



# U.S. Cable & Internet Market Size and Household Spending Report

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United States of Bill Pay  
doxoINSIGHTS Report 2022



A comprehensive look into the cable and internet industry, with a deep dive into category market size and average spend at the national, state, and regional level.

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## About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

# 7M+

Statistically significant, with over 7 million paying consumers.

# 97%

Geographically diverse, capturing payment activity in 97% U.S. zip codes

# 120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

## All income brackets

Economically representative, with participation from all income brackets.

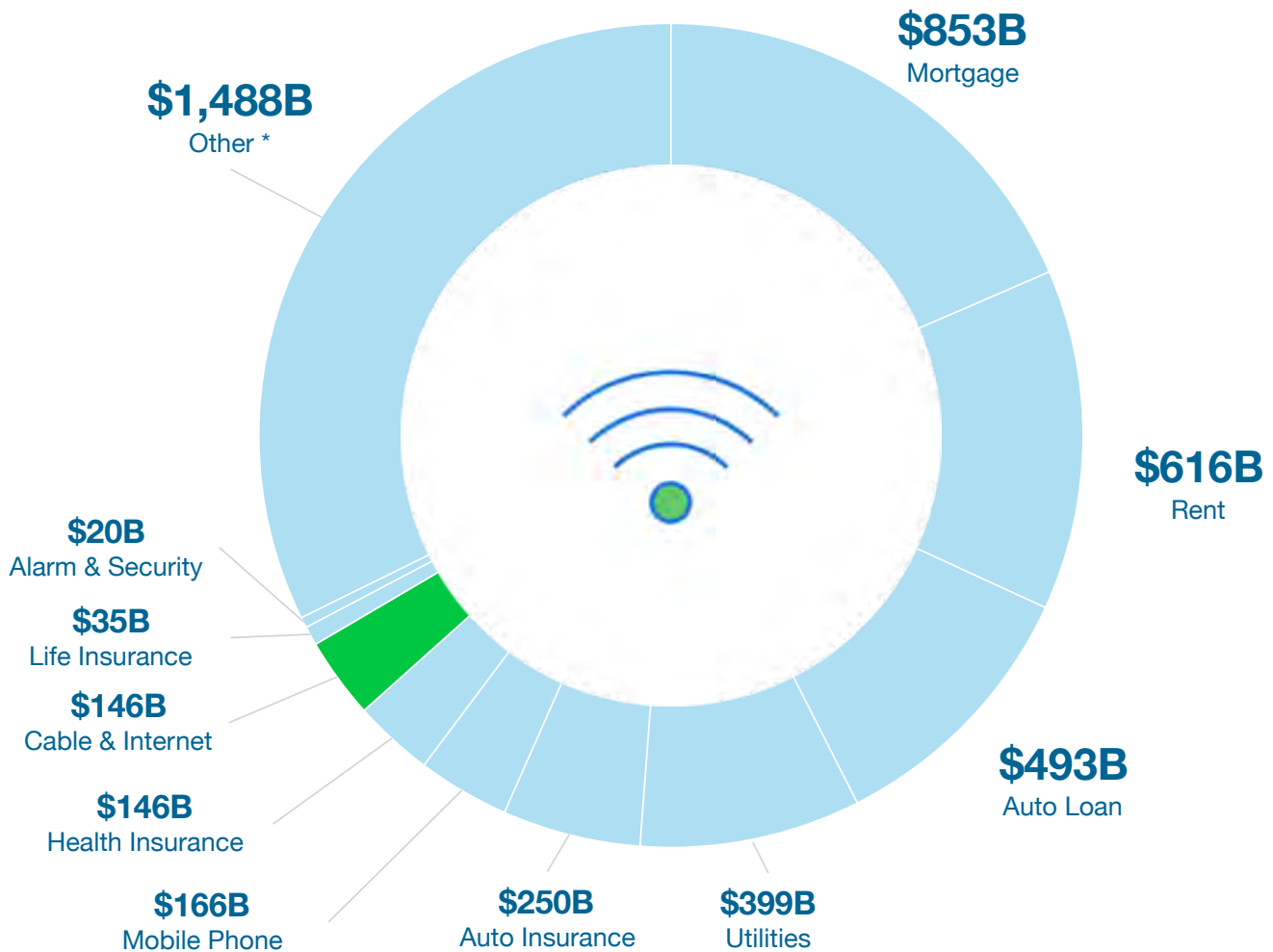
## All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

doxoINSIGHTS provides a comprehensive look into the household bill pay industry, with a deep dive into category size and average spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the 10 most common household bills. For more information about doxoINSIGHTS visit [www.doxo.com/insights](http://www.doxo.com/insights).

