

U.S. Waste & Recycling Market Size and Household Spending Report

United States of Bill Pay doxolNSIGHTS Report 2025



A comprehensive look into the Waste & Recycling industry, with a deep dive into category market size and median spend at the national, state, and regional level.



About doxolNSIGHTS

doxolNSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

Statistically significant, with over 10 million paying consumers.

Geographically diverse, capturing payment activity in all 97% U.S. zip codes

120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

doxolNSIGHTS provides a comprehensive look into the Bill Pay Economy™, with a deep dive into category size and median spend at the national, state, and regional level. doxolNSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the thirteen most common household bills. For more information about doxolNSIGHTS visit www.doxo.com/insights.

The findings in the 2025 U.S. Household Bill Pay Report include breakouts by service category, household market penetration for each type of service, and median household spend per month by state.

Data is sourced from doxolNSIGHTS and reflects a 12-month overview of actual consumer payment data as of March 2025. For the most up-to-date analysis, please visit www.doxo.com/w/explore and search by state, county, or city.



Overall Bill Pay Market Size (in billions)

While the total market size for U.S. household bills is \$4.55 trillion per year, this report focuses on the thirteen most common household bills, which amount to \$3.45 trillion. These include Mortgage; Rent; Auto Loan; Gas; Electric, Water & Sewer, Waste & Recycling; Auto Insurance; Cable & Internet & Phone; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.



U.S. Households spend \$3.45 Trillion annually on the thirteen most common household bills.



The average U.S. household spends \$70 a month on Waste & Recycling.







Waste & Recycling Market Snapshot

Total Waste & Recycling Market Size

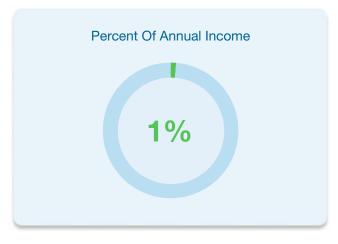
\$75B

Median Annual Cost Per U.S. Household \$840*

Median Monthly Household Bill

\$70







^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



Waste & Recycling Bill Pay Market Size



Waste & Recycling Bill Pay Market Size by State

	State	Market Size (\$B)	# Households	
1	California	11.69	13,434,530	
2	Texas	6.48	10,747,049	
3	New York	6.42	7,649,119	
4	Florida	5.64	8,550,890	
5	Washington	3.26	3,020,551	
6	Pennsylvania	3.16	5,235,339	
7	New Jersey	3.08	3,478,355	
8	Ohio	2.73	4,829,571	
9	Massachusetts	2.38	2,762,056	
10	Illinois	2.27	5,001,893	
-11	Georgia	2.23	4,008,028	
12	Michigan	2.12	4,040,159	
13	Virginia	2.06	3,326,340	
14	North Carolina	2.01	4,186,957	
15	Minnesota	1.92	2,283,174	
16	Maryland	1.85	2,339,325	
17	Arizona	1.76	2,797,280	
18	Colorado	1.53	2,325,715	
19	Wisconsin	1.44	2,446,037	
20	Indiana	1.38	2,681,537	
21	Connecticut	1.31	1,420,170	
22	Missouri	1.22	2,484,929	
23	Oregon	1.15	1,701,550	
24	South Carolina	1.05	2,070,390	
25	Alabama	0.94	1,969,060	
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	State	Market Size (\$B)	# Households
26	Tennessee	0.89	2,767,022
27	Louisiana	0.87	1,782,956
28	Kentucky	0.85	1,793,797
29	Nevada	0.75	1,183,488
30	lowa	0.69	1,303,944
31	Arkansas	0.55	1,189,280
32	Kansas	0.52	1,160,618
33	Oklahoma	0.46	1,542,763
34	Utah	0.46	1,094,419
35	Mississippi	0.44	1,131,681
36	New Mexico	0.40	824,557
37	Nebraska	0.39	787,245
38	Idaho	0.35	693,668
39	Maine	0.33	589,047
40	West Virginia	0.33	721,335
41	New Hampshire	0.29	551,224
42	Delaware	0.29	396,394
43	Rhode Island	0.23	436,916
44	Montana	0.18	453,092
45	Hawaii	0.18	488,991
46	South Dakota	0.17	358,152
47	Vermont	0.17	269,466
48	North Dakota	0.17	324,566
49	Alaska	0.16	267,844
50	Wyoming	0.12	238,108
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Waste & Recycling Bill Pay Market Size by Top 50 U.S. City (based on # of households)

	City	Market Size (\$B)	# of Households		
1	New York, NY	2.13	771,791		
2	Seattle, WA	0.89	449,727		
3	Los Angeles, CA	0.86	882,734		
4	Houston, TX	0.78	1,201,386		
5	Miami, FL	0.70	670,393		
6	Orlando, FL	0.62	379,447		
7	Dallas, TX	0.61	552,606		
8	Phoenix, AR	0.61	545,009		
9	Jacksonville, FL	0.56	378,650		
10	Chicago, IL	0.56	1,140,118		
-11	San Antonio, TX	0.54	681,018		
12	Austin, TX	0.53	513,547		
13	Atlanta, G	0.49	465,198		
14	San Francisco, CA	0.41	362,650		
15	Philadelphia, PA	0.38	669,271		
16	Fort Worth, TX	0.36	353,489		
17	San Jose, cA	0.36	333,751		
18	Minneapolis, MN	0.36	473,285		
19	San Diego, CA	0.35	499,967		
20	Las Vegas, NV	0.35	603,995		
21	Denver, CO	0.35	487,902		
22	Milwaukee, WI	0.31	328,839		
23	Fort Lauderdale,	0.31	329,908		
24	Sacramento, CA	0.31	312,833		
25	Portland, OR	0.28	402,447		
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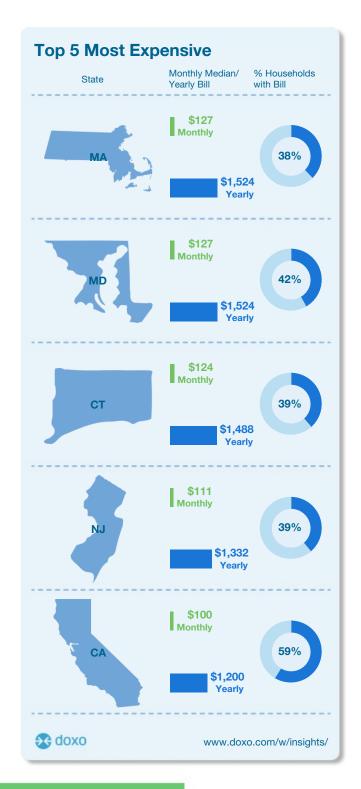
	City	Market Siz (\$B)	ze # of Households
26	Tucson, AZ	0.28	380,165
27	Saint Paul, MN	0.27	326,812
28	Washington, DC	0.27	321,522
29	Columbus, OH	0.23	368,515
30	Saint Louis, MO	0.22	400,447
31	Memphis, TN	0.21	268,998
32	Cincinnati, OH	0.21	349,847
33	Louisville, KY	0.21	323,776
34	Tampa, FL	0.20	329,153
35	Charlotte, NC	0.19	392,044
36	El Paso, TX	0.19	282,014
37	Colorado Springs, CO	0.18	241,518
38	Detroit, MI	0.18	240,311
39	Rochester, NY	0.17	203,316
40	Pittsburgh, PA	0.16	310,509
41	Baltimore, MD	0.16	253,878
42	Cleveland, OH	0.16	330,007
43	Indianapolis, IN	0.15	400,163
44	Albuquerque, NM	0.15	274,529
45	Omaha, NE	0.12	228,768
46	Oklahoma City, OK	0.12	286,003
47	Dayton, OH	0.11	208,480
48	Birmingham, AL	0.08	208,094
49	Boston, MA	0.08	70,349
50	Kansas City, MO	0.07	259,214
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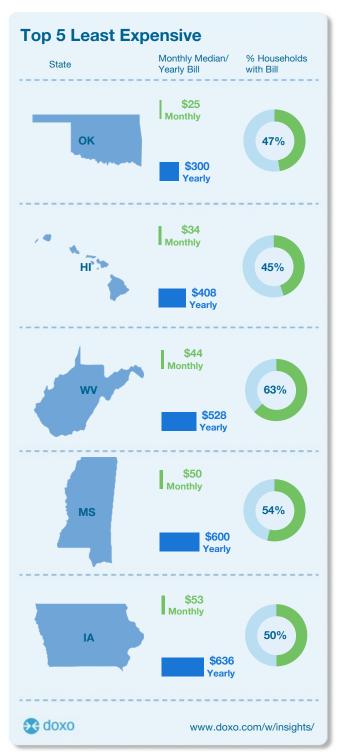


