



U.S. Utilities Market Size and Household Spending Report

United States of Bill Pay
doxoINSIGHTS Report 2025



A comprehensive look into the Utilities industry, with a deep dive into category market size and median spend at the national, state, and regional level.

www.doxo.com/w/insights/

About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

10M+

Statistically significant, with over 10 million paying consumers.

97%

Geographically diverse, capturing payment activity in all 97% U.S. zip codes

120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

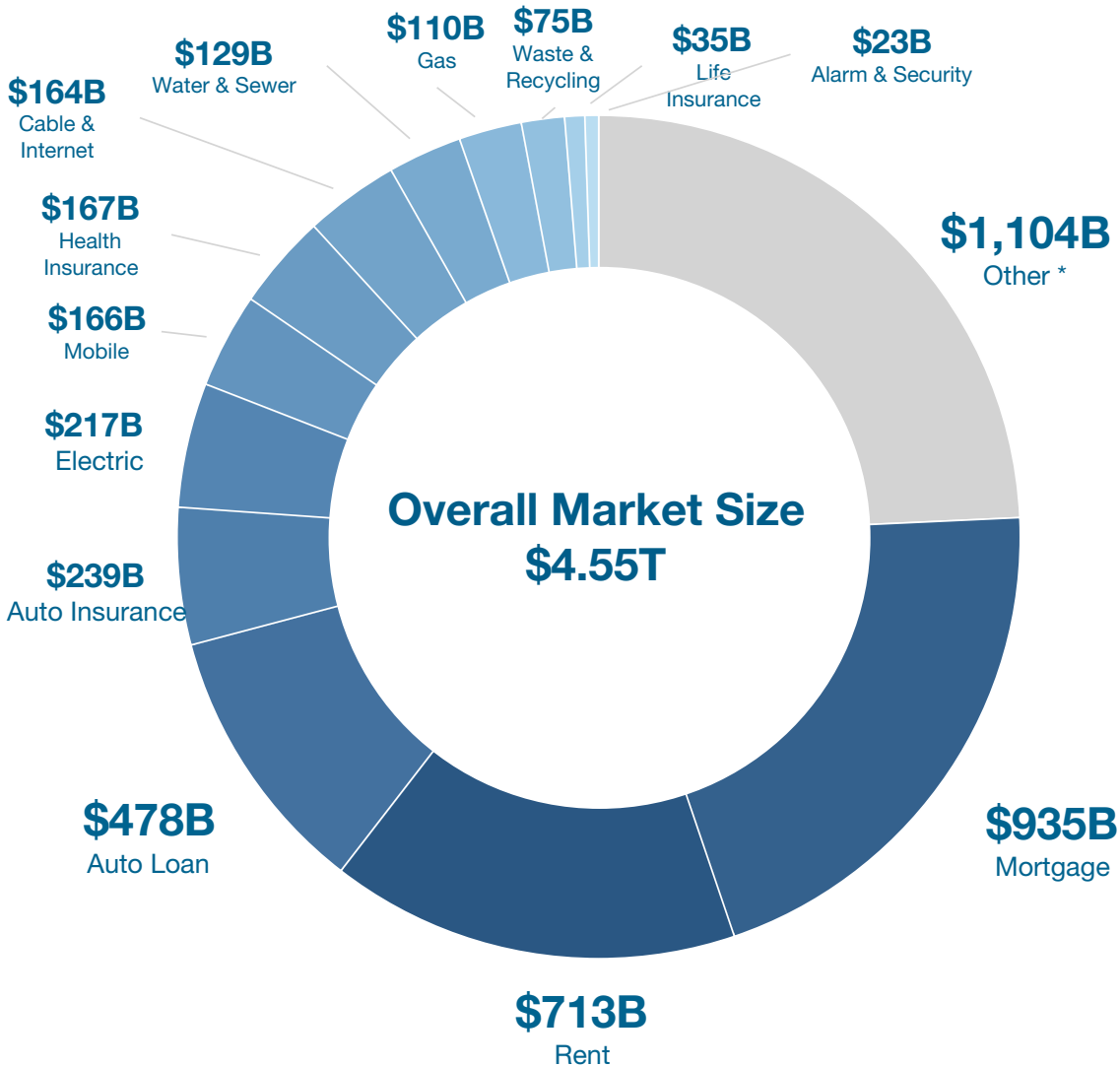
doxoINSIGHTS provides a comprehensive look into the Bill Pay Economy™, with a deep dive into category size and median spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the thirteen most common household bills. For more information about doxoINSIGHTS visit www.doxo.com/insights.

The findings in the 2025 U.S. Household Bill Pay Report include breakouts by service category, household market penetration for each type of service, and median household spend per month by state.

Data is sourced from doxoINSIGHTS and reflects a 12-month overview of actual consumer payment data as of March 2025. For the most up-to-date analysis, please visit www.doxo.com/w/explore and search by state, county, or city.

Overall Bill Pay Market Size (in billions)

While the total market size for U.S. household bills is \$4.55 trillion per year, this report focuses on the thirteen most common household bills, which amount to \$3.45 trillion. These include Mortgage; Rent; Auto Loan; Gas; Electric, Water & Sewer, Waste & Recycling; Auto Insurance; Cable & Internet & Phone; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.



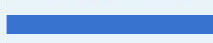
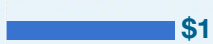
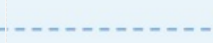
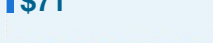
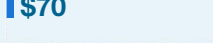
U.S. Households spend **\$3.45** Trillion annually on the thirteen most common household bills.

*Other includes taxes and non-recurring fees like health care lab expenses, and toll roads.

TO NOTE: Category specific data is sourced from actual bill payment activity via doxo's platform, with the exception of Rent and Mortgage, which is sourced from the U.S. Census Bureau.

U.S. households spend a median of **\$347** a month on Utilities.

Bill Category	Median Monthly Bill	Median Annual Cost Per U.S. Household
Utilities	\$347	\$4,168

Bill Category		Median Monthly Bill	% of Households with Bill	Median Annual Cost
Mortgage		 \$1,775	 40%	\$21,300
Rent		 \$1,453	 33%	\$17,436
Auto Loan		 \$470	 61%	\$5,640
Cable & Internet		 \$121	 73%	\$1,452
Electric		 \$120	 90%	\$1,440
Auto Insurance		 \$105	 80%	\$1,260
Mobile Phone		 \$96	 88%	\$1,152
Water & Sewer		 \$86	 72%	\$1,036
Alarm & Security		 \$74	 13%	\$888
Health Insurance		 \$72	 66%	\$864
Gas		 \$71	 65%	\$852
Waste & Recycling		 \$70	 53%	\$840
Life Insurance		 \$60	 21%	\$720

