



U.S. Electric Market Size and Household Spending Report

United States of Bill Pay
doxoINSIGHTS Report 2025



A comprehensive look into the Electric industry, with a deep dive into category market size and median spend at the national, state, and regional level.

www.doxo.com/w/insights/

About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

10M+

Statistically significant, with over 10 million paying consumers.

97%

Geographically diverse, capturing payment activity in all 97% U.S. zip codes

120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

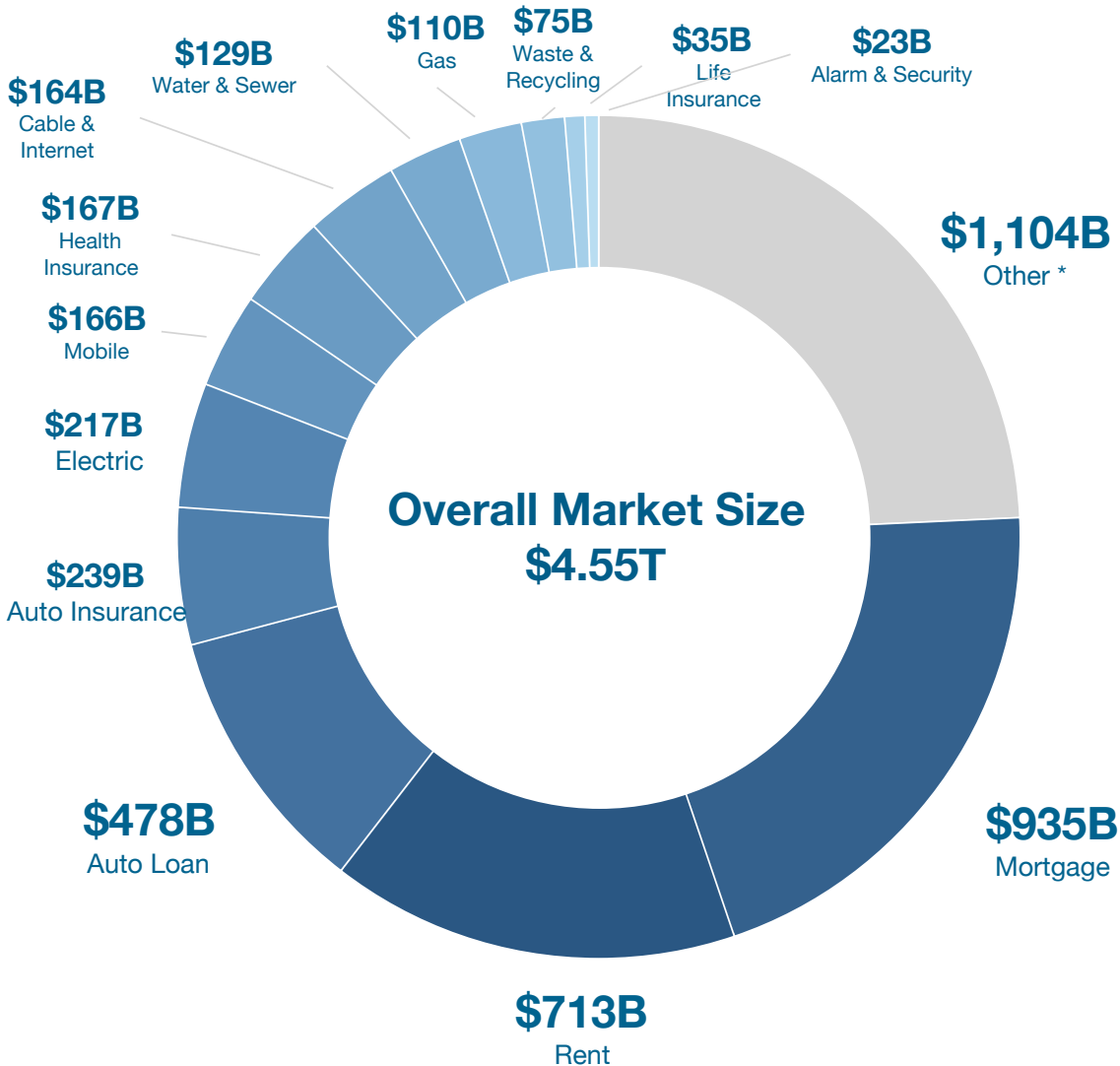
doxoINSIGHTS provides a comprehensive look into the Bill Pay Economy™, with a deep dive into category size and median spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the thirteen most common household bills. For more information about doxoINSIGHTS visit www.doxo.com/insights.

The findings in the 2025 U.S. Household Bill Pay Report include breakouts by service category, household market penetration for each type of service, and median household spend per month by state.

Data is sourced from doxoINSIGHTS and reflects a 12-month overview of actual consumer payment data as of March 2025. For the most up-to-date analysis, please visit www.doxo.com/w/explore and search by state, county, or city.

Overall Bill Pay Market Size (in billions)

While the total market size for U.S. household bills is \$4.55 trillion per year, this report focuses on the thirteen most common household bills, which amount to \$3.45 trillion. These include Mortgage; Rent; Auto Loan; Gas; Electric, Water & Sewer, Waste & Recycling; Auto Insurance; Cable & Internet & Phone; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.

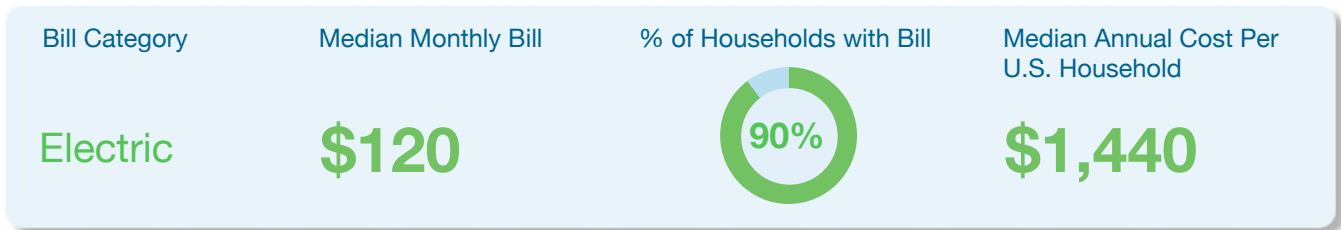


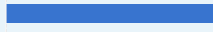
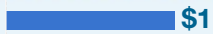
U.S. Households spend **\$3.45** Trillion annually on the thirteen most common household bills.

*Other includes taxes and non-recurring fees like health care lab expenses, and toll roads.

TO NOTE: Category specific data is sourced from actual bill payment activity via doxo's platform, with the exception of Rent and Mortgage, which is sourced from the U.S. Census Bureau.

The average U.S. household spends **\$120** a month on Electric.



