

U.S. Gas Market Size and Household Spending Report

United States of Bill Pay doxolNSIGHTS Report 2025



A comprehensive look into the Gas industry, with a deep dive into category market size and median spend at the national, state, and regional level.



About doxolNSIGHTS

doxolNSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

Statistically significant, with over 10 million paying consumers.

Geographically diverse, capturing payment activity in all 97% U.S. zip codes

120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

doxolNSIGHTS provides a comprehensive look into the Bill Pay Economy™, with a deep dive into category size and median spend at the national, state, and regional level. doxolNSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the thirteen most common household bills. For more information about doxolNSIGHTS visit www.doxo.com/insights.

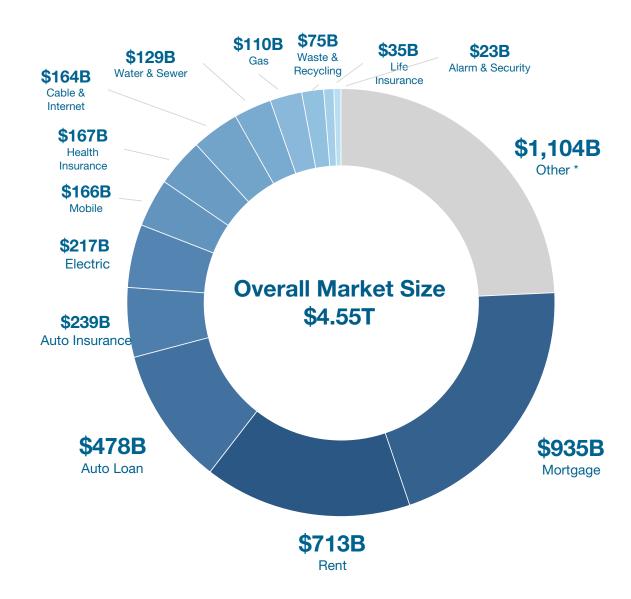
The findings in the 2025 U.S. Household Bill Pay Report include breakouts by service category, household market penetration for each type of service, and median household spend per month by state.

Data is sourced from doxoINSIGHTS and reflects a 12-month overview of actual consumer payment data as of March 2025. For the most up-to-date analysis, please visit www.doxo.com/w/explore and search by state, county, or city.



Overall Bill Pay Market Size (in billions)

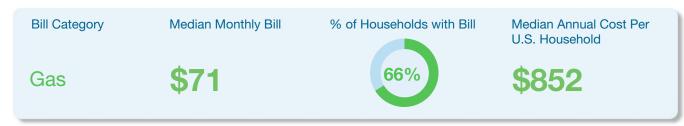
While the total market size for U.S. household bills is \$4.55 trillion per year, this report focuses on the thirteen most common household bills, which amount to \$3.45 trillion. These include Mortgage; Rent; Auto Loan; Gas; Electric, Water & Sewer, Waste & Recycling; Auto Insurance; Cable & Internet & Phone; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.



U.S. Households spend \$3.45 Trillion annually on the thirteen most common household bills.



The average U.S. household spends \$71 a month on Gas.







Gas Market Snapshot

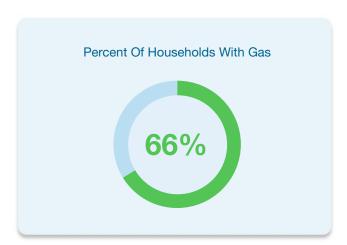
Total Gas Market Size

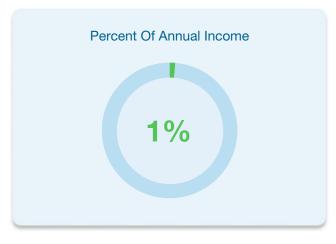
\$110B

Median Annual Cost Per U.S. Household \$852*

Median Monthly Household Bill

\$71







^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



Gas Bill Pay Market Size



Gas Bill Pay Market Size by State

	State	Market Size (\$B)	# Households	
1	California	12.76	13,434,530	
2	Texas	8.97	10,747,049	
3	New York	8.87	7,649,119	
4	Pennsylvania	5.56	5,235,339	
5	Ohio	5.23	4,829,571	
6	Illinois	4.98	5,001,893	
7	New Jersey	4.57	3,478,355	
8	Michigan	4.10	4,040,159	
9	Massachusetts	3.79	2,762,056	
10	Florida	3.69	8,550,890	
-11	Georgia	3.40	4,008,028	
12	North Carolina	3.02	4,186,957	
13	Indiana	2.96	2,681,537	
14	Virginia	2.68	3,326,340	
15	Minnesota	2.67	2,283,174	
16	Wisconsin	2.57	2,446,037	
17	Colorado	2.46	2,325,715	
18	Washington	2.42	3,020,551	
19	Missouri	2.38	2,484,929	
20	Maryland	2.18	2,339,325	
21	Kentucky	1.75	1,793,797	
22	Connecticut	1.53	1,420,170	
23	Tennessee	1.53	2,767,022	
24	Arizona	1.51	2,797,280	
25	Kansas	1.47	1,160,618	
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	State	Market Size (\$B)	# Households
26	South Carolina	1.35	2,070,390
27	Oklahoma	1.29	1,542,763
28	Oregon	1.23	1,701,550
29	lowa	1.20	1,303,944
30	Alabama	1.20	1,969,060
31	Nevada	1.13	1,183,488
32	Utah	1.06	1,094,419
33	West Virginia	0.86	721,335
34	Arkansas	0.80	1,189,280
35	Nebraska	0.80	787,245
36	Mississippi	0.72	1,131,681
37	Louisiana	0.70	1,782,956
38	Rhode Island	0.65	436,916
39	New Hampshire	0.47	551,224
40	Maine	0.44	589,047
41	New Mexico	0.43	824,557
42	Hawaii	0.41	488,991
43	Idaho	0.37	693,668
44	Alaska	0.32	267,844
45	Delaware	0.32	396,394
46	Montana	0.31	453,092
47	South Dakota	0.30	358,152
48	North Dakota	0.27	324,566
49	Vermont	0.25	269,466
50	Wyoming	0.22	238,108
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Gas Bill Pay Market Size by Top 50 U.S. City (based on # of households)

