



U.S. Auto Insurance Market Size and Household Spending Report

United States of Bill Pay
doxoINSIGHTS Report 2025



A comprehensive look into the auto insurance industry, with a deep dive into category market size and median spend at the national, state, and regional level.

www.doxo.com/w/insights/

About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

10M+

Statistically significant, with over 10 million paying consumers.

97%

Geographically diverse, capturing payment activity in all 97% U.S. zip codes

120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

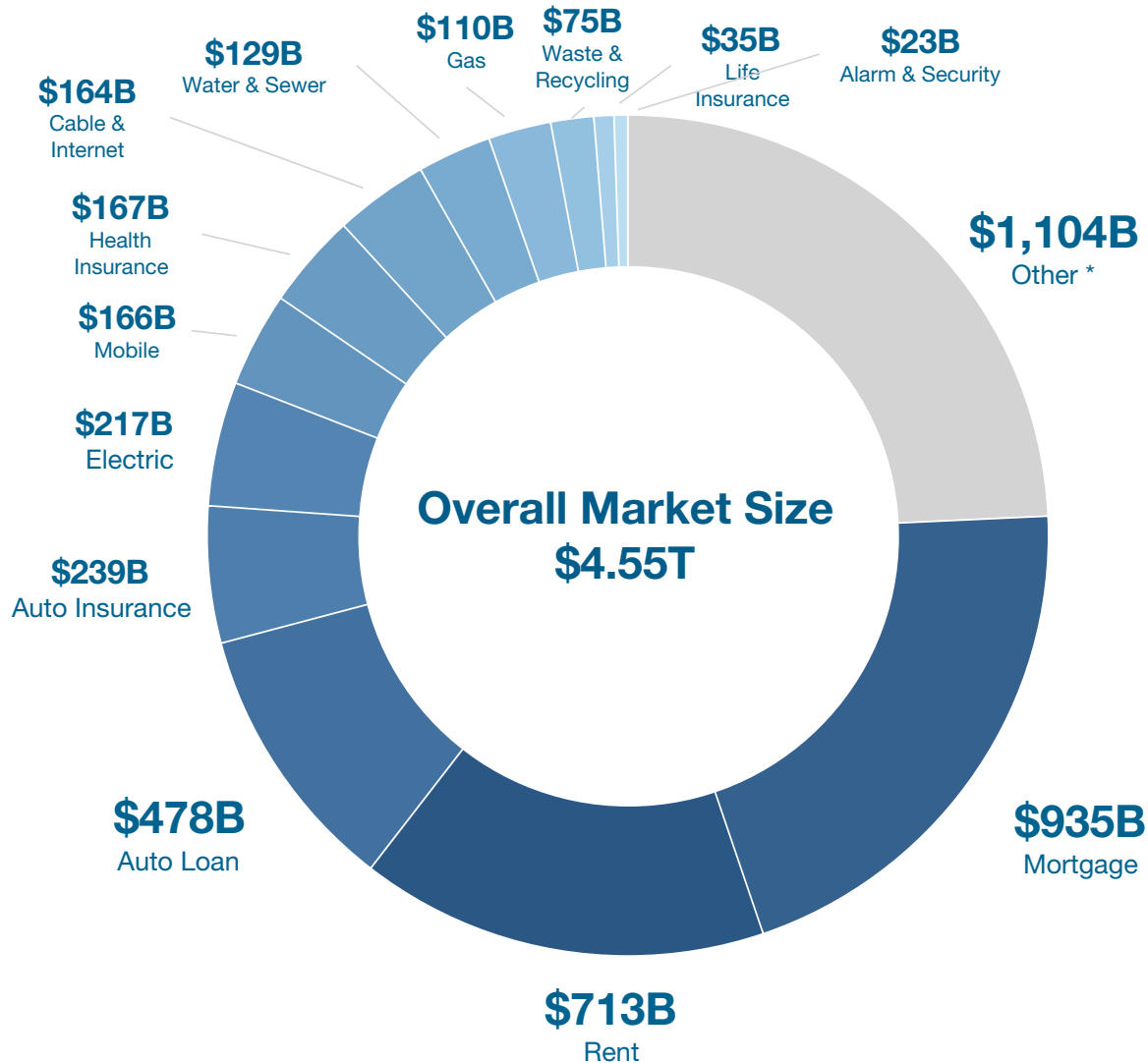
doxoINSIGHTS provides a comprehensive look into the Bill Pay Economy™, with a deep dive into category size and median spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the thirteen most common household bills. For more information about doxoINSIGHTS visit www.doxo.com/insights.

The findings in the 2025 U.S. Household Bill Pay Report include breakouts by service category, household market penetration for each type of service, and median household spend per month by state.

Data is sourced from doxoINSIGHTS and reflects a 12-month overview of actual consumer payment data as of March 2025. For the most up-to-date analysis, please visit www.doxo.com/w/explore and search by state, county, or city.

Overall Bill Pay Market Size (in billions)

While the total market size for U.S. household bills is \$4.55 trillion per year, this report focuses on the thirteen most common household bills, which amount to \$3.45 trillion. These include Mortgage; Rent; Auto Loan; Gas; Electric; Water & Sewer, Waste & Recycling; Auto Insurance; Cable & Internet; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.



U.S. Households spend **\$3.45** trillion annually on the thirteen most common household bills.


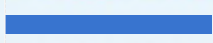


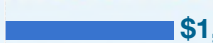

































*Other includes taxes and non-recurring fees like health care lab expenses, and toll roads.

TO NOTE: Category specific data is sourced from actual bill payment activity via doxo's platform, with the exception of Rent and Mortgage, which is sourced from the U.S. Census Bureau.

U.S. household spends **\$105** a month on Auto Insurance

Bill Category	Median Monthly Bill	% of Households with Bill	Median Annual Bill
Auto Insurance	\$105	80%	\$1,260

Auto Insurance bills paid amount to **\$1,260** of the **\$24,659** spent annually on the **13 most common** household bills.*

Bill Category		Median Monthly Bill	% of Households with Bill	Median Annual Bill
Mortgage		 \$1,775	 40%	\$21,300
Rent		 \$1,453	 33%	\$17,436
Auto Loans		 \$470	 61%	\$5,640
Cable & Internet		 \$121	 73%	\$1,452
Electric		 \$120	 90%	\$1,440
Auto Insurance		 \$105	 80%	\$1,260
Mobile Phone		 \$96	 88%	\$1,152
Water & Sewer		 \$86	 72%	\$1,032
Alarm & Security		 \$74	 13%	\$888
Health Insurance		 \$72	 66%	\$864
Gas		 \$71	 65%	\$852
Waste & Recycling		 \$70	 53%	\$840
Life Insurance		 \$60	 21%	\$720

Auto Insurance Market Snapshot

Total Auto Insurance Market Size

\$239B

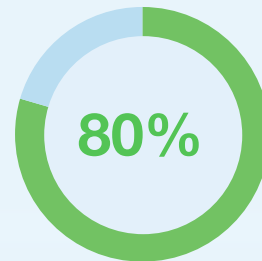
Median Annual Cost Per U.S. Household

\$1,260^{*}

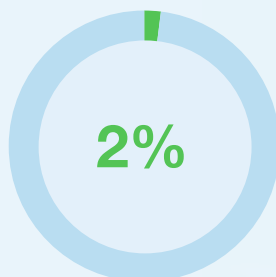
Median monthly household bill

\$105

Percent of households with Auto Insurance



Percent of annual income



Most expensive states for Auto Insurance

MA

DE

MD

NJ

CT



^{*} Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Bill Pay Market Size

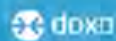
Auto Insurance Bill Pay Market Size by State