Bill Category		Median Monthly Bill	% of Households with Bill	Median Annual Cost
Mortgage		 \$1,775	 40%	\$21,296
Rent		 \$1,453	 33%	\$17,436
Auto Loan		 \$470	 61%	\$5,640
Cable & Internet		 \$121	 73%	\$1,447
Electric		 \$120	 90%	\$1,440
Auto Insurance		 \$105	 80%	\$1,260
Mobile Phone		 \$96	 88%	\$1,157
Water & Sewer		 \$86	 72%	\$1,036
Alarm & Security		 \$74	 13%	\$885
Health Insurance		 \$72	 66%	\$864
Gas		 \$71	 65%	\$852
Waste & Recycling		 \$70	 53%	\$840
Life Insurance		 \$60	 21%	\$720



Electric Market Snapshot

Total Electric Market Size

\$217B

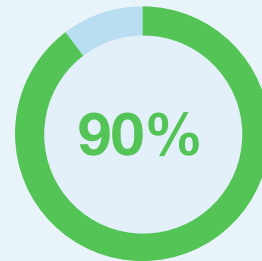
Median Annual Cost Per U.S. Household

\$1,440*

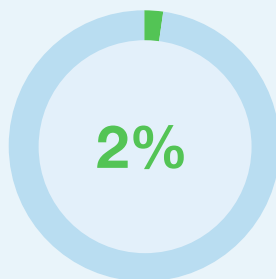
Median Monthly Household Bill

\$120

Percent Of Households With Electric



Percent Of Annual Income



Most Expensive States For Electric

HI
RI
AL
MD
ME



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Electric Bill Pay Market Size

Electric Utilities Bill Pay Market Size by State

	State	Market Size (\$B)	# Households			State	Market Size (\$B)	# Households	
1	California	\$24.89	13,434,530			26	Minnesota	\$2.84	2,283,174
2	Texas	\$17.84	10,747,049			27	Oregon	\$2.80	1,701,550
3	Florida	\$15.03	8,550,890			28	Connecticut	\$2.55	1,420,170
4	New York	\$13.17	7,649,119			29	Oklahoma	\$2.32	1,542,763
5	Pennsylvania	\$8.44	5,235,339			30	Iowa	\$1.94	1,303,944
6	Illinois	\$7.63	5,001,893			31	Nevada	\$1.86	1,183,488
7	Georgia	\$7.47	4,008,028			32	Mississippi	\$1.83	1,131,681
8	North Carolina	\$7.23	4,186,957			33	Arkansas	\$1.71	1,189,280
9	Ohio	\$6.66	4,829,571			34	Kansas	\$1.66	1,160,618
10	New Jersey	\$6.21	3,478,355			35	Utah	\$1.49	1,094,419
11	Michigan	\$6.20	4,040,159			36	Hawaii	\$1.35	488,991
12	Virginia	\$6.17	3,326,340			37	West Virginia	\$1.29	721,335
13	Massachusetts	\$5.75	2,762,056			38	Maine	\$1.20	589,047
14	Washington	\$5.42	3,020,551			39	Rhode Island	\$1.05	436,916
15	Maryland	\$4.88	2,339,325			40	New Mexico	\$1.03	824,557
16	Arizona	\$4.84	2,797,280			41	Idaho	\$0.99	693,668
17	Tennessee	\$4.51	2,767,022			42	New Hampshire	\$0.99	551,224
18	Alabama	\$4.32	1,969,060			43	Nebraska	\$0.97	787,245
19	Indiana	\$3.88	2,681,537			44	Delaware	\$0.80	396,394
20	Wisconsin	\$3.81	2,446,037			45	Montana	\$0.56	453,092
21	Missouri	\$3.71	2,484,929			46	Vermont	\$0.53	269,466
22	South Carolina	\$3.45	2,070,390			47	Alaska	\$0.45	267,844
23	Colorado	\$3.34	2,325,715			48	North Dakota	\$0.42	324,566
24	Louisiana	\$3.10	1,782,956			49	South Dakota	\$0.40	358,152
25	Kentucky	\$2.93	1,793,797			50	Wyoming	\$0.30	238,108

Electric Bill Pay Market Size by Top 50 U.S. City (based on # of households)

	City	Market Size (\$B)	# of Households	
1	New York, NY	2.55	771,791	
2	Houston, TX	1.80	1,201,386	
3	Chicago, IL	1.56	1,140,118	
4	Los Angeles, CA	1.53	882,734	
5	San Antonio, TX	1.19	681,018	
6	Miami, FL	1.11	670,393	
7	Phoenix, AZ	1.08	545,009	
8	Dallas, TX	1.01	552,606	
9	Las Vegas, NV	1.00	603,995	
10	Philadelphia, PA	0.93	669,271	
11	Austin, TX	0.91	513,547	
12	Denver, CO	0.83	487,902	
13	Seattle, WA	0.76	449,727	
14	Atlanta, GA	0.72	465,198	
15	Tucson, AZ	0.71	380,165	
16	Fort Worth, TX	0.70	353,489	
17	San Diego, CA	0.70	499,967	
18	Jacksonville, FL	0.67	378,650	
19	Charlotte, NC	0.65	392,044	
20	Tampa, FL	0.63	329,153	
21	Indianapolis, IN	0.62	400,163	
22	Columbus, OH	0.62	368,515	
23	Fort Lauderdale, FL	0.61	329,908	
24	Orlando, FL	0.59	379,447	
25	Cincinnati, OH	0.58	349,847	



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	City	Market Size (\$B)	# of Households	
26	Minneapolis, MN	0.57	203,491	
27	Baltimore, MD	0.55	473,285	
28	Memphis, TN	0.55	268,998	
29	Louisville, KY	0.55	323,776	
30	Saint Louis, MO	0.54	400,447	
31	Portland, OR	0.51	402,447	
32	San Jose, CA	0.50	333,751	
33	Milwaukee, WI	0.50	328,839	
34	Detroit, MI	0.49	240,311	
35	Birmingham, AL	0.49	208,094	
36	San Francisco, CA	0.48	362,650	
37	Pittsburgh, PA	0.47	310,509	
38	Oklahoma City, OK	0.44	286,003	
39	Washington, DC	0.43	321,522	
40	Kansas City, MO	0.43	259,214	
41	Cleveland, OH	0.40	330,007	
42	Saint Paul, MN	0.37	326,812	
43	Colorado Springs, CO	0.36	241,518	
44	Sacramento, CA	0.35	312,833	
45	Albuquerque, NM	0.35	274,529	
46	El Paso, TX	0.34	282,014	
47	Rochester, NY	0.31	203,316	
48	Dayton, OH	0.31	208,480	
49	Omaha, NE	0.31	228,768	
50	Boston, MA	0.08	70,349	



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Regional Electric Bill Pay Comparison

The Most and Least Expensive States for Electric

Top 5 Most Expensive

State	Monthly Median/ Yearly Bill	% Households with Bill
HI	\$197 Monthly \$2,364 Yearly	86%
RI	\$184 Monthly \$2,208 Yearly	90%
AL	\$174 Monthly \$2,088 Yearly	92%
MD	\$150 Monthly \$1,800 Yearly	89%
ME	\$150 Monthly \$1,800 Yearly	91%



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Top 5 Least Expensive

State	Monthly Median/ Yearly Bill	% Households with Bill
SD	\$79 Monthly \$953 Yearly	92%
NM	\$89 Monthly \$1,066 Yearly	95%
MT	\$90 Monthly \$1,080 Yearly	91%
MN	\$91 Monthly \$1,090 Yearly	89%
UT	\$94 Monthly \$1,123 Yearly	87%



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The Most and Least Expensive Big Cities for Electric (based on # of households)

Top 5 Most Expensive

City	Monthly Median/ Yearly Bill	% Households with Bill
 Birmingham, AL	\$183 Monthly \$2,196 Yearly	96%
 Memphis, TN	\$174 Monthly \$2,088 Yearly	85%
 Baltimore, MD	\$165 Monthly \$1,980 Yearly	90%
 Fort Worth, TX	\$155 Monthly \$1,860 Yearly	85%
 Phoenix, AZ	\$150 Monthly \$1,800 Yearly	85%



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Top 5 Least Expensive

City	Monthly Median/ Yearly Bill	% Households with Bill
 Saint Paul, MN	\$77 Monthly \$924 Yearly	96%
 El Paso, TX	\$78 Monthly \$938 Yearly	88%
 Sacramento, CA	\$80 Monthly \$960 Yearly	90%
 Minneapolis, MN	\$85 Monthly \$1,020 Yearly	94%
 Cleveland, OH	\$88 Monthly \$1,056 Yearly	94%