Regional Waste & Recycling Bill Pay Comparison



The Most and Least Expensive States for Waste & Recycling

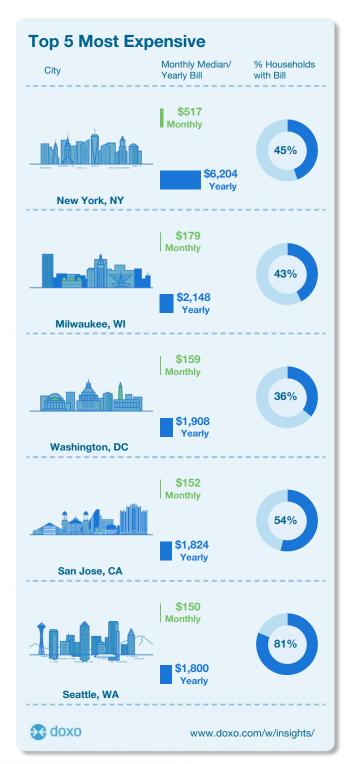


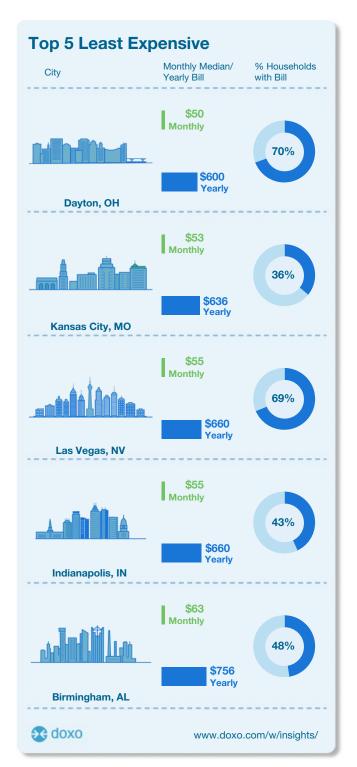




The Most and Least Expensive Big Cities for Waste & Recycling

(based on # of households)







Waste & Recycling Market/Spend Breakdown by State



Waste & Recycling Market/Spend by State

State	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
1 Alabama	1,969,060	0.94	\$67	54%	\$804	
2 Alaska	267,844	0.16	\$70	54%	\$840	
3 Arizona	2,797,280	1.76	\$63	61%	\$756	
4 Arkansas	1,189,280	0.55	\$66	46%	\$792	
5 California	13,434,530	11.69	\$100	59%	\$1,200	
6 Colorado	2,325,715	1.53	\$89	55%	\$1,068	
7 Connecticut	1,420,170	1.31	\$124	39%	\$1,488	
8 Delaware	396,394	0.29	\$97	54%	\$1,164	
9 Florida	8,550,890	5.64	\$70	52%	\$840	
10 Georgia	4,008,028	2.23	\$73	52%	\$876	
11 Hawaii	488,991	0.18	\$34	45%	\$408	
12 Idaho	693,668	0.35	\$66	52%	\$792	
13 Illinois	5,001,893	2.27	\$60	50%	\$720	
14 Indiana	2,681,537	1.38	\$81	48%	\$972	
15 Iowa	1,303,944	0.69	\$53	50%	\$636	
16 Kansas	1,160,618	0.52	\$63	52%	\$756	
17 Kentucky	1,793,797	0.85	\$62	58%	\$744	
18 Louisiana	1,782,956	0.87	\$71	51%	\$852	
19 Maine	589,047	0.33	\$85	40%	\$1,020	
20 Maryland	2,339,325	1.85	\$127	42%	\$1,524	
21 Massachusetts	2,762,056	2.38	\$127	38%	\$1,524	
22 Michigan	4,040,159	2.12	\$77	50%	\$924	
23 Minnesota	2,283,174	1.92	\$86	59%	\$1,032	
24 Mississippi	1,131,681	0.44	\$50	54%	\$600	
25 Missouri	2,484,929	1.22	\$67	55%	\$804	
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



Waste & Recycling Market/Spend by State (continued)

State	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *		
26 Montana	453,092	0.18	\$55	47%	\$660		
27 Nebraska	787,245	0.39	\$66	53%	\$792		
28 Nevada	1,183,488	0.75	\$58	68%	\$696		
29 New Hampshire	551,224	0.29	\$92	42%	\$1,104		
30 New Jersey	3,478,355	3.08	\$111	39%	\$1,332		
31 New Mexico	824,557	0.40	\$69	51%	\$828		
32 New York	7,649,119	6.42	\$95	43%	\$1,140		
33 North Carolina	4,186,957	2.01	\$75	45%	\$900		
34 North Dakota	324,566	0.17	\$73	44%	\$876		
35 Ohio	4,829,571	2.73	\$71	60%	\$852		
36 Oklahoma	1,542,763	0.46	\$25	47%	\$300		
37 Oregon	1,701,550	1.15	\$62	68%	\$744		
38 Pennsylvania	5,235,339	3.16	\$85	52%	\$1,020		
39 Rhode Island	436,916	0.23	\$71	46%	\$852		
40 South Carolina	2,070,390	1.05	\$69	47%	\$828		
41 South Dakota	358,152	0.17	\$55	49%	\$660		
42 Tennessee	2,767,022	0.89	\$60	44%	\$720		
43 Texas	10,747,049	6.48	\$84	51%	\$1,008		
44 Utah	1,094,419	0.46	\$59	45%	\$708		
45 Vermont	269,466	0.17	\$69	48%	\$828		
46 Virginia	3,326,340	2.06	\$66	50%	\$792		
47 Washington	3,020,551	3.26	\$86	75%	\$1,032		
48 West Virginia	721,335	0.33	\$44	63%	\$528		
49 Wisconsin	2,446,037	1.44	\$80	44%	\$960		
50 Wyoming	238,108	0.12	\$73	47%	\$876		
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