Utilities Market Snapshot

Total Utilities Market Size

\$532B

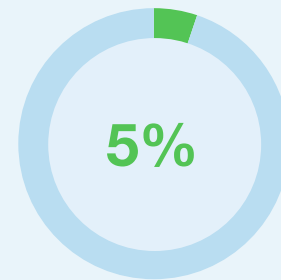
Median Annual Cost Per U.S. Household

\$4,168*

Median Monthly Household Bill

\$347

Percent Of Annual Income



Most Expensive States For Water & Sewer

MD



CT



MA



WA



HI

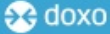


* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

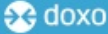
Utilities Bill Pay Market Size

Utilities Bill Pay Market Size by State

	State	Market Size (\$B)	# Households	
1	California	65.12	13,434,530	
2	Texas	43.60	10,747,049	
3	New York	36.72	7,649,119	
4	Florida	31.58	8,550,890	
5	Pennsylvania	22.37	5,235,339	
6	Ohio	18.99	4,829,571	
7	Illinois	18.80	5,001,893	
8	New Jersey	17.92	3,478,355	
9	Michigan	16.27	4,040,159	
10	Georgia	16.16	4,008,028	
11	Washington	16.15	3,020,551	
12	North Carolina	15.26	4,186,957	
13	Massachusetts	14.96	2,762,056	
14	Virginia	14.06	3,326,340	
15	Maryland	12.59	2,339,325	
16	Wisconsin	10.79	2,446,037	
17	Arizona	10.58	2,797,280	
18	Indiana	10.09	2,681,537	
19	Minnesota	9.81	2,283,174	
20	Missouri	9.36	2,484,929	
21	Colorado	9.21	2,325,715	
22	Tennessee	8.93	2,767,022	
23	Alabama	7.88	1,969,060	
24	Connecticut	7.65	1,420,170	
25	South Carolina	7.26	2,070,390	

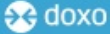
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	State	Market Size (\$B)	# Households	
26	Oregon	7.03	1,701,550	
27	Kentucky	6.94	1,793,797	
28	Louisiana	6.16	1,782,956	
29	Oklahoma	5.34	1,542,763	
30	Iowa	5.22	1,303,944	
31	Nevada	4.92	1,183,488	
32	Kansas	4.68	1,160,618	
33	Arkansas	4.11	1,189,280	
34	Utah	3.93	1,094,419	
35	Mississippi	3.79	1,131,681	
36	Nebraska	3.16	787,245	
37	Hawaii	3.12	488,991	
38	West Virginia	3.05	721,335	
39	Maine	2.70	589,047	
40	New Mexico	2.59	824,557	
41	New Hampshire	2.46	551,224	
42	Rhode Island	2.35	436,916	
43	Idaho	2.29	693,668	
44	Delaware	1.81	396,394	
45	Montana	1.45	453,092	
46	Vermont	1.30	269,466	
47	Alaska	1.23	267,844	
48	North Dakota	1.20	324,566	
49	South Dakota	1.15	358,152	
50	Wyoming	0.86	238,108	

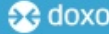
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Utilities Bill Pay Market Size by Top 50 U.S. City (based on # of households)

	State	Market Size (\$B)	# Households	
1	New York, NY	6.81	771,791	
2	Houston, TX	4.47	1,201,386	
3	Chicago, IL	4.47	1,140,118	
4	Los Angeles, CA	4.24	882,734	
5	Fort Worth, TX	2.97	353,489	
6	Miami, FL	2.95	670,393	
7	San Antonio, TX	2.94	681,018	
8	Dallas, TX	2.92	552,606	
9	Philadelphia, PA	2.77	669,271	
10	Phoenix, AZ	2.62	545,009	
11	Seattle, WA	2.55	449,727	
12	Las Vegas, NV	2.54	603,995	
13	Cincinnati, OH	2.41	349,847	
14	San Diego, CA	2.39	499,967	
15	Austin, TX	2.22	513,547	
16	San Jose, CA	2.17	333,751	
17	Denver, CO	2.16	487,902	
18	Atlanta, GA	2.10	465,198	
19	Louisville, KY	2.08	323,776	
20	Minneapolis, MN	1.98	473,285	
21	San Francisco, CA	1.90	362,650	
22	Columbus, OH	1.80	368,515	
23	Milwaukee, WI	1.73	328,839	
24	Portland, OR	1.67	402,447	
25	Orlando, FL	1.63	379,447	

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	State	Market Size (\$B)	# Households	
26	Fort Lauderdale, FL	1.61	329,908	
27	Jacksonville, FL	1.61	378,650	
28	Tucson, AZ	1.61	380,165	
29	Indianapolis, IN	1.52	400,163	
30	Saint Louis, MO	1.50	400,447	
31	Washington, DC	1.48	321,522	
32	Charlotte, NC	1.46	392,044	
33	Memphis, TN	1.45	268,998	
34	Baltimore, MD	1.40	253,878	
35	Detroit, MI	1.36	240,311	
36	Saint Paul, MN	1.35	326,812	
37	Pittsburgh, PA	1.34	310,509	
38	Tampa, FL	1.29	329,153	
39	Cleveland, OH	1.23	330,007	
40	Kansas City, MO	1.16	259,214	
41	El Paso, TX	1.15	282,014	
42	Sacramento, CA	1.11	312,833	
43	Colorado Springs, CO	0.91	241,518	
44	Oklahoma City, OK	1.06	286,003	
45	Omaha, NE	1.02	228,768	
46	Birmingham, AL	1.01	208,094	
47	Albuquerque, NM	0.96	274,529	
48	Rochester, NY	0.96	203,316	
49	Dayton, OH	0.87	208,480	
50	Boston, MA	0.30	70,349	

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Regional Utilities Bill Pay Comparison

The Most and Least Expensive States for Utilities

Top 5 Most Expensive

State	Monthly Median/ Yearly Bill
 Maryland	\$546 Monthly \$6,552 Yearly
 Connecticut	\$488 Monthly \$5,856 Yearly
 Massachusetts	\$481 Monthly \$5,772 Yearly
 Washington	\$466 Monthly \$5,592 Yearly
 Hawaii	\$447 Monthly \$5,364 Yearly

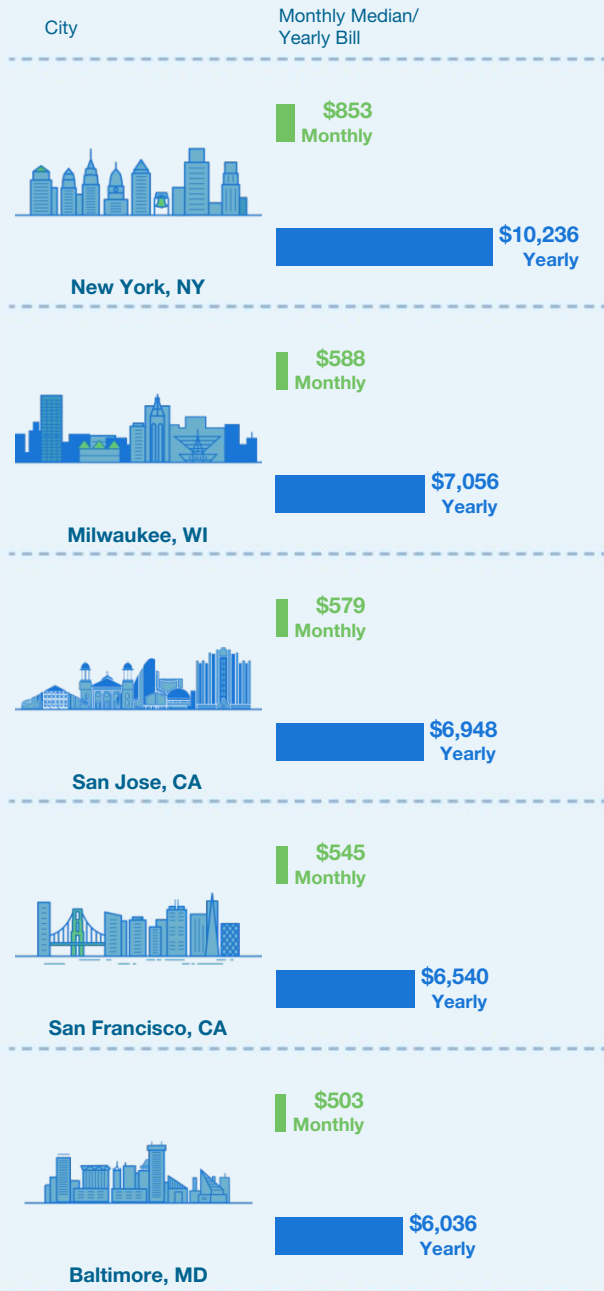
Top 5 Least Expensive

State	Monthly Median/ Yearly Bill
 South Dakota	\$280 Monthly \$3,360 Yearly
 New Mexico	\$288 Monthly \$3,456 Yearly
 Arkansas	\$288 Monthly \$3,456 Yearly
 West Virginia	\$295 Monthly \$3,540 Yearly
 Mississippi	\$296 Monthly \$3,552 Yearly