	City	Market S (\$B)	ize # of Households
1	Fort Worth, TX	1.54	353,489
2	Chicago, IL	1.35	1,140,118
3	Cincinnati, OH	1.30	349,847
4	New York, NY	1.03	771,791
5	Louisville, KY	0.89	323,776
6	Philadelphia, PA	0.86	669,271
7	Houston, TX	0.72	1,201,386
8	San Antonio, TX	0.64	681,018
9	Los Angeles, CA	0.62	882,734
10	San Diego, CA	0.61	499,967
11	Dallas, TX	0.58	552,606
12	San Jose, CA	0.57	333,751
13	San Francisco, CA	0.56	362,650
14	Las Vegas, NV	0.56	603,995
15	Denver, CO	0.55	487,902
16	Columbus, OH	0.49	368,515
17	Atlanta, GA	0.49	465,198
18	Indianapolis, IN	0.48	400,163
19	Minneapolis MN	0.47	473,285
20	Baltimore, MD	0.44	253,878
21	Detroit, MI	0.44	240,311
22	Memphis, TN	0.43	268,998
23	Saint Louis, MO	0.41	400,447
24	Portland, OR	0.40	402,447
25	Cleveland, OH	0.39	330,007
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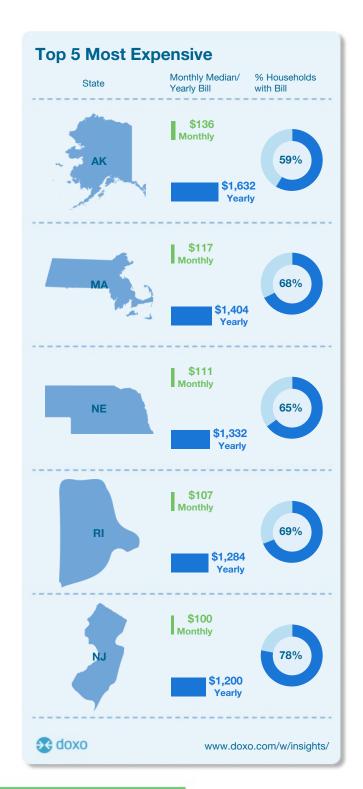
	City	Market Si: (\$B)	ze # of Households
26	Charlotte, NC	0.38	392,044
27	Miami, FL	0.37	670,393
28	Pittsburgh, PA	0.35	310,509
29	Omaha, NE	0.34	228,768
30	Washington, DC	0.34	321,522
31	Milwaukee, WI	0.34	328,839
32	Austin, TX	0.33	513,547
33	Kansas City, MO	0.32	259,214
34	Rochester, NY	0.30	203,316
35	Phoenix, AZ	0.30	545,009
36	Saint Paul, MN	0.28	326,812
37	Oklahoma City, OK	0.27	286,003
38	Colorado Springs,	0.27	241,518
39	Seattle, WA	0.25	449,727
40	Tucson, AZ	0.25	380,165
41	Dayton, OH	0.24	208,480
42	Sacramento, CA	0.21	312,833
43	El Paso, TX	0.20	282,014
44	Orlando, FL	0.20	379,447
45	Fort Lauderdale, FL	0.20	329,908
46	Birmingham, AL	0.19	208,094
47	Tampa, FL	0.17	329,153
48	Albuquerque, NM	0.17	274,529
49	Jacksonville, FL	0.15	378,650
50	Boston, MA	0.08	70,349
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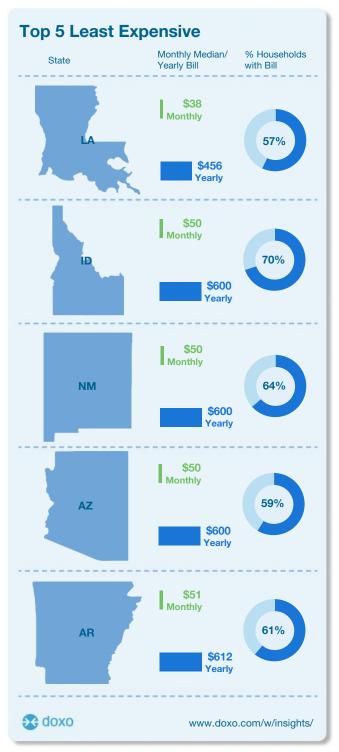


Regional Gas Bill Pay Comparison



The Most and Least Expensive States for Gas



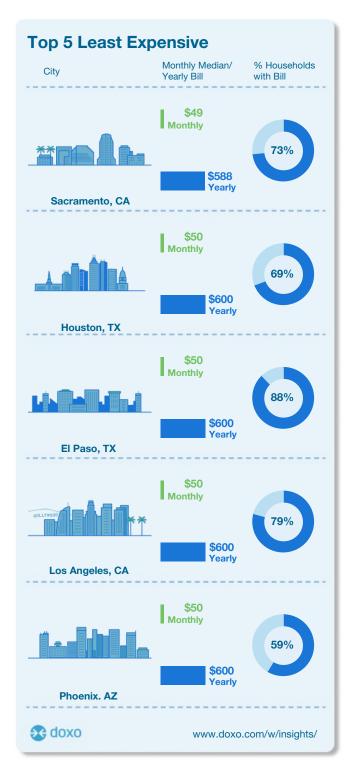




The Most and Least Expensive Big Cities for Gas

(based on # of households)







Gas Market/Spend Breakdown by State



Gas Market/Spend by State

State	"11	M 1 10 (47)	Median	% Households	0.15.4
State	# Households	Market Size (\$B)	Monthly Bill	With Bill	Cost Per Year *
1 Alabama	1,969,060	1.20	\$82	53%	\$984
2 Alaska	267,844	0.32	\$136	59%	\$1,632
3 Arizona	2,797,280	1.51	\$50	59%	\$600
4 Arkansas	1,189,280	0.80	\$51	61%	\$612
5 California	13,434,530	12.76	\$60	76%	\$720
6 Colorado	2,325,715	2.46	\$85	68%	\$1,020
7 Connecticut	1,420,170	1.53	\$100	62%	\$1,200
8 Delaware	396,394	0.32	\$74	64%	\$888
9 Florida	8,550,890	3.69	\$52	41%	\$624
10 Georgia	4,008,028	3.40	\$90	60%	\$1,080
11 Hawaii	488,991	0.41	\$80	46%	\$960
12 Idaho	693,668	0.37	\$50	70%	\$600
13 Illinois	5,001,893	4.98	\$72	82%	\$864
14 Indiana	2,681,537	2.96	\$84	76%	\$1,008
15 Iowa	1,303,944	1.20	\$89	71%	\$1,068
16 Kansas	1,160,618	1.47	\$71	75%	\$852
17 Kentucky	1,793,797	1.75	\$61	57%	\$732
18 Louisiana	1,782,956	0.70	\$38	57%	\$456
19 Maine	589,047	0.44	\$82	48%	\$984
20 Maryland	2,339,325	2.18	\$80	66%	\$960
21 Massachusetts	2,762,056	3.79	\$117	68%	\$1,404
22 Michigan	4,040,159	4.10	\$80	82%	\$960
23 Minnesota	2,283,174	2.67	\$79	70%	\$948
24 Mississippi	1,131,681	0.72	\$61	57%	\$732
25 Missouri	2,484,929	2.38	\$80	69%	\$960
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



Gas Market/Spend by State (continued)