Waste & Recycling Market/Spend by 50 Biggest U.S. Cities

(based on # of households)



Waste & Recycling Market/Spend by 50 Biggest U.S. Cities (based on # of households)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *		
1	Albuquerque, NM	274,529	0.15	\$75	53%	\$900		
2	Atlanta, GA	465,198	0.49	\$100	58%	\$1,200		
3	Austin, TX	513,547	0.53	\$124	59%	\$1,488		
4	Baltimore, MD	253,878	0.16	\$115	36%	\$1,380		
5	Birmingham, AL	208,094	0.08	\$63	48%	\$756		
6	Boston, MA	70,349	0.08	\$125	44%	\$1,500		
7	Charlotte, NC	392,044	0.19	\$78	44%	\$936		
8	Chicago, IL	1,140,118	0.56	\$143	28%	\$1,716		
9	Cincinnati, OH	349,847	0.21	\$64	67%	\$768		
10	Cleveland, OH	330,007	0.16	\$74	44%	\$888		
-11	Colorado Springs, CO	241,518	0.18	\$90	63%	\$1,080		
12	Columbus, OH	368,515	0.23	\$70	60%	\$840		
13	Dallas, TX	552,606	0.61	\$92	59%	\$1,104		
14	Dayton, OH	208,480	0.11	\$50	70%	\$600		
15	Denver, CO	487,902	0.35	\$90	56%	\$1,080		
16	Detroit, MI	240,311	0.18	\$86	48%	\$1,032		
17	El Paso, TX	282,014	0.19	\$72	64%	\$864		
18	Fort Lauderdale, FL	329,908	0.31	\$100	60%	\$1,200		
19	Fort Worth, TX	353,489	0.36	\$113	65%	\$1,356		
20	Houston, TX	1,201,386	0.78	\$80	50%	\$960		
21	Indianapolis, IN	400,163	0.15	\$55	43%	\$660		
22	Jacksonville, FL	378,650	0.56	\$119	47%	\$1,428		
23	Kansas City, MO	259,214	0.07	\$53	36%	\$636		
24	Las Vegas, NV	603,995	0.35	\$55	69%	\$660		
25	Los Angeles, CA	882,734	0.86	\$122	47%	\$1,464		
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



Waste & Recycling Market/Spend by 50 Biggest U.S. Cities (based on # of households, cont'd)

City	# Households	Market	Median	% Households	Cost Per Year *	
		Size (\$B)	Monthly Bill	With Bill		
26 Louisville, KY	323,776	0.21	\$72	63%	\$864	
27 Memphis, TN	268,998	0.21	\$71	69%	\$852	
28 Miami, FL	670,393	0.70	\$90	53%	\$1,080	
29 Milwaukee, WI	328,839	0.31	\$179	43%	\$2,148	
30 Minneapolis, MN	473,285	0.36	\$87	57%	\$1,044	
31 New York, NY	771,791	2.13	\$517	45%	\$6,204	
32 Oklahoma City, OK	286,003	0.12	\$75	41%	\$900	
33 Omaha, NE	228,768	0.12	\$78	49%	\$936	
34 Orlando, FL	379,447	0.62	\$77	48%	\$924	
35 Philadelphia, PA	669,271	0.38	\$91	40%	\$1,092	
36 Phoenix, AZ	545,009	0.61	\$100	66%	\$1,200	
37 Pittsburgh, PA	310,509	0.16	\$81	45%	\$972	
38 Portland, OR	402,447	0.28	\$82	64%	\$984	
39 Rochester, NY	203,316	0.17	\$100	57%	\$1,200	
40 Sacramento, CA	312,833	0.31	\$125	55%	\$1,500	
41 Saint Louis, MO	400,447	0.22	\$67	60%	\$804	
42 Saint Paul, MN	326,812	0.27	\$90	59%	\$1,080	
43 San Antonio, TX	681,018	0.54	\$84	67%	\$1,008	
44 San Diego, CA	499,967	0.35	\$104	51%	\$1,248	
45 San Francisco, CA	362,650	0.41	\$133	49%	\$1,596	
46 San Jose, CA	333,751	0.36	\$152	54%	\$1,824	
47 Seattle, WA	449,727	0.89	\$150	81%	\$1,800	
48 Tampa, FL	329,153	0.20	\$68	48%	\$816	
49 Tucson, AZ	380,165	0.28	\$77	68%	\$924	
50 Washington, DC	321,522	0.27	\$159	36%	\$1,908	
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



Waste & Recycling Market/Spend by U.S. Cities

(with population of 40k+)



