

2025 U.S. Household Bill Pay Report

doxoINSIGHTS Report States doxo

A comprehensive market size analysis of the \$3.45 trillion U.S. essential bill pay market – breaking out household spend across the 13 most common bill payment categories.

www.doxo.com/w/insights/

About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.



Statistically significant, with over 10 million paying consumers.

97%

Geographically diverse, capturing payment activity in all 97% U.S. zip codes

120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

doxoINSIGHTS provides a comprehensive look into the Bill Pay Economy[™], with a deep dive into category size and median spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the thirteen most common household bills. For more information about doxoINSIGHTS visit www.doxo.com/insights.

The findings in the 2025 U.S. Household Bill Pay Report include breakouts by service category, household market penetration for each type of service, and median household spend per month by state.

Overall Bill Pay Market Size (in billions)

While the total market size for U.S. household bills is \$4.55 trillion per year, this report focuses on the thirteen most common household bills, which amount to \$3.45 trillion. These include Mortgage; Rent; Auto Loan; Gas; Electric, Water & Sewer, Waste & Recycling; Auto Insurance; Cable & Internet & Phone; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.



U.S. Households spend **\$3.45** Trillion annually on the thirteen most common household bills.

*Other includes taxes and non-recurring fees like health care lab expenses, and toll roads.

TO NOTE: Category specific data is sourced from actual bill payment activity via doxo's platform, with the exception of Rent and Mortgage, which is sourced from the U.S. Census Bureau.

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U.S. Households spend \$3.45T annually on the 13 essential household bills

\$3.45T	26%*	\$24,695
Annual U.S. Bill Cost in Top 13 Categories	Portion of U.S. Household Spending	Median Annual Cost Per U.S. Household

* Bureau of Economic Analysis, 2024 Personal Consumption Expenditures = \$17.7 trillion.

The typical U.S. household spends **\$24,695** annually on the 13 essential household bills

Bill Category	Median Monthly Bill	% of Households with Bill	Median Annual Cost
Mortgage	\$1,775	40%	\$8,472
Rent	\$1,453	33%	\$5,804
Auto Loan	\$470	61%	\$3,467
Cable & Internet		73%	\$1,063
Electric		90%	\$1,292
Auto Insurance	\$105	80%	\$1,002
Mobile Phone	\$96	88%	\$1,016
Water & Sewer	\$86	72%	\$742
Alarm & Security	\$74	13%	\$117
Health Insurance	*= I \$72	66%	\$563
Gas	\$ 71	65%	\$564
Waste & Recycling	1\$70	53%	\$443
Life Insurance	i \$60	21%	\$150
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NOTE: Median annual bill cost per U.S. household is adjusted to account for % of households carrying bill: Median Monthly Bill x % of Households with Bill x 12 months per year = Median Annual Cost per U.S. Household

Mortgage: U.S. Market Size & Household Spend



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Median Monthly Bill Per Paying Household

1,775



40%

Median Monthly Bill By State		
1	California	\$2,657
2	New Jersey	\$2,533
3	Hawaii	\$2,494
4	Massachusetts	\$2,386
5	New York	\$2,315
6	Connecticut	\$2,138
7	Washington	\$2,084
8	New Hampshire	\$2,024
9	Colorado	\$2,020
10	Maryland	\$1,952
11	Virginia	\$1,901
12	Rhode Island	\$1,884
13	Oregon	\$1,865
14	Texas	\$1,842
15	Alaska	\$1,834
16	Illinois	\$1,807
17	Utah	\$1,725
18	Florida	\$1,684
19	Minnesota	\$1,648
20	Nevada	\$1,638
21	Vermont	\$1,566
22	Arizona	\$1,552
23	Pennsylvania	\$1,531
24	Montana	\$1,520
25	Georgia	\$1,505
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\$1,504 Delaware Kansas \$1,449 27 \$1,436 North Dakota 28 Wyoming \$1,435 29 30 Idaho \$1,412 31 South Dakota \$1,409 \$1,396 32 Nebraska \$1,364 33 Maine 34 Wisconsin \$1,357 35 Louisiana \$1,351 \$1,340 36 Tennessee North Carolina \$1,339 37 \$1,339 New Mexico 38 Michigan \$1,306 39 40 South Carolina \$1,295 Ohio \$1,295 \$1,284 42 Missouri \$1,238 43 Oklahoma \$1,237 45 Kentucky \$1,190 Indiana \$1,149 46 Mississippi \$1,129 47 \$1,124 48 Arkansas Alabama 49 \$1,119 West Virginia \$1,019 ↔ doxo