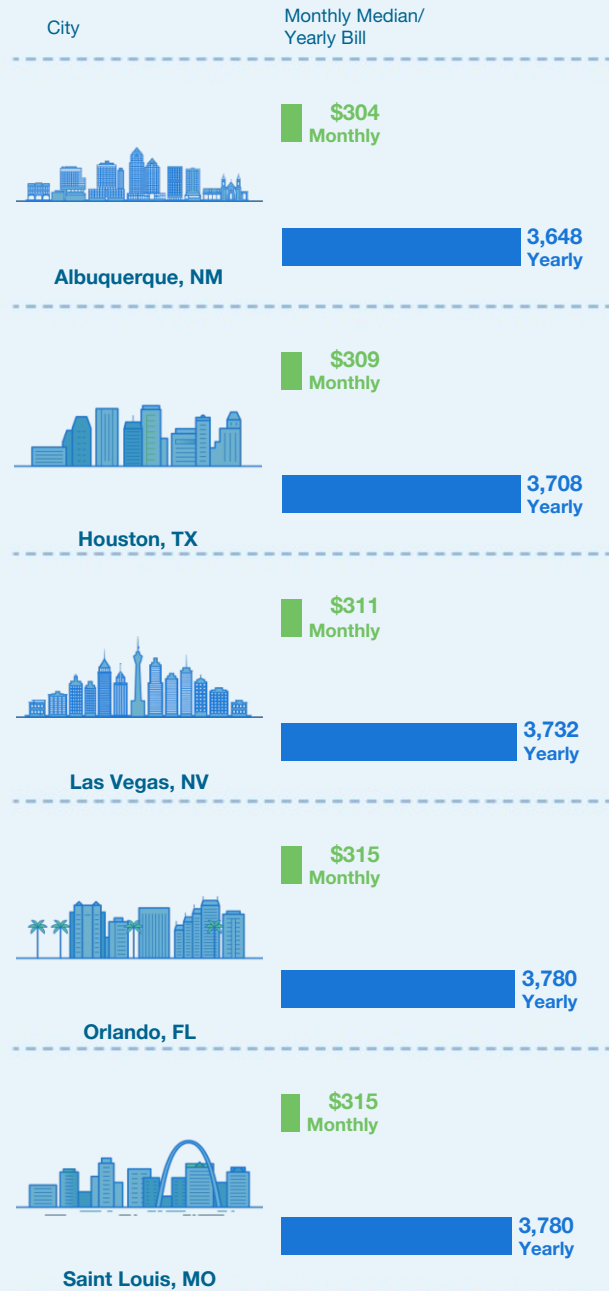
The Most and Least Expensive Big Cities for Utilities

(based on # of households)

Top 5 Most Expensive



Top 5 Least Expensive



Utilities Market/Spend Breakdown by State

Utilities Market/Spend by State

	State	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
1	Alabama	1,969,060	7.88	\$378	\$4,536
2	Alaska	267,844	1.23	\$445	\$5,340
3	Arizona	2,797,280	10.58	\$317	\$3,804
4	Arkansas	1,189,280	4.11	\$288	\$3,456
5	California	13,434,530	65.12	\$390	\$4,680
6	Colorado	2,325,715	9.21	\$348	\$4,176
7	Connecticut	1,420,170	7.65	\$488	\$5,856
8	Delaware	396,394	1.81	\$421	\$5,052
9	Florida	8,550,890	31.58	\$340	\$4,080
10	Georgia	4,008,028	16.16	\$363	\$4,356
11	Hawaii	488,991	3.12	\$447	\$5,364
12	Idaho	693,668	2.29	\$302	\$3,624
13	Illinois	5,001,893	18.80	\$318	\$3,816
14	Indiana	2,681,537	10.09	\$328	\$3,936
15	Iowa	1,303,944	5.22	\$354	\$4,248
16	Kansas	1,160,618	4.68	\$317	\$3,804
17	Kentucky	1,793,797	6.94	\$313	\$3,756
18	Louisiana	1,782,956	6.16	\$311	\$3,732
19	Maine	589,047	2.70	\$430	\$5,160
20	Maryland	2,339,325	12.59	\$546	\$6,552
21	Massachusetts	2,762,056	14.96	\$481	\$5,772
22	Michigan	4,040,159	16.27	\$365	\$4,380
23	Minnesota	2,283,174	9.81	\$378	\$4,536
24	Mississippi	1,131,681	3.79	\$296	\$3,552
25	Missouri	2,484,929	9.36	\$331	\$3,972



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Utilities Market/Spend by State

State	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
26 Montana	453,092	1.45	\$301	\$3,612
27 Nebraska	787,245	3.16	\$400	\$4,800
28 Nevada	1,183,488	4.92	\$329	\$3,948
29 New Hampshire	551,224	2.46	\$422	\$5,064
30 New Jersey	3,478,355	17.92	\$435	\$5,220
31 New Mexico	824,557	2.59	\$288	\$3,456
32 New York	7,649,119	36.72	\$409	\$4,908
33 North Carolina	4,186,957	15.26	\$360	\$4,320
34 North Dakota	324,566	1.20	\$369	\$4,428
35 Ohio	4,829,571	18.99	\$325	\$3,900
36 Oklahoma	1,542,763	5.34	\$302	\$3,624
37 Oregon	1,701,550	7.03	\$341	\$4,092
38 Pennsylvania	5,235,339	22.37	\$367	\$4,404
39 Rhode Island	436,916	2.35	\$438	\$5,256
40 South Carolina	2,070,390	7.26	\$316	\$3,792
41 South Dakota	358,152	1.15	\$280	\$3,360
42 Tennessee	2,767,022	8.93	\$304	\$3,648
43 Texas	10,747,049	43.60	\$356	\$4,272
44 Utah	1,094,419	3.93	\$306	\$3,672
45 Vermont	269,466	1.30	\$425	\$5,100
46 Virginia	3,326,340	14.06	\$371	\$4,452
47 Washington	3,020,551	16.15	\$466	\$5,592
48 West Virginia	721,335	3.05	\$295	\$3,540
49 Wisconsin	2,446,037	10.79	\$407	\$4,884
50 Wyoming	238,108	0.86	\$354	\$4,248



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Utilities Market/Spend by 50 Biggest U.S. Cities

(based on # of households)