## Bill Pay Market Size (in billions)

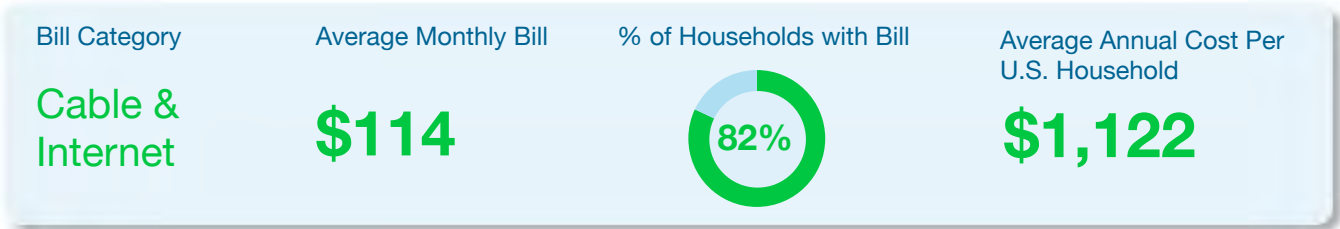
While the total market size for U.S. household bills is \$4.6 trillion per year, the United States of Bill Pay Reports focus on the ten most common household bills, which amount to \$3.12 trillion annually. This report focuses on the \$146 billion Cable & Internet category.



Cable & Internet bills account for **3.18%** of the **\$4.6** trillion spent on household bills per year.

\*Other includes credit card payments, taxes and non-recurring fees like health care lab expenses and toll roads.

The average U.S. household spends **\$114** a month on Cable & Internet.



Cable & Internet amount to **\$1,122** of the **\$24,032** spent annually on the **ten most common** household bills.\*

Bill Category	Average Monthly Bill	% of Households with Bill	Average Annual Cost
Mortgage	\$1,368	40%	\$6,566
Rent	\$1,129	35%	\$4,742
Auto Loan	\$433	73%	\$3,793
Utilities	\$328	78%	\$3,070
Auto Insurance	\$196	82%	\$1,929
Health & Dental Insurance	\$123	76%	\$1,122
<b>Cable &amp; Internet</b>	<b>\$114</b>	<b>82%</b>	<b>\$1,122</b>
Mobile Phone	\$113	94%	\$1,275
Alarm & Security	\$84	15%	\$151
Life Insurance	\$82	27%	\$266

\*The ten most common household bills do not take into account such things as credit card payments, taxes and non-recurring fees like health care lab expenses and toll roads.

## Cable & Internet Market Snapshot

Total Cable & Internet Market Size

**\$146B**

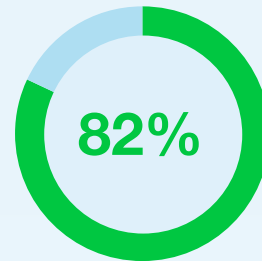
Average Annual Cost Per U.S. Household

**\$1,122\***

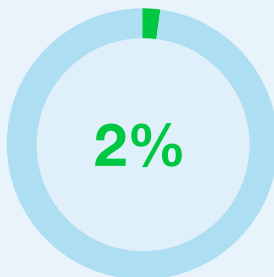
Average monthly household bill

**\$114**

Percent of households with Cable & Internet



Percent of annual income



Most expensive states for Cable & Internet

NH

ME

AK

DE

MD



\* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

# Cable & Internet Bill Pay Market Size

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## Cable & Internet Bill Pay Market Size by State

	State	Market Size (\$B)	# Households	
1	California	\$14.99	12,576,918	
2	Texas	\$10.79	8,922,664	
3	Florida	\$8.29	7,420,759	
4	New York	\$7.86	7,317,755	
5	Ohio	\$5.51	4,602,999	
6	Illinois	\$5.43	4,836,947	
7	Pennsylvania	\$4.76	5,018,860	
8	Michigan	\$4.62	3,872,494	
9	North Carolina	\$4.37	3,745,153	
10	Georgia	\$4.08	3,585,611	
11	Tennessee	\$3.11	2,492,121	
12	New Jersey	\$3.05	3,214,360	
13	Virginia	\$2.88	3,056,144	
14	Missouri	\$2.79	2,375,732	
15	Indiana	\$2.77	2,502,149	
16	Arizona	\$2.66	2,381,696	
17	Wisconsin	\$2.64	2,279,781	
18	Massachusetts	\$2.51	2,547,068	
19	Alabama	\$2.51	1,883,727	
20	Louisiana	\$2.43	1,728,134	
21	Washington	\$2.39	2,620,116	
22	South Carolina	\$2.31	1,801,181	
23	Minnesota	\$2.09	2,087,300	
24	Colorado	\$2.03	1,972,932	
25	Maryland	\$2.03	2,156,414	