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
1 Abilene, TX	49,908	0.02	\$84	37%	\$1,008	
2 Akron, OH	115,251	0.07	\$79	54%	\$948	
3 Albany, NY	66,021	0.02	\$42	45%	\$504	
4 Albuquerque, NM	274,529	0.15	\$75	53%	\$900	
5 Alexandria, VA	147,159	0.21	\$159	46%	\$1,908	
6 Allen, TX	40,668	0.02	\$84	48%	\$1,008	
7 Allentown, PA	66,125	0.06	\$136	51%	\$1,632	
8 Alpharetta, GA	71,318	0.05	\$89	51%	\$1,068	
9 Amarillo, TX	89,473	0.04	\$84	33%	\$1,008	
10 Anaheim, CA	110,114	0.06	\$77	47%	\$924	
11 Anchorage, AK	90,744	0.08	\$74	67%	\$888	
12 Anderson, SC	41,347	0.01	\$58	24%	\$696	
13 Ann Arbor, MI	69,270	0.03	\$58	45%	\$696	
14 Annapolis, MD	40,203	0.02	\$109	32%	\$1,308	
15 Appleton, WI	51,679	0.02	\$107	32%	\$1,284	
16 Arlington, TX	142,346	0.11	\$95	61%	\$1,140	
17 Arlington, VA	111,897	0.08	\$148	26%	\$1,776	
18 Arvada, CO	55,628	0.05	\$83	69%	\$996	
19 Ashburn, VA	44,850	0.03	\$154	34%	\$1,848	
20 Asheville, NC	55,013	0.03	\$72	50%	\$864	
21 Astoria, NY	64,425	0.10	\$137	45%	\$1,644	
22 Athens, GA	54,225	0.04	\$94	65%	\$1,128	
23 Atlanta, GA	465,198	0.49	\$100	58%	\$1,200	
24 Auburn, WA	43,374	0.07	\$136	73%	\$1,632	
25 Augusta, GA	74,882	0.05	\$85	56%	\$1,020	
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
26 Aurora, CO	166,961	0.11	\$63	61%	\$756	
27 Aurora, IL	62,548	0.05	\$60	73%	\$720	
28 Austin, TX	513,547	0.53	\$124	59%	\$1,488	
29 Bakersfield, CA	183,033	0.21	\$139	39%	\$1,668	
30 Baltimore, MD	253,878	0.16	\$115	36%	\$1,380	
31 Baton Rouge, LA	151,242	0.10	\$90	57%	\$1,080	
32 Baytown, TX	46,494	0.02	\$91	42%	\$1,092	
33 Beaumont, TX	50,681	0.04	\$118	54%	\$1,416	
34 Beaverton, OR	81,556	0.06	\$68	66%	\$816	
35 Bellevue, WA	63,297	0.11	\$201	63%	\$2,412	
36 Bellingham, WA	55,623	0.04	\$86	52%	\$1,032	
37 Bend, OR	56,906	0.02	\$34	71%	\$408	
38 Berkeley, CA	49,427	0.07	\$149	63%	\$1,788	
39 Bethlehem, PA	50,033	0.04	\$98	53%	\$1,176	
40 Billings, MT	60,318	0.02	\$71	30%	\$852	
41 Birmingham, AL	208,094	0.08	\$63	48%	\$756	
42 Bloomington, IN	53,951	0.01	\$53	33%	\$636	
43 Boca Raton, FL	100,586	0.10	\$35	58%	\$420	
44 Boise, ID	109,780	0.04	\$64	43%	\$768	
45 Boston, MA	70,349	0.08	\$125	44%	\$1,500	
46 Bothell, WA	50,885	0.06	\$103	83%	\$1,236	
47 Boulder, CO	54,241	0.05	\$140	55%	\$1,680	
48 Bowling Green, KY	50,067	0.03	\$78	63%	\$936	
49 Boynton Beach, FL	75,640	0.03	\$35	35%	\$420	
50 Bradenton, FL	112,339	0.10	\$99	57%	\$1,188	
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
51 Bridgeport, CT	55,498	0.07	\$153	47%	\$1,836	
52 Broken Arrow, OK	52,086	0.02	\$21	68%	\$252	
53 Bronx, NY	533,652	1.46	\$481	38%	\$5,772	
54 Brooklyn, NY	1,009,555	1.20	\$171	37%	\$2,052	
55 Broomfield, CO	47,559	0.02	\$102	41%	\$1,224	
56 Brownsville, TX	64,594	0.04	\$80	61%	\$960	
57 Buffalo, NY	254,898	0.25	\$110	50%	\$1,320	
58 Burbank, CA	44,301	0.03	\$93	52%	\$1,116	
59 Cambridge, MA	49,732	0.06	\$188	38%	\$2,256	
60 Canton, OH	61,816	0.04	\$73	73%	\$876	
61 Cape Coral, FL	80,265	0.05	\$68	43%	\$816	
62 Carlsbad, CA	43,981	0.05	\$71	68%	\$852	
63 Carrollton, TX	51,943	0.02	\$106	31%	\$1,272	
64 Cary, NC	65,025	0.06	\$94	57%	\$1,128	
65 Cedar Rapids, IA	62,218	0.08	\$168	58%	\$2,016	
66 Chandler, AZ	116,455	0.10	\$86	69%	\$1,032	
67 Charleston, SC	89,330	0.03	\$53	45%	\$636	
68 Charlotte, NC	392,044	0.19	\$78	44%	\$936	
69 Charlottesville, VA	51,741	0.03	\$93	47%	\$1,116	
70 Chattanooga, TN	90,570	0.06	\$105	50%	\$1,260	
71 Chesapeake, VA	92,475	0.05	\$50	64%	\$600	
72 Cheyenne, WY	40,425	0.02	\$73	47%	\$876	
73 Chicago, IL	1,140,118	0.56	\$143	28%	\$1,716	
74 Chico, CA	47,866	0.05	\$107	81%	\$1,284	
75 Chula Vista, CA	84,207	0.06	\$80	64%	\$960	
See doxo www.doxo.com/w/insights/						