Utilities Market/Spend by 50 Biggest U.S. Cities (based on # of households)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
1	Albuquerque, NM	274,529	0.96	\$304	\$3,648
2	Atlanta, GA	465,198	2.10	\$387	\$4,644
3	Austin, TX	513,547	2.22	\$389	\$4,668
4	Baltimore, MD	253,878	1.40	\$503	\$6,036
5	Birmingham, AL	208,094	1.01	\$404	\$4,848
6	Boston, MA	70,349	0.30	\$428	\$5,136
7	Charlotte, NC	392,044	1.46	\$347	\$5,136
8	Chicago, IL	1,140,118	4.47	\$438	\$5,256
9	Cincinnati, OH	349,847	2.41	\$430	\$5,160
10	Cleveland, OH	330,007	1.23	\$321	\$3,852
11	Colorado Springs, CO	241,518	1.06	\$437	\$5,244
12	Columbus, OH	368,515	1.80	\$383	\$4,596
13	Dallas, TX	552,606	2.92	\$420	\$5,040
14	Dayton, OH	208,480	0.87	\$324	\$3,888
15	Denver, CO	487,902	2.16	\$398	\$4,776
16	Detroit, MI	240,311	1.36	\$461	\$5,532
17	El Paso, TX	282,014	1.15	\$317	\$3,804
18	Fort Lauderdale, FL	329,908	1.61	\$401	\$4,812
19	Fort Worth, TX	353,489	2.97	\$436	\$5,232
20	Houston, TX	1,201,386	4.47	\$309	\$3,708
21	Indianapolis, IN	400,163	1.52	\$317	\$3,804
22	Jacksonville, FL	378,650	1.61	\$361	\$4,332
23	Kansas City, MO	259,214	1.16	\$357	\$4,284
24	Las Vegas, NV	603,995	2.54	\$311	\$3,732
25	Los Angeles, CA	882,734	4.24	\$396	\$4,752



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Utilities Market/Spend by 50 Biggest U.S. Cities (based on # of households)

City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
26 Louisville, KY	323,776	2.08	\$419	\$5,028
27 Memphis, TN	268,998	1.45	\$497	\$5,964
28 Miami, FL	670,393	2.95	\$368	\$4,416
29 Milwaukee, WI	328,839	1.73	\$588	\$7,056
30 Minneapolis, MN	473,285	1.98	\$374	\$4,488
31 New York, NY	771,791	6.81	\$853	\$10,236
32 Oklahoma City, OK	286,003	1.06	\$346	\$4,152
33 Omaha, NE	228,768	1.02	\$413	\$4,956
34 Orlando, FL	379,447	1.63	\$315	\$3,780
35 Philadelphia, PA	669,271	2.77	\$349	\$4,188
36 Phoenix, AZ	545,009	2.62	\$400	\$4,800
37 Pittsburgh, PA	310,509	1.34	\$356	\$4,272
38 Portland, OR	402,447	1.67	\$354	\$4,248
39 Rochester, NY	203,316	0.96	\$427	\$5,124
40 Sacramento, CA	312,833	1.11	\$336	\$4,032
41 Saint Louis, MO	400,447	1.50	\$315	\$3,780
42 Saint Paul, MN	326,812	1.35	\$361	\$4,332
43 San Antonio, TX	681,018	2.94	\$394	\$4,728
44 San Diego, CA	499,967	2.39	\$469	\$5,628
45 San Francisco, CA	362,650	1.90	\$545	\$6,540
46 San Jose, CA	333,751	2.17	\$579	\$6,948
47 Seattle, WA	449,727	2.55	\$493	\$5,916
48 Tampa, FL	329,153	1.29	\$374	\$4,488
49 Tucson, AZ	380,165	1.58	\$338	\$4,056
50 Washington, DC	321,522	1.48	\$478	\$5,736



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Utilities Market/Spend by U.S. Cities

(with population of 40k+)

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
1	Abilene , TX	49,908	0.20	\$381	\$4,572
2	Akron , OH	115,251	0.41	\$325	\$3,900
3	Albany , NY	66,021	0.39	\$453	\$5,436
4	Albuquerque , NM	274,529	0.96	\$304	\$3,648
5	Alexandria , VA	147,159	0.79	\$509	\$6,108
6	Allen , TX	40,668	0.23	\$415	\$4,980
7	Allentown , PA	66,125	0.33	\$497	\$5,964
8	Alpharetta , GA	71,318	0.28	\$406	\$4,872
9	Amarillo , TX	89,473	0.36	\$353	\$4,236
10	Anaheim , CA	110,114	0.42	\$349	\$4,188
11	Anchorage , AK	90,744	0.42	\$455	\$5,460
12	Anderson , SC	41,347	0.12	\$238	\$2,856
13	Ann Arbor , MI	69,270	0.31	\$439	\$5,268
14	Annapolis , MD	40,203	0.24	\$518	\$6,216
15	Appleton , WI	51,679	0.25	\$495	\$5,940
16	Arlington , TX	142,346	0.88	\$378	\$4,536
17	Arlington , VA	111,897	0.41	\$416	\$4,992
18	Arvada , CO	55,628	0.25	\$386	\$4,632
19	Ashburn , VA	44,850	0.20	\$480	\$5,760
20	Asheville , NC	55,013	0.15	\$333	\$3,996
21	Astoria , NY	64,425	0.36	\$442	\$5,304
22	Athens , GA	54,225	0.29	\$446	\$5,352
23	Atlanta , GA	465,198	2.10	\$387	\$4,644
24	Auburn , WA	43,374	0.25	\$547	\$6,564
25	Augusta , GA	74,882	0.32	\$383	\$4,596

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
26	Aurora , CO	166,961	0.77	\$392	\$4,704
27	Aurora , IL	62,548	0.26	\$311	\$3,732
28	Austin , TX	513,547	2.22	\$389	\$4,668
29	Bakersfield , CA	183,033	0.99	\$416	\$4,992
30	Baltimore , MD	253,878	1.40	\$503	\$6,036
31	Baton Rouge , LA	151,242	0.67	\$411	\$4,932
32	Baytown , TX	46,494	0.17	\$410	\$4,920
33	Beaumont , TX	50,681	0.19	\$355	\$4,260
34	Beaverton , OR	81,556	0.36	\$345	\$4,140
35	Bellevue , WA	63,297	0.52	\$673	\$8,076
36	Bellingham , WA	55,623	0.22	\$370	\$4,440
37	Bend , OR	56,906	0.24	\$307	\$3,684
38	Berkeley , CA	49,427	0.43	\$613	\$7,356
39	Bethlehem , PA	50,033	0.25	\$416	\$4,992
40	Billings , MT	60,318	0.18	\$287	\$3,444
41	Birmingham , AL	208,094	1.01	\$404	\$4,848
42	Bloomington , IN	53,951	0.19	\$303	\$3,636
43	Boca Raton , FL	100,586	0.41	\$293	\$3,516
44	Boise , ID	109,780	0.36	\$290	\$3,480
45	Boston , MA	70,349	0.30	\$428	\$5,136
46	Bothell , WA	50,885	0.26	\$429	\$5,148
47	Boulder , CO	54,241	0.25	\$448	\$5,376
48	Bowling Green , KY	50,067	0.15	\$310	\$3,720
49	Boynton Beach , FL	75,640	0.26	\$308	\$3,696
50	Bradenton , FL	112,339	0.42	\$335	\$4,020



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Utilities Market/Spend by U.S. Cities (with population of 40k+)