	State	Market Size (\$B)	# Households	
1	California	\$29.78	13,434,530	
2	Florida	\$23.93	8,550,890	
3	Texas	\$23.18	10,747,049	
4	New York	\$15.18	7,649,119	
5	Michigan	\$10.09	4,040,159	
6	Georgia	\$10.01	4,008,028	
7	Illinois	\$9.56	5,001,893	
8	Ohio	\$8.81	4,829,571	
9	North Carolina	\$8.76	4,186,957	
10	Pennsylvania	\$8.46	5,235,339	
11	New Jersey	\$8.07	3,478,355	
12	Virginia	\$7.95	3,326,340	
13	Massachusetts	\$6.94	2,762,056	
14	Arizona	\$6.73	2,797,280	
15	Washington	\$6.15	3,020,551	
16	Tennessee	\$5.97	2,767,022	
17	Maryland	\$5.88	2,339,325	
18	South Carolina	\$5.69	2,070,390	
19	Wisconsin	\$5.40	2,446,037	
20	Minnesota	\$5.18	2,283,174	
21	Colorado	\$5.09	2,325,715	
22	Indiana	\$4.84	2,681,537	
23	Missouri	\$4.39	2,484,929	
24	Connecticut	\$4.30	1,420,170	
25	Kentucky	\$3.61	1,793,797	



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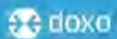
	State	Market Size (\$B)	# Households	
26	Oregon	\$3.38	1,701,550	
27	Alabama	\$3.31	1,969,060	
28	Utah	\$2.56	1,094,419	
29	Nevada	\$2.48	1,183,488	
30	Louisiana	\$2.39	1,782,956	
31	Iowa	\$2.11	1,303,944	
32	Oklahoma	\$2.04	1,542,763	
33	Arkansas	\$1.80	1,189,280	
34	New Hampshire	\$1.64	551,224	
35	New Mexico	\$1.59	824,557	
36	Mississippi	\$1.54	1,131,681	
37	Kansas	\$1.50	1,160,618	
38	Hawaii	\$1.30	488,991	
39	Nebraska	\$1.28	787,245	
40	Maine	\$1.26	589,047	
41	Rhode Island	\$1.19	436,916	
42	Idaho	\$1.09	693,668	
43	Delaware	\$0.84	396,394	
44	West Virginia	\$0.73	721,335	
45	South Dakota	\$0.73	358,152	
46	Montana	\$0.72	453,092	
47	North Dakota	\$0.65	324,566	
48	Alaska	\$0.61	267,844	
49	Vermont	\$0.53	269,466	
50	Wyoming	\$0.41	238,108	



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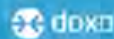
Auto Insurance Bill Pay Market Size by Top 50 U.S. City (based on # of households)

	CBSA	Market Size (\$B)	Number of households in the area	
1	New York	\$4.53	771,791	
2	Chicago	\$3.08	1,140,118	
3	Houston	\$2.40	1,201,386	
4	Miami	\$1.77	670,393	
5	Denver	\$1.65	487,902	
6	Los Angeles	\$1.54	882,734	
7	Minneapolis	\$1.51	473,285	
8	San Jose	\$1.47	333,751	
9	Phoenix	\$1.40	545,009	
10	Jacksonville	\$1.29	378,650	
11	Austin	\$1.23	513,547	
12	Seattle	\$1.19	449,727	
13	San Antonio	\$1.12	681,018	
14	Las Vegas	\$1.11	603,995	
15	Tampa	\$1.06	329,153	
16	San Diego	\$1.04	499,967	
17	Dallas	\$1.04	552,606	
18	Charlotte	\$1.01	392,044	
19	Atlanta	\$0.99	465,198	
20	Milwaukee	\$0.97	328,839	
21	Orlando	\$0.96	379,447	
22	Louisville	\$0.95	323,776	
23	Philadelphia	\$0.95	669,271	
24	Cincinnati	\$0.93	349,847	
25	Portland	\$0.92	402,447	



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	CBSA	Market Size (\$B)	Number of households in the area	
26	Tucson	\$0.88	380,165	
27	Fort Lauderdale	\$0.83	329,908	
28	Columbus	\$0.74	368,515	
29	Indianapolis	\$0.74	400,163	
30	San Francisco	\$0.74	362,650	
31	Baltimore	\$0.70	253,878	
32	Saint Paul	\$0.69	326,812	
33	Washington D.C.	\$0.68	321,522	
34	Birmingham	\$0.68	208,094	
35	Fort Worth	\$0.66	353,489	
36	Saint Louis	\$0.65	400,447	
37	Pittsburgh	\$0.60	310,509	
38	Albuquerque	\$0.53	274,529	
39	Oklahoma City	\$0.52	286,003	
40	Memphis	\$0.50	268,998	
41	Kansas City	\$0.48	259,214	
42	Cleveland	\$0.48	330,007	
43	Colorado Springs	\$0.43	241,518	
44	Sacramento	\$0.38	312,833	
45	Omaha	\$0.38	228,768	
46	Dayton	\$0.33	208,480	
47	Rochester	\$0.30	203,316	
48	Detroit	\$0.28	240,311	
49	El Paso	\$0.25	282,014	
50	Boston	\$0.14	70,349	








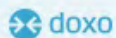
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Regional Auto Insurance Bill Pay Comparison

The Most and Least Expensive States for Auto Insurance






The 5 Most Expensive

State	Median Monthly/ Yearly Bill	% of Households with Bill
1  Massachusetts	\$167 /Month \$2,004 /Year	80%
2  Delaware	\$156 /Month \$1,872 /Year	80%
3  Maryland	\$150 /Month \$1,800 /Year	83%
4  New Jersey	\$150 /Month \$1,800 /Year	82%
5  Connecticut	\$148 /Month \$1,776 /Year	77%



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The 5 Least Expensive

State	Median Monthly/ Yearly Bill	% of Households with Bill
46  Idaho	\$88 /Month \$1,056 /Year	81%
47  Louisiana	\$87 /Month \$1,044 /Year	81%
48  Oklahoma	\$85 /Month \$1,020 /Year	78%
49  West Virginia	\$70 /Month \$840 /Year	75%
50  Kansas	\$46 /Month \$552 /Year	81%