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Electric Market/Spend Breakdown by State

Electric Market/Spend by State

	State	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
1	Alabama	1,969,060	4.32	\$174	92%	\$2,088
2	Alaska	267,844	0.45	\$121	91%	\$1,452
3	Arizona	2,797,280	4.84	\$130	86%	\$1,560
4	Arkansas	1,189,280	1.71	\$109	91%	\$1,308
5	California	13,434,530	24.89	\$125	86%	\$1,500
6	Colorado	2,325,715	3.34	\$104	87%	\$1,248
7	Connecticut	1,420,170	2.55	\$129	88%	\$1,548
8	Delaware	396,394	0.80	\$150	90%	\$1,800
9	Florida	8,550,890	15.03	\$137	90%	\$1,644
10	Georgia	4,008,028	7.47	\$139	93%	\$1,668
11	Hawaii	488,991	1.35	\$197	86%	\$2,364
12	Idaho	693,668	0.99	\$100	93%	\$1,200
13	Illinois	5,001,893	7.63	\$107	88%	\$1,284
14	Indiana	2,681,537	3.88	\$103	92%	\$1,236
15	Iowa	1,303,944	1.94	\$112	92%	\$1,344
16	Kansas	1,160,618	1.66	\$108	90%	\$1,296
17	Kentucky	1,793,797	2.93	\$130	92%	\$1,560
18	Louisiana	1,782,956	3.10	\$139	91%	\$1,668
19	Maine	589,047	1.20	\$150	91%	\$1,800
20	Maryland	2,339,325	4.88	\$150	89%	\$1,800
21	Massachusetts	2,762,056	5.75	\$136	87%	\$1,632
22	Michigan	4,040,159	6.20	\$109	92%	\$1,308
23	Minnesota	2,283,174	2.84	\$91	89%	\$1,092
24	Mississippi	1,131,681	1.83	\$125	94%	\$1,500
25	Missouri	2,484,929	3.71	\$115	87%	\$1,380



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Electric Market/Spend by State (continued)

State	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
26 Montana	453,092	0.56	\$90	91%	\$1,080
27 Nebraska	787,245	0.97	\$100	91%	\$1,200
28 Nevada	1,183,488	1.86	\$115	92%	\$1,380
29 New Hampshire	551,224	0.99	\$125	88%	\$1,500
30 New Jersey	3,478,355	6.21	\$124	89%	\$1,488
31 New Mexico	824,557	1.03	\$89	95%	\$1,068
32 New York	7,649,119	13.17	\$120	86%	\$1,440
33 North Carolina	4,186,957	7.23	\$139	87%	\$1,668
34 North Dakota	324,566	0.42	\$100	84%	\$1,200
35 Ohio	4,829,571	6.66	\$100	93%	\$1,200
36 Oklahoma	1,542,763	2.32	\$117	90%	\$1,404
37 Oregon	1,701,550	2.80	\$114	93%	\$1,368
38 Pennsylvania	5,235,339	8.44	\$110	91%	\$1,320
39 Rhode Island	436,916	1.05	\$184	90%	\$2,208
40 South Carolina	2,070,390	3.45	\$130	90%	\$1,560
41 South Dakota	358,152	0.40	\$79	92%	\$948
42 Tennessee	2,767,022	4.51	\$128	88%	\$1,536
43 Texas	10,747,049	17.84	\$122	88%	\$1,464
44 Utah	1,094,419	1.49	\$94	87%	\$1,128
45 Vermont	269,466	0.53	\$137	90%	\$1,644
46 Virginia	3,326,340	6.17	\$140	92%	\$1,680
47 Washington	3,020,551	5.42	\$120	92%	\$1,440
48 West Virginia	721,335	1.29	\$121	94%	\$1,452
49 Wisconsin	2,446,037	3.81	\$110	90%	\$1,320
50 Wyoming	238,108	0.30	\$102	88%	\$1,224



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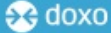
* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Electric Market/Spend by 50 Biggest U.S. Cities

(based on # of households)

Electric Market/Spend by 50 Biggest U.S. Cities (based on # of households)

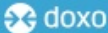
	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
1	Albuquerque, NM	274,529	0.35	\$91	95%	\$1,092
2	Atlanta, GA	465,198	0.72	\$118	90%	\$1,416
3	Austin, TX	513,547	0.91	\$123	91%	\$1,479
4	Baltimore, MD	253,878	0.55	\$165	90%	\$1,981
5	Birmingham, AL	208,094	0.49	\$183	96%	\$2,196
6	Boston, MA	70,349	0.08	\$89	69%	\$1,067
7	Charlotte, NC	392,044	0.65	\$120	96%	\$1,440
8	Chicago, IL	1,140,118	1.56	\$98	86%	\$1,170
9	Cincinnati, OH	349,847	0.58	\$125	93%	\$1,500
10	Cleveland, OH	330,007	0.40	\$88	94%	\$1,056
11	Colorado Springs, CO	241,518	0.36	\$119	78%	\$1,422
12	Columbus, OH	368,515	0.62	\$115	97%	\$1,380
13	Dallas, TX	552,606	1.01	\$136	84%	\$1,632
14	Dayton, OH	240,311	0.31	\$102	96%	\$1,228
15	Denver, CO	487,902	0.83	\$130	90%	\$1,559
16	Detroit, MI	240,311	0.49	\$145	95%	\$1,737
17	El Paso, TX	282,014	0.34	\$85	94%	\$1,020
18	Fort Lauderdale, FL	329,908	0.61	\$140	90%	\$1,680
19	Fort Worth, TX	353,489	0.70	\$155	85%	\$1,864
20	Houston, TX	1,201,386	1.80	\$102	87%	\$1,229
21	Indianapolis, IN	400,163	0.62	\$104	97%	\$1,247
22	Jacksonville, FL	378,650	0.67	\$131	93%	\$1,572
23	Kansas City, MO	259,214	0.43	\$114	91%	\$1,373
24	Las Vegas, NV	603,995	1.00	\$117	93%	\$1,399
25	Los Angeles, CA	882,734	1.53	\$112	84%	\$1,340

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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Electric Market/Spend by 50 Biggest U.S. Cities (based on # of households, cont'd)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
26	Louisville, KY	323,776	0.55	\$140	91%	\$1,680
27	Memphis, TN	268,998	0.55	\$174	85%	\$2,088
28	Miami, FL	670,393	1.11	\$124	86%	\$1,493
29	Milwaukee, WI	328,839	0.50	\$110	93%	\$1,320
30	Minneapolis, MN	473,285	0.57	\$78	88%	\$938
31	New York, NY	771,791	2.55	\$130	83%	\$1,560
32	Oklahoma City, OK	286,003	0.44	\$108	95%	\$1,291
33	Omaha, NE	228,768	0.31	\$103	97%	\$1,239
34	Orlando, FL	379,447	0.59	\$120	90%	\$1,437
35	Philadelphia, PA	669,271	0.93	\$100	91%	\$1,200
36	Phoenix, AZ	545,009	1.08	\$150	85%	\$1,800
37	Pittsburgh, PA	310,509	0.47	\$101	92%	\$1,212
38	Portland, OR	402,447	0.51	\$93	95%	\$1,119
39	Rochester, NY	203,316	0.31	\$122	89%	\$1,464
40	Sacramento, CA	312,833	0.35	\$80	90%	\$960
41	Saint Louis, MO	400,447	0.54	\$100	90%	\$1,200
42	Saint Paul, MN	326,812	0.37	\$77	96%	\$924
43	San Antonio, TX	681,018	1.19	\$140	91%	\$1,680
44	San Diego, CA	499,967	0.70	\$100	87%	\$1,200
45	San Francisco, CA	362,650	0.48	\$100	77%	\$1,200
46	San Jose, CA	333,751	0.50	\$119	78%	\$1,431
47	Seattle, WA	449,727	0.76	\$102	91%	\$1,229
48	Tampa, FL	329,153	0.63	\$142	93%	\$1,698
49	Tucson, AZ	380,165	0.71	\$130	94%	\$1,560
50	Washington, DC	321,522	0.43	\$100	84%	\$1,200