^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
76 Cincinnati, OH	349,847	0.21	\$64	67%	\$768	
77 Clarksville, TN	76,875	0.02	\$15	68%	\$180	
78 Clearwater, FL	78,731	0.05	\$119	42%	\$1,428	
79 Clermont, FL	43,612	0.03	\$110	44%	\$1,320	
80 Cleveland, OH	330,007	0.16	\$74	44%	\$888	
81 Clinton Township, MI	45,100	0.02	\$60	44%	\$720	
82 Clovis, CA	45,835	0.04	\$98	53%	\$1,176	
83 College Station, TX	50,594	0.03	\$84	54%	\$1,008	
84 Colorado Springs, CO	241,518	0.18	\$90	63%	\$1,080	
85 Columbia, MO	63,728	0.02	\$70	45%	\$840	
86 Columbia, SC	139,368	0.10	\$70	60%	\$840	
87 Columbus, GA	73,322	0.03	\$77	31%	\$924	
88 Columbus, OH	368,515	0.23	\$70	60%	\$840	
89 Concord, CA	46,209	0.04	\$83	71%	\$996	
90 Concord, NC	48,201	0.03	\$88	44%	\$1,056	
91 Conroe, TX	70,499	0.07	\$107	59%	\$1,284	
92 Corona, CA	56,043	0.05	\$95	70%	\$1,140	
93 Corpus Christi, TX	118,421	0.07	\$85	49%	\$1,020	
94 Costa Mesa, CA	41,873	0.05	\$73	54%	\$876	
95 Cumming, GA	63,683	0.03	\$69	50%	\$828	
96 Cypress, TX	65,689	0.05	\$100	44%	\$1,200	
97 Dallas, TX	552,606	0.61	\$92	59%	\$1,104	
98 Davenport, IA	44,448	0.02	\$100	36%	\$1,200	
99 Dayton, OH	208,480	0.11	\$50	70%	\$600	
100 Daytona Beach, FL	51,339	0.04	\$70	63%	\$840	
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
101 Decatur, GA	64,685	0.04	\$80	56%	\$960
102 Delray Beach, FL	57,907	0.04	\$35	63%	\$420
103 Denton, TX	62,380	0.03	\$106	29%	\$1,272
104 Denver, CO	487,902	0.35	\$90	56%	\$1,080
105 Des Moines, IA	92,838	0.08	\$87	65%	\$1,044
106 Detroit, MI	240,311	0.18	\$86	48%	\$1,032
107 Duluth, GA	44,846	0.04	\$73	40%	\$876
108 Duluth, MN	49,558	0.03	\$85	48%	\$1,020
109 Durham, NC	130,977	0.07	\$69	43%	\$828
110 Edinburg, TX	52,956	0.02	\$55	46%	\$660
111 Edmond, OK	69,520	0.03	\$102	41%	\$1,224
112 El Cajon, CA	57,068	0.05	\$96	58%	\$1,152
113 El Paso, TX	282,014	0.19	\$72	64%	\$864
114 Elgin, IL	42,721	0.01	\$70	33%	\$840
115 Elk Grove, CA	57,711	0.06	\$114	64%	\$1,368
116 Englewood, CO	50,347	0.03	\$85	54%	\$1,020
117 Erie, PA	74,761	0.07	\$98	71%	\$1,176
118 Escondido, CA	60,507	0.06	\$88	59%	\$1,056
119 Eugene, OR	89,874	0.04	\$57	45%	\$684
120 Evansville, IN	78,433	0.05	\$81	58%	\$972
121 Everett, WA	67,237	0.08	\$100	93%	\$1,200
122 Fairfax, VA	61,521	0.08	\$154	47%	\$1,848
123 Fall River, MA	41,510	0.03	\$136	32%	\$1,632
124 Falls Church, VA	45,475	0.06	\$159	45%	\$1,908
125 Fargo, ND	59,315	0.03	\$73	38%	\$876
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
126 Fayetteville, AR	47,002	0.02	\$51	43%	\$612
127 Fayetteville, NC	100,095	0.02	\$28	48%	\$336
128 Flint, MI	57,661	0.02	\$77	38%	\$924
129 Florissant, MO	43,084	0.03	\$55	89%	\$660
130 Flushing, NY	79,851	0.19	\$137	68%	\$1,644
131 Fontana, CA	62,789	0.06	\$101	69%	\$1,212
132 Fort Collins, CO	83,014	0.08	\$129	60%	\$1,548
133 Fort Lauderdale, FL	329,908	0.31	\$100	60%	\$1,200
134 Fort Mill, SC	45,895	0.02	\$69	39%	\$828
135 Fort Myers, FL	116,415	0.06	\$68	37%	\$816
136 Fort Wayne, IN	134,062	0.10	\$88	50%	\$1,056
137 Fort Worth, TX	353,489	0.36	\$113	65%	\$1,356
138 Franklin, TN	44,431	0.02	\$66	50%	\$792
139 Frederick, MD	56,763	0.05	\$148	41%	\$1,776
140 Fredericksburg, VA	67,705	0.04	\$70	54%	\$840
141 Fremont, CA	77,020	0.09	\$144	61%	\$1,728
142 Fresno, CA	203,491	0.15	\$94	50%	\$1,128
143 Frisco, TX	77,780	0.10	\$120	90%	\$1,440
144 Fullerton, CA	47,324	0.03	\$52	54%	\$624
145 Gainesville, FL	90,204	0.05	\$83	42%	\$996
146 Gainesville, GA	45,604	0.01	\$48	48%	\$576
147 Gaithersburg, MD	50,758	0.04	\$133	44%	\$1,596
148 Garden Grove, CA	49,531	0.04	\$75	61%	\$900
149 Garland, TX	80,585	0.12	\$137	74%	\$1,644
150 Gastonia, NC	44,245	0.02	\$75	53%	\$900
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
151 Georgetown, TX	47,171	0.04	\$114	55%	\$1,368
152 Gilbert, AZ	92,211	0.11	\$119	67%	\$1,428
153 Glendale, AZ	109,530	0.07	\$100	46%	\$1,200
154 Glendale, CA	66,765	0.05	\$93	52%	\$1,116
155 Grand Junction, CO	46,993	0.03	\$60	64%	\$720
156 Grand Prairie, TX	66,561	0.04	\$99	35%	\$1,188
157 Grand Rapids, MI	150,052	0.11	\$77	63%	\$924
158 Greeley, CO	42,145	0.05	\$107	75%	\$1,284
159 Green Bay, WI	78,387	0.05	\$82	45%	\$984
160 Greensboro, NC	135,688	0.06	\$62	45%	\$744
161 Greenville, NC	47,982	0.02	\$73	47%	\$876
162 Greenville, SC	98,906	0.06	\$65	51%	\$780
163 Hamilton, OH	51,833	0.04	\$82	73%	\$984
164 Hampton, VA	57,330	0.04	\$59	76%	\$708
165 Harrisburg, PA	76,400	0.07	\$81	78%	\$972
166 Hartford, CT	49,306	0.04	\$108	41%	\$1,296
167 Hayward, CA	59,684	0.09	\$141	70%	\$1,692
168 Hemet, CA	46,696	0.04	\$80	77%	\$960
169 Henderson, NV	132,565	0.08	\$57	71%	\$684
170 Henrico, VA	81,235	0.05	\$64	55%	\$768
171 Hialeah, FL	121,380	0.19	\$136	54%	\$1,632
172 High Point, NC	48,545	0.04	\$77	46%	\$924
173 Hollywood, FL	171,292	0.12	\$78	61%	\$936
174 Homestead, FL	64,389	0.09	\$101	59%	\$1,212
175 Honolulu, HI	160,066	0.05	\$50	31%	\$600
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
176 Houston, TX	1,201,386	0.78	\$80	50%	\$960
177 Humble, TX	62,026	0.04	\$86	52%	\$1,032
178 Huntington Beach, CA	77,302	0.05	\$74	61%	\$888
179 Huntsville, AL	92,255	0.07	\$143	31%	\$1,716
180 Hyattsville, MD	56,615	0.08	\$148	63%	\$1,776
181 Idaho Falls, ID	42,008	0.01	\$61	38%	\$732
182 Independence, MO	53,271	0.02	\$50	69%	\$600
183 Indianapolis, IN	400,163	0.15	\$55	43%	\$660
184 Inglewood, CA	42,711	0.03	\$93	49%	\$1,116
185 Irvine, CA	111,979	0.06	\$69	60%	\$828
186 Irving, TX	94,801	0.09	\$99	54%	\$1,188
187 Jackson, MI	40,636	0.02	\$90	48%	\$1,080