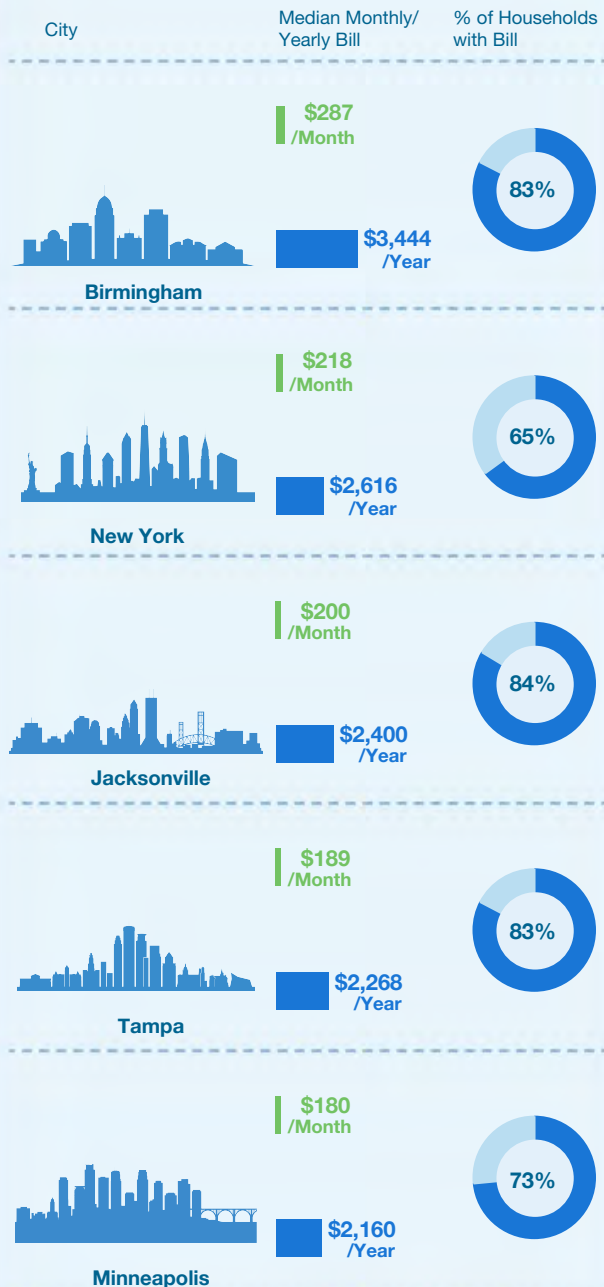


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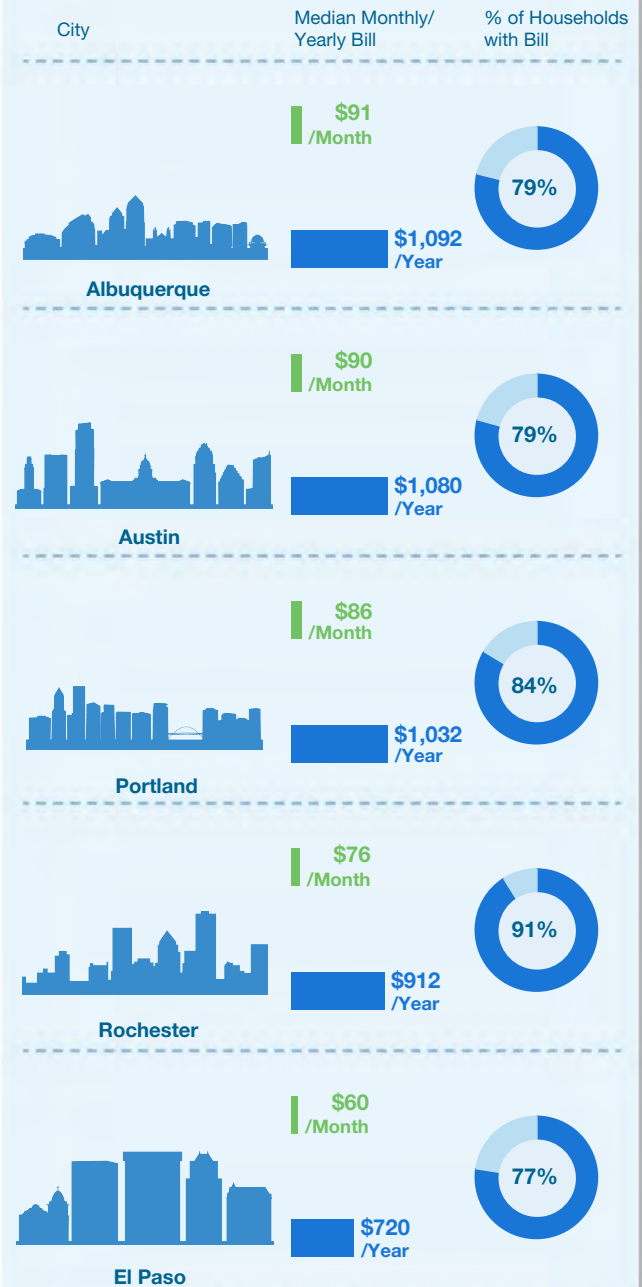
The Most and Least Expensive Big Cities for Auto Insurance

(based on # of households)

The 5 Most Expensive



The 5 Least Expensive



Auto Insurance Market/Spend Breakdown by State

Auto Insurance Market/Spend by State

	State	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
1	Alabama	1,969,060	\$3.31	\$100	83%	\$1,200
2	Alaska	267,844	\$0.61	\$136	80%	\$1,632
3	Arizona	2,797,280	\$6.73	\$125	80%	\$1,500
4	Arkansas	1,189,280	\$1.80	\$100	79%	\$1,200
5	California	13,434,530	\$29.78	\$122	75%	\$1,464
6	Colorado	2,325,715	\$5.09	\$109	82%	\$1,308
7	Connecticut	1,420,170	\$4.30	\$148	77%	\$1,776
8	Delaware	396,394	\$0.84	\$156	80%	\$1,872
9	Florida	8,550,890	\$23.93	\$138	84%	\$1,656
10	Georgia	4,008,028	\$10.01	\$125	83%	\$1,500
11	Hawaii	488,991	\$1.30	\$118	80%	\$1,416
12	Idaho	693,668	\$1.09	\$88	81%	\$1,056
13	Illinois	5,001,893	\$9.56	\$105	79%	\$1,260
14	Indiana	2,681,537	\$4.84	\$113	77%	\$1,356
15	Iowa	1,303,944	\$2.11	\$98	76%	\$1,176
16	Kansas	1,160,618	\$1.50	\$46	81%	\$552
17	Kentucky	1,793,797	\$3.61	\$132	84%	\$1,584
18	Louisiana	1,782,956	\$2.39	\$87	81%	\$1,044
19	Maine	589,047	\$1.26	\$114	79%	\$1,368
20	Maryland	2,339,325	\$5.88	\$150	83%	\$1,800
21	Massachusetts	2,762,056	\$6.94	\$167	80%	\$2,004
22	Michigan	4,040,159	\$10.09	\$141	77%	\$1,692
23	Minnesota	2,283,174	\$5.18	\$122	80%	\$1,464
24	Mississippi	1,131,681	\$1.54	\$97	76%	\$1,164
25	Missouri	2,484,929	\$4.39	\$100	80%	\$1,200



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by State (continued)

State	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
26 Montana	453,092	\$0.72	\$100	77%	\$1,200
27 Nebraska	787,245	\$1.28	\$111	78%	\$1,332
28 Nevada	1,183,488	\$2.48	\$123	77%	\$1,476
29 New Hampshire	551,224	\$1.64	\$139	80%	\$1,668
30 New Jersey	3,478,355	\$8.07	\$150	82%	\$1,800
31 New Mexico	824,557	\$1.59	\$91	79%	\$1,092
32 New York	7,649,119	\$15.18	\$117	77%	\$1,404
33 North Carolina	4,186,957	\$8.76	\$130	81%	\$1,560
34 North Dakota	324,566	\$0.65	\$104	79%	\$1,248
35 Ohio	4,829,571	\$8.81	\$115	79%	\$1,380
36 Oklahoma	1,542,763	\$2.04	\$85	78%	\$1,020
37 Oregon	1,701,550	\$3.38	\$100	80%	\$1,200
38 Pennsylvania	5,235,339	\$8.46	\$100	79%	\$1,200
39 Rhode Island	436,916	\$1.19	\$135	79%	\$1,620
40 South Carolina	2,070,390	\$5.69	\$141	87%	\$1,692
41 South Dakota	358,152	\$0.73	\$119	77%	\$1,428
42 Tennessee	2,767,022	\$5.97	\$124	76%	\$1,488
43 Texas	10,747,049	\$23.18	\$116	81%	\$1,392
44 Utah	1,094,419	\$2.56	\$113	77%	\$1,356
45 Vermont	269,466	\$0.53	\$146	82%	\$1,752
46 Virginia	3,326,340	\$7.95	\$128	82%	\$1,536
47 Washington	3,020,551	\$6.15	\$125	79%	\$1,500
48 West Virginia	721,335	\$0.73	\$70	75%	\$840
49 Wisconsin	2,446,037	\$5.40	\$137	80%	\$1,644
50 Wyoming	238,108	\$0.41	\$100	82%	\$1,200