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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Electric Market/Spend by U.S. Cities

(with population of 40k+)

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
1	Abilene, TX	49,908	0.09	\$134	83%	\$1,608
2	Akron, OH	115,251	0.13	\$81	93%	\$972
3	Albany, NY	66,021	0.14	\$163	86%	\$1,956
4	Albuquerque, NM	274,529	0.35	\$91	95%	\$1,092
5	Alexandria, VA	147,159	0.26	\$137	89%	\$1,644
6	Allen, TX	40,668	0.08	\$99	88%	\$1,188
7	Allentown, PA	66,125	0.10	\$108	88%	\$1,296
8	Alpharetta, GA	71,318	0.10	\$128	80%	\$1,536
9	Amarillo, TX	89,473	0.13	\$106	94%	\$1,272
10	Anaheim, CA	110,114	0.19	\$141	86%	\$1,692
11	Anchorage, AK	90,744	0.14	\$119	88%	\$1,428
12	Anderson, SC	41,347	0.05	\$73	91%	\$876
13	Ann Arbor, MI	69,270	0.11	\$111	91%	\$1,332
14	Annapolis, MD	40,203	0.11	\$185	93%	\$2,220
15	Appleton, WI	51,679	0.11	\$145	94%	\$1,740
16	Arlington, TX	142,346	0.25	\$123	86%	\$1,476
17	Arlington, VA	111,897	0.14	\$100	89%	\$1,200
18	Arvada, CO	55,628	0.06	\$83	77%	\$996
19	Ashburn, VA	44,850	0.08	\$116	100%	\$1,392
20	Asheville, NC	55,013	0.06	\$76	81%	\$912
21	Astoria, NY	64,425	0.07	\$68	83%	\$816
22	Athens, GA	54,225	0.14	\$157	100%	\$1,884
23	Atlanta, GA	465,198	0.72	\$118	90%	\$1,416
24	Auburn, WA	43,374	0.09	\$145	93%	\$1,740
25	Augusta, GA	74,882	0.15	\$159	98%	\$1,908



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
26	Aurora, CO	166,961	0.27	\$125	90%	\$1,500
27	Aurora, IL	62,548	0.09	\$102	92%	\$1,224
28	Austin, TX	513,547	0.91	\$123	91%	\$1,476
29	Bakersfield, CA	183,033	0.43	\$157	91%	\$1,884
30	Baltimore, MD	253,878	0.55	\$165	90%	\$1,980
31	Baton Rouge, LA	151,242	0.28	\$153	92%	\$1,836
32	Baytown, TX	46,494	0.06	\$106	77%	\$1,272
33	Beaumont, TX	50,681	0.06	\$99	79%	\$1,188
34	Beaverton, OR	81,556	0.12	\$85	95%	\$1,020
35	Bellevue, WA	63,297	0.14	\$162	91%	\$1,944
36	Bellingham, WA	55,623	0.07	\$78	87%	\$936
37	Bend, OR	56,906	0.09	\$107	95%	\$1,284
38	Berkeley, CA	49,427	0.10	\$130	100%	\$1,560
39	Bethlehem, PA	50,033	0.08	\$100	100%	\$1,200
40	Billings, MT	60,318	0.07	\$75	97%	\$900
41	Birmingham, AL	208,094	0.49	\$183	96%	\$2,196
42	Bloomington, IN	53,951	0.10	\$131	95%	\$1,572
43	Boca Raton, FL	100,586	0.18	\$130	94%	\$1,560
44	Boise, ID	109,780	0.14	\$98	93%	\$1,176
45	Boston, MA	70,349	0.08	\$89	69%	\$1,068
46	Bothell, WA	50,885	0.07	\$97	96%	\$1,164
47	Boulder, CO	54,241	0.09	\$154	76%	\$1,848
48	Bowling Green, KY	50,067	0.08	\$144	81%	\$1,728
49	Boynton Beach, FL	75,640	0.13	\$136	90%	\$1,632
50	Bradenton, FL	112,339	0.18	\$117	95%	\$1,404

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
51	Bridgeport, CT	55,498	0.11	\$145	87%	\$1,740
52	Broken Arrow, OK	52,086	0.10	\$173	91%	\$2,076
53	Bronx, NY	533,652	0.85	\$120	81%	\$1,440
54	Brooklyn, NY	1,009,555	1.15	\$65	85%	\$780
55	Broomfield, CO	47,559	0.08	\$79	100%	\$948
56	Brownsville, TX	64,594	0.14	\$173	83%	\$2,076
57	Buffalo, NY	254,898	0.35	\$99	91%	\$1,188
58	Burbank, CA	44,301	0.10	\$132	86%	\$1,584
59	Cambridge, MA	49,732	0.08	\$98	91%	\$1,176
60	Canton, OH	61,816	0.08	\$95	92%	\$1,140
61	Cape Coral, FL	80,265	0.17	\$161	97%	\$1,932
62	Carlsbad, CA	43,981	0.09	\$104	86%	\$1,248
63	Carrollton, TX	51,943	0.14	\$168	81%	\$2,016
64	Cary, NC	65,025	0.08	\$114	76%	\$1,368
65	Cedar Rapids, IA	62,218	0.09	\$99	100%	\$1,188
66	Chandler, AZ	116,455	0.23	\$149	83%	\$1,788
67	Charleston, SC	89,330	0.15	\$118	93%	\$1,416
68	Charlotte, NC	392,044	0.65	\$120	96%	\$1,440
69	Charlottesville, VA	51,741	0.10	\$143	100%	\$1,716
70	Chattanooga, TN	90,570	0.12	\$91	89%	\$1,092
71	Chesapeake, VA	92,475	0.17	\$150	93%	\$1,800
72	Cheyenne, WY	40,425	0.05	\$149	71%	\$1,788
73	Chicago, IL	1,140,118	1.56	\$98	86%	\$1,176
74	Chico, CA	47,866	0.10	\$146	94%	\$1,752
75	Chula Vista, CA	84,207	0.11	\$96	82%	\$1,152



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
76	Cincinnati, OH	349,847	0.58	\$125	93%	\$1,500
77	Clarksville, TN	76,875	0.11	\$131	80%	\$1,572
78	Clearwater, FL	78,731	0.12	\$130	84%	\$1,560
79	Clermont, FL	43,612	0.07	\$131	81%	\$1,572
80	Cleveland, OH	330,007	0.40	\$88	94%	\$1,056
81	Clinton Township, MI	45,100	0.07	\$100	100%	\$1,200
82	Clovis, CA	45,835	0.10	\$150	85%	\$1,800
83	College Station, TX	50,594	0.09	\$149	88%	\$1,788
84	Colorado Springs, CO	241,518	0.36	\$119	78%	\$1,428
85	Columbia, MO	63,728	0.06	\$72	77%	\$864
86	Columbia, SC	139,368	0.22	\$142	84%	\$1,704
87	Columbus, GA	73,322	0.14	\$151	90%	\$1,812
88	Columbus, OH	368,515	0.62	\$115	97%	\$1,380
89	Concord, CA	46,209	0.09	\$155	82%	\$1,860
90	Concord, NC	48,201	0.07	\$178	72%	\$2,136
91	Conroe, TX	70,499	0.11	\$110	91%	\$1,320
92	Corona, CA	56,043	0.11	\$125	89%	\$1,500
93	Corpus Christi, TX	118,421	0.18	\$120	84%	\$1,440
94	Costa Mesa, CA	41,873	0.06	\$95	94%	\$1,140
95	Cumming, GA	63,683	0.11	\$118	96%	\$1,416
96	Cypress, TX	65,689	0.11	\$127	84%	\$1,524
97	Dallas, TX	552,606	1.01	\$136	84%	\$1,632
98	Davenport, IA	44,448	0.07	\$137	86%	\$1,644
99	Dayton, OH	208,480	0.31	\$102	96%	\$1,224
100	Daytona Beach, FL	51,339	0.08	\$97	92%	\$1,164