State	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
26 Montana	453,092	0.31	\$60	67%	\$720	
27 Nebraska	787,245	0.80	\$111	65%	\$1,332	
28 Nevada	1,183,488	1.13	\$70	83%	\$840	
29 New Hampshire	551,224	0.47	\$86	52%	\$1,032	
30 New Jersey	3,478,355	4.57	\$100	78%	\$1,200	
31 New Mexico	824,557	0.43	\$50	64%	\$600	
32 New York	7,649,119	8.87	\$92	71%	\$1,104	
33 North Carolina	4,186,957	3.02	\$78	55%	\$936	
34 North Dakota	324,566	0.27	\$86	66%	\$1,032	
35 Ohio	4,829,571	5.23	\$76	78%	\$912	
36 Oklahoma	1,542,763	1.29	\$73	75%	\$876	
37 Oregon	1,701,550	1.23	\$75	58%	\$900	
38 Pennsylvania	5,235,339	5.56	\$87	73%	\$1,044	
39 Rhode Island	436,916	0.65	\$107	69%	\$1,284	
40 South Carolina	2,070,390	1.35	\$61	56%	\$732	
41 South Dakota	358,152	0.30	\$71	70%	\$852	
42 Tennessee	2,767,022	1.53	\$60	49%	\$720	
43 Texas	10,747,049	8.97	\$60	60%	\$720	
44 Utah	1,094,419	1.06	\$71	86%	\$852	
45 Vermont	269,466	0.25	\$89	55%	\$1,068	
46 Virginia	3,326,340	2.68	\$75	59%	\$900	
47 Washington	3,020,551	2.42	\$99	51%	\$1,188	
48 West Virginia	721,335	0.86	\$71	92%	\$852	
49 Wisconsin	2,446,037	2.57	\$86	75%	\$1,032	
50 Wyoming	238,108	0.22	\$80	70%	\$960	
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



Gas Market/Spend by 50 Biggest U.S. Cities

(based on # of households)



Gas Market/Spend by 50 Biggest U.S. Cities (based on # of households)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
1	Albuquerque, NM	274,529	0.17	\$51	70%	\$612	
2	Atlanta, GA	465,198	0.49	\$94	70%	\$1,128	
3	Austin, TX	513,547	0.33	\$51	65%	\$612	
4	Baltimore, MD	253,878	0.44	\$123	70%	\$1,476	
5	Birmingham, AL	208,094	0.19	\$77	72%	\$924	
6	Boston, MA	70,349	0.08	\$100	69%	\$1,200	
7	Charlotte, NC	392,044	0.38	\$75	82%	\$900	
8	Chicago, IL	1,140,118	1.35	\$97	76%	\$1,164	
9	Cincinnati, OH	349,847	1.30	\$166	72%	\$1,992	
10	Cleveland, OH	330,007	0.39	\$94	86%	\$1,128	
11	Colorado Springs, CO	241,518	0.27	\$128	56%	\$1,536	
12	Columbus, OH	368,515	0.49	\$92	86%	\$1,104	
13	Dallas, TX	552,606	0.58	\$91	58%	\$1,092	
14	Dayton, OH	208,480	0.24	\$101	77%	\$1,212	
15	Denver, CO	487,902	0.55	\$96	66%	\$1,152	
16	Detroit, MI	240,311	0.44	\$150	83%	\$1,800	
17	El Paso, TX	282,014	0.20	\$50	88%	\$600	
18	Fort Lauderdale, FL	329,908	0.20	\$56	49%	\$672	
19	Fort Worth, TX	353,489	1.54	\$68	61%	\$816	
20	Houston, TX	1,201,386	0.72	\$50	69%	\$600	
21	Indianapolis, IN	400,163	0.48	\$98	78%	\$1,176	
22	Jacksonville, FL	378,650	0.15	\$61	31%	\$732	
23	Kansas City, MO	259,214	0.32	\$86	84%	\$1,032	
24	Las Vegas, NV	603,995	0.56	\$68	85%	\$816	
25	Los Angeles, CA	882,734	0.62	\$50	79%	\$600	
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



Gas Market/Spend by 50 Biggest U.S. Cities (based on # of households, cont'd)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
26	Louisville, KY	323,776	0.89	\$97	79%	\$1,164	
27	Memphis, TN	268,998	0.43	\$171	72%	\$2,052	
28	Miami, FL	670,393	0.37	\$54	57%	\$648	
29	Milwaukee, WI	328,839	0.34	\$98	69%	\$1,176	
30	Minneapolis, MN	473,285	0.47	\$77	80%	\$924	
31	New York, NY	771,791	1.03	\$85	63%	\$1,020	
32	Oklahoma City, OK	286,003	0.27	\$73	85%	\$876	
33	Omaha, NE	228,768	0.34	\$132	81%	\$1,584	
34	Orlando, FL	379,447	0.20	\$56	37%	\$672	
35	Philadelphia, PA	669,271	0.86	\$88	88%	\$1,056	
36	Phoenix, AZ	545,009	0.30	\$50	59%	\$600	
37	Pittsburgh, PA	310,509	0.35	\$76	85%	\$912	
38	Portland, OR	402,447	0.40	\$89	72%	\$1,068	
39	Rochester, NY	203,316	0.30	\$129	78%	\$1,548	
40	Sacramento, CA	312,833	0.21	\$49	73%	\$588	
41	Saint Louis, MO	400,447	0.41	\$75	83%	\$900	
42	Saint Paul, MN	326,812	0.28	\$65	69%	\$780	
43	San Antonio, TX	681,018	0.64	\$100	60%	\$1,200	
44	San Diego, CA	499,967	0.61	\$121	65%	\$1,452	
45	San Francisco, CA	362,650	0.56	\$166	58%	\$1,992	
46	San Jose, CA	333,751	0.57	\$158	65%	\$1,896	
47	Seattle, WA	449,727	0.25	\$78	44%	\$936	
48	Tampa, FL	329,153	0.17	\$80	43%	\$960	
49	Tucson, AZ	380,165	0.25	\$50	75%	\$600	
50	Washington, DC	321,522	0.34	\$83	76%	\$996	
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



Gas Market/Spend by U.S. Cities

(with population of 40k+)