City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
51 Bridgeport , CT	55,498	0.39	\$554	\$6,648
52 Broken Arrow , OK	52,086	0.23	\$362	\$4,344
53 Bronx , NY	533,652	4.20	\$912	\$10,944
54 Brooklyn , NY	1,009,555	5.19	\$460	\$5,520
55 Broomfield , CO	47,559	0.19	\$346	\$4,152
56 Brownsville , TX	64,594	0.27	\$358	\$4,296
57 Buffalo , NY	254,898	1.21	\$407	\$4,884
58 Burbank , CA	44,301	0.22	\$380	\$4,560
59 Cambridge , MA	49,732	0.25	\$508	\$6,096
60 Canton , OH	61,816	0.24	\$323	\$3,876
61 Cape Coral , FL	80,265	0.27	\$363	\$4,356
62 Carlsbad , CA	43,981	0.26	\$398	\$4,776
63 Carrollton , TX	51,943	0.29	\$439	\$5,268
64 Cary , NC	65,025	0.29	\$388	\$4,656
65 Cedar Rapids , IA	62,218	0.34	\$499	\$5,988
66 Chandler , AZ	116,455	0.52	\$374	\$4,488
67 Charleston , SC	89,330	0.33	\$331	\$3,972
68 Charlotte , NC	392,044	1.46	\$347	\$4,164
69 Charlottesville , VA	51,741	0.21	\$367	\$4,404
70 Chattanooga , TN	90,570	0.27	\$297	\$3,564
71 Chesapeake , VA	92,475	0.46	\$429	\$5,148
72 Cheyenne , WY	40,425	0.15	\$366	\$4,392
73 Chicago , IL	1,140,118	4.47	\$438	\$5,256
74 Chico , CA	47,866	0.24	\$439	\$5,268
75 Chula Vista , CA	84,207	0.39	\$415	\$4,980



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Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
76	Cincinnati , OH	349,847	2.41	\$430	\$5,160
77	Clarksville , TN	76,875	0.24	\$276	\$3,312
78	Clearwater , FL	78,731	0.31	\$432	\$5,184
79	Clermont , FL	43,612	0.14	\$363	\$4,356
80	Cleveland , OH	330,007	1.23	\$321	\$3,852
81	Clinton Township , MI	45,100	0.19	\$364	\$4,368
82	Clovis , CA	45,835	0.27	\$537	\$6,444
83	College Station , TX	50,594	0.21	\$397	\$4,764
84	Colorado Springs , CO	241,518	1.06	\$437	\$5,244
85	Columbia , MO	63,728	0.19	\$260	\$3,120
86	Columbia , SC	139,368	0.53	\$343	\$4,116
87	Columbus , GA	73,322	0.28	\$360	\$4,320
88	Columbus , OH	368,515	1.80	\$383	\$4,596
89	Concord , CA	46,209	0.28	\$518	\$6,216
90	Concord , NC	48,201	0.23	\$471	\$5,652
91	Conroe , TX	70,499	0.28	\$378	\$4,536
92	Corona , CA	56,043	0.26	\$372	\$4,464
93	Corpus Christi , TX	118,421	0.45	\$399	\$4,788
94	Costa Mesa , CA	41,873	0.20	\$353	\$4,236
95	Cumming , GA	63,683	0.25	\$334	\$4,008
96	Cypress , TX	65,689	0.27	\$365	\$4,380
97	Dallas , TX	552,606	2.92	\$420	\$5,040
98	Davenport , IA	44,448	0.15	\$397	\$4,764
99	Dayton , OH	208,480	0.87	\$324	\$3,888
100	Daytona Beach , FL	51,339	0.19	\$309	\$3,708



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Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
101	Decatur , GA	64,685	0.31	\$368	\$4,416
102	Delray Beach , FL	57,907	0.23	\$322	\$3,864
103	Denton , TX	62,380	0.27	\$540	\$6,480
104	Denver , CO	487,902	2.16	\$398	\$4,776
105	Des Moines , IA	92,838	0.47	\$430	\$5,160
106	Detroit , MI	240,311	1.36	\$461	\$5,532
107	Duluth , GA	44,846	0.21	\$350	\$4,200
108	Duluth , MN	49,558	0.20	\$425	\$5,100
109	Durham , NC	130,977	0.57	\$346	\$4,152
110	Edinburg , TX	52,956	0.18	\$309	\$3,708
111	Edmond , OK	69,520	0.27	\$419	\$5,028
112	El Cajon , CA	57,068	0.29	\$437	\$5,244
113	El Paso , TX	282,014	1.15	\$317	\$3,804
114	Elgin , IL	42,721	0.14	\$316	\$3,792
115	Elk Grove , CA	57,711	0.24	\$353	\$4,236
116	Englewood , CO	50,347	0.21	\$375	\$4,500
117	Erie , PA	74,761	0.38	\$419	\$5,028
118	Escondido , CA	60,507	0.31	\$460	\$5,520
119	Eugene , OR	89,874	0.32	\$336	\$4,032
120	Evansville , IN	78,433	0.38	\$381	\$4,572
121	Everett , WA	67,237	0.32	\$405	\$4,860
122	Fairfax , VA	61,521	0.37	\$516	\$6,192
123	Fall River , MA	41,510	0.20	\$456	\$5,472
124	Falls Church , VA	45,475	0.26	\$557	\$6,684
125	Fargo , ND	59,315	0.17	\$365	\$4,380



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Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
126	Fayetteville , AR	47,002	0.13	\$259	\$3,108
127	Fayetteville , NC	100,095	0.30	\$296	\$3,552
128	Flint , MI	57,661	0.28	\$488	\$5,856
129	Florissant , MO	43,084	0.18	\$312	\$3,744
130	Flushing , NY	79,851	0.54	\$456	\$5,472
131	Fontana , CA	62,789	0.30	\$392	\$4,704
132	Fort Collins , CO	83,014	0.33	\$452	\$5,424
133	Fort Lauderdale , FL	329,908	1.61	\$401	\$4,812
134	Fort Mill , SC	45,895	0.17	\$308	\$3,696
135	Fort Myers , FL	116,415	0.35	\$283	\$3,396
136	Fort Wayne , IN	134,062	0.64	\$355	\$4,260
137	Fort Worth , TX	353,489	2.97	\$436	\$5,232
138	Franklin , TN	44,431	0.16	\$271	\$3,252
139	Frederick , MD	56,763	0.30	\$503	\$6,036
140	Fredericksburg , VA	67,705	0.30	\$397	\$4,764
141	Fremont , CA	77,020	0.48	\$572	\$6,864
142	Fresno , CA	203,491	1.35	\$535	\$6,420
143	Frisco , TX	77,780	0.52	\$509	\$6,108
144	Fullerton , CA	47,324	0.26	\$381	\$4,572
145	Gainesville , FL	90,204	0.27	\$395	\$4,740
146	Gainesville , GA	45,604	0.15	\$320	\$3,840
147	Gaithersburg , MD	50,758	0.28	\$512	\$6,144
148	Garden Grove , CA	49,531	0.19	\$341	\$4,092
149	Garland , TX	80,585	0.49	\$505	\$6,060
150	Gastonia , NC	44,245	0.14	\$320	\$3,840