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
101	Decatur, GA	64,685	0.12	\$125	95%	\$1,500
102	Delray Beach, FL	57,907	0.11	\$135	89%	\$1,620
103	Denton, TX	62,380	0.08	\$143	58%	\$1,716
104	Denver, CO	487,902	0.83	\$130	90%	\$1,560
105	Des Moines, IA	92,838	0.14	\$119	94%	\$1,428
106	Detroit, MI	240,311	0.49	\$145	95%	\$1,740
107	Duluth, GA	44,846	0.07	\$109	100%	\$1,308
108	Duluth, MN	49,558	0.07	\$105	90%	\$1,260
109	Durham, NC	130,977	0.21	\$121	83%	\$1,452
110	Edinburg, TX	52,956	0.08	\$115	92%	\$1,380
111	Edmond, OK	69,520	0.12	\$158	88%	\$1,896
112	El Cajon, CA	57,068	0.09	\$95	86%	\$1,140
113	El Paso, TX	282,014	0.34	\$85	94%	\$1,020
114	Elgin, IL	42,721	0.05	\$86	83%	\$1,032
115	Elk Grove, CA	57,711	0.07	\$80	88%	\$960
116	Englewood, CO	50,347	0.08	\$106	93%	\$1,272
117	Erie, PA	74,761	0.12	\$114	95%	\$1,368
118	Escondido, CA	60,507	0.11	\$131	82%	\$1,572
119	Eugene, OR	89,874	0.12	\$106	80%	\$1,272
120	Evansville, IN	78,433	0.17	\$150	95%	\$1,800
121	Everett, WA	67,237	0.08	\$91	95%	\$1,092
122	Fairfax, VA	61,521	0.13	\$139	89%	\$1,668
123	Fall River, MA	41,510	0.08	\$117	89%	\$1,404
124	Falls Church, VA	45,475	0.07	\$139	83%	\$1,668
125	Fargo, ND	59,315	0.07	\$104	82%	\$1,248

Electric Market/Spend by U.S. Cities (with population of 40k+)

City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
126 Fayetteville, AR	47,002	0.06	\$94	90%	\$1,128
127 Fayetteville, NC	100,095	0.11	\$123	61%	\$1,476
128 Flint, MI	57,661	0.10	\$142	89%	\$1,704
129 Florissant, MO	43,084	0.07	\$107	100%	\$1,284
130 Flushing, NY	79,851	0.12	\$114	82%	\$1,368
131 Fontana, CA	62,789	0.13	\$147	88%	\$1,764
132 Fort Collins, CO	83,014	0.10	\$93	85%	\$1,116
133 Fort Lauderdale, FL	329,908	0.61	\$140	90%	\$1,680
134 Fort Mill, SC	45,895	0.07	\$117	100%	\$1,404
135 Fort Myers, FL	116,415	0.16	\$100	84%	\$1,200
136 Fort Wayne, IN	134,062	0.19	\$89	99%	\$1,068
137 Fort Worth, TX	353,489	0.70	\$155	85%	\$1,860
138 Franklin, TN	44,431	0.07	\$117	94%	\$1,404
139 Frederick, MD	56,763	0.10	\$124	86%	\$1,488
140 Fredericksburg, VA	67,705	0.15	\$149	96%	\$1,788
141 Fremont, CA	77,020	0.15	\$139	91%	\$1,668
142 Fresno, CA	203,491	0.55	\$181	88%	\$2,172
143 Frisco, TX	77,780	0.17	\$149	85%	\$1,788
144 Fullerton, CA	47,324	0.14	\$104	89%	\$1,248
145 Gainesville, FL	90,204	0.14	\$142	73%	\$1,704
146 Gainesville, GA	45,604	0.09	\$131	91%	\$1,572
147 Gaithersburg, MD	50,758	0.10	\$135	92%	\$1,620
148 Garden Grove, CA	49,531	0.08	\$104	86%	\$1,248
149 Garland, TX	80,585	0.19	\$164	88%	\$1,968
150 Gastonia, NC	44,245	0.07	\$134	95%	\$1,608

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
151	Georgetown, TX	47,171	0.06	\$114	77%	\$1,368
152	Gilbert, AZ	92,211	0.14	\$113	80%	\$1,356
153	Glendale, AZ	109,530	0.20	\$150	85%	\$1,800
154	Glendale, CA	66,765	0.12	\$135	86%	\$1,620
155	Grand Junction, CO	46,993	0.08	\$115	92%	\$1,380
156	Grand Prairie, TX	66,561	0.11	\$132	87%	\$1,584
157	Grand Rapids, MI	150,052	0.18	\$77	92%	\$924
158	Greeley, CO	42,145	0.06	\$107	88%	\$1,284
159	Green Bay, WI	78,387	0.09	\$101	80%	\$1,212
160	Greensboro, NC	135,688	0.21	\$109	89%	\$1,308
161	Greenville, NC	47,982	0.04	\$118	47%	\$1,416
162	Greenville, SC	98,906	0.19	\$127	94%	\$1,524
163	Hamilton, OH	51,833	0.09	\$112	80%	\$1,344
164	Hampton, VA	57,330	0.10	\$128	98%	\$1,536
165	Harrisburg, PA	76,400	0.12	\$100	96%	\$1,200
166	Hartford, CT	49,306	0.06	\$100	81%	\$1,200
167	Hayward, CA	59,684	0.10	\$155	73%	\$1,860
168	Hemet, CA	46,696	0.08	\$118	90%	\$1,416
169	Henderson, NV	132,565	0.21	\$125	92%	\$1,500
170	Henrico, VA	81,235	0.15	\$136	95%	\$1,632
171	Hialeah, FL	121,380	0.20	\$120	91%	\$1,440
172	High Point, NC	48,545	0.07	\$159	64%	\$1,908
173	Hollywood, FL	171,292	0.30	\$137	91%	\$1,644
174	Homestead, FL	64,389	0.11	\$136	90%	\$1,632
175	Honolulu, HI	160,066	0.49	\$174	77%	\$2,088

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
176	Houston, TX	1,201,386	1.80	\$102	87%	\$1,224
177	Humble, TX	62,026	0.09	\$112	80%	\$1,344
178	Huntington Beach, CA	77,302	0.12	\$104	84%	\$1,248
179	Huntsville, AL	92,255	0.15	\$137	83%	\$1,644
180	Hyattsville, MD	56,615	0.11	\$142	93%	\$1,704
181	Idaho Falls, ID	42,008	0.08	\$104	100%	\$1,248
182	Independence, MO	53,271	0.07	\$137	73%	\$1,644
183	Indianapolis, IN	400,163	0.62	\$104	97%	\$1,248
184	Inglewood, CA	42,711	0.08	\$114	89%	\$1,368
185	Irvine, CA	111,979	0.18	\$104	90%	\$1,248
186	Irving, TX	94,801	0.16	\$118	86%	\$1,416
187	Jackson, MI	40,636	0.07	\$135	94%	\$1,620
188	Jackson, MS	62,449	0.12	\$144	100%	\$1,728
189	Jacksonville, FL	378,650	0.67	\$131	93%	\$1,572
190	Jamaica, NY	80,323	0.12	\$126	80%	\$1,512
191	Jersey City, NJ	123,132	0.19	\$100	85%	\$1,200
192	Johnson City, TN	43,508	0.07	\$105	100%	\$1,260
193	Joliet, IL	46,151	0.08	\$122	92%	\$1,464
194	Kalamazoo, MI	66,946	0.14	\$181	96%	\$2,172
195	Kansas City, KS	58,516	0.14	\$200	90%	\$2,400
196	Kansas City, MO	259,214	0.43	\$114	91%	\$1,368
197	Katy, TX	126,305	0.16	\$89	85%	\$1,068
198	Kenosha, WI	44,911	0.08	\$114	95%	\$1,368
199	Kent, WA	58,411	0.13	\$167	93%	\$2,004
200	Killeen, TX	61,951	0.11	\$146	87%	\$1,752