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
1 Abilene, TX	49,908	0.03	\$71	67%	\$852
2 Akron, OH	115,251	0.11	\$ 75	84%	\$900
3 Albany, NY	66,021	0.13	\$157	82%	\$1,884
4 Albuquerque, NM	274,529	0.17	\$51	70%	\$612
5 Alexandria, VA	147,159	0.12	\$68	75%	\$816
6 Allen, TX	40,668	0.06	\$90	63%	\$1,080
7 Allentown, PA	66,125	0.09	\$110	91%	\$1,320
8 Alpharetta, GA	71,318	0.07	\$109	57%	\$1,308
9 Amarillo, TX	89,473	0.08	\$ 65	86%	\$780
10 Anaheim, CA	110,114	0.08	\$51	74%	\$612
11 Anchorage, AK	90,744	0.10	\$143	54%	\$1,716
12 Anderson, SC	41,347	0.02	\$49	73%	\$588
13 Ann Arbor, MI	69,270	0.12	\$170	73%	\$2,040
14 Annapolis, MD	40,203	0.07	\$96	73%	\$1,152
15 Appleton, WI	51,679	0.05	\$86	66%	\$1,032
16 Arlington, TX	142,346	0.31	\$70	55%	\$840
17 Arlington, VA	111,897	0.09	\$60	74%	\$720
18 Arvada, CO	55,628	0.06	\$102	69%	\$1,224
19 Ashburn, VA	44,850	0.03	\$61	67%	\$732
20 Asheville, NC	55,013	0.02	\$88	35%	\$1,056
21 Astoria, NY	64,425	0.07	\$58	84%	\$696
22 Athens, GA	54,225	0.06	\$138	71%	\$1,656
23 Atlanta, GA	465,198	0.49	\$94	70%	\$1,128
24 Auburn, WA	43,374	0.05	\$150	50%	\$1,800
25 Augusta, GA	74,882	0.07	\$83	79%	\$996
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
26 Aurora, CO	166,961	0.20	\$108	77%	\$1,296	
27 Aurora, IL	62,548	0.06	\$53	92%	\$636	
28 Austin, TX	513,547	0.33	\$51	65%	\$612	
29 Bakersfield, CA	183,033	0.21	\$58	79%	\$696	
30 Baltimore, MD	253,878	0.44	\$123	70%	\$1,476	
31 Baton Rouge, LA	151,242	0.14	\$78	58%	\$936	
32 Baytown, TX	46,494	0.04	\$110	65%	\$1,320	
33 Beaumont, TX	50,681	0.04	\$55	71%	\$660	
34 Beaverton, OR	81,556	0.08	\$89	74%	\$1,068	
35 Bellevue, WA	63,297	0.08	\$138	47%	\$1,656	
36 Bellingham, WA	55,623	0.05	\$77	71%	\$924	
37 Bend, OR	56,906	0.08	\$82	86%	\$984	
38 Berkeley, CA	49,427	0.12	\$162	100%	\$1,944	
39 Bethlehem, PA	50,033	0.06	\$91	82%	\$1,092	
40 Billings, MT	60,318	0.05	\$61	88%	\$732	
41 Birmingham, AL	208,094	0.19	\$77	72%	\$924	
42 Bloomington, IN	53,951	0.05	\$78	86%	\$936	
43 Boca Raton, FL	100,586	0.04	\$51	42%	\$612	
44 Boise, ID	109,780	0.07	\$46	84%	\$552	
45 Boston, MA	70,349	0.08	\$100	69%	\$1,200	
46 Bothell, WA	50,885	0.04	\$84	59%	\$1,008	
47 Boulder, CO	54,241	0.06	\$85	69%	\$1,020	
48 Bowling Green, KY	50,067	0.03	\$56	59%	\$672	
49 Boynton Beach, FL	75,640	0.02	\$51	32%	\$612	
50 Bradenton, FL	112,339	0.05	\$48	54%	\$576	
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
51 Bridgeport, CT	55,498	0.09	\$115	84%	\$1,380	
52 Broken Arrow, OK	52,086	0.05	\$76	88%	\$912	
53 Bronx, NY	533,652	1.11	\$141	68%	\$1,692	
54 Brooklyn, NY	1,009,555	1.33	\$50	75%	\$600	
55 Broomfield, CO	47,559	0.04	\$102	59%	\$1,224	
56 Brownsville, TX	64,594	0.05	\$44	50%	\$528	
57 Buffalo, NY	254,898	0.28	\$82	90%	\$984	
58 Burbank, CA	44,301	0.04	\$55	80%	\$660	
59 Cambridge, MA	49,732	0.08	\$129	70%	\$1,548	
60 Canton, OH	61,816	0.07	\$85	85%	\$1,020	
61 Cape Coral, FL	80,265	0.02	\$75	22%	\$900	
62 Carlsbad, CA	43,981	0.06	\$100	79%	\$1,200	
63 Carrollton, TX	51,943	0.07	\$70	75%	\$840	
64 Cary, NC	65,025	0.08	\$89	86%	\$1,068	
65 Cedar Rapids, IA	62,218	0.05	\$63	89%	\$756	
66 Chandler, AZ	116,455	0.08	\$65	61%	\$780	
67 Charleston, SC	89,330	0.09	\$97	78%	\$1,164	
68 Charlotte, NC	392,044	0.38	\$75	82%	\$900	
69 Charlottesville, VA	51,741	0.04	\$75	52%	\$900	
70 Chattanooga, TN	90,570	0.04	\$55	42%	\$660	
71 Chesapeake, VA	92,475	0.11	\$94	69%	\$1,128	
72 Cheyenne, WY	40,425	0.03	\$80	64%	\$960	
73 Chicago, IL	1,140,118	1.35	\$97	76%	\$1,164	
74 Chico, CA	47,866	0.06	\$126	69%	\$1,512	
75 Chula Vista, CA	84,207	0.10	\$110	67%	\$1,320	
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
76 Cincinnati, OH	349,847	1.30	\$166	72%	\$1,992
77 Clarksville, TN	76,875	0.05	\$69	65%	\$828
78 Clearwater, FL	78,731	0.06	\$80	30%	\$960
79 Clermont, FL	43,612	0.01	\$50	27%	\$600
80 Cleveland, OH	330,007	0.39	\$94	86%	\$1,128
81 Clinton Township, MI	45,100	0.06	\$105	91%	\$1,260
82 Clovis, CA	45,835	0.08	\$112	80%	\$1,344
83 College Station, TX	50,594	0.03	\$70	57%	\$840
84 Colorado Springs, CO	241,518	0.27	\$128	56%	\$1,536
85 Columbia, MO	63,728	0.07	\$80	77%	\$960
86 Columbia, SC	139,368	0.07	\$41	62%	\$492
87 Columbus, GA	73,322	0.05	\$66	57%	\$792
88 Columbus, OH	368,515	0.49	\$92	86%	\$1,104
89 Concord, CA	46,209	0.08	\$153	71%	\$1,836
90 Concord, NC	48,201	0.05	\$94	72%	\$1,128
91 Conroe, TX	70,499	0.04	\$56	62%	\$672
92 Corona, CA	56,043	0.04	\$50	82%	\$600
93 Corpus Christi, TX	118,421	0.05	\$70	38%	\$840
94 Costa Mesa, CA	41,873	0.04	\$74	83%	\$888
95 Cumming, GA	63,683	0.07	\$86	81%	\$1,032
96 Cypress, TX	65,689	0.05	\$50	76%	\$600
97 Dallas, TX	552,606	0.58	\$91	58%	\$1,092
98 Davenport, IA	44,448	0.04	\$97	67%	\$1,164
99 Dayton, OH	208,480	0.24	\$101	77%	\$1,212
100 Daytona Beach, FL	51,339	0.02	\$63	46%	\$756
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
101 Decatur, GA	64,685	0.08	\$104	84%	\$1,248
102 Delray Beach, FL	57,907	0.03	\$51	48%	\$612
103 Denton, TX	62,380	0.06	\$113	50%	\$1,356
104 Denver, CO	487,902	0.55	\$96	66%	\$1,152
105 Des Moines, IA	92,838	0.12	\$118	81%	\$1,416
106 Detroit, MI	240,311	0.44	\$150	83%	\$1,800
107 Duluth, GA	44,846	0.06	\$93	85%	\$1,116
108 Duluth, MN	49,558	0.03	\$85	38%	\$1,020
109 Durham, NC	130,977	0.11	\$78	75%	\$936
110 Edinburg, TX	52,956	0.04	\$71	54%	\$852
111 Edmond, OK	69,520	0.08	\$87	92%	\$1,044
112 El Cajon, CA	57,068	0.07	\$100	69%	\$1,200
113 El Paso, TX	282,014	0.20	\$50	88%	\$600
114 Elgin, IL	42,721	0.04	\$70	92%	\$840
115 Elk Grove, CA	57,711	0.05	\$51	77%	\$612
116 Englewood, CO	50,347	0.05	\$87	67%	\$1,044
117 Erie, PA	74,761	0.08	\$73	95%	\$876
118 Escondido, CA	60,507	0.06	\$100	58%	\$1,200
119 Eugene, OR	89,874	0.05	\$69	50%	\$828
120 Evansville, IN	78,433	0.07	\$60	74%	\$720
121 Everett, WA	67,237	0.05	\$86	57%	\$1,032
122 Fairfax, VA	61,521	0.06	\$72	74%	\$864
123 Fall River, MA	41,510	0.04	\$104	61%	\$1,248
124 Falls Church, VA	45,475	0.05	\$84	78%	\$1,008
125 Fargo, ND	59,315	0.03	\$86	41%	\$1,032
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
126 Fayetteville, AR	47,002	0.02	\$53	48%	\$636
127 Fayetteville, NC	100,095	0.07	\$85	57%	\$1,020
128 Flint, MI	57,661	0.10	\$170	81%	\$2,040
129 Florissant, MO	43,084	0.05	\$88	89%	\$1,056
130 Flushing, NY	79,851	0.09	\$58	79%	\$696
131 Fontana, CA	62,789	0.05	\$55	87%	\$660
132 Fort Collins, CO	83,014	0.07	\$74	65%	\$888
133 Fort Lauderdale, FL	329,908	0.20	\$56	49%	\$672
134 Fort Mill, SC	45,895	0.04	\$52	93%	\$624
135 Fort Myers, FL	116,415	0.07	\$58	50%	\$696
136 Fort Wayne, IN	134,062	0.22	\$98	81%	\$1,176
137 Fort Worth, TX	353,489	1.54	\$68	61%	\$816
138 Franklin, TN	44,431	0.04	\$44	88%	\$528
139 Frederick, MD	56,763	0.05	\$67	79%	\$804
140 Fredericksburg, VA	67,705	0.06	\$99	58%	\$1,188
141 Fremont, CA	77,020	0.13	\$162	70%	\$1,944
142 Fresno, CA	203,491	0.39	\$156	78%	\$1,872
143 Frisco, TX	77,780	0.12	\$87	65%	\$1,044
144 Fullerton, CA	47,324	0.03	\$69	74%	\$828
145 Gainesville, FL	90,204	0.03	\$52	33%	\$624
146 Gainesville, GA	45,604	0.03	\$91	43%	\$1,092
147 Gaithersburg, MD	50,758	0.05	\$70	69%	\$840
148 Garden Grove, CA	49,531	0.03	\$47	73%	\$564
149 Garland, TX	80,585	0.08	\$85	62%	\$1,020
150 Gastonia, NC	44,245	0.03	\$57	58%	\$684
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
151 Georgetown, TX	47,171	0.04	\$59	64%	\$708
152 Gilbert, AZ	92,211	0.05	\$60	61%	\$720
153 Glendale, AZ	109,530	0.05	\$54	44%	\$648
154 Glendale, CA	66,765	0.05	\$48	80%	\$576
155 Grand Junction, CO	46,993	0.10	\$213	88%	\$2,556
156 Grand Prairie, TX	66,561	0.07	\$98	64%	\$1,176
157 Grand Rapids, MI	150,052	0.14	\$69	82%	\$828
158 Greeley, CO	42,145	0.04	\$77	75%	\$924
159 Green Bay, WI	78,387	0.14	\$99	80%	\$1,188
160 Greensboro, NC	135,688	0.12	\$60	75%	\$720
161 Greenville, NC	47,982	0.03	\$78	51%	\$936
162 Greenville, SC	98,906	0.08	\$50	73%	\$600
163 Hamilton, OH	51,833	0.09	\$174	53%	\$2,088
164 Hampton, VA	57,330	0.05	\$75	78%	\$900
165 Harrisburg, PA	76,400	0.06	\$60	71%	\$720
166 Hartford, CT	49,306	0.05	\$76	74%	\$912
167 Hayward, CA	59,684	0.10	\$157	73%	\$1,884
168 Hemet, CA	46,696	0.03	\$50	90%	\$600
169 Henderson, NV	132,565	0.14	\$70	85%	\$840
170 Henrico, VA	81,235	0.05	\$79	55%	\$948
171 Hialeah, FL	121,380	0.06	\$52	62%	\$624
172 High Point, NC	48,545	0.05	\$87	71%	\$1,044
173 Hollywood, FL	171,292	0.08	\$52	45%	\$624
174 Homestead, FL	64,389	0.02	\$41	52%	\$492
175 Honolulu, HI	160,066	0.08	\$67	25%	\$804
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
176 Houston, TX	1,201,386	0.72	\$50	69%	\$600	
177 Humble, TX	62,026	0.05	\$50	79%	\$600	
178 Huntington Beach, CA	77,302	0.06	\$56	73%	\$672	
179 Huntsville, AL	92,255	0.02	\$32	23%	\$384	
180 Hyattsville, MD	56,615	0.06	\$69	85%	\$828	
181 Idaho Falls, ID	42,008	0.03	\$58	69%	\$696	
182 Independence, MO	53,271	0.06	\$84	87%	\$1,008	
183 Indianapolis, IN	400,163	0.48	\$98	78%	\$1,176	
184 Inglewood, CA	42,711	0.03	\$54	84%	\$648	
185 Irvine, CA	111,979	0.09	\$40	85%	\$480	
186 Irving, TX	94,801	0.09	\$84	63%	\$1,008	
187 Jackson, MI	40,636	0.05	\$99	88%	\$1,188	
188 Jackson, MS	62,449	0.06	\$66	78%	\$792	
189 Jacksonville, FL	378,650	0.15	\$61	31%	\$732	
190 Jamaica, NY	80,323	0.08	\$60	76%	\$720	
191 Jersey City, NJ	123,132	0.11	\$75	73%	\$900	
192 Johnson City, TN	43,508	0.02	\$44	42%	\$528	
193 Joliet, IL	46,151	0.05	\$80	92%	\$960	
194 Kalamazoo, MI	66,946	0.12	\$125	78%	\$1,500	
195 Kansas City, KS	58,516	0.06	\$72	77%	\$864	
196 Kansas City, MO	259,214	0.32	\$86	84%	\$1,032	
197 Katy, TX	126,305	0.08	\$50	74%	\$600	
198 Kenosha, WI	44,911	0.05	\$86	85%	\$1,032	
199 Kent, WA	58,411	0.07	\$159	53%	\$1,908	
200 Killeen, TX	61,951	0.03	\$60	45%	\$720	