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
151	Georgetown , TX	47,171	0.19	\$375	\$4,500
152	Gilbert , AZ	92,211	0.42	\$411	\$4,932
153	Glendale , AZ	109,530	0.44	\$404	\$4,848
154	Glendale , CA	66,765	0.36	\$429	\$5,148
155	Grand Junction , CO	46,993	0.23	\$428	\$5,136
156	Grand Prairie , TX	66,561	0.30	\$428	\$5,136
157	Grand Rapids , MI	150,052	0.52	\$300	\$3,600
158	Greeley , CO	42,145	0.19	\$411	\$4,932
159	Green Bay , WI	78,387	0.41	\$432	\$5,184
160	Greensboro , NC	135,688	0.47	\$299	\$3,588
161	Greenville , NC	47,982	0.13	\$333	\$3,996
162	Greenville , SC	98,906	0.39	\$298	\$3,576
163	Hamilton , OH	51,833	0.26	\$446	\$5,352
164	Hampton , VA	57,330	0.24	\$322	\$3,864
165	Harrisburg , PA	76,400	0.36	\$357	\$4,284
166	Hartford , CT	49,306	0.22	\$384	\$4,608
167	Hayward , CA	59,684	0.37	\$588	\$7,056
168	Hemet , CA	46,696	0.21	\$350	\$4,200
169	Henderson , NV	132,565	0.56	\$324	\$3,888
170	Henrico , VA	81,235	0.33	\$389	\$4,668
171	Hialeah , FL	121,380	0.56	\$385	\$4,620
172	High Point , NC	48,545	0.18	\$381	\$4,572
173	Hollywood , FL	171,292	0.71	\$376	\$4,512
174	Homestead , FL	64,389	0.31	\$384	\$4,608
175	Honolulu , HI	160,066	1.41	\$491	\$5,892



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Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
176	Houston , TX	1,201,386	4.47	\$309	\$3,708
177	Humble , TX	62,026	0.22	\$328	\$3,936
178	Huntington Beach , CA	77,302	0.30	\$315	\$3,780
179	Huntsville , AL	92,255	0.28	\$376	\$4,512
180	Hyattsville , MD	56,615	0.37	\$563	\$6,756
181	Idaho Falls , ID	42,008	0.14	\$274	\$3,288
182	Independence , MO	53,271	0.24	\$372	\$4,464
183	Indianapolis , IN	400,163	1.52	\$317	\$3,804
184	Inglewood , CA	42,711	0.19	\$351	\$4,212
185	Irvine , CA	111,979	0.44	\$299	\$3,588
186	Irving , TX	94,801	0.44	\$393	\$4,716
187	Jackson , MI	40,636	0.19	\$417	\$5,004
188	Jackson , MS	62,449	0.28	\$368	\$4,416
189	Jacksonville , FL	378,650	1.61	\$361	\$4,332
190	Jamaica , NY	80,323	0.52	\$503	\$6,036
191	Jersey City , NJ	123,132	0.53	\$427	\$5,124
192	Johnson City , TN	43,508	0.12	\$264	\$3,168
193	Joliet , IL	46,151	0.19	\$403	\$4,836
194	Kalamazoo , MI	66,946	0.40	\$502	\$6,024
195	Kansas City , KS	58,516	0.32	\$469	\$5,628
196	Kansas City , MO	259,214	1.16	\$357	\$4,284
197	Katy , TX	126,305	0.43	\$320	\$3,840
198	Kenosha , WI	44,911	0.21	\$375	\$4,500
199	Kent , WA	58,411	0.33	\$558	\$6,696
200	Killeen , TX	61,951	0.23	\$371	\$4,452

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
201	Kissimmee , FL	108,236	0.40	\$345	\$4,140
202	Knoxville , TN	169,924	0.56	\$370	\$4,440
203	Lafayette , IN	45,114	0.14	\$299	\$3,588
204	Lafayette , LA	65,390	0.17	\$313	\$3,756
205	Lake Charles , LA	50,779	0.16	\$318	\$3,816
206	Lake Worth , FL	74,785	0.30	\$308	\$3,696
207	Lakeland , FL	100,879	0.32	\$338	\$4,056
208	Lancaster , CA	60,635	0.29	\$364	\$4,368
209	Lancaster , PA	68,315	0.27	\$381	\$4,572
210	Lansing , MI	73,599	0.27	\$343	\$4,116
211	Laredo , TX	79,181	0.28	\$315	\$3,780
212	Largo , FL	46,333	0.17	\$391	\$4,692
213	Las Cruces , NM	61,971	0.16	\$253	\$3,036
214	Las Vegas , NV	603,995	2.54	\$311	\$3,732
215	Laurel , MD	44,583	0.27	\$489	\$5,868
216	Lawrence , KS	43,830	0.17	\$325	\$3,900
217	Lawrenceville , GA	87,882	0.37	\$329	\$3,948
218	Lees Summit , MO	42,201	0.20	\$442	\$5,304
219	Lewisville , TX	48,350	0.22	\$423	\$5,076
220	Lexington , KY	138,089	0.55	\$306	\$3,672
221	Lexington , SC	44,867	0.17	\$359	\$4,308
222	Lincoln , NE	123,938	0.37	\$319	\$3,828
223	Little Rock , AR	92,999	0.46	\$406	\$4,872
224	Littleton , CO	126,741	0.53	\$409	\$4,908
225	Long Beach , CA	174,325	0.67	\$345	\$4,140

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
226	Longmont , CO	56,153	0.27	\$474	\$5,688
227	Longview , TX	42,553	0.14	\$255	\$3,060
228	Los Angeles , CA	882,734	4.24	\$396	\$4,752
229	Louisville , KY	323,776	2.08	\$419	\$5,028
230	Loveland , CO	41,033	0.18	\$422	\$5,064
231	Lowell , MA	42,383	0.24	\$510	\$6,120
232	Lubbock , TX	114,065	0.36	\$349	\$4,188
233	Lynnwood , WA	43,910	0.23	\$426	\$5,112
234	Macon , GA	63,545	0.31	\$377	\$4,524
235	Madison , WI	142,048	0.60	\$367	\$4,404
236	Manassas , VA	51,582	0.21	\$404	\$4,848
237	Manchester , NH	50,709	0.22	\$442	\$5,304
238	Marietta , GA	121,744	0.51	\$366	\$4,392
239	McAllen , TX	48,137	0.20	\$336	\$4,032
240	McKinney , TX	79,485	0.45	\$455	\$5,460
241	Melbourne , FL	71,182	0.24	\$333	\$3,996
242	Memphis , TN	268,998	1.45	\$497	\$5,964
243	Menifee , CA	40,842	0.20	\$381	\$4,572
244	Meridian , ID	48,054	0.16	\$285	\$3,420
245	Mesa , AZ	214,247	0.89	\$364	\$4,368
246	Mesquite , TX	50,676	0.28	\$436	\$5,232
247	Metairie , LA	60,376	0.26	\$384	\$4,608
248	Miami , FL	670,393	2.95	\$368	\$4,416
249	Miami Beach , FL	50,541	0.21	\$377	\$4,524
250	Midland , TX	64,381	0.26	\$413	\$4,956

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
251	Milwaukee , WI	328,839	1.73	\$588	\$7,056
252	Minneapolis , MN	473,285	1.98	\$374	\$4,488
253	Mission , TX	55,576	0.25	\$363	\$4,356
254	Missoula , MT	43,721	0.14	\$328	\$3,936
255	Missouri City , TX	40,427	0.17	\$348	\$4,176
256	Mobile , AL	106,990	0.48	\$344	\$4,128
257	Modesto , CA	87,026	0.38	\$462	\$5,544
258	Montgomery , AL	83,172	0.37	\$360	\$4,320
259	Moreno Valley , CA	54,988	0.29	\$396	\$4,752
260	Morgantown , WV	40,798	0.18	\$331	\$3,972
261	Mount Pleasant , SC	40,356	0.15	\$364	\$4,368
262	Murfreesboro , TN	80,566	0.26	\$306	\$3,672
263	Murrieta , CA	44,354	0.22	\$359	\$4,308
264	Muskegon , MI	50,029	0.20	\$323	\$3,876
265	Myrtle Beach , SC	71,112	0.20	\$308	\$3,696
266	Nampa , ID	47,438	0.22	\$392	\$4,704
267	Naperville , IL	61,065	0.26	\$391	\$4,692
268	Naples , FL	142,602	0.67	\$318	\$3,816
269	Nashville , TN	216,309	0.60	\$286	\$3,432
270	New Bedford , MA	42,195	0.22	\$442	\$5,304
271	New Braunfels , TX	51,602	0.19	\$404	\$4,848
272	New Haven , CT	52,540	0.27	\$446	\$5,352
273	New Orleans , LA	173,684	0.83	\$401	\$4,812
274	New Port Richey , FL	55,689	0.20	\$359	\$4,308
275	New York , NY	771,791	6.81	\$853	\$10,236