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by 50 Biggest U.S. Cities

(based on # of households)



Auto Insurance Market/Spend by 50 Biggest U.S. Cities (based on # of households)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
1	Albuquerque	274,529	\$0.53	\$91	79%	\$1,092
2	Atlanta	465,198	\$0.99	\$103	80%	\$1,236
3	Austin	513,547	\$1.23	\$90	79%	\$1,080
4	Baltimore	253,878	\$0.70	\$148	79%	\$1,776
5	Birmingham	208,094	\$0.68	\$287	83%	\$3,444
6	Boston	70,349	\$0.14	\$167	69%	\$2,004
7	Charlotte	392,044	\$1.01	\$95	87%	\$1,140
8	Chicago	1,140,118	\$3.08	\$172	71%	\$2,064
9	Cincinnati	349,847	\$0.93	\$142	76%	\$1,704
10	Cleveland	330,007	\$0.48	\$103	82%	\$1,236
11	Colorado Springs	241,518	\$0.43	\$107	84%	\$1,284
12	Columbus	368,515	\$0.74	\$105	79%	\$1,260
13	Dallas	552,606	\$1.04	\$119	76%	\$1,428
14	Dayton	208,480	\$0.33	\$110	76%	\$1,320
15	Denver	487,902	\$1.65	\$114	80%	\$1,368
16	Detroit	240,311	\$0.28	\$104	72%	\$1,248
17	El Paso	282,014	\$0.25	\$60	77%	\$720
18	Fort Lauderdale	329,908	\$0.83	\$160	86%	\$1,920
19	Fort Worth	353,489	\$0.66	\$112	84%	\$1,344
20	Houston	1,201,386	\$2.40	\$135	77%	\$1,620
21	Indianapolis	400,163	\$0.74	\$123	75%	\$1,476
22	Jacksonville	378,650	\$1.29	\$151	84%	\$1,812
23	Kansas City	259,214	\$0.48	\$117	79%	\$1,404
24	Las Vegas	603,995	\$1.11	\$130	76%	\$1,560
25	Los Angeles	882,734	\$1.54	\$127	73%	\$1,524

* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by 50 Biggest U.S. Cities (based on # of households, cont'd)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
26	Louisville	323,776	\$0.95	\$160	82%	\$1,920
27	Memphis	268,998	\$0.50	\$142	77%	\$1,704
28	Miami	670,393	\$1.77	\$100	79%	\$1,200
29	Milwaukee	328,839	\$0.97	\$154	83%	\$1,848
30	Minneapolis	473,285	\$1.51	\$180	73%	\$2,160
31	New York	771,791	\$4.53	\$218	65%	\$2,616
32	Oklahoma City	286,003	\$0.52	\$95	84%	\$1,140
33	Omaha	228,768	\$0.38	\$117	76%	\$1,404
34	Orlando	379,447	\$0.96	\$141	85%	\$1,692
35	Philadelphia	669,271	\$0.95	\$100	73%	\$1,200
36	Phoenix	545,009	\$1.40	\$125	80%	\$1,500
37	Pittsburgh	310,509	\$0.60	\$108	84%	\$1,296
38	Portland	402,447	\$0.92	\$86	84%	\$1,224
39	Rochester	203,316	\$0.30	\$76	91%	\$912
40	Sacramento	312,833	\$0.38	\$116	71%	\$1,392
41	Saint Louis	400,447	\$0.65	\$115	73%	\$1,380
42	Saint Paul	326,812	\$0.69	\$105	79%	\$1,260
43	San Antonio	681,018	\$1.12	\$120	78%	\$1,440
44	San Diego	499,967	\$1.04	\$130	77%	\$1,560
45	San Francisco	362,650	\$0.74	\$152	66%	\$1,824
46	San Jose	333,751	\$1.47	\$145	77%	\$1,740
47	Seattle	449,727	\$1.19	\$161	78%	\$1,932
48	Tampa	329,153	\$1.06	\$189	83%	\$2,268
49	Tucson	380,165	\$0.88	\$110	75%	\$1,320
50	Washington D.C.	321,522	\$0.68	\$138	77%	\$1,272

* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities

(with population of 40k+)



Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
1	Abilene, TX	49,908	\$0.07	\$133	73%	\$1,596
2	Akron, OH	115,251	\$0.18	\$133	72%	\$1,596
3	Albany, NY	66,021	\$0.12	\$108	82%	\$1,296
4	Albuquerque, NM	274,529	\$0.53	\$91	79%	\$1,092
5	Alexandria, VA	147,159	\$0.35	\$150	80%	\$1,800
6	Allen, TX	40,668	\$0.14	\$127	100%	\$1,524
7	Allentown, PA	66,125	\$0.10	\$106	81%	\$1,272
8	Alpharetta, GA	71,318	\$0.17	\$149	80%	\$1,788
9	Amarillo, TX	89,473	\$0.11	\$86	86%	\$1,032
10	Anaheim, CA	110,114	\$0.20	\$135	75%	\$1,620
11	Anchorage, AK	90,744	\$0.17	\$141	75%	\$1,692
12	Anderson, SC	41,347	\$0.13	\$110	94%	\$1,320
13	Ann Arbor, MI	69,270	\$0.17	\$210	73%	\$2,520
14	Annapolis, MD	40,203	\$0.18	\$227	87%	\$2,724
15	Appleton, WI	51,679	\$0.06	\$139	50%	\$1,668
16	Arlington, TX	142,346	\$0.33	\$109	84%	\$1,308
17	Arlington, VA	111,897	\$0.23	\$156	70%	\$1,872
18	Arvada, CO	55,628	\$0.12	\$74	77%	\$888
19	Ashburn, VA	44,850	\$0.12	\$203	82%	\$2,436
20	Asheville, NC	55,013	\$0.11	\$161	77%	\$1,932
21	Astoria, NY	64,425	\$0.10	\$109	66%	\$1,308
22	Athens, GA	54,225	\$0.24	\$368	88%	\$4,416
23	Atlanta, GA	465,198	\$0.99	\$103	80%	\$1,236
24	Auburn, WA	43,374	\$0.12	\$167	78%	\$2,004
25	Augusta, GA	74,882	\$0.15	\$97	89%	\$1,164