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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
201 Kissimmee, FL	108,236	0.04	\$59	39%	\$708
202 Knoxville, TN	169,924	0.12	\$61	52%	\$732
203 Lafayette, IN	45,114	0.04	\$75	76%	\$900
204 Lafayette, LA	65,390	0.02	\$43	41%	\$516
205 Lake Charles, LA	50,779	0.02	\$32	59%	\$384
206 Lake Worth, FL	74,785	0.03	\$51	43%	\$612
207 Lakeland, FL	100,879	0.03	\$53	30%	\$636
208 Lancaster, CA	60,635	0.05	\$50	86%	\$600
209 Lancaster, PA	68,315	0.06	\$64	79%	\$768
210 Lansing, MI	73,599	0.06	\$70	72%	\$840
211 Laredo, TX	79,181	0.08	\$60	69%	\$720
212 Largo, FL	46,333	0.02	\$55	30%	\$660
213 Las Cruces, NM	61,971	0.03	\$47	57%	\$564
214 Las Vegas, NV	603,995	0.56	\$68	85%	\$816
215 Laurel, MD	44,583	0.07	\$105	65%	\$1,260
216 Lawrence, KS	43,830	0.04	\$71	51%	\$852
217 Lawrenceville, GA	87,882	0.11	\$109	79%	\$1,308
218 Lees Summit, MO	42,201	0.06	\$134	84%	\$1,608
219 Lewisville, TX	48,350	0.05	\$64	58%	\$768
220 Lexington, KY	138,089	0.23	\$95	83%	\$1,140
221 Lexington, SC	44,867	0.01	\$41	35%	\$492
222 Lincoln, NE	123,938	0.04	\$78	31%	\$936
223 Little Rock, AR	92,999	0.11	\$67	83%	\$804
224 Littleton, CO	126,741	0.15	\$88	73%	\$1,056
225 Long Beach, CA	174,325	0.14	\$73	78%	\$876
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
226 Longmont, CO	56,153	0.08	\$102	85%	\$1,224
227 Longview, TX	42,553	0.03	\$49	74%	\$588
228 Los Angeles, CA	882,734	0.62	\$50	79%	\$600
229 Louisville, KY	323,776	0.89	\$97	79%	\$1,164
230 Loveland, CO	41,033	0.04	\$74	80%	\$888
231 Lowell, MA	42,383	0.07	\$121	77%	\$1,452
232 Lubbock, TX	114,065	0.08	\$55	68%	\$660
233 Lynnwood, WA	43,910	0.03	\$82	58%	\$984
234 Macon, GA	63,545	0.06	\$87	76%	\$1,044
235 Madison, WI	142,048	0.16	\$86	83%	\$1,032
236 Manassas, VA	51,582	0.05	\$71	74%	\$852
237 Manchester, NH	50,709	0.03	\$88	39%	\$1,056
238 Marietta, GA	121,744	0.15	\$90	76%	\$1,080
239 Mcallen, TX	48,137	0.03	\$71	54%	\$852
240 Mckinney, TX	79,485	0.10	\$79	67%	\$948
241 Melbourne, FL	71,182	0.03	\$53	50%	\$636
242 Memphis, TN	268,998	0.43	\$171	72%	\$2,052
243 Menifee, CA	40,842	0.03	\$55	85%	\$660
244 Meridian, ID	48,054	0.03	\$44	91%	\$528
245 Mesa, AZ	214,247	0.11	\$43	52%	\$516
246 Mesquite, TX	50,676	0.06	\$95	62%	\$1,140
247 Metairie, LA	60,376	0.05	\$54	78%	\$648
248 Miami Beach, FL	50,541	0.02	\$42	60%	\$504
249 Miami, FL	670,393	0.37	\$54	57%	\$648
250 Midland, TX	64,381	0.03	\$46	59%	\$552
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
251 Milwaukee, WI	328,839	0.34	\$98	69%	\$1,176
252 Minneapolis, MN	473,285	0.47	\$77	80%	\$924
253 Mission, TX	55,576	0.04	\$71	60%	\$852
254 Missoula, MT	43,721	0.03	\$60	67%	\$720
255 Missouri City, TX	40,427	0.03	\$58	77%	\$696
256 Mobile, AL	106,990	0.08	\$55	77%	\$660
257 Modesto, CA	87,026	0.10	\$103	81%	\$1,236
258 Montgomery, AL	83,172	0.06	\$59	80%	\$708
259 Moreno Valley, CA	54,988	0.04	\$50	90%	\$600
260 Morgantown, West VA	40,798	0.04	\$67	91%	\$804
261 Mount Pleasant, SC	40,356	0.02	\$75	50%	\$900
262 Murfreesboro, TN	80,566	0.03	\$43	47%	\$516
263 Murrieta, CA	44,354	0.04	\$59	88%	\$708
264 Muskegon, MI	50,029	0.06	\$92	100%	\$1,104
265 Myrtle Beach, SC	71,112	0.04	\$90	38%	\$1,080
266 Nampa, ID	47,438	0.03	\$50	84%	\$600
267 Naperville, IL	61,065	0.05	\$63	85%	\$756
268 Naples, FL	142,602	0.17	\$66	49%	\$792
269 Nashville, TN	216,309	0.12	\$67	58%	\$804
270 New Bedford, MA	42,195	0.06	\$100	75%	\$1,200
271 New Braunfels, TX	51,602	0.03	\$94	43%	\$1,128
272 New Haven, CT	52,540	0.06	\$100	84%	\$1,200
273 New Orleans, LA	173,684	0.13	\$55	65%	\$660
274 New Port Richey, FL	55,689	0.03	\$77	33%	\$924
275 New York, NY	771,791	1.03	\$85	63%	\$1,020
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
276 Newark, DE	52,676	0.10	\$160	79%	\$1,920
277 Newark, NJ	113,859	0.19	\$126	85%	\$1,512
278 Newport News, VA	76,478	0.08	\$81	74%	\$972
279 Norfolk, VA	94,457	0.09	\$71	74%	\$852
280 Norman, OK	52,911	0.05	\$75	79%	\$900
281 North Hollywood, CA	60,524	0.04	\$46	82%	\$552
282 North Las Vegas, NV	85,119	0.08	\$64	87%	\$768
283 Oakland, CA	167,478	0.23	\$168	59%	\$2,016
284 Ocala, FL	102,254	0.04	\$53	40%	\$636
285 Oceanside, CA	67,612	0.07	\$100	63%	\$1,200
286 Odessa, TX	64,125	0.05	\$59	64%	\$708
287 Ogden, UT	76,540	0.08	\$61	91%	\$732
288 Oklahoma City, OK	286,003	0.27	\$73	85%	\$876
289 Olathe, KS	52,449	0.04	\$78	63%	\$936
290 Olympia, WA	79,802	0.10	\$119	54%	\$1,428
291 Omaha, NE	228,768	0.34	\$132	81%	\$1,584
292 Ontario, CA	53,535	0.05	\$55	83%	\$660
293 Orange, CA	46,139	0.04	\$65	74%	\$780
294 Orlando, FL	379,447	0.20	\$56	37%	\$672
295 Overland Park, KS	80,422	0.07	\$69	74%	\$828
296 Oxnard, CA	55,658	0.04	\$50	82%	\$600
297 Palm Bay, FL	45,349	0.02	\$50	45%	\$600
298 Palm Coast, FL	41,545	0.01	\$55	38%	\$660
299 Palmdale, CA	52,792	0.05	\$65	79%	\$780
300 Panama City, FL	49,765	0.02	\$58	30%	\$696
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
301 Parker, CO	40,294	0.04	\$88	67%	\$1,056
302 Pasadena, CA	62,768	0.05	\$65	86%	\$780
303 Pasadena, TX	47,402	0.03	\$50	74%	\$600
304 Paterson, NJ	49,654	0.07	\$91	67%	\$1,092
305 Pearland, TX	48,298	0.04	\$51	74%	\$612
306 Pensacola, FL	110,596	0.04	\$46	48%	\$552
307 Peoria, AZ	75,516	0.04	\$53	56%	\$636
308 Peoria, IL	56,237	0.07	\$79	73%	\$948
309 Pflugerville, TX	42,673	0.02	\$48	56%	\$576
310 Philadelphia, PA	669,271	0.86	\$88	88%	\$1,056
311 Phoenix, AZ	545,009	0.30	\$50	59%	\$600
312 Pittsburgh, PA	310,509	0.35	\$76	85%	\$912
313 Plano, TX	116,530	0.17	\$119	58%	\$1,428
314 Pomona, CA	42,797	0.03	\$44	80%	\$528
315 Pompano Beach, FL	149,334	0.06	\$57	44%	\$684
316 Port Saint Lucie, FL	88,323	0.05	\$45	52%	\$540
317 Portland, OR	402,447	0.40	\$89	72%	\$1,068
318 Providence, RI	82,657	0.13	\$108	91%	\$1,296
319 Pueblo, CO	64,608	0.06	\$83	77%	\$996
320 Puyallup, WA	56,897	0.06	\$108	69%	\$1,296
321 Quincy, MA	45,526	0.09	\$131	81%	\$1,572
322 Racine, WI	52,116	0.06	\$86	86%	\$1,032
323 Raleigh, NC	230,532	0.21	\$78	69%	\$936
324 Rancho Cucamonga,	57,983	0.05	\$62	89%	\$744
325 Rapid City, SD	40,938	0.03	\$71	83%	\$852
⇔ doxo				www.do	xo.com/w/insights/