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* Mortgage based on U.S. Census Mortgage data inclusive of taxes and homeowners insurance. ** Percent of the 13 most common bills

Rent: U.S. Market Size & Household Spend



Median Monthly Bill Per Paying Household

\$1,453



33%

Median Monthly Bill By State		
1	Hawaii	\$2,068
2	California	\$2,028
3	Massachusetts	\$1,783
4	New York	\$1,712
5	Washington	\$1,704
6	New Jersey	\$1,703
7	Colorado	\$1,683
8	Maryland	\$1,668
9	Florida	\$1,583
10	Virginia	\$1,564
11	Connecticut	\$1,514
12	Nevada	\$1,497
13	Oregon	\$1,456
14	New Hampshire	\$1,445
15	Arizona	\$1,442
16	Utah	\$1,414
17	Alaska	\$1,412
18	Texas	\$1,367
19	Delaware	\$1,342
20	Georgia	\$1,333
21	Illinois	\$1,308
22	Rhode Island	\$1,301
23	Minnesota	\$1,263
24	Vermont	\$1,261
25	Pennsylvania	\$1,209
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\$1,188 Idaho North Carolina \$1,187 27 \$1,167 South Carolina 28 Tennessee \$1,164 29 30 Maine \$1,139 Michigan \$1,103 \$1,071 32 Montana \$1,065 Wisconsin 33 34 Louisiana \$1,051 35 New Mexico \$1,047 \$1,047 36 Kansas Nebraska \$1,040 37 \$1,040 38 Indiana Missouri \$1,023 39 40 \$1,017 Wyoming \$1,004 Oklahoma \$998 42 \$986 Alabama 43 \$958 \$954 45 Kentucky Mississippi \$945 46 North Dakota \$936 \$921 48 Arkansas South Dakota \$916 49 West Virginia \$870 ↔ doxo

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* Rent based on U.S. Census Rent data.

** Percent of the 13 most common bills

Auto Loans: U.S. Market Size & Household Spend



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Median Monthly Bill Per Paying Household

\$470

Households with Bill

1	Nevada	\$559
2	Hawaii	\$520
3	California	\$515
4	Texas	\$500
5	Tennessee	\$500
6	New Jersey	\$500
7	Maryland	\$500
8	Georgia	\$500
9	Florida	\$500
10	Arkansas	\$500
11	Arizona	\$500
12	South Dakota	\$496
13	Washington	\$490
14	North Dakota	\$485
15	Utah	\$484
16	New York	\$479
17	Colorado	\$477
18	Massachusetts	\$473
19	Unknown State	\$470
20	Illinois	\$469
21	Minnesota	\$468
22	Louisiana	\$460
23	Alaska	\$460
24	Alabama	\$460
25	New Mexico	\$458
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26	North Carolina	\$456
27	Connecticut	\$455
28	Mississippi	\$453
29	Kansas	\$451
30	Virginia	\$450
31	South Carolina	\$450
32	New Hampshire	\$450
33	Delaware	\$450
34	Iowa	\$449
35	Oregon	\$449
36	Nebraska	\$448
37	Michigan	\$438
38	Missouri	\$436
39	Indiana	\$435
40	Maine	\$432
41	Montana	\$430
42	Wisconsin	\$430
43	Rhode Island	\$430
44	Oklahoma	\$430
45	Kentucky	\$422
46	Idaho	\$414
47	Pennsylvania	\$400
48	Ohio	\$400
49	Vermont	\$395
50	West Virginia	\$165
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Cable & Internet: U.S. Market Size & Household Spend



\$164B

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Median Monthly Bill Per Paying Household

\$121



	Delaware	\$157
	Rhode Island	\$150
	South Dakota	\$147
	Tennessee	\$143
	Alaska	\$143
	Colorado	\$141
	South Carolina	\$140
	Nebraska	\$139
	Washington	\$135
0	Virginia	\$134
1	Missouri	\$134
2	Oklahoma	\$132
3	Maine	\$131
4	Connecticut	\$131
5	Georgia	\$129
6	Mississippi	\$129
7	Vermont	\$129
3	Texas	\$128
9	Wisconsin	\$126
0	Louisiana	\$125
1	Oregon	\$125
2	North Carolina	\$125
3	Maryland	\$125
1	Nevada	\$124
5	New Jersey	\$124