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

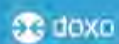
	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
26	Aurora, CO	166,961	\$0.88	\$121	87%	\$1,452
27	Aurora, IL	62,548	\$0.09	\$84	89%	\$1,008
28	Austin, TX	513,547	\$1.23	\$90	79%	\$1,080
29	Bakersfield, CA	183,033	\$0.29	\$101	75%	\$1,212
30	Baltimore, MD	253,878	\$0.70	\$148	79%	\$1,776
31	Baton Rouge, LA	151,242	\$0.25	\$126	84%	\$1,512
32	Baytown, TX	46,494	\$0.11	\$93	65%	\$1,116
33	Beaumont, TX	50,681	\$0.18	\$191	75%	\$2,292
34	Beaverton, OR	81,556	\$0.17	\$85	79%	\$1,020
35	Bellevue, WA	63,297	\$0.14	\$159	76%	\$1,908
36	Bellingham, WA	55,623	\$0.06	\$79	71%	\$948
37	Bend, OR	56,906	\$0.10	\$110	86%	\$1,320
38	Berkeley, CA	49,427	\$0.19	\$159	78%	\$1,908
39	Bethlehem, PA	50,033	\$0.11	\$140	76%	\$1,680
40	Billings, MT	60,318	\$0.06	\$79	79%	\$948
41	Birmingham, AL	208,094	\$0.68	\$287	83%	\$3,444
42	Bloomington, IN	53,951	\$0.11	\$129	81%	\$1,548
43	Boca Raton, FL	100,586	\$0.41	\$242	92%	\$2,904
44	Boise, ID	109,780	\$0.16	\$85	84%	\$1,020
45	Boston, MA	70,349	\$0.14	\$167	69%	\$2,004
46	Bothell, WA	50,885	\$0.10	\$139	83%	\$1,668
47	Boulder, CO	54,241	\$0.17	\$237	84%	\$2,844
48	Bowling Green, KY	50,067	\$0.09	\$122	85%	\$1,464
49	Boynton Beach, FL	75,640	\$0.24	\$163	81%	\$1,956
50	Bradenton, FL	112,339	\$0.24	\$111	78%	\$1,332



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
51	Bridgeport, CT	55,498	\$0.14	\$150	70%	\$1,800
52	Broken Arrow, OK	52,086	\$0.08	\$75	97%	\$900
53	Bronx, NY	533,652	\$1.15	\$140	68%	\$1,680
54	Brooklyn, NY	1,009,555	\$1.20	\$59	62%	\$708
55	Broomfield, CO	47,559	\$0.16	\$112	94%	\$1,344
56	Brownsville, TX	64,594	\$0.23	\$148	94%	\$1,776
57	Buffalo, NY	254,898	\$0.31	\$99	82%	\$1,188
58	Burbank, CA	44,301	\$0.13	\$237	76%	\$2,844
59	Cambridge, MA	49,732	\$0.15	\$167	78%	\$2,004
60	Canton, OH	61,816	\$0.14	\$127	88%	\$1,524
61	Cape Coral, FL	80,265	\$0.27	\$120	89%	\$1,440
62	Carlsbad, CA	43,981	\$0.11	\$130	88%	\$1,560
63	Carrollton, TX	51,943	\$0.19	\$106	94%	\$1,272
64	Cary, NC	65,025	\$0.26	\$145	95%	\$1,740
65	Cedar Rapids, IA	62,218	\$0.10	\$85	61%	\$1,020
66	Chandler, AZ	116,455	\$0.33	\$90	83%	\$1,080
67	Charleston, SC	89,330	\$0.19	\$142	83%	\$1,704
68	Charlotte, NC	392,044	\$1.01	\$95	87%	\$1,140
69	Charlottesville, VA	51,741	\$0.17	\$157	100%	\$1,884
70	Chattanooga, TN	90,570	\$0.18	\$107	76%	\$1,284
71	Chesapeake, VA	92,475	\$0.18	\$142	84%	\$1,704
72	Cheyenne, WY	40,425	\$0.04	\$57	93%	\$684
73	Chicago, IL	1,140,118	\$3.08	\$172	71%	\$2,064
74	Chico, CA	47,866	\$0.07	\$99	88%	\$1,188
75	Chula Vista, CA	84,207	\$0.19	\$160	75%	\$1,920



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
76	Cincinnati, OH	349,847	\$0.93	\$142	76%	\$1,704
77	Clarksville, TN	76,875	\$0.19	\$144	77%	\$1,728
78	Clearwater, FL	78,731	\$0.20	\$122	84%	\$1,464
79	Clermont, FL	43,612	\$0.11	\$135	85%	\$1,620
80	Cleveland, OH	330,007	\$0.48	\$106	82%	\$1,272
81	Clinton Township, MI	45,100	\$0.10	\$117	74%	\$1,404
82	Clovis, CA	45,835	\$0.08	\$106	80%	\$1,272
83	College Station, TX	50,594	\$0.12	\$168	88%	\$2,016
84	Colorado Springs, CO	241,518	\$0.43	\$107	84%	\$1,284
85	Columbia, MO	63,728	\$0.11	\$66	91%	\$792
86	Columbia, SC	139,368	\$0.45	\$141	86%	\$1,692
87	Columbus, GA	73,322	\$0.23	\$122	90%	\$1,464
88	Columbus, OH	368,515	\$0.74	\$105	79%	\$1,260
89	Concord, CA	46,209	\$0.11	\$119	65%	\$1,428
90	Concord, NC	48,201	\$0.15	\$111	96%	\$1,332
91	Conroe, TX	70,499	\$0.13	\$157	76%	\$1,884
92	Corona, CA	56,043	\$0.10	\$103	76%	\$1,236
93	Corpus Christi, TX	118,421	\$0.44	\$212	80%	\$2,544
94	Costa Mesa, CA	41,873	\$0.08	\$118	78%	\$1,416
95	Cumming, GA	63,683	\$0.22	\$67	77%	\$804
96	Cypress, TX	65,689	\$0.13	\$144	81%	\$1,728
97	Dallas, TX	552,606	\$1.04	\$119	76%	\$1,428
98	Davenport, IA	44,448	\$0.07	\$134	62%	\$1,608
99	Dayton, OH	208,480	\$0.33	\$110	76%	\$1,320
100	Daytona Beach, FL	51,339	\$0.18	\$218	75%	\$2,616



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

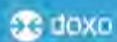
Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
101	Decatur, GA	64,685	\$0.12	\$139	65%	\$1,668
102	Delray Beach, FL	57,907	\$0.32	\$240	79%	\$2,880
103	Denton, TX	62,380	\$0.19	\$199	83%	\$2,388
104	Denver, CO	487,902	\$1.65	\$114	80%	\$1,368
105	Des Moines, IA	92,838	\$0.12	\$96	81%	\$1,152
106	Detroit, MI	240,311	\$0.28	\$104	72%	\$1,248
107	Duluth, GA	44,846	\$0.09	\$124	75%	\$1,488
108	Duluth, MN	49,558	\$0.13	\$146	95%	\$1,752
109	Durham, NC	130,977	\$0.32	\$141	81%	\$1,692
110	Edinburg, TX	52,956	\$0.11	\$113	100%	\$1,356
111	Edmond, OK	69,520	\$0.09	\$91	68%	\$1,092
112	El Cajon, CA	57,068	\$0.09	\$91	76%	\$1,092
113	El Paso, TX	282,014	\$0.25	\$60	77%	\$720
114	Elgin, IL	42,721	\$0.08	\$117	83%	\$1,404
115	Elk Grove, CA	57,711	\$0.07	\$89	76%	\$1,068
116	Englewood, CO	50,347	\$0.26	\$124	87%	\$1,488
117	Erie, PA	74,761	\$0.12	\$116	71%	\$1,392
118	Escondido, CA	60,507	\$0.10	\$135	74%	\$1,620
119	Eugene, OR	89,874	\$0.13	\$128	75%	\$1,536
120	Evansville, IN	78,433	\$0.20	\$186	81%	\$2,232
121	Everett, WA	67,237	\$0.11	\$139	73%	\$1,668
122	Fairfax, VA	61,521	\$0.13	\$185	79%	\$2,220
123	Fall River, MA	41,510	\$0.09	\$191	79%	\$2,292
124	Falls Church, VA	45,475	\$0.11	\$161	83%	\$1,932
125	Fargo, ND	59,315	\$0.14	\$129	88%	\$1,548

* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
126 Fayetteville, AR	47,002	\$0.05	\$105	62%	\$1,260
127 Fayetteville, NC	100,095	\$0.21	\$166	86%	\$1,992
128 Flint, MI	57,661	\$0.15	\$120	76%	\$1,440
129 Florissant, MO	43,084	\$0.06	\$74	75%	\$888
130 Flushing, NY	79,851	\$0.16	\$155	78%	\$1,860
131 Fontana, CA	62,789	\$0.07	\$101	72%	\$1,212
132 Fort Collins, CO	83,014	\$0.18	\$150	90%	\$1,800
133 Fort Lauderdale, FL	329,908	\$0.83	\$160	86%	\$1,920
134 Fort Mill, SC	45,895	\$0.09	\$173	73%	\$2,076
135 Fort Myers, FL	116,415	\$0.52	\$106	89%	\$1,272
136 Fort Wayne, IN	134,062	\$0.21	\$128	67%	\$1,536
137 Fort Worth, TX	353,489	\$0.66	\$112	84%	\$1,344
138 Franklin, TN	44,431	\$0.17	\$177	81%	\$2,124
139 Frederick, MD	56,763	\$0.16	\$166	93%	\$1,992
140 Fredericksburg, VA	67,705	\$0.20	\$249	71%	\$2,988
141 Fremont, CA	77,020	\$0.29	\$139	91%	\$1,668
142 Fresno, CA	203,491	\$0.27	\$78	71%	\$936
143 Frisco, TX	77,780	\$0.23	\$127	85%	\$1,524
144 Fullerton, CA	47,324	\$0.09	\$140	68%	\$1,680
145 Gainesville, FL	90,204	\$0.18	\$181	85%	\$2,172
146 Gainesville, GA	45,604	\$0.16	\$183	78%	\$2,196
147 Gaithersburg, MD	50,758	\$0.14	\$208	78%	\$2,496
148 Garden Grove, CA	49,531	\$0.10	\$140	74%	\$1,680
149 Garland, TX	80,585	\$0.29	\$194	79%	\$1,680
150 Gastonia, NC	44,245	\$0.09	\$177	74%	\$2,124



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
151	Georgetown, TX	47,171	\$0.11	\$103	85%	\$1,236
152	Gilbert, AZ	92,211	\$0.21	\$133	77%	\$1,596
153	Glendale, AZ	109,530	\$0.30	\$139	81%	\$1,668
154	Glendale, CA	66,765	\$0.19	\$165	76%	\$1,980
155	Grand Junction, CO	46,993	\$0.09	\$227	80%	\$2,724
156	Grand Prairie, TX	66,561	\$0.14	\$148	78%	\$1,776
157	Grand Rapids, MI	150,052	\$0.36	\$162	69%	\$1,944
158	Greeley, CO	42,145	\$0.10	\$111	63%	\$1,332
159	Green Bay, WI	78,387	\$0.14	\$107	75%	\$1,284
160	Greensboro, NC	135,688	\$0.34	\$149	84%	\$1,788
161	Greenville, NC	47,982	\$0.08	\$166	73%	\$1,992
162	Greenville, SC	98,906	\$0.21	\$132	86%	\$1,584
163	Hamilton, OH	51,833	\$0.10	\$116	80%	\$1,392
164	Hampton, VA	57,330	\$0.08	\$75	87%	\$900
165	Harrisburg, PA	76,400	\$0.09	\$88	69%	\$1,056
166	Hartford, CT	49,306	\$0.06	\$100	63%	\$1,200
167	Hayward, CA	59,684	\$0.15	\$104	70%	\$1,248
168	Hemet, CA	46,696	\$0.11	\$193	69%	\$2,316
169	Henderson, NV	132,565	\$0.21	\$105	76%	\$1,260
170	Henrico, VA	81,235	\$0.11	\$99	79%	\$1,188
171	Hialeah, FL	121,380	\$0.28	\$89	79%	\$1,068
172	High Point, NC	48,545	\$0.08	\$151	57%	\$1,812
173	Hollywood, FL	171,292	\$0.34	\$89	81%	\$1,068
174	Homestead, FL	64,389	\$0.13	\$74	85%	\$888
175	Honolulu, HI	160,066	\$0.52	\$197	81%	\$2,364



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
176	Houston, TX	1,201,386	\$2.40	\$135	77%	\$1,620
177	Humble, TX	62,026	\$0.13	\$162	82%	\$1,944
178	Huntington Beach, CA	77,302	\$0.18	\$162	82%	\$1,944
179	Huntsville, AL	92,255	\$0.12	\$72	86%	\$864
180	Hyattsville, MD	56,615	\$0.13	\$85	88%	\$1,020
181	Idaho Falls, ID	42,008	\$0.07	\$132	77%	\$1,584
182	Independence, MO	53,271	\$0.09	\$125	69%	\$1,500
183	Indianapolis, IN	400,163	\$0.74	\$123	75%	\$1,476
184	Inglewood, CA	42,711	\$0.09	\$119	73%	\$1,428
185	Irvine, CA	111,979	\$0.26	\$199	82%	\$2,388
186	Irving, TX	94,801	\$0.22	\$109	87%	\$1,308
187	Jackson, MI	40,636	\$0.06	\$122	75%	\$1,464
188	Jackson, MS	62,449	\$0.11	\$67	81%	\$804
189	Jacksonville, FL	378,650	\$1.29	\$200	84%	\$2,400
190	Jamaica, NY	80,323	\$0.14	\$155	73%	\$1,860
191	Jersey City, NJ	123,132	\$0.25	\$194	71%	\$2,328
192	Johnson City, TN	43,508	\$0.06	\$117	86%	\$1,404
193	Joliet, IL	46,151	\$0.10	\$140	68%	\$1,680
194	Kalamazoo, MI	66,946	\$0.27	\$317	83%	\$3,804
195	Kansas City, KS	58,516	\$0.12	\$116	77%	\$1,392
196	Kansas City, MO	259,214	\$0.48	\$117	79%	\$1,404
197	Katy, TX	126,305	\$0.48	\$115	89%	\$1,380
198	Kenosha, WI	44,911	\$0.14	\$181	85%	\$2,172
199	Kent, WA	58,411	\$0.11	\$130	79%	\$1,560
200	Killeen, TX	61,951	\$0.09	\$101	87%	\$1,212



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
201	Kissimmee, FL	108,236	\$0.25	\$144	85%	\$1,728
202	Knoxville, TN	169,924	\$0.67	\$187	71%	\$2,244
203	Lafayette, IN	45,114	\$0.07	\$85	84%	\$1,020
204	Lafayette, LA	65,390	\$0.13	\$157	81%	\$1,884
205	Lake Charles, LA	50,779	\$0.07	\$79	86%	\$948
206	Lake Worth, FL	74,785	\$0.24	\$157	84%	\$1,884
207	Lakeland, FL	100,879	\$0.32	\$157	84%	\$1,884
208	Lancaster, CA	60,635	\$0.19	\$129	78%	\$1,548
209	Lancaster, PA	68,315	\$0.10	\$97	76%	\$1,164
210	Lansing, MI	73,599	\$0.15	\$154	72%	\$1,848
211	Laredo, TX	79,181	\$0.16	\$259	86%	\$3,108
212	Largo, FL	46,333	\$0.23	\$249	77%	\$2,988
213	Las Cruces, NM	61,971	\$0.25	\$116	78%	\$1,392
214	Las Vegas, NV	603,995	\$1.11	\$130	76%	\$1,560
215	Laurel, MD	44,583	\$0.13	\$163	86%	\$1,956
216	Lawrence, KS	43,830	\$0.06	\$46	82%	\$552
217	Lawrenceville, GA	87,882	\$0.55	\$336	79%	\$4,032
218	Lees Summit, MO	42,201	\$0.09	\$121	84%	\$1,452
219	Lewisville, TX	48,350	\$0.16	\$106	83%	\$1,272
220	Lexington, KY	138,089	\$0.27	\$176	74%	\$2,112
221	Lexington, SC	44,867	\$0.13	\$123	96%	\$1,476
222	Lincoln, NE	123,938	\$0.20	\$103	83%	\$1,236
223	Little Rock, AR	92,999	\$0.14	\$115	71%	\$1,380
224	Littleton, CO	126,741	\$0.41	\$86	91%	\$1,032
225	Long Beach, CA	174,325	\$0.48	\$119	79%	\$1,428