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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
326 Reading, PA	84,288	0.09	\$95	74%	\$1,140
327 Redding, CA	44,062	0.06	\$65	76%	\$780
328 Redmond, WA	41,474	0.06	\$188	59%	\$2,256
329 Reno, NV	132,940	0.10	\$97	56%	\$1,164
330 Renton, WA	60,922	0.05	\$150	39%	\$1,800
331 Richardson, TX	45,444	0.11	\$250	70%	\$3,000
332 Richmond, TX	67,944	0.04	\$60	66%	\$720
333 Richmond, VA	171,483	0.11	\$83	51%	\$996
334 Riverside, CA	105,741	0.09	\$55	83%	\$660
335 Riverview, FL	48,109	0.02	\$80	41%	\$960
336 Roanoke, VA	72,658	0.07	\$62	80%	\$744
337 Rochester, MN	55,408	0.04	\$56	75%	\$672
338 Rochester, NY	203,316	0.30	\$129	78%	\$1,548
339 Rock Hill, SC	47,953	0.04	\$56	84%	\$672
340 Rockford, IL	74,175	0.09	\$77	97%	\$924
341 Rockville, MD	57,555	0.06	\$68	76%	\$816
342 Roseville, CA	59,756	0.11	\$108	89%	\$1,296
343 Round Rock, TX	66,837	0.07	\$65	76%	\$780
344 Sacramento, CA	312,833	0.21	\$49	73%	\$588
345 Saginaw, MI	52,577	0.05	\$80	72%	\$960
346 Saint Augustine, FL	62,074	0.03	\$50	50%	\$600
347 Saint Charles, MO	57,970	0.06	\$64	88%	\$768
348 Saint Louis, MO	400,447	0.41	\$75	83%	\$900
349 Saint Paul, MN	326,812	0.28	\$65	69%	\$780
350 Saint Petersburg, FL	163,938	0.06	\$53	30%	\$636
⇔ doxo				www.do	oxo.com/w/insights/