188 Jackson, MS	62,449	0.04	\$75	62%	\$900
189 Jacksonville, FL	378,650	0.56	\$119	47%	\$1,428
190 Jamaica, NY	80,323	0.17	\$137	61%	\$1,644
191 Jersey City, NJ	123,132	0.11	\$120	39%	\$1,440
192 Johnson City, TN	43,508	0.01	\$60	36%	\$720
193 Joliet, IL	46,151	0.03	\$90	56%	\$1,080
194 Kalamazoo, MI	66,946	0.06	\$71	83%	\$852
195 Kansas City, KS	58,516	0.06	\$91	61%	\$1,092
196 Kansas City, MO	259,214	0.07	\$53	36%	\$636
197 Katy, TX	126,305	0.08	\$94	48%	\$1,128
198 Kenosha, WI	44,911	0.02	\$80	40%	\$960
199 Kent, WA	58,411	0.06	\$101	71%	\$1,212
200 Killeen, TX	61,951	0.03	\$91	41%	\$1,092
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
201 Kissimmee, FL	108,236	0.08	\$79	53%	\$948
202 Knoxville, TN	169,924	0.08	\$77	43%	\$924
203 Lafayette, IN	45,114	0.02	\$71	48%	\$852
204 Lafayette, LA	65,390	0.04	\$76	50%	\$912
205 Lake Charles, LA	50,779	0.03	\$100	52%	\$1,200
206 Lake Worth, FL	74,785	0.06	\$35	77%	\$420
207 Lakeland, FL	100,879	0.05	\$61	36%	\$732
208 Lancaster, CA	60,635	0.05	\$91	63%	\$1,092
209 Lancaster, PA	68,315	0.04	\$108	42%	\$1,296
210 Lansing, MI	73,599	0.04	\$92	52%	\$1,104
211 Laredo, TX	79,181	0.04	\$84	39%	\$1,008
212 Largo, FL	46,333	0.02	\$85	44%	\$1,020
213 Las Cruces, NM	61,971	0.02	\$52	41%	\$624
214 Las Vegas, NV	603,995	0.35	\$55	69%	\$660
215 Laurel, MD	44,583	0.04	\$109	54%	\$1,308
216 Lawrence, KS	43,830	0.03	\$83	52%	\$996
217 Lawrenceville, GA	87,882	0.06	\$41	69%	\$492
218 Lees Summit, MO	42,201	0.03	\$78	72%	\$936
219 Lewisville, TX	48,350	0.03	\$106	46%	\$1,272
220 Lexington, KY	138,089	0.03	\$56	33%	\$672
221 Lexington, SC	44,867	0.02	\$67	50%	\$804
222 Lincoln, NE	123,938	0.05	\$47	57%	\$564
223 Little Rock, AR	92,999	0.08	\$120	51%	\$1,440
224 Littleton, CO	126,741	0.07	\$103	42%	\$1,236
225 Long Beach, CA	174,325	0.15	\$102	50%	\$1,224
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
226 Longmont, CO	56,153	0.05	\$133	54%	\$1,596
227 Longview, TX	42,553	0.02	\$54	52%	\$648
228 Los Angeles, CA	882,734	0.86	\$122	47%	\$1,464
229 Louisville, KY	323,776	0.21	\$72	63%	\$864
230 Loveland, CO	41,033	0.03	\$103	53%	\$1,236
231 Lowell, MA	42,383	0.06	\$188	50%	\$2,256
232 Lubbock, TX	114,065	0.03	\$84	24%	\$1,008
233 Lynnwood, WA	43,910	0.05	\$111	81%	\$1,332
234 Macon, GA	63,545	0.05	\$60	58%	\$720
235 Madison, WI	142,048	0.12	\$100	47%	\$1,200
236 Manassas, VA	51,582	0.06	\$124	65%	\$1,488
237 Manchester, NH	50,709	0.03	\$117	35%	\$1,404
238 Marietta, GA	121,744	0.06	\$88	46%	\$1,056
239 Mcallen, TX	48,137	0.02	\$55	46%	\$660
240 Mckinney, TX	79,485	0.03	\$84	37%	\$1,008
241 Melbourne, FL	71,182	0.05	\$83	57%	\$996
242 Memphis, TN	268,998	0.21	\$71	69%	\$852
243 Menifee, CA	40,842	0.04	\$102	81%	\$1,224
244 Meridian, ID	48,054	0.02	\$63	53%	\$756
245 Mesa, AZ	214,247	0.17	\$86	61%	\$1,032
246 Mesquite, TX	50,676	0.06	\$99	71%	\$1,188
247 Metairie, LA	60,376	0.03	\$83	43%	\$996
248 Miami Beach, FL	50,541	0.05	\$101	50%	\$1,212
249 Miami, FL	670,393	0.70	\$90	53%	\$1,080
250 Midland, TX	64,381	0.03	\$107	33%	\$1,284
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
251 Milwaukee, WI	328,839	0.31	\$179	43%	\$2,148
252 Minneapolis, MN	473,285	0.36	\$87	57%	\$1,044
253 Mission, TX	55,576	0.03	\$55	60%	\$660
254 Missoula, MT	43,721	0.03	\$109	47%	\$1,308
255 Missouri City, TX	40,427	0.02	\$86	46%	\$1,032
256 Mobile, AL	106,990	0.04	\$62	48%	\$744
257 Modesto, CA	87,026	0.07	\$80	70%	\$960
258 Montgomery, AL	83,172	0.05	\$76	58%	\$912
259 Moreno Valley, CA	54,988	0.06	\$100	81%	\$1,200
260 Morgantown, West V	A 40,798	0.04	\$79	74%	\$948
261 Mount Pleasant, SC	40,356	0.03	\$69	56%	\$828
262 Murfreesboro, TN	80,566	0.03	\$74	33%	\$888
263 Murrieta, CA	44,354	0.04	\$96	80%	\$1,152
264 Muskegon, MI	50,029	0.03	\$66	58%	\$792
265 Myrtle Beach, SC	71,112	0.04	\$79	33%	\$948
266 Nampa, ID	47,438	0.04	\$85	68%	\$1,020
267 Naperville, IL	61,065	0.04	\$85	50%	\$1,020
268 Naples, FL	142,602	0.11	\$70	62%	\$840
269 Nashville, TN	216,309	0.06	\$66	34%	\$792
270 New Bedford, MA	42,195	0.04	\$136	47%	\$1,632
271 New Braunfels, TX	51,602	0.03	\$85	62%	\$1,020
272 New Haven, CT	52,540	0.05	\$121	46%	\$1,452
273 New Orleans, LA	173,684	0.11	\$87	51%	\$1,044
274 New Port Richey, FL	55,689	0.04	\$69	76%	\$828
275 New York, NY	771,791	2.13	\$517	45%	\$6,204
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
276 Newark, DE	52,676	0.05	\$104	71%	\$1,248
277 Newark, NJ	113,859	0.18	\$192	45%	\$2,304
278 Newport News, VA	76,478	0.03	\$50	61%	\$600
279 Norfolk, VA	94,457	0.07	\$87	56%	\$1,044
280 Norman, OK	52,911	0.03	\$80	42%	\$960
281 North Hollywood, CA	60,524	0.04	\$93	52%	\$1,116
282 North Las Vegas, NV	85,119	0.06	\$82	63%	\$984
283 Oakland, CA	167,478	0.24	\$163	59%	\$1,956
284 Ocala, FL	102,254	0.06	\$63	62%	\$756
285 Oceanside, CA	67,612	0.03	\$58	48%	\$696
286 Odessa, TX	64,125	0.03	\$77	35%	\$924
287 Ogden, UT	76,540	0.03	\$72	31%	\$864
288 Oklahoma City, OK	286,003	0.12	\$75	41%	\$900
289 Olathe, KS	52,449	0.06	\$116	68%	\$1,392
290 Olympia, WA	79,802	0.07	\$93	68%	\$1,116
291 Omaha, NE	228,768	0.12	\$78	49%	\$936
292 Ontario, CA	53,535	0.03	\$90	49%	\$1,080
293 Orange, CA	46,139	0.02	\$62	54%	\$744
294 Orlando, FL	379,447	0.62	\$77	48%	\$924
295 Overland Park, KS	80,422	0.06	\$114	48%	\$1,368
296 Oxnard, CA	55,658	0.03	\$85	39%	\$1,020
297 Palm Bay, FL	45,349	0.04	\$83	87%	\$996
298 Palm Coast, FL	41,545	0.03	\$70	48%	\$840
299 Palmdale, CA	52,792	0.05	\$107	65%	\$1,284
300 Panama City, FL	49,765	0.02	\$76	43%	\$912
⇔ doxo				www.d	oxo.com/w/insights/