26	Arizona	\$124
27	Michigan	\$123
28	New Mexico	\$122
29	Illinois	\$122
30	Pennsylvania	\$122
31	New York	\$121
32	Alabama	\$121
33	Montana	\$119
34	Indiana	\$119
35	Kansas	\$118
36	Utah	\$117
37	California	\$116
38	Hawaii	\$115
39	Minnesota	\$115
40	Wyoming	\$110
41	North Dakota	\$110
42	New Hampshire	\$109
43	West Virginia	\$105
44	Ohio	\$103
45	Kentucky	\$103
46	Massachusetts	\$100
47	lowa	\$100
48	Idaho	\$100
49	Arkansas	\$99
50	Florida	\$96
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Electric: U.S. Market Size & Household Spend



1	Hawaii	\$197
2	Rhode Island	\$184
3	Alabama	\$174
4	Maryland	\$150
5	Maine	\$150
6	Delaware	\$150
7	Virginia	\$140
8	North Carolina	\$139
9	Louisiana	\$139
10	Georgia	\$139
11	Florida	\$137
12	Vermont	\$137
13	Massachusetts	\$136
14	South Carolina	\$130
15	Kentucky	\$130
16	Arizona	\$130
17	Connecticut	\$129
18	Tennessee	\$128
19	New Hampshire	\$125
20	Mississippi	\$125
21	California	\$125
22	New Jersey	\$124
23	Texas	\$122
24	West Virginia	\$121
25	Alaska	\$121
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26	New York	\$120
27	Washington	\$120
28	Oklahoma	\$117
29	Nevada	\$115
30	Missouri	\$115
31	Oregon	\$114
32	lowa	\$112
33	Wisconsin	\$110
34	Pennsylvania	\$110
35	Michigan	\$109
36	Arkansas	\$109
37	Kansas	\$108
38	Illinois	\$107
39	Colorado	\$104
40	Indiana	\$103
41	Wyoming	\$102
42	Ohio	\$100
43	North Dakota	\$100
44	Nebraska	\$100
45	Idaho	\$100
46	Utah	\$94
47	Minnesota	\$91
48	Montana	\$90
49	New Mexico	\$89
50	South Dakota	\$79
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Auto Insurance: U.S. Market Size & Household Spend



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Median Monthly Bill Per Paying Household

\$105



Me	edian Monthly Bill	By State	
1	Massachusetts		\$167
2	Delaware		\$156
3	New Jersey		\$150
4	Maryland		\$150
5	Connecticut		\$148
6	Vermont		\$146
7	Michigan		\$141
8	South Carolina		\$141
9	New Hampshire		\$139
10	Florida		\$138
11	Wisconsin		\$137
12	Alaska		\$136
13	Rhode Island		\$135
14	Kentucky		\$132
15	North Carolina		\$130
16	Virginia		\$128
17	Washington		\$125
18	Georgia		\$125
19	Arizona		\$125
20	Tennessee		\$124
21	Nevada		\$123
22	California		\$122
23	Minnesota		\$122
24	South Dakota		\$119
25	Hawaii		\$118
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26	New York	\$117
27	Texas	\$116
28	Ohio	\$115
29	Maine	\$114
30	Utah	\$113
31	Indiana	\$113
32	Nebraska	\$111
33	Colorado	\$109
34	Illinois	\$105
35	North Dakota	\$104
36	Wyoming	\$100
37	Pennsylvania	\$100
38	Oregon	\$100
39	Montana	\$100
40	Missouri	\$100
41	Arkansas	\$100
42	Alabama	\$100
43	lowa	\$98
44	Mississippi	\$97
45	New Mexico	\$91
46	Idaho	\$88
47	Louisiana	\$87
48	Oklahoma	\$85
49	West Virginia	\$70
50	Kansas	\$46
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Mobile Phone: U.S. Market Size & Household Spend