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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
326 Reading, PA	84,288	0.09	\$95	74%	\$1,140
327 Redding, CA	44,062	0.06	\$65	76%	\$780
328 Redmond, WA	41,474	0.06	\$188	59%	\$2,256
329 Reno, NV	132,940	0.10	\$97	56%	\$1,164
330 Renton, WA	60,922	0.05	\$150	39%	\$1,800
331 Richardson, TX	45,444	0.11	\$250	70%	\$3,000
332 Richmond, TX	67,944	0.04	\$60	66%	\$720
333 Richmond, VA	171,483	0.11	\$83	51%	\$996
334 Riverside, CA	105,741	0.09	\$55	83%	\$660
335 Riverview, FL	48,109	0.02	\$80	41%	\$960
336 Roanoke, VA	72,658	0.07	\$62	80%	\$744
337 Rochester, MN	55,408	0.04	\$56	75%	\$672
338 Rochester, NY	203,316	0.30	\$129	78%	\$1,548
339 Rock Hill, SC	47,953	0.04	\$56	84%	\$672
340 Rockford, IL	74,175	0.09	\$77	97%	\$924
341 Rockville, MD	57,555	0.06	\$68	76%	\$816
342 Roseville, CA	59,756	0.11	\$108	89%	\$1,296
343 Round Rock, TX	66,837	0.07	\$65	76%	\$780
344 Sacramento, CA	312,833	0.21	\$49	73%	\$588
345 Saginaw, MI	52,577	0.05	\$80	72%	\$960
346 Saint Augustine, FL	62,074	0.03	\$50	50%	\$600
347 Saint Charles, MO	57,970	0.06	\$64	88%	\$768
348 Saint Louis, MO	400,447	0.41	\$75	83%	\$900
349 Saint Paul, MN	326,812	0.28	\$65	69%	\$780
350 Saint Petersburg, FL	163,938	0.06	\$53	30%	\$636
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^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household