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Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
276	Newark , DE	52,676	0.33	\$534	\$6,408
277	Newark , NJ	113,859	0.71	\$579	\$6,948
278	Newport News , VA	76,478	0.32	\$315	\$3,780
279	Norfolk , VA	94,457	0.45	\$410	\$4,920
280	Norman , OK	52,911	0.17	\$319	\$3,828
281	North Hollywood , CA	60,524	0.30	\$358	\$4,296
282	North Las Vegas , NV	85,119	0.37	\$351	\$4,212
283	Oakland , CA	167,478	1.08	\$686	\$8,232
284	Ocala , FL	102,254	0.36	\$346	\$4,152
285	Oceanside , CA	67,612	0.27	\$389	\$4,668
286	Odessa , TX	64,125	0.29	\$434	\$5,208
287	Ogden , UT	76,540	0.28	\$296	\$3,552
288	Oklahoma City , OK	286,003	1.06	\$346	\$4,152
289	Olathe , KS	52,449	0.21	\$391	\$4,692
290	Olympia , WA	79,802	0.42	\$482	\$5,784
291	Omaha , NE	228,768	1.02	\$413	\$4,956
292	Ontario , CA	53,535	0.23	\$370	\$4,440
293	Orange , CA	46,139	0.20	\$361	\$4,332
294	Orlando , FL	379,447	1.63	\$315	\$3,780
295	Overland Park , KS	80,422	0.32	\$358	\$4,296
296	Oxnard , CA	55,658	0.22	\$378	\$4,536
297	Palm Bay , FL	45,349	0.20	\$376	\$4,512
298	Palm Coast , FL	41,545	0.14	\$349	\$4,188
299	Palmdale , CA	52,792	0.25	\$389	\$4,668
300	Panama City , FL	49,765	0.19	\$366	\$4,392

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
301	Parker , CO	40,294	0.17	\$415	\$4,980
302	Pasadena , CA	62,768	0.38	\$476	\$5,712
303	Pasadena , TX	47,402	0.19	\$335	\$4,020
304	Paterson , NJ	49,654	0.29	\$514	\$6,168
305	Pearland , TX	48,298	0.20	\$361	\$4,332
306	Pensacola , FL	110,596	0.42	\$330	\$3,960
307	Peoria , AZ	75,516	0.33	\$429	\$5,148
308	Peoria , IL	56,237	0.30	\$414	\$4,968
309	Pflugerville , TX	42,673	0.18	\$431	\$5,172
310	Philadelphia , PA	669,271	2.77	\$349	\$4,188
311	Phoenix , AZ	545,009	2.62	\$400	\$4,800
312	Pittsburgh , PA	310,509	1.34	\$356	\$4,272
313	Plano , TX	116,530	0.77	\$509	\$6,108
314	Pomona , CA	42,797	0.18	\$339	\$4,068
315	Pompano Beach , FL	149,334	0.62	\$326	\$3,912
316	Port Saint Lucie , FL	88,323	0.35	\$302	\$3,624
317	Portland , OR	402,447	1.67	\$354	\$4,248
318	Providence , RI	82,657	0.47	\$459	\$5,508
319	Pueblo , CO	64,608	0.22	\$317	\$3,804
320	Puyallup , WA	56,897	0.29	\$432	\$5,184
321	Quincy , MA	45,526	0.25	\$452	\$5,424
322	Racine , WI	52,116	0.27	\$498	\$5,976
323	Raleigh , NC	230,532	0.91	\$424	\$5,088
324	Rancho Cucamonga , CA	57,983	0.26	\$360	\$4,320
325	Rapid City , SD	40,938	0.13	\$267	\$3,204



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Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
301	Parker , CO	40,294	0.17	\$415	\$4,980
302	Pasadena , CA	62,768	0.38	\$476	\$5,712
303	Pasadena , TX	47,402	0.19	\$335	\$4,020
304	Paterson , NJ	49,654	0.29	\$514	\$6,168
305	Pearland , TX	48,298	0.20	\$361	\$4,332
306	Pensacola , FL	110,596	0.42	\$330	\$3,960
307	Peoria , AZ	75,516	0.33	\$429	\$5,148
308	Peoria , IL	56,237	0.30	\$414	\$4,968
309	Pflugerville , TX	42,673	0.18	\$431	\$5,172
310	Philadelphia , PA	669,271	2.77	\$349	\$4,188
311	Phoenix , AZ	545,009	2.62	\$400	\$4,800
312	Pittsburgh , PA	310,509	1.34	\$356	\$4,272
313	Plano , TX	116,530	0.77	\$509	\$6,108
314	Pomona , CA	42,797	0.18	\$339	\$4,068
315	Pompano Beach , FL	149,334	0.62	\$326	\$3,912
316	Port Saint Lucie , FL	88,323	0.35	\$302	\$3,624
317	Portland , OR	402,447	1.67	\$354	\$4,248
318	Providence , RI	82,657	0.47	\$459	\$5,508
319	Pueblo , CO	64,608	0.22	\$317	\$3,804
320	Puyallup , WA	56,897	0.29	\$432	\$5,184
321	Quincy , MA	45,526	0.25	\$452	\$5,424
322	Racine , WI	52,116	0.27	\$498	\$5,976
323	Raleigh , NC	230,532	0.91	\$424	\$5,088
324	Rancho Cucamonga , CA	57,983	0.26	\$360	\$4,320
325	Rapid City , SD	40,938	0.13	\$267	\$3,204

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
326	Reading , PA	84,288	0.40	\$426	\$5,112
327	Redding , CA	44,062	0.21	\$400	\$4,800
328	Redmond , WA	41,474	0.34	\$866	\$10,392
329	Reno , NV	132,940	0.49	\$379	\$4,548
330	Renton , WA	60,922	0.35	\$534	\$6,408
331	Richardson , TX	45,444	0.34	\$659	\$7,908
332	Richmond , TX	67,944	0.25	\$317	\$3,804
333	Richmond , VA	171,483	0.74	\$397	\$4,764
334	Riverside , CA	105,741	0.47	\$398	\$4,776
335	Riverview , FL	48,109	0.18	\$386	\$4,632
336	Roanoke , VA	72,658	0.29	\$317	\$3,804
337	Rochester , MN	55,408	0.18	\$338	\$4,056
338	Rochester , NY	203,316	0.96	\$427	\$5,124
339	Rock Hill , SC	47,953	0.16	\$317	\$3,804
340	Rockford , IL	74,175	0.31	\$323	\$3,876
341	Rockville , MD	57,555	0.31	\$548	\$6,576
342	Roseville , CA	59,756	0.28	\$387	\$4,644
343	Round Rock , TX	66,837	0.30	\$446	\$5,352
344	Sacramento , CA	312,833	1.11	\$336	\$4,032
345	Saginaw , MI	52,577	0.24	\$377	\$4,524
346	Saint Augustine , FL	62,074	0.20	\$284	\$3,408
347	Saint Charles , MO	57,970	0.22	\$315	\$3,780
348	Saint Louis , MO	400,447	1.50	\$315	\$3,780
349	Saint Paul , MN	326,812	1.35	\$361	\$4,332
350	Saint Petersburg , FL	163,938	0.63	\$440	\$5,280