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
201	Kissimmee, FL	108,236	0.19	\$138	94%	\$1,656
202	Knoxville, TN	169,924	0.25	\$146	75%	\$1,752
203	Lafayette, IN	45,114	0.06	\$100	96%	\$1,200
204	Lafayette, LA	65,390	0.07	\$140	56%	\$1,680
205	Lake Charles, LA	50,779	0.08	\$140	93%	\$1,680
206	Lake Worth, FL	74,785	0.12	\$145	86%	\$1,740
207	Lakeland, FL	100,879	0.19	\$149	96%	\$1,788
208	Lancaster, CA	60,635	0.12	\$120	91%	\$1,440
209	Lancaster, PA	68,315	0.10	\$99	89%	\$1,188
210	Lansing, MI	73,599	0.08	\$99	79%	\$1,188
211	Laredo, TX	79,181	0.12	\$128	86%	\$1,536
212	Largo, FL	46,333	0.07	\$129	92%	\$1,548
213	Las Cruces, NM	61,971	0.07	\$77	95%	\$924
214	Las Vegas, NV	603,995	1.00	\$117	93%	\$1,404
215	Laurel, MD	44,583	0.09	\$125	92%	\$1,500
216	Lawrence, KS	43,830	0.06	\$86	94%	\$1,032
217	Lawrenceville, GA	87,882	0.15	\$112	97%	\$1,344
218	Lees Summit, MO	42,201	0.07	\$144	80%	\$1,728
219	Lewisville, TX	48,350	0.08	\$152	67%	\$1,824
220	Lexington, KY	138,089	0.20	\$105	95%	\$1,260
221	Lexington, SC	44,867	0.11	\$192	92%	\$2,304
222	Lincoln, NE	123,938	0.15	\$94	93%	\$1,128
223	Little Rock, AR	92,999	0.17	\$121	88%	\$1,452
224	Littleton, CO	126,741	0.18	\$113	88%	\$1,356
225	Long Beach, CA	174,325	0.24	\$100	84%	\$1,200

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
226	Longmont, CO	56,153	0.07	\$133	69%	\$1,596
227	Longview, TX	42,553	0.05	\$84	100%	\$1,008
228	Los Angeles, CA	882,734	1.53	\$112	84%	\$1,344
229	Louisville, KY	323,776	0.55	\$140	91%	\$1,680
230	Loveland, CO	41,033	0.06	\$133	80%	\$1,596
231	Lowell, MA	42,383	0.07	\$110	88%	\$1,320
232	Lubbock, TX	114,065	0.18	\$110	95%	\$1,320
233	Lynnwood, WA	43,910	0.07	\$102	94%	\$1,224
234	Macon, GA	63,545	0.15	\$173	98%	\$2,076
235	Madison, WI	142,048	0.20	\$93	93%	\$1,116
236	Manassas, VA	51,582	0.06	\$100	81%	\$1,200
237	Manchester, NH	50,709	0.09	\$127	87%	\$1,524
238	Marietta, GA	121,744	0.20	\$121	91%	\$1,452
239	Mcallen, TX	48,137	0.10	\$139	93%	\$1,668
240	Mckinney, TX	79,485	0.19	\$148	81%	\$1,776
241	Melbourne, FL	71,182	0.11	\$118	100%	\$1,416
242	Memphis, TN	268,998	0.55	\$174	85%	\$2,088
243	Menifee, CA	40,842	0.08	\$124	91%	\$1,488
244	Meridian, ID	48,054	0.06	\$97	91%	\$1,164
245	Mesa, AZ	214,247	0.36	\$133	79%	\$1,596
246	Mesquite, TX	50,676	0.10	\$156	85%	\$1,872
247	Metairie, LA	60,376	0.11	\$141	93%	\$1,692
248	Miami Beach, FL	50,541	0.08	\$124	86%	\$1,488
249	Miami, FL	670,393	1.11	\$124	86%	\$1,488
250	Midland, TX	64,381	0.13	\$160	85%	\$1,920

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
251	Milwaukee, WI	328,839	0.50	\$110	93%	\$1,320
252	Minneapolis, MN	473,285	0.57	\$78	88%	\$936
253	Mission, TX	55,576	0.13	\$155	100%	\$1,860
254	Missoula, MT	43,721	0.05	\$83	89%	\$996
255	Missouri City, TX	40,427	0.07	\$124	92%	\$1,488
256	Mobile, AL	106,990	0.27	\$167	95%	\$2,004
257	Modesto, CA	87,026	0.13	\$113	89%	\$1,356
258	Montgomery, AL	83,172	0.18	\$150	98%	\$1,800
259	Moreno Valley, CA	54,988	0.11	\$141	88%	\$1,692
260	Morgantown, West VA	40,798	0.06	\$114	89%	\$1,368
261	Mount Pleasant, SC	40,356	0.07	\$131	88%	\$1,572
262	Murfreesboro, TN	80,566	0.13	\$117	97%	\$1,404
263	Murrieta, CA	44,354	0.08	\$103	89%	\$1,236
264	Muskegon, MI	50,029	0.07	\$95	100%	\$1,140
265	Myrtle Beach, SC	71,112	0.09	\$96	92%	\$1,152
266	Nampa, ID	47,438	0.07	\$107	100%	\$1,284
267	Naperville, IL	61,065	0.07	\$114	60%	\$1,368
268	Naples, FL	142,602	0.22	\$91	92%	\$1,092
269	Nashville, TN	216,309	0.28	\$105	86%	\$1,260
270	New Bedford, MA	42,195	0.08	\$119	86%	\$1,428
271	New Braunfels, TX	51,602	0.09	\$148	86%	\$1,776
272	New Haven, CT	52,540	0.08	\$116	92%	\$1,392
273	New Orleans, LA	173,684	0.34	\$150	96%	\$1,800
274	New Port Richey, FL	55,689	0.10	\$143	94%	\$1,716
275	New York, NY	771,791	2.55	\$130	83%	\$1,560