City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
351 Salem, OR	103,781	0.10	\$94	75%	\$1,128
352 Salinas, CA	54,375	0.10	\$166	69%	\$1,992
353 Salt Lake City, UT	200,349	0.19	\$70	90%	\$840
354 San Angelo, TX	44,552	0.03	\$70	50%	\$840
355 San Antonio, TX	681,018	0.64	\$100	60%	\$1,200
356 San Bernardino, CA	71,286	0.06	\$55	87%	\$660
357 San Diego, CA	499,967	0.61	\$121	65%	\$1,452
358 San Francisco, CA	362,650	0.56	\$166	58%	\$1,992
359 San Jose, CA	333,751	0.57	\$158	65%	\$1,896
360 San Mateo, CA	53,985	0.08	\$141	62%	\$1,692
361 Santa Ana, CA	87,934	0.06	\$54	67%	\$648
362 Santa Barbara, CA	53,157	0.02	\$43	67%	\$516
363 Santa Clara, CA	48,587	0.07	\$125	58%	\$1,500
364 Santa Fe, NM	59,995	0.03	\$46	67%	\$552
365 Santa Maria, CA	41,358	0.02	\$47	70%	\$564
366 Santa Monica, CA	47,540	0.04	\$50	79%	\$600
367 Santa Rosa, CA	80,250	0.07	\$119	54%	\$1,428
368 Sarasota, FL	119,113	0.03	\$49	24%	\$588
369 Savannah, GA	95,483	0.07	\$85	57%	\$1,020
370 Schenectady, NY	69,867	0.13	\$174	83%	\$2,088
371 Scottsdale, AZ	137,970	0.07	\$44	51%	\$528
372 Scranton, PA	41,130	0.05	\$84	86%	\$1,008
373 Seattle, WA	449,727	0.25	\$78	44%	\$936
374 Shreveport, LA	85,629	0.06	\$50	85%	\$600
375 Silver Spring, MD	113,973	0.10	\$65	77%	\$780
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
376 Simi Valley, CA	45,402	0.04	\$54	87%	\$648	
377 Sioux Falls, SD	85,156	0.06	\$64	77%	\$768	
378 South Bend, IN	60,658	0.05	\$59	80%	\$708	
379 Sparks, NV	49,277	0.05	\$85	88%	\$1,020	
380 Spartanburg, SC	45,624	0.03	\$77	60%	\$924	
381 Spokane, WA	159,411	0.18	\$111	46%	\$1,332	
382 Spring Hill, FL	53,519	0.02	\$77	29%	\$924	
383 Spring, TX	147,229	0.12	\$60	73%	\$720	
384 Springfield, IL	61,809	0.06	\$72	82%	\$864	
385 Springfield, MA	54,302	0.09	\$136	79%	\$1,632	
386 Springfield, MO	106,294	0.06	\$73	51%	\$876	
387 Springfield, OH	40,883	0.05	\$97	91%	\$1,164	
388 Stamford, CT	54,121	0.18	\$166	81%	\$1,992	
389 Staten Island, NY	170,047	0.22	\$114	78%	\$1,368	
390 Sterling Heights, MI	51,407	0.04	\$80	65%	\$960	
391 Stockton, CA	118,570	0.18	\$143	66%	\$1,716	
392 Stone Mountain, GA	44,213	0.05	\$95	78%	\$1,140	
393 Sugar Land, TX	55,506	0.04	\$57	67%	\$684	
394 Summerville, SC	61,714	0.04	\$97	47%	\$1,164	
395 Sunnyvale, CA	58,791	0.10	\$125	72%	\$1,500	
396 Surprise, AZ	56,353	0.03	\$50	58%	\$600	
397 Syracuse, NY	93,451	0.19	\$205	73%	\$2,460	
398 Tacoma, WA	137,789	0.12	\$86	57%	\$1,032	
399 Tallahassee, FL	120,673	0.15	\$251	45%	\$3,012	
400 Tampa, FL	329,153	0.17	\$80	43%	\$960	
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
401 Temecula, CA	40,754	0.03	\$50	86%	\$600	
402 Tempe, AZ	78,584	0.03	\$44	51%	\$528	
403 The Villages, FL	48,321	0.03	\$43	67%	\$516	
404 Toledo, OH	130,835	0.20	\$113	89%	\$1,356	
405 Toms River, NJ	53,447	0.08	\$100	92%	\$1,200	
406 Topeka, KS	68,476	0.07	\$62	89%	\$744	
407 Torrance, CA	63,725	0.05	\$47	82%	\$564	
408 Trenton, NJ	80,787	0.13	\$111	83%	\$1,332	
409 Tucson, AZ	380,165	0.25	\$50	75%	\$600	
410 Tulsa, OK	179,881	0.18	\$80	85%	\$960	
411 Tuscaloosa, AL	49,456	0.02	\$50	39%	\$600	
412 Tyler, TX	55,510	0.03	\$61	55%	\$732	
413 Vallejo, CA	44,813	0.15	\$265	77%	\$3,180	
414 Van Nuys, CA	62,275	0.04	\$40	82%	\$480	
415 Vancouver, WA	140,316	0.09	\$64	58%	\$768	
416 Venice, FL	42,024	0.02	\$59	36%	\$708	
417 Ventura, CA	44,130	0.03	\$51	88%	\$612	
418 Vero Beach, FL	53,518	0.03	\$45	37%	\$540	
419 Victorville, CA	42,543	0.05	\$78	90%	\$936	
420 Virginia Beach, VA	179,800	0.15	\$82	65%	\$984	
421 Visalia, CA	51,695	0.06	\$53	94%	\$636	
422 Waco, TX	59,464	0.05	\$59	63%	\$708	
423 Walnut Creek, CA	41,366	0.06	\$153	67%	\$1,836	
424 Warren, MI	54,076	0.06	\$77	91%	\$924	
425 Washington, DC	321,522	0.34	\$83	76%	\$996	
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City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *	
426 Waterbury, CT	45,987	0.05	\$115	68%	\$1,380	
427 West Chester, PA	41,753	0.06	\$162	61%	\$1,944	
428 West Palm Beach, FL	147,440	0.07	\$51	46%	\$612	
429 Whittier, CA	56,315	0.04	\$56	81%	\$672	
430 Wichita Falls, TX	40,834	0.03	\$60	73%	\$720	
431 Wichita, KS	168,097	0.20	\$65	80%	\$780	
432 Wilmington, DE	92,951	0.13	\$144	67%	\$1,728	
433 Wilmington, NC	94,126	0.04	\$57	35%	\$684	
434 Winston Salem, NC	110,551	0.09	\$80	60%	\$960	
435 Winter Haven, FL	43,792	0.01	\$54	28%	\$648	
436 Woodbridge, VA	69,862	0.06	\$86	66%	\$1,032	
437 Woodstock, GA	41,381	0.05	\$98	86%	\$1,176	
438 Worcester, MA	79,147	0.12	\$132	72%	\$1,584	
439 Yakima, WA	49,331	0.04	\$81	69%	\$972	
440 Yonkers, NY	71,722	0.11	\$119	68%	\$1,428	
441 York, PA	72,625	0.23	\$143	94%	\$1,716	
442 Youngstown, OH	68,272	0.06	\$64	88%	\$768	
443 Ypsilanti, MI	43,792	0.09	\$170	92%	\$2,040	
444 Yuma, AZ	59,267	0.02	\$40	43%	\$480	
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About doxo

doxo delivers innovation that transforms the bill pay experience for consumers, billers and financial technology providers. For over 10M consumers, doxo's all-in-one bill pay makes it simple to organize and pay any bill on any device through a secure checkout. For billers, doxo's network-driven platform enables online and mobile payments with a ridiculously simple integration, radically lower costs, and game-changing features that are unavailable with legacy bill pay vendors. For fintech partners, doxo delivers financial innovations to consumers across 97% of US Zip Codes, paying from more than 5,000 financial institutions to over 120,000 billers in 45+ service categories. For employees, doxo is a creative, ever-learning team that is passionate about building fintech tools that dramatically improve the bill pay experience. For investors, doxo provides an extraordinary opportunity to invest alongside Jackson Square Ventures, MDV, and Bezos Expeditions to disrupt a market that accounts for over \$4T of US Household spend.

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