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
226 Longmont, CO	56,153	\$0.17	\$125	85%	\$1,500
227 Longview, TX	42,553	\$0.07	\$119	81%	\$1,428
228 Los Angeles, CA	882,734	\$1.54	\$127	73%	\$1,524
229 Louisville, KY	323,776	\$0.95	\$160	82%	\$1,920
230 Loveland, CO	41,033	\$0.10	\$144	100%	\$1,728
231 Lowell, MA	42,383	\$0.14	\$152	73%	\$1,824
232 Lubbock, TX	114,065	\$0.18	\$101	78%	\$1,212
233 Lynnwood, WA	43,910	\$0.12	\$236	93%	\$2,832
234 Macon, GA	63,545	\$0.12	\$129	82%	\$1,548
235 Madison, WI	142,048	\$0.24	\$88	83%	\$1,056
236 Manassas, VA	51,582	\$0.13	\$127	84%	\$1,524
237 Manchester, NH	50,709	\$0.13	\$87	77%	\$1,044
238 Marietta, GA	121,744	\$0.19	\$95	75%	\$1,140
239 Mcallen, TX	48,137	\$0.08	\$113	80%	\$1,356
240 Mckinney, TX	79,485	\$0.22	\$127	79%	\$1,524
241 Melbourne, FL	71,182	\$0.23	\$161	89%	\$1,932
242 Memphis, TN	268,998	\$0.50	\$142	77%	\$1,704
243 Menifee, CA	40,842	\$0.07	\$116	62%	\$1,392
244 Meridian, ID	48,054	\$0.11	\$93	82%	\$1,116
245 Mesa, AZ	214,247	\$0.47	\$125	81%	\$1,500
246 Mesquite, TX	50,676	\$0.13	\$100	84%	\$1,200
247 Metairie, LA	60,376	\$0.17	\$174	78%	\$2,088
248 Miami Beach, FL	50,541	\$0.12	\$98	74%	\$1,176
249 Miami, FL	670,393	\$1.77	\$100	79%	\$1,200
250 Midland, TX	64,381	\$0.10	\$125	74%	\$1,500



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
251	Milwaukee, WI	328,839	\$0.97	\$154	83%	\$1,848
252	Minneapolis, MN	473,285	\$1.51	\$180	73%	\$2,160
253	Mission, TX	55,576	\$0.10	\$113	88%	\$1,356
254	Missoula, MT	43,721	\$0.07	\$100	73%	\$1,200
255	Missouri City, TX	40,427	\$0.16	\$180	85%	\$2,160
256	Mobile, AL	106,990	\$0.14	\$88	83%	\$1,056
257	Modesto, CA	87,026	\$0.12	\$103	70%	\$1,236
258	Montgomery, AL	83,172	\$0.15	\$99	82%	\$1,188
259	Moreno Valley, CA	54,988	\$0.10	\$116	68%	\$1,392
260	Morgantown, WV	40,798	\$0.04	\$69	80%	\$828
261	Mount Pleasant, SC	40,356	\$0.23	\$218	94%	\$2,616
262	Murfreesboro, TN	80,566	\$0.15	\$94	83%	\$1,128
263	Murrieta, CA	44,354	\$0.08	\$116	72%	\$1,392
264	Muskegon, MI	50,029	\$0.11	\$124	74%	\$1,488
265	Myrtle Beach, SC	71,112	\$0.19	\$202	90%	\$2,424
266	Nampa, ID	47,438	\$0.05	\$68	89%	\$816
267	Naperville, IL	61,065	\$0.17	\$141	85%	\$1,692
268	Naples, FL	142,602	\$0.34	\$131	81%	\$1,572
269	Nashville, TN	216,309	\$0.68	\$116	75%	\$1,392
270	New Bedford, MA	42,195	\$0.12	\$214	89%	\$2,568
271	New Braunfels, TX	51,602	\$0.15	\$107	57%	\$1,284
272	New Haven, CT	52,540	\$0.12	\$195	70%	\$2,340
273	New Orleans, LA	173,684	\$0.36	\$136	80%	\$1,632
274	New Port Richey, FL	55,689	\$0.12	\$177	82%	\$2,124
275	New York, NY	771,791	\$4.53	\$218	65%	\$2,616



* Median Monthly Bill x % of Households with Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
276 Newark, DE	52,676	\$0.08	\$102	86%	\$1,224
277 Newark, NJ	113,859	\$0.25	\$156	77%	\$1,872
278 Newport News, VA	76,478	\$0.10	\$72	86%	\$864
279 Norfolk, VA	94,457	\$0.19	\$97	81%	\$1,164
280 Norman, OK	52,911	\$0.06	\$101	47%	\$1,212
281 North Hollywood, CA	60,524	\$0.26	\$109	75%	\$1,308
282 North Las Vegas, NV	85,119	\$0.12	\$93	76%	\$1,116
283 Oakland, CA	167,478	\$0.72	\$132	80%	\$1,584
284 Ocala, FL	102,254	\$0.21	\$150	91%	\$1,800
285 Oceanside, CA	67,612	\$0.12	\$117	76%	\$1,404
286 Odessa, TX	64,125	\$0.09	\$98	83%	\$1,176
287 Ogden, UT	76,540	\$0.26	\$106	74%	\$1,272
288 Oklahoma City, OK	286,003	\$0.52	\$95	84%	\$1,140
289 Olathe, KS	52,449	\$0.15	\$118	89%	\$1,416
290 Olympia, WA	79,802	\$0.17	\$132	83%	\$1,584
291 Omaha, NE	228,768	\$0.38	\$117	76%	\$1,404
292 Ontario, CA	53,535	\$0.06	\$113	64%	\$1,356
293 Orange, CA	46,139	\$0.09	\$115	80%	\$1,380
294 Orlando, FL	379,447	\$0.96	\$141	85%	\$1,692
295 Overland Park, KS	80,422	\$0.20	\$119	70%	\$1,428
296 Oxnard, CA	55,658	\$0.08	\$84	70%	\$1,008
297 Palm Bay, FL	45,349	\$0.15	\$167	80%	\$2,004
298 Palm Coast, FL	41,545	\$0.15	\$159	82%	\$1,908
299 Palmdale, CA	52,792	\$0.07	\$87	62%	\$1,044
300 Panama City, FL	49,765	\$0.12	\$86	80%	\$1,032