Median Monthly Bill Per Paying Household

\$96



Median Monthly Bill By State			
1	Nebraska	\$136	
2	Alaska	\$125	
3	Kentucky	\$125	
4	North Dakota	\$124	
5	Montana	\$119	
6	Washington	\$110	
7	Hawaii	\$108	
8	New Jersey	\$103	
9	Maine	\$102	
10	Georgia	\$101	
11	Texas	\$101	
12	Maryland	\$101	
13	Minnesota	\$101	
14	Oregon	\$101	
15	Mississippi	\$100	
16	Massachusetts	\$100	
17	Louisiana	\$100	
18	Kansas	\$100	
19	lowa	\$100	
20	New York	\$100	
21	Wyoming	\$100	
22	Colorado	\$99	
23	Delaware	\$98	
24	California	\$97	
25	North Carolina	\$95	
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26	Alabama	\$95
27	Michigan	\$95
28	Pennsylvania	\$94
29	Ohio	\$94
30	Utah	\$94
31	South Carolina	\$93
32	Missouri	\$93
33	Virginia	\$93
34	New Mexico	\$92
35	Tennessee	\$91
36	Vermont	\$90
37	Indiana	\$90
38	Arizona	\$89
39	Rhode Island	\$89
40	New Hampshire	\$88
41	South Dakota	\$88
42	Wisconsin	\$87
43	West Virginia	\$87
44	Arkansas	\$86
45	Idaho	\$84
46	Florida	\$81
47	Oklahoma	\$78
48	Nevada	\$75
49	Connecticut	\$75
50	Illinois	\$71
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Water & Sewer: U.S. Market Size & Household Spend



Median Monthly Bill Per Paying Household

\$86



72%

	Maryland	\$189
	Washington	\$162
	Hawaii	\$136
	Connecticut	\$134
	Wisconsin	\$131
	Vermont	\$131
	Nebraska	\$123
	Minnesota	\$122
	New Hampshire	\$120
0	Alaska	\$118
1	Maine	\$113
2	North Dakota	\$111
3	California	\$106
4	New York	\$101
5	Wyoming	\$100
6	New Jersey	\$100
7	Michigan	\$100
8	Massachusetts	\$100
9	lowa	\$100
0	Delaware	\$100
1	Montana	\$96
2	Virginia	\$90
3	Texas	\$90
	Oregon	\$90
4		\$88

26	Idaho	\$86
27	Nevada	\$85
28	Pennsylvania	\$85
29	Utah	\$82
30	New Mexico	\$80
31	Florida	\$80
32	Illinois	\$79
33	Ohio	\$78
34	Rhode Island	\$76
35	South Dakota	\$75
36	Kansas	\$75
37	Arizona	\$74
38	Colorado	\$71
39	Missouri	\$69
40	North Carolina	\$67
41	Louisiana	\$64
42	Arkansas	\$63
43	Georgia	\$60
44	Mississippi	\$60
45	Kentucky	\$60
46	Indiana	\$60
47	West Virginia	\$59
48	South Carolina	\$56
49	Tennessee	\$55
50	Alabama	\$55
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of the 13 most common bills

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Alarm & Security: U.S. Market Size & Household Spend



\$23B

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Median Monthly Bill Per Paying Household

\$74



	West Virginia	\$110
2	California	\$100
3	New York	\$100
ļ	Utah	\$99
5	Wisconsin	\$92
5	Nebraska	\$87
	Florida	\$84
3	Connecticut	\$83
)	Oregon	\$82
0	Arkansas	\$82
1	New Mexico	\$81
2	Minnesota	\$80
3	Pennsylvania	\$80
4	Kansas	\$80
5	Washington	\$79
6	South Carolina	\$78
7	Oklahoma	\$77
8	Mississippi	\$76
9	Missouri	\$74
20	Louisiana	\$74
1	Wyoming	\$74
2	Vermont	\$74
3	South Dakota	\$74
.4	Rhode Island	\$74
25	New Hampshire	\$74
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26	Montana	\$74
27	Maine	\$74
28	Idaho	\$74
29	Hawaii	\$74
30	Alaska	\$74
31	Iowa	\$73
32	Delaware	\$73
33	Texas	\$73
34	Virginia	\$72
35	North Dakota	\$72
36	Nevada	\$71
37	Kentucky	\$71
38	Tennessee	\$70
39	Massachusetts	\$70
40	Colorado	\$70
41	Maryland	\$70
42	Illinois	\$69
43	New Jersey	\$69
44	North Carolina	\$67
45	Michigan	\$66
46	Ohio	\$66
47	Arizona	\$65
48	Indiana	\$65
49	Georgia	\$63
50	Alabama	\$54
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Health Insurance: U.S. Market Size & Household Spend



\$167B

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Median Monthly Bill Per Paying Household