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
276	Newark, DE	52,676	0.12	\$200	93%	\$2,400
277	Newark, NJ	113,859	0.20	\$150	85%	\$1,800
278	Newport News, VA	76,478	0.14	\$124	97%	\$1,488
279	Norfolk, VA	94,457	0.14	\$120	90%	\$1,440
280	Norman, OK	52,911	0.07	\$97	95%	\$1,164
281	North Hollywood, CA	60,524	0.11	\$126	87%	\$1,512
282	North Las Vegas, NV	85,119	0.14	\$124	95%	\$1,488
283	Oakland, CA	167,478	0.25	\$130	80%	\$1,560
284	Ocala, FL	102,254	0.17	\$140	93%	\$1,680
285	Oceanside, CA	67,612	0.10	\$104	85%	\$1,248
286	Odessa, TX	64,125	0.15	\$200	86%	\$2,400
287	Ogden, UT	76,540	0.11	\$94	91%	\$1,128
288	Oklahoma City, OK	286,003	0.44	\$108	95%	\$1,296
289	Olathe, KS	52,449	0.07	\$113	89%	\$1,356
290	Olympia, WA	79,802	0.18	\$150	92%	\$1,800
291	Omaha, NE	228,768	0.31	\$103	97%	\$1,236
292	Ontario, CA	53,535	0.08	\$113	83%	\$1,356
293	Orange, CA	46,139	0.08	\$136	87%	\$1,632
294	Orlando, FL	379,447	0.59	\$120	90%	\$1,440
295	Overland Park, KS	80,422	0.12	\$107	98%	\$1,284
296	Oxnard, CA	55,658	0.08	\$113	88%	\$1,356
297	Palm Bay, FL	45,349	0.08	\$148	93%	\$1,776
298	Palm Coast, FL	41,545	0.06	\$114	91%	\$1,368
299	Palmdale, CA	52,792	0.09	\$118	86%	\$1,416
300	Panama City, FL	49,765	0.10	\$127	98%	\$1,524

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
301	Parker, CO	40,294	0.06	\$101	100%	\$1,212
302	Pasadena, CA	62,768	0.20	\$218	93%	\$2,616
303	Pasadena, TX	47,402	0.08	\$117	88%	\$1,404
304	Paterson, NJ	49,654	0.09	\$125	87%	\$1,500
305	Pearland, TX	48,298	0.10	\$145	91%	\$1,740
306	Pensacola, FL	110,596	0.23	\$140	99%	\$1,680
307	Peoria, AZ	75,516	0.16	\$185	85%	\$2,220
308	Peoria, IL	56,237	0.14	\$190	93%	\$2,280
309	Pflugerville, TX	42,673	0.07	\$132	81%	\$1,584
310	Philadelphia, PA	669,271	0.93	\$100	91%	\$1,200
311	Phoenix, AZ	545,009	1.08	\$150	85%	\$1,800
312	Pittsburgh, PA	310,509	0.47	\$101	92%	\$1,212
313	Plano, TX	116,530	0.38	\$170	91%	\$2,040
314	Pomona, CA	42,797	0.08	\$112	84%	\$1,344
315	Pompano Beach, FL	149,334	0.26	\$134	89%	\$1,608
316	Port Saint Lucie, FL	88,323	0.13	\$103	95%	\$1,236
317	Portland, OR	402,447	0.51	\$93	95%	\$1,116
318	Providence, RI	82,657	0.20	\$200	91%	\$2,400
319	Pueblo, CO	64,608	0.08	\$100	91%	\$1,200
320	Puyallup, WA	56,897	0.11	\$150	96%	\$1,800
321	Quincy, MA	45,526	0.08	\$106	95%	\$1,272
322	Racine, WI	52,116	0.09	\$166	93%	\$1,992
323	Raleigh, NC	230,532	0.32	\$150	74%	\$1,800
324	Rancho Cucamonga, CA	57,983	0.11	\$129	87%	\$1,548
325	Rapid City, SD	40,938	0.05	\$66	96%	\$792

Electric Market/Spend by U.S. Cities (with population of 40k+)

City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
326 Reading, PA	84,288	0.13	\$103	92%	\$1,236
327 Redding, CA	44,062	0.07	\$144	71%	\$1,728
328 Redmond, WA	41,474	0.11	\$181	93%	\$2,172
329 Reno, NV	132,940	0.19	\$114	86%	\$1,368
330 Renton, WA	60,922	0.15	\$150	93%	\$1,800
331 Richardson, TX	45,444	0.10	\$192	82%	\$2,304
332 Richmond, TX	67,944	0.09	\$84	100%	\$1,008
333 Richmond, VA	171,483	0.32	\$132	97%	\$1,584
334 Riverside, CA	105,741	0.19	\$164	73%	\$1,968
335 Riverview, FL	48,109	0.08	\$144	94%	\$1,728
336 Roanoke, VA	72,658	0.13	\$135	96%	\$1,620
337 Rochester, MN	55,408	0.07	\$121	83%	\$1,452
338 Rochester, NY	203,316	0.31	\$122	89%	\$1,464
339 Rock Hill, SC	47,953	0.07	\$125	84%	\$1,500
340 Rockford, IL	74,175	0.10	\$100	97%	\$1,200
341 Rockville, MD	57,555	0.10	\$145	81%	\$1,740
342 Roseville, CA	59,756	0.06	\$100	67%	\$1,200
343 Round Rock, TX	66,837	0.11	\$140	89%	\$1,680
344 Sacramento, CA	312,833	0.35	\$80	90%	\$960
345 Saginaw, MI	52,577	0.10	\$120	100%	\$1,440
346 Saint Augustine, FL	62,074	0.08	\$84	83%	\$1,008
347 Saint Charles, MO	57,970	0.08	\$106	88%	\$1,272
348 Saint Louis, MO	400,447	0.54	\$100	90%	\$1,200
349 Saint Paul, MN	326,812	0.37	\$77	96%	\$924
350 Saint Petersburg, FL	163,938	0.29	\$144	89%	\$1,728

Electric Market/Spend by U.S. Cities (with population of 40k+)

City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
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329 Reno, NV	132,940	0.19	\$114	86%	\$1,368
330 Renton, WA	60,922	0.15	\$150	93%	\$1,800
331 Richardson, TX	45,444	0.10	\$192	82%	\$2,304
332 Richmond, TX	67,944	0.09	\$84	100%	\$1,008
333 Richmond, VA	171,483	0.32	\$132	97%	\$1,584
334 Riverside, CA	105,741	0.19	\$164	73%	\$1,968
335 Riverview, FL	48,109	0.08	\$144	94%	\$1,728
336 Roanoke, VA	72,658	0.13	\$135	96%	\$1,620
337 Rochester, MN	55,408	0.07	\$121	83%	\$1,452
338 Rochester, NY	203,316	0.31	\$122	89%	\$1,464
339 Rock Hill, SC	47,953	0.07	\$125	84%	\$1,500
340 Rockford, IL	74,175	0.10	\$100	97%	\$1,200
341 Rockville, MD	57,555	0.10	\$145	81%	\$1,740
342 Roseville, CA	59,756	0.06	\$100	67%	\$1,200
343 Round Rock, TX	66,837	0.11	\$140	89%	\$1,680
344 Sacramento, CA	312,833	0.35	\$80	90%	\$960
345 Saginaw, MI	52,577	0.10	\$120	100%	\$1,440
346 Saint Augustine, FL	62,074	0.08	\$84	83%	\$1,008
347 Saint Charles, MO	57,970	0.08	\$106	88%	\$1,272
348 Saint Louis, MO	400,447	0.54	\$100	90%	\$1,200
349 Saint Paul, MN	326,812	0.37	\$77	96%	\$924
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Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
351	Salem, OR	103,781	0.16	\$118	93%	\$1,416
352	Salinas, CA	54,375	0.11	\$150	88%	\$1,800
353	Salt Lake City, UT	200,349	0.22	\$76	94%	\$912
354	San Angelo, TX	44,552	0.08	\$146	90%	\$1,752
355	San Antonio, TX	681,018	1.19	\$140	91%	\$1,680
356	San Bernardino, CA	71,286	0.14	\$139	89%	\$1,668
357	San Diego, CA	499,967	0.70	\$100	87%	\$1,200
358	San Francisco, CA	362,650	0.48	\$100	77%	\$1,200
359	San Jose, CA	333,751	0.50	\$119	78%	\$1,428
360	San Mateo, CA	53,985	0.09	\$116	76%	\$1,392
361	Santa Ana, CA	87,934	0.17	\$113	85%	\$1,356
362	Santa Barbara, CA	53,157	0.07	\$125	75%	\$1,500
363	Santa Clara, CA	48,587	0.05	\$81	68%	\$972
364	Santa Fe, NM	59,995	0.08	\$94	100%	\$1,128
365	Santa Maria, CA	41,358	0.05	\$90	70%	\$1,080
366	Santa Monica, CA	47,540	0.10	\$135	86%	\$1,620
367	Santa Rosa, CA	80,250	0.13	\$113	82%	\$1,356
368	Sarasota, FL	119,113	0.17	\$114	88%	\$1,368
369	Savannah, GA	95,483	0.17	\$150	86%	\$1,800
370	Schenectady, NY	69,867	0.18	\$176	91%	\$2,112
371	Scottsdale, AZ	137,970	0.31	\$174	79%	\$2,088
372	Scranton, PA	41,130	0.06	\$91	100%	\$1,092
373	Seattle, WA	449,727	0.76	\$102	91%	\$1,224
374	Shreveport, LA	85,629	0.11	\$100	98%	\$1,200
375	Silver Spring, MD	113,973	0.22	\$143	91%	\$1,716