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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
301 Parker, CO	40,294	0.02	\$114	39%	\$1,368
302 Pasadena, CA	62,768	0.05	\$93	52%	\$1,116
303 Pasadena, TX	47,402	0.03	\$86	47%	\$1,032
304 Paterson, NJ	49,654	0.05	\$134	37%	\$1,608
305 Pearland, TX	48,298	0.03	\$86	48%	\$1,032
306 Pensacola, FL	110,596	0.06	\$65	51%	\$780
307 Peoria, AZ	75,516	0.05	\$100	48%	\$1,200
308 Peoria, IL	56,237	0.05	\$85	73%	\$1,020
309 Pflugerville, TX	42,673	0.05	\$129	56%	\$1,548
310 Philadelphia, PA	669,271	0.38	\$91	40%	\$1,092
311 Phoenix, AZ	545,009	0.61	\$100	66%	\$1,200
312 Pittsburgh, PA	310,509	0.16	\$81	45%	\$972
313 Plano, TX	116,530	0.05	\$84	37%	\$1,008
314 Pomona, CA	42,797	0.03	\$84	64%	\$1,008
315 Pompano Beach, FL	149,334	0.12	\$35	62%	\$420
316 Port Saint Lucie, FL	88,323	0.09	\$85	52%	\$1,020
317 Portland, OR	402,447	0.28	\$82	64%	\$984
318 Providence, RI	82,657	0.05	\$82	46%	\$984
319 Pueblo, CO	64,608	0.04	\$85	55%	\$1,020
320 Puyallup, WA	56,897	0.07	\$98	83%	\$1,176
321 Quincy, MA	45,526	0.04	\$138	38%	\$1,656
322 Racine, WI	52,116	0.03	\$99	46%	\$1,188
323 Raleigh, NC	230,532	0.20	\$111	54%	\$1,332
324 Rancho Cucamonga, CA	57,983	0.04	\$74	61%	\$888
325 Rapid City, SD	40,938	0.01	\$55	33%	\$660
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
326 Reading, PA	84,288	0.08	\$119	52%	\$1,428
327 Redding, CA	44,062	0.02	\$98	53%	\$1,176
328 Redmond, WA	41,474	0.08	\$219	78%	\$2,628
329 Reno, NV	132,940	0.09	\$78	63%	\$936
330 Renton, WA	60,922	0.08	\$115	67%	\$1,380
331 Richardson, TX	45,444	0.04	\$99	55%	\$1,188
332 Richmond, TX	67,944	0.05	\$86	50%	\$1,032
333 Richmond, VA	171,483	0.09	\$65	49%	\$780
334 Riverside, CA	105,741	0.08	\$79	63%	\$948
335 Riverview, FL	48,109	0.03	\$75	48%	\$900
336 Roanoke, VA	72,658	0.03	\$53	47%	\$636
337 Rochester, MN	55,408	0.04	\$63	75%	\$756
338 Rochester, NY	203,316	0.17	\$100	57%	\$1,200
339 Rock Hill, SC	47,953	0.02	\$69	42%	\$828
340 Rockford, IL	74,175	0.05	\$66	59%	\$792
341 Rockville, MD	57,555	0.07	\$148	48%	\$1,776
342 Roseville, CA	59,756	0.04	\$90	50%	\$1,080
343 Round Rock, TX	66,837	0.08	\$146	70%	\$1,752
344 Sacramento, CA	312,833	0.31	\$125	55%	\$1,500
345 Saginaw, MI	52,577	0.03	\$77	50%	\$924
346 Saint Augustine, FL	62,074	0.06	\$88	46%	\$1,056
347 Saint Charles, MO	57,970	0.04	\$80	65%	\$960
348 Saint Louis, MO	400,447	0.22	\$67	60%	\$804
349 Saint Paul, MN	326,812	0.27	\$90	59%	\$1,080
350 Saint Petersburg, FL	163,938	0.06	\$112	28%	\$1,344
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
326 Reading, PA	84,288	0.08	\$119	52%	\$1,428
327 Redding, CA	44,062	0.02	\$98	53%	\$1,176
328 Redmond, WA	41,474	0.08	\$219	78%	\$2,628
329 Reno, NV	132,940	0.09	\$78	63%	\$936
330 Renton, WA	60,922	0.08	\$115	67%	\$1,380
331 Richardson, TX	45,444	0.04	\$99	55%	\$1,188
332 Richmond, TX	67,944	0.05	\$86	50%	\$1,032
333 Richmond, VA	171,483	0.09	\$65	49%	\$780
334 Riverside, CA	105,741	0.08	\$79	63%	\$948
335 Riverview, FL	48,109	0.03	\$75	48%	\$900
336 Roanoke, VA	72,658	0.03	\$53	47%	\$636
337 Rochester, MN	55,408	0.04	\$63	75%	\$756
338 Rochester, NY	203,316	0.17	\$100	57%	\$1,200
339 Rock Hill, SC	47,953	0.02	\$69	42%	\$828
340 Rockford, IL	74,175	0.05	\$66	59%	\$792
341 Rockville, MD	57,555	0.07	\$148	48%	\$1,776
342 Roseville, CA	59,756	0.04	\$90	50%	\$1,080
343 Round Rock, TX	66,837	0.08	\$146	70%	\$1,752
344 Sacramento, CA	312,833	0.31	\$125	55%	\$1,500
345 Saginaw, MI	52,577	0.03	\$77	50%	\$924
346 Saint Augustine, FL	62,074	0.06	\$88	46%	\$1,056
347 Saint Charles, MO	57,970	0.04	\$80	65%	\$960
348 Saint Louis, MO	400,447	0.22	\$67	60%	\$804
349 Saint Paul, MN	326,812	0.27	\$90	59%	\$1,080
350 Saint Petersburg, FL	163,938	0.06	\$112	28%	\$1,344
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
351 Salem, OR	103,781	0.08	\$75	77%	\$900
352 Salinas, CA	54,375	0.07	\$106	85%	\$1,272
353 Salt Lake City, UT	200,349	0.09	\$59	53%	\$708
354 San Angelo, TX	44,552	0.03	\$47	70%	\$564
355 San Antonio, TX	681,018	0.54	\$84	67%	\$1,008
356 San Bernardino, CA	71,286	0.05	\$78	64%	\$936
357 San Diego, CA	499,967	0.35	\$104	51%	\$1,248
358 San Francisco, CA	362,650	0.41	\$133	49%	\$1,596
359 San Jose, CA	333,751	0.36	\$152	54%	\$1,824
360 San Mateo, CA	53,985	0.07	\$118	69%	\$1,416
361 Santa Ana, CA	87,934	0.09	\$79	58%	\$948
362 Santa Barbara, CA	53,157	0.05	\$97	50%	\$1,164
363 Santa Clara, CA	48,587	0.06	\$137	53%	\$1,644
364 Santa Fe, NM	59,995	0.03	\$73	45%	\$876
365 Santa Maria, CA	41,358	0.04	\$86	50%	\$1,032
366 Santa Monica, CA	47,540	0.03	\$93	52%	\$1,116
367 Santa Rosa, CA	80,250	0.09	\$102	72%	\$1,224
368 Sarasota, FL	119,113	0.10	\$106	52%	\$1,272
369 Savannah, GA	95,483	0.06	\$93	43%	\$1,116
370 Schenectady, NY	69,867	0.05	\$53	73%	\$636
371 Scottsdale, AZ	137,970	0.09	\$100	48%	\$1,200