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
351	Salem , OR	103,781	0.45	\$381	\$4,572
352	Salinas , CA	54,375	0.34	\$492	\$5,904
353	Salt Lake City , UT	200,349	0.67	\$285	\$3,420
354	San Angelo , TX	44,552	0.17	\$355	\$4,260
355	San Antonio , TX	681,018	2.94	\$394	\$4,728
356	San Bernardino , CA	71,286	0.32	\$372	\$4,464
357	San Diego , CA	499,967	2.39	\$469	\$5,628
358	San Francisco , CA	362,650	1.90	\$545	\$6,540
359	San Jose , CA	333,751	2.17	\$579	\$6,948
360	San Mateo , CA	53,985	0.35	\$535	\$6,420
361	Santa Ana , CA	87,934	0.43	\$379	\$4,548
362	Santa Barbara , CA	53,157	0.27	\$421	\$5,052
363	Santa Clara , CA	48,587	0.24	\$468	\$5,616
364	Santa Fe , NM	59,995	0.20	\$310	\$3,720
365	Santa Maria , CA	41,358	0.16	\$325	\$3,900
366	Santa Monica , CA	47,540	0.24	\$377	\$4,524
367	Santa Rosa , CA	80,250	0.36	\$451	\$5,412
368	Sarasota , FL	119,113	0.35	\$344	\$4,128
369	Savannah , GA	95,483	0.42	\$438	\$5,256
370	Schenectady , NY	69,867	0.50	\$500	\$6,000
371	Scottsdale , AZ	137,970	0.64	\$408	\$4,896
372	Scranton , PA	41,130	0.18	\$334	\$4,008
373	Seattle , WA	449,727	2.55	\$493	\$5,916
374	Shreveport , LA	85,629	0.30	\$283	\$3,396
375	Silver Spring , MD	113,973	0.65	\$520	\$6,240



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
376	Simi Valley , CA	45,402	0.22	\$354	\$4,248
377	Sioux Falls , SD	85,156	0.23	\$238	\$2,856
378	South Bend , IN	60,658	0.22	\$335	\$4,020
379	Sparks , NV	49,277	0.24	\$417	\$5,004
380	Spartanburg , SC	45,624	0.17	\$341	\$4,092
381	Spokane , WA	159,411	0.70	\$409	\$4,908
382	Spring , TX	147,229	0.68	\$342	\$4,104
383	Spring Hill , FL	53,519	0.19	\$358	\$4,296
384	Springfield , IL	61,809	0.17	\$268	\$3,216
385	Springfield , MA	54,302	0.27	\$470	\$5,640
386	Springfield , MO	106,294	0.54	\$548	\$6,576
387	Springfield , OH	40,883	0.17	\$345	\$4,140
388	Stamford , CT	54,121	0.45	\$471	\$5,652
389	Staten Island , NY	170,047	0.82	\$504	\$6,048
390	Sterling Heights , MI	51,407	0.19	\$331	\$3,972
391	Stockton , CA	118,570	0.67	\$525	\$6,300
392	Stone Mountain , GA	44,213	0.19	\$339	\$4,068
393	Sugar Land , TX	55,506	0.20	\$325	\$3,900
394	Summerville , SC	61,714	0.22	\$366	\$4,392
395	Sunnyvale , CA	58,791	0.35	\$521	\$6,252
396	Surprise , AZ	56,353	0.21	\$351	\$4,212
397	Syracuse , NY	93,451	0.52	\$530	\$6,360
398	Tacoma , WA	137,789	0.67	\$397	\$4,764
399	Tallahassee , FL	120,673	0.44	\$577	\$6,924
400	Tampa , FL	329,153	1.29	\$374	\$4,488



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* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
400	Tampa , FL	329,153	1.29	\$374	\$4,488
401	Temecula , CA	40,754	0.21	\$396	\$4,752
402	Tempe , AZ	78,584	0.30	\$379	\$4,548
403	The Villages , FL	48,321	0.17	\$326	\$3,912
404	Toledo , OH	130,835	0.57	\$381	\$4,572
405	Toms River , NJ	53,447	0.31	\$397	\$4,764
406	Topeka , KS	68,476	0.29	\$357	\$4,284
407	Torrance , CA	63,725	0.31	\$428	\$5,136
408	Trenton , NJ	80,787	0.52	\$527	\$6,324
409	Tucson , AZ	380,165	1.58	\$338	\$4,056
410	Tulsa , OK	179,881	0.81	\$374	\$4,488
411	Tuscaloosa , AL	49,456	0.22	\$391	\$4,692
412	Tyler , TX	55,510	0.18	\$257	\$3,084
413	Vallejo , CA	44,813	0.38	\$666	\$7,992
414	Van Nuys , CA	62,275	0.28	\$335	\$4,020
415	Vancouver , WA	140,316	0.48	\$285	\$3,420
416	Venice , FL	42,024	0.15	\$366	\$4,392
417	Ventura , CA	44,130	0.18	\$330	\$3,960
418	Vero Beach , FL	53,518	0.15	\$233	\$2,796
419	Victorville , CA	42,543	0.22	\$415	\$4,980
420	Virginia Beach , VA	179,800	0.82	\$373	\$4,476
421	Visalia , CA	51,695	0.29	\$342	\$4,104
422	Waco , TX	59,464	0.26	\$397	\$4,764
423	Walnut Creek , CA	41,366	0.25	\$505	\$6,060
424	Warren , MI	54,076	0.21	\$316	\$3,792
425	Washington , DC	321,522	1.48	\$478	\$5,736

Utilities Market/Spend by U.S. Cities (with population of 40k+)

	City	# Households	Market Size (\$B)	Median Monthly Bill	Cost Per Year *
425	Washington , DC	321,522	1.48	\$478	\$5,736
426	Waterbury , CT	45,987	0.22	\$438	\$5,256
427	West Chester , PA	41,753	0.23	\$623	\$7,476
428	West Palm Beach , FL	147,440	0.62	\$344	\$4,128
429	Whittier , CA	56,315	0.24	\$352	\$4,224
430	Wichita , KS	168,097	0.69	\$310	\$3,720
431	Wichita Falls , TX	40,834	0.16	\$366	\$4,392
432	Wilmington , DE	92,951	0.46	\$488	\$5,856
433	Wilmington , NC	94,126	0.30	\$367	\$4,404
434	Winston Salem , NC	110,551	0.37	\$321	\$3,852
435	Winter Haven , FL	43,792	0.14	\$339	\$4,068
436	Woodbridge , VA	69,862	0.30	\$412	\$4,944
437	Woodstock , GA	41,381	0.18	\$348	\$4,176
438	Worcester , MA	79,147	0.39	\$486	\$5,832
439	Yakima , WA	49,331	0.24	\$353	\$4,236
440	Yonkers , NY	71,722	0.52	\$629	\$7,548
441	York , PA	72,625	0.53	\$429	\$5,148
442	Youngstown , OH	68,272	0.26	\$317	\$3,804
443	Ypsilanti , MI	43,792	0.25	\$452	\$5,424
444	Yuma , AZ	59,267	0.18	\$299	\$3,588

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