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Electric Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
376	Simi Valley, CA	45,402	0.08	\$106	93%	\$1,272
377	Sioux Falls, SD	85,156	0.08	\$63	100%	\$756
378	South Bend, IN	60,658	0.06	\$76	91%	\$912
379	Sparks, NV	49,277	0.09	\$120	100%	\$1,440
380	Spartanburg, SC	45,624	0.08	\$126	98%	\$1,512
381	Spokane, WA	159,411	0.24	\$116	92%	\$1,392
382	Spring Hill, FL	53,519	0.09	\$144	94%	\$1,728
383	Spring, TX	147,229	0.31	\$104	93%	\$1,248
384	Springfield, IL	61,809	0.05	\$85	68%	\$1,020
385	Springfield, MA	54,302	0.10	\$153	83%	\$1,836
386	Springfield, MO	106,294	0.16	\$146	83%	\$1,752
387	Springfield, OH	40,883	0.06	\$100	96%	\$1,200
388	Stamford, CT	54,121	0.10	\$117	88%	\$1,404
389	Staten Island, NY	170,047	0.25	\$110	82%	\$1,320
390	Sterling Heights, MI	51,407	0.08	\$103	100%	\$1,236
391	Stockton, CA	118,570	0.26	\$140	89%	\$1,680
392	Stone Mountain, GA	44,213	0.06	\$100	92%	\$1,200
393	Sugar Land, TX	55,506	0.08	\$102	83%	\$1,224
394	Summerville, SC	61,714	0.10	\$139	91%	\$1,668
395	Sunnyvale, CA	58,791	0.09	\$109	89%	\$1,308
396	Surprise, AZ	56,353	0.10	\$150	86%	\$1,800
397	Syracuse, NY	93,451	0.18	\$150	85%	\$1,800
398	Tacoma, WA	137,789	0.22	\$100	91%	\$1,200
399	Tallahassee, FL	120,673	0.13	\$172	45%	\$2,064
400	Tampa, FL	329,153	0.63	\$142	93%	\$1,704

Electric Market/Spend by U.S. Cities (with population of 40k+)

City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
401 Temecula, CA	40,754	0.08	\$161	89%	\$1,932
402 Tempe, AZ	78,584	0.14	\$159	82%	\$1,908
403 The Villages, FL	48,321	0.07	\$122	92%	\$1,464
404 Toledo, OH	130,835	0.18	\$100	96%	\$1,200
405 Toms River, NJ	53,447	0.09	\$102	100%	\$1,224
406 Topeka, KS	68,476	0.11	\$129	95%	\$1,548
407 Torrance, CA	63,725	0.12	\$122	86%	\$1,464
408 Trenton, NJ	80,787	0.15	\$141	90%	\$1,692
409 Tucson, AZ	380,165	0.71	\$130	94%	\$1,560
410 Tulsa, OK	179,881	0.28	\$115	90%	\$1,380
411 Tuscaloosa, AL	49,456	0.14	\$232	91%	\$2,784
412 Tyler, TX	55,510	0.10	\$108	87%	\$1,296
413 Vallejo, CA	44,813	0.09	\$139	85%	\$1,668
414 Van Nuys, CA	62,275	0.12	\$108	87%	\$1,296
415 Vancouver, WA	140,316	0.17	\$83	95%	\$996
416 Venice, FL	42,024	0.05	\$110	80%	\$1,320
417 Ventura, CA	44,130	0.06	\$98	94%	\$1,176
418 Vero Beach, FL	53,518	0.06	\$100	74%	\$1,200
419 Victorville, CA	42,543	0.08	\$131	91%	\$1,572
420 Virginia Beach, VA	179,800	0.37	\$150	96%	\$1,800
421 Visalia, CA	51,695	0.16	\$156	94%	\$1,872
422 Waco, TX	59,464	0.13	\$166	91%	\$1,992
423 Walnut Creek, CA	41,366	0.09	\$155	92%	\$1,860
424 Warren, MI	54,076	0.08	\$109	96%	\$1,308
425 Washington, DC	321,522	0.43	\$100	84%	\$1,200



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Electric Market/Spend by U.S. Cities (with population of 40k+)

City	# Households	Market Size (\$B)	Median Monthly Bill	% Households With Bill	Cost Per Year *
426 Waterbury, CT	45,987	0.07	\$101	85%	\$1,212
427 West Chester, PA	41,753	0.09	\$202	80%	\$2,424
428 West Palm Beach, FL	147,440	0.25	\$158	86%	\$1,896
429 Whittier, CA	56,315	0.09	\$97	86%	\$1,164
430 Wichita Falls, TX	40,834	0.07	\$127	77%	\$1,524
431 Wichita, KS	168,097	0.23	\$101	92%	\$1,212
432 Wilmington, DE	92,951	0.20	\$179	87%	\$2,148
433 Wilmington, NC	94,126	0.15	\$145	84%	\$1,740
434 Winston Salem, NC	110,551	0.18	\$122	96%	\$1,464
435 Winter Haven, FL	43,792	0.07	\$131	92%	\$1,572
436 Woodbridge, VA	69,862	0.11	\$124	94%	\$1,488
437 Woodstock, GA	41,381	0.07	\$129	93%	\$1,548
438 Worcester, MA	79,147	0.15	\$144	87%	\$1,728
439 Yakima, WA	49,331	0.08	\$97	94%	\$1,164
440 Yonkers, NY	71,722	0.18	\$199	79%	\$2,388
441 York, PA	72,625	0.13	\$118	100%	\$1,416
442 Youngstown, OH	68,272	0.08	\$76	99%	\$912
443 Ypsilanti, MI	43,792	0.08	\$124	100%	\$1,488
444 Yuma, AZ	59,267	0.10	\$114	90%	\$1,368

About doxo

doxo delivers innovation that transforms the bill pay experience for consumers, billers and financial technology providers. For over 10M consumers, doxo's all-in-one bill pay makes it simple to organize and pay any bill on any device through a secure checkout. For billers, doxo's network-driven platform enables online and mobile payments with a ridiculously simple integration, radically lower costs, and game-changing features that are unavailable with legacy bill pay vendors. For fintech partners, doxo delivers financial innovations to consumers across 97% of US Zip Codes, paying from more than 5,000 financial institutions to over 120,000 billers in 45+ service categories. For employees, doxo is a creative, ever-learning team that is passionate about building fintech tools that dramatically improve the bill pay experience. For investors, doxo provides an extraordinary opportunity to invest alongside Jackson Square Ventures, MDV, and Bezos Expeditions to disrupt a market that accounts for over \$4T of US Household spend.

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