372 Scranton, PA	41,130	0.03	\$78	50%	\$936
373 Seattle, WA	449,727	0.89	\$150	81%	\$1,800
374 Shreveport, LA	85,629	0.04	\$58	51%	\$696
375 Silver Spring, MD	113,973	0.10	\$143	46%	\$1,716
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
376 Simi Valley, CA	45,402	0.04	\$64	83%	\$768	
377 Sioux Falls, SD	85,156	0.04	\$47	52%	\$564	
378 South Bend, IN	60,658	0.04	\$99	50%	\$1,188	
379 Sparks, NV	49,277	0.04	\$85	75%	\$1,020	
380 Spartanburg, SC	45,624	0.02	\$79	43%	\$948	
381 Spokane, WA	159,411	0.20	\$132	66%	\$1,584	
382 Spring Hill, FL	53,519	0.03	\$73	74%	\$876	
383 Spring, TX	147,229	0.11	\$95	60%	\$1,140	
384 Springfield, IL	61,809	0.02	\$51	55%	\$612	
385 Springfield, MA	54,302	0.03	\$86	33%	\$1,032	
386 Springfield, MO	106,294	0.09	\$65	81%	\$780	
387 Springfield, OH	40,883	0.03	\$88	70%	\$1,056	
388 Stamford, CT	54,121	0.09	\$102	69%	\$1,224	
389 Staten Island, NY	170,047	0.11	\$118	31%	\$1,416	
390 Sterling Heights, MI	51,407	0.02	\$60	39%	\$720	
391 Stockton, CA	118,570	0.12	\$130	66%	\$1,560	
392 Stone Mountain, GA	44,213	0.05	\$84	59%	\$1,008	
393 Sugar Land, TX	55,506	0.03	\$81	50%	\$972	
394 Summerville, SC	61,714	0.03	\$64	53%	\$768	
395 Sunnyvale, CA	58,791	0.07	\$137	53%	\$1,644	
396 Surprise, AZ	56,353	0.05	\$96	61%	\$1,152	
397 Syracuse, NY	93,451	0.07	\$99	42%	\$1,188	
398 Tacoma, WA	137,789	0.19	\$111	74%	\$1,332	
399 Tallahassee, FL	120,673	0.05	\$70	55%	\$840	
400 Tampa, FL	329,153	0.20	\$68	48%	\$816	
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
401 Temecula, CA	40,754	0.03	\$91	75%	\$1,092	
402 Tempe, AZ	78,584	0.07	\$100	61%	\$1,200	
403 The Villages, FL	48,321	0.04	\$101	44%	\$1,212	
404 Toledo, OH	130,835	0.09	\$79	57%	\$948	
405 Toms River, NJ	53,447	0.07	\$109	68%	\$1,308	
406 Topeka, KS	68,476	0.04	\$78	48%	\$936	
407 Torrance, CA	63,725	0.06	\$132	56%	\$1,584	
408 Trenton, NJ	80,787	0.10	\$143	57%	\$1,716	
409 Tucson, AZ	380,165	0.28	\$77	68%	\$924	
410 Tulsa, OK	179,881	0.16	\$68	74%	\$816	
411 Tuscaloosa, AL	49,456	0.02	\$49	64%	\$588	
412 Tyler, TX	55,510	0.03	\$48	65%	\$576	
413 Vallejo, CA	44,813	0.06	\$130	71%	\$1,560	
414 Van Nuys, CA	62,275	0.04	\$93	47%	\$1,116	
415 Vancouver, WA	140,316	0.10	\$62	88%	\$744	
416 Venice, FL	42,024	0.03	\$89	50%	\$1,068	
417 Ventura, CA	44,130	0.03	\$70	59%	\$840	
418 Vero Beach, FL	53,518	0.03	\$41	79%	\$492	
419 Victorville, CA	42,543	0.03	\$81	61%	\$972	
420 Virginia Beach, VA	179,800	0.11	\$49	73%	\$588	
421 Visalia, CA	51,695	0.04	\$76	61%	\$912	
422 Waco, TX	59,464	0.02	\$64	40%	\$768	
423 Walnut Creek, CA	41,366	0.05	\$100	75%	\$1,200	
424 Warren, MI	54,076	0.02	\$60	43%	\$720	
425 Washington, DC	321,522	0.27	\$159	36%	\$1,908	
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
426 Waterbury, CT	45,987	0.03	\$114	33%	\$1,368	
427 West Chester, PA	41,753	0.03	\$117	42%	\$1,404	
428 West Palm Beach, FL	147,440	0.15	\$44	75%	\$528	
429 Whittier, CA	56,315	0.05	\$99	58%	\$1,188	
430 Wichita Falls, TX	40,834	0.02	\$84	39%	\$1,008	
431 Wichita, KS	168,097	0.10	\$69	68%	\$828	
432 Wilmington, DE	92,951	0.06	\$101	51%	\$1,212	
433 Wilmington, NC	94,126	0.06	\$79	48%	\$948	
434 Winston Salem, NC	110,551	0.03	\$68	36%	\$816	
435 Winter Haven, FL	43,792	0.02	\$79	36%	\$948	
436 Woodbridge, VA	69,862	0.04	\$103	45%	\$1,236	
437 Woodstock, GA	41,381	0.03	\$73	64%	\$876	
438 Worcester, MA	79,147	0.06	\$109	38%	\$1,308	
439 Yakima, WA	49,331	0.04	\$52	60%	\$624	
440 Yonkers, NY	71,722	0.10	\$124	47%	\$1,488	
441 York, PA	72,625	0.08	\$93	79%	\$1,116	
442 Youngstown, OH	68,272	0.04	\$78	51%	\$936	
443 Ypsilanti, MI	43,792	0.03	\$58	62%	\$696	
444 Yuma, AZ	59,267	0.03	\$61	48%	\$732	
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doxo delivers innovation that transforms the bill pay experience for consumers, billers and financial technology providers. For over 10M consumers, doxo's all-in-one bill pay makes it simple to organize and pay any bill on any device through a secure checkout. For billers, doxo's network-driven platform enables online and mobile payments with a ridiculously simple integration, radically lower costs, and game-changing features that are unavailable with legacy bill pay vendors. For fintech partners, doxo delivers financial innovations to consumers across 97% of US Zip Codes, paying from more than 5,000 financial institutions to over 120,000 billers in 45+ service categories. For employees, doxo is a creative, ever-learning team that is passionate about building fintech tools that dramatically improve the bill pay experience. For investors, doxo provides an extraordinary opportunity to invest alongside Jackson Square Ventures, MDV, and Bezos Expeditions to disrupt a market that accounts for over \$4T of US Household spend.

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