\$72

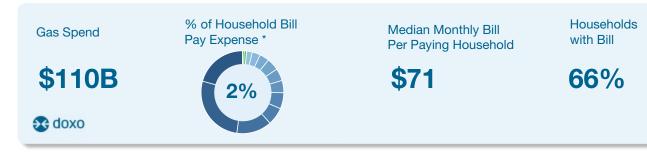


65%

1Alaska\$2352Rhode Island\$1703Maine\$1684Colorado\$1395California\$1256Wyoming\$1237South Carolina\$1008Washington\$1009Minnesota\$9710North Carolina\$9211Louisiana\$9112Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$7625Mississippi\$76			
3Maine\$1684Colorado\$1395California\$1256Wyoming\$1237South Carolina\$1008Washington\$1009Minnesota\$9710North Carolina\$9211Louisiana\$9112Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7823Hawaii\$7724Oklahoma\$76	1	Alaska	\$235
4Colorado\$1395California\$1256Wyoming\$1237South Carolina\$1008Washington\$1009Minnesota\$9710North Carolina\$9211Louisiana\$9112Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7723Hawaii\$7724Oklahoma\$76	2	Rhode Island	\$170
5California\$1256Wyoming\$1237South Carolina\$1008Washington\$1009Minnesota\$9710North Carolina\$9211Louisiana\$9112Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	3	Maine	\$168
6Wyoming\$1237South Carolina\$1008Washington\$1009Minnesota\$9710North Carolina\$9211Louisiana\$9112Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	4	Colorado	\$139
7South Carolina\$1008Washington\$1009Minnesota\$9710North Carolina\$9211Louisiana\$9112Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	5	California	\$125
8Washington\$1009Minnesota\$9710North Carolina\$9211Louisiana\$9112Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	6	Wyoming	\$123
9Minnesota\$9710North Carolina\$9211Louisiana\$9112Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	7	South Carolina	\$100
10North Carolina\$9211Louisiana\$9112Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	8	Washington	\$100
11Louisiana\$9112Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	9	Minnesota	\$97
12Ohio\$9013Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	10	North Carolina	\$92
13Arizona\$9014Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	11	Louisiana	\$91
14Wisconsin\$8715Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	12	Ohio	\$90
15Vermont\$8716Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	13	Arizona	\$90
16Arkansas\$8717Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	14	Wisconsin	\$87
17Nevada\$8218Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	15	Vermont	\$87
18Oregon\$8019New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	16	Arkansas	\$87
19New Mexico\$7920Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	17	Nevada	\$82
20Delaware\$7921Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	18	Oregon	\$80
21Utah\$7822Montana\$7823Hawaii\$7724Oklahoma\$76	19	New Mexico	\$79
22Montana\$7823Hawaii\$7724Oklahoma\$76	20	Delaware	\$79
23 Hawaii \$77 24 Oklahoma \$76	21	Utah	\$78
24 Oklahoma \$76	22	Montana	\$78
	23	Hawaii	\$77
25 Mississippi \$76	24	Oklahoma	\$76
	25	Mississippi	\$76
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26	Massachusetts	\$76	
27	West Virginia	\$75	
28	Kentucky	\$75	
29	New Hampshire	\$75	
30	Texas	\$73	
31	South Dakota	\$70	
32	Idaho	\$70	
33	New York	\$69	
34	lowa	\$68	
35	Nebraska	\$67	
36	North Dakota	\$66	
37	Illinois	\$65	
38	Connecticut	\$65	
39	Alabama	\$63	
40	Missouri	\$60	
41	Kansas	\$58	
42	Virginia	\$58	
43	Maryland	\$58	
44	Pennsylvania	\$57	
45	Indiana	\$57	
46	New Jersey	\$54	
47	Tennessee	\$50	
48	Michigan	\$50	
49	Florida	\$50	
50	Georgia	\$30	
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Gas: U.S. Market Size & Household Spend



1	Aleeke	\$136
	Alaska	
2	Massachusetts	\$117
3	Nebraska	\$111
4	Rhode Island	\$107
5	New Jersey	\$100
6	Connecticut	\$100
7	Washington	\$99
8	New York	\$92
9	Georgia	\$90
10	Vermont	\$89
11	lowa	\$89
12	Pennsylvania	\$87
13	Wisconsin	\$86
14	North Dakota	\$86
15	New Hampshire	\$86
16	Colorado	\$85
17	Indiana	\$84
18	Alabama	\$82
19	Maine	\$82
20	Missouri	\$80
21	Michigan	\$80
22	Maryland	\$80
23	Hawaii	\$80
24	Wyoming	\$80
25	Minnesota	\$79
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26	North Carolina	\$78
27	Ohio	\$76
28	Oregon	\$75
29	Virginia	\$75
30	Delaware	\$74
31	Oklahoma	\$73
32	Illinois	\$72
33	Kansas	\$71
34	West Virginia	\$71
35	South Dakota	\$71
36	Utah	\$71
37	Nevada	\$70
38	Kentucky	\$61
39	South Carolina	\$61
40	Mississippi	\$61
41	Texas	\$60
42	Tennessee	\$60
43	Montana	\$60
44	California	\$60
45	Florida	\$52
46	Arkansas	\$51
47	New Mexico	\$50
48	Idaho	\$50
49	Arizona	\$50
50	Louisiana	\$38
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Waste & Recycling: U.S. Market Size & Household Spend



