
| 436 | Woodbridge, VA      | 69,862       | 0.09              | \$100               | 82%                    | \$1,200         |
| 437 | Woodstock, GA       | 41,381       | 0.03              | \$48                | 93%                    | \$576           |
| 438 | Worcester, MA       | 79,147       | 0.05              | \$100               | 30%                    | \$1,200         |
| 439 | Yakima, WA          | 49,331       | 0.07              | \$122               | 77%                    | \$1,464         |
| 440 | Yonkers, NY         | 71,722       | 0.14              | \$187               | 58%                    | \$2,244         |
| 441 | York, PA            | 72,625       | 0.09              | \$75                | 91%                    | \$900           |
| 442 | Youngstown, OH      | 68,272       | 0.09              | \$100               | 96%                    | \$1,200         |
| 443 | Ypsilanti, MI       | 43,792       | 0.04              | \$100               | 69%                    | \$1,200         |
| 444 | Yuma, AZ            | 59,267       | 0.04              | \$84                | 62%                    | \$1,008         |

## About doxo

doxo delivers innovation that transforms the bill pay experience for consumers, billers and financial technology providers. For over 10M consumers, doxo's all-in-one bill pay makes it simple to organize and pay any bill on any device through a secure checkout. For billers, doxo's network-driven platform enables online and mobile payments with a ridiculously simple integration, radically lower costs, and game-changing features that are unavailable with legacy bill pay vendors. For fintech partners, doxo delivers financial innovations to consumers across 97% of US Zip Codes, paying from more than 5,000 financial institutions to over 120,000 billers in 45+ service categories. For employees, doxo is a creative, ever-learning team that is passionate about building fintech tools that dramatically improve the bill pay experience. For investors, doxo provides an extraordinary opportunity to invest alongside Jackson Square Ventures, MDV, and Bezos Expeditions to disrupt a market that accounts for over \$4T of US Household spend.

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