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
301 Parker, CO	40,294	\$0.14	\$92	84%	\$1,104
302 Pasadena, CA	62,768	\$0.20	\$127	84%	\$1,524
303 Pasadena, TX	47,402	\$0.10	\$130	74%	\$1,560
304 Paterson, NJ	49,654	\$0.11	\$159	73%	\$1,908
305 Pearland, TX	48,298	\$0.32	\$272	78%	\$3,264
306 Pensacola, FL	110,596	\$0.24	\$111	89%	\$1,332
307 Peoria, AZ	75,516	\$0.23	\$140	79%	\$1,680
308 Peoria, IL	56,237	\$0.08	\$111	60%	\$1,332
309 Pflugerville, TX	42,673	\$0.09	\$97	63%	\$1,164
310 Philadelphia, PA	669,271	\$0.95	\$100	73%	\$1,200
311 Phoenix, AZ	545,009	\$1.40	\$125	80%	\$1,500
312 Pittsburgh, PA	310,509	\$0.60	\$108	84%	\$1,296
313 Plano, TX	116,530	\$0.22	\$124	81%	\$1,488
314 Pomona, CA	42,797	\$0.09	\$138	69%	\$1,656
315 Pompano Beach, FL	149,334	\$0.26	\$101	84%	\$1,212
316 Port Saint Lucie, FL	88,323	\$0.25	\$170	84%	\$2,040
317 Portland, OR	402,447	\$0.92	\$86	84%	\$1,032
318 Providence, RI	82,657	\$0.24	\$134	75%	\$1,608
319 Pueblo, CO	64,608	\$0.06	\$56	80%	\$672
320 Puyallup, WA	56,897	\$0.09	\$88	81%	\$1,056
321 Quincy, MA	45,526	\$0.09	\$178	76%	\$2,136
322 Racine, WI	52,116	\$0.05	\$65	71%	\$780
323 Raleigh, NC	230,532	\$0.69	\$182	80%	\$2,184
324 Rancho Cucamonga, CA	57,983	\$0.08	\$113	76%	\$1,356
325 Rapid City, SD	40,938	\$0.10	\$84	67%	\$1,008



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
326 Reading, PA	84,288	\$0.13	\$115	74%	\$1,380
327 Redding, CA	44,062	\$0.09	\$100	88%	\$1,200
328 Redmond, WA	41,474	\$0.09	\$154	79%	\$1,848
329 Reno, NV	132,940	\$0.57	\$138	86%	\$1,656
330 Renton, WA	60,922	\$0.13	\$145	79%	\$1,740
331 Richardson, TX	45,444	\$0.11	\$142	76%	\$1,704
332 Richmond, TX	67,944	\$0.25	\$180	78%	\$2,160
333 Richmond, VA	171,483	\$0.34	\$131	76%	\$1,572
334 Riverside, CA	105,741	\$0.25	\$165	71%	\$1,980
335 Riverview, FL	48,109	\$0.14	\$178	86%	\$2,136
336 Roanoke, VA	72,658	\$0.18	\$131	78%	\$1,572
337 Rochester, MN	55,408	\$0.12	\$182	83%	\$2,184
338 Rochester, NY	203,316	\$0.30	\$76	91%	\$864
339 Rock Hill, SC	47,953	\$0.10	\$193	74%	\$2,316
340 Rockford, IL	74,175	\$0.08	\$72	84%	\$864
341 Rockville, MD	57,555	\$0.15	\$166	81%	\$1,992
342 Roseville, CA	59,756	\$0.10	\$124	83%	\$1,488
343 Round Rock, TX	66,837	\$0.10	\$55	76%	\$1,392
344 Sacramento, CA	312,833	\$0.38	\$116	71%	\$1,392
345 Saginaw, MI	52,577	\$0.24	\$182	83%	\$2,184
346 Saint Augustine, FL	62,074	\$0.21	\$123	88%	\$1,476
347 Saint Charles, MO	57,970	\$0.09	\$97	53%	\$1,164
348 Saint Louis, MO	400,447	\$0.65	\$115	73%	\$1,380
349 Saint Paul, MN	326,812	\$0.69	\$105	79%	\$1,260
350 Saint Petersburg, FL	163,938	\$0.50	\$183	86%	\$2,196



* Median Monthly Bill x x 12 months per year = Median Annual Cost per U.S. Household

Auto Insurance Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Median Monthly Bill	Percent of Households	Cost Per Year *
351 Salem, OR	103,781	\$0.29	\$289	84%	\$3,468
352 Salinas, CA	54,375	\$0.10	\$105	77%	\$1,260
353 Salt Lake City, UT	200,349	\$0.38	\$101	77%	\$1,212
354 San Angelo, TX	44,552	\$0.11	\$116	90%	\$1,392
355 San Antonio, TX	681,018	\$1.12	\$120	78%	\$1,440
356 San Bernardino, CA	71,286	\$0.07	\$85	71%	\$1,020
357 San Diego, CA	499,967	\$1.04	\$130	77%	\$1,560
358 San Francisco, CA	362,650	\$0.74	\$152	66%	\$1,824
359 San Jose, CA	333,751	\$1.47	\$145	77%	\$1,740
360 San Mateo, CA	53,985	\$0.12	\$138	76%	\$1,656
361 Santa Ana, CA	87,934	\$0.20	\$179	75%	\$2,148
362 Santa Barbara, CA	53,157	\$0.11	\$94	100%	\$1,128
363 Santa Clara, CA	48,587	\$0.23	\$156	89%	\$1,872
364 Santa Fe, NM	59,995	\$0.07	\$72	73%	\$864
365 Santa Maria, CA	41,358	\$0.08	\$92	90%	\$1,104
366 Santa Monica, CA	47,540	\$0.14	\$127	77%	\$1,524
367 Santa Rosa, CA	80,250	\$0.28	\$269	82%	\$3,228
368 Sarasota, FL	119,113	\$0.33	\$129	82%	\$1,548
369 Savannah, GA	95,483	\$0.18	\$106	81%	\$1,272
370 Schenectady, NY	69,867	\$0.17	\$99	83%	\$1,188
371 Scottsdale, AZ	137,970	\$0.59	\$330	81%	\$3,960
372 Scranton, PA	41,130	\$0.06	\$107	82%	\$1,284
373 Seattle, WA	449,727	\$1.19	\$161	78%	\$1,932
374 Shreveport, LA	85,629	\$0.13	\$120	88%	\$1,440
375 Silver Spring, MD	113,973	\$0.28	\$163	88%	\$1,956
376 Simi Valley, CA	45,402	\$0.12	\$140	77%	\$1,680
377 Sioux Falls, SD	85,156	\$0.21	\$154	81%	\$1,848
378 South Bend, IN	60,658	\$0.11	\$121	72%	\$1,452
379 Sparks, NV	49,277	\$0.10	\$110	75%	\$1,320



* Median Monthly Bill x 12 months per year = Median Annual Cost per U.S. Household

About doxo

doxo delivers innovation that transforms the bill pay experience for consumers, billers and financial technology providers. For over 10M consumers, doxo's all-in-one bill pay makes it simple to organize and pay any bill on any device through a secure checkout. For billers, doxo's network-driven platform enables online and mobile payments with a ridiculously simple integration, radically lower costs, and game-changing features that are unavailable with legacy bill pay vendors. For fintech partners, doxo delivers financial innovations to consumers across 97% of US Zip Codes, paying from more than 8,000 financial institutions to over 120,000 billers in 45+ service categories. For employees, doxo is a creative, ever-learning team that is passionate about building fintech tools that dramatically improve the bill pay experience. For investors, doxo provides an extraordinary opportunity to invest alongside Jackson Square Ventures, MDV, and Bezos Expeditions to disrupt a market that accounts for over \$4T of US Household spend.