1	Massachusetts	\$127
2	Maryland	\$127
3	Connecticut	\$124
4	New Jersey	\$111
5	California	\$100
6	Delaware	\$97
7	New York	\$95
8	New Hampshire	\$92
9	Colorado	\$89
10	Washington	\$86
11	Minnesota	\$86
12	Maine	\$85
13	Pennsylvania	\$85
14	Texas	\$84
15	Indiana	\$81
16	Wisconsin	\$80
17	Michigan	\$77
18	North Carolina	\$75
19	Georgia	\$73
20	North Dakota	\$73
21	Wyoming	\$73
22	Rhode Island	\$71
23	Louisiana	\$71
24	Ohio	\$71
25	Alaska	\$70
33 0	loxo	

26	Florida	\$70
27	New Mexico	\$69
28	Vermont	\$69
29	South Carolina	\$69
30	Missouri	\$67
31	Alabama	\$67
32	Virginia	\$66
33	Nebraska	\$66
34	Idaho	\$66
35	Arkansas	\$66
36	Kansas	\$63
37	Arizona	\$63
38	Oregon	\$62
39	Kentucky	\$62
40	Tennessee	\$60
41	Illinois	\$60
42	Utah	\$59
43	Nevada	\$58
44	Montana	\$55
45	South Dakota	\$55
46	lowa	\$53
47	Mississippi	\$50
48	West Virginia	\$44
49	Hawaii	\$34
50	Oklahoma	\$25
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Households

with Bill

21%

Life Insurance: U.S. Market Size & Household Spend



1	Minnesota	\$83		
2	Washington	\$80		
3	Rhode Island	\$78		
4	New Mexico	\$77		
5	Hawaii	\$75		
6	Massachusetts	\$75		
7	Connecticut	\$70		
8	North Dakota	\$70		
9	New York	\$70		
10	California	\$70		
11	Oregon	\$69		
12	New Jersey	\$68		
13	Maryland	\$68		
14	Delaware	\$67		
15	South Dakota	\$64		
16	Arizona	\$64		
17	Wisconsin	\$64		
18	Montana	\$63		
19	Utah	\$63		
20	Idaho	\$61		
21	Texas	\$60		
22	Colorado	\$60		
23	Alabama	\$60		
24	Wyoming	\$59		
25	Florida	\$59		
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26	Indiana		\$59	
27	West Virginia		\$58	
28	Nebraska		\$58	
29	Michigan		\$58	
30	Ohio		\$57	
31	Georgia		\$57	
32	Illinois		\$57	
33	South Carolina		\$56	
34	Alaska		\$56	
35	Louisiana		\$56	
36	Vermont		\$55	
37	North Carolina		\$55	
38	New Hampshire		\$55	
39	lowa		\$55	
40	Arkansas		\$55	
41	Pennsylvania		\$54	
42	Tennessee		\$54	
43	Oklahoma		\$53	
44	Kansas		\$52	
45	Maine		\$52	
46	Missouri		\$52	
47	Mississippi		\$51	
48	Kentucky		\$51	
49	Virginia		\$49	
50	Nevada		\$47	
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About doxo

doxo delivers innovation that transforms the bill pay experience for consumers, billers and financial technology providers. For over 10M consumers, doxo's all-in-one bill pay makes it simple to organize and pay any bill on any device through a secure checkout. For billers, doxo's network-driven platform enables online and mobile payments with a ridiculously simple integration, radically lower costs, and game-changing features that are unavailable with legacy bill pay vendors. For fintech partners, doxo delivers financial innovations to consumers across 97% of US Zip Codes, paying from more than 5,000 financial institutions to over 120,000 billers in 45+ service categories. For employees, doxo is a creative, ever-learning team that is passionate about building fintech tools that dramatically improve the bill pay experience. For investors, doxo provides an extraordinary opportunity to invest alongside Jackson Square Ventures, MDV, and Bezos Expeditions to disrupt a market that accounts for over \$4T of US Household spend.

To learn more about America's leading bill pay network, visit doxo.com.