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	State	Market Size (\$B)	# Households	
26	Kentucky	\$1.94	1,721,406	
27	Connecticut	\$1.67	1,371,087	
28	Oklahoma	\$1.67	1,460,555	
29	Oregon	\$1.61	1,518,988	
30	Arkansas	\$1.35	1,147,095	
31	Iowa	\$1.30	1,221,816	
32	Mississippi	\$1.27	1,115,776	
33	Nevada	\$1.19	1,006,477	
34	Kansas	\$1.08	1,112,105	
35	West Virginia	\$0.88	763,744	
36	New Mexico	\$0.81	790,552	
37	Maine	\$0.78	557,168	
38	New Hampshire	\$0.74	519,023	
39	Utah	\$0.69	877,481	
40	Nebraska	\$0.66	721,277	
41	Idaho	\$0.54	579,206	
42	Hawaii	\$0.52	455,338	
43	Montana	\$0.39	409,869	
44	Delaware	\$0.38	342,294	
45	South Dakota	\$0.32	322,111	
46	Alaska	\$0.31	258,052	
47	Rhode Island	\$0.28	413,607	
48	Wyoming	\$0.27	226,944	
49	North Dakota	\$0.26	280,782	
50	Vermont	\$0.24	256,442	

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### Cable & Internet Bill Pay Market Size by Top 50 U.S. City (based on # of households)

	CBSA	Market Size (\$B)	Number of households in the area	
1	New York	\$0.85	760,488	
2	San Diego	\$0.63	460,080	
3	San Antonio	\$0.81	567,207	
4	San Francisco	\$0.44	345,811	
5	Austin	\$0.46	382,370	
6	Cincinnati	\$0.42	332,932	
7	Louisville	\$0.38	306,685	
8	Los Angeles	\$0.98	821,015	
9	Saint Louis	\$0.47	393,848	
10	Columbus	\$0.38	329,101	
11	Fort Lauderdale	\$0.38	306,949	
12	Atlanta	\$0.42	384,898	
13	Dallas	\$0.54	481,042	
14	Denver	\$0.37	405,963	
15	Tucson	\$0.40	349,348	
16	Milwaukee	\$0.39	325,271	
17	Cleveland	\$0.37	328,591	
18	Las Vegas	\$0.57	523,424	
19	Orlando	\$0.36	322,023	
20	Miami	\$0.65	597,148	
21	Philadelphia	\$0.48	599,819	
22	Chicago	\$0.97	1,040,151	
23	Indianapolis	\$0.36	368,507	
24	Phoenix	\$0.46	468,278	
25	Houston	\$0.99	1,036,113	

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	CBSA	Market Size (\$B)	Number of households in the area	
26	Birmingham	\$0.28	201,876	
27	Oklahoma City	\$0.32	257,812	
28	Rochester	\$0.24	196,574	
29	Dayton	\$0.25	200,079	
30	Charlotte	\$0.36	311,844	
31	Kansas City	\$0.24	228,104	
32	Albuquerque	\$0.25	257,469	
33	El Paso	\$0.29	243,085	
34	Buffalo	\$0.23	242,667	
35	Washington	\$0.22	266,707	
36	Seattle	\$0.26	371,914	
37	Omaha	\$0.21	203,128	
38	Detroit	\$0.30	255,096	
39	Memphis	\$0.30	265,247	
40	Fort Worth	\$0.34	292,704	
41	Jacksonville	\$0.34	319,551	
42	Sacramento	\$0.28	281,295	
43	Portland	\$0.34	351,771	
44	San Jose	\$0.29	309,116	
45	Colorado Springs	\$0.16	203,526	
46	Baltimore	\$0.20	253,110	
47	Tampa	\$0.20	286,184	
48	Minneapolis	\$0.33	423,421	
49	Saint Paul	\$0.24	296,977	
50	Pittsburgh	\$0.19	305,354	

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# Regional Cable & Internet Bill Pay Comparison

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## The Most and Least Expensive States for Cable & Internet

### Top 5 Most Expensive

State	Average Monthly/Yearly Bill	% of Households with Bill
1 NH	\$140 /month \$1,433 /year	85%
2 ME	\$134 /month \$1,394 /year	87%
3 AK	\$130 /month \$1,204 /year	77%
4 DE	\$129 /month \$1,096 /year	71%
5 MD	\$126 /month \$940 /year	62%



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### Top 5 Least Expensive





State	Average Monthly/Yearly Bill	% of Households with Bill
46 ND	\$101 /month \$919 /year	76%
47 NE	\$99 /month \$912 /year	77%
48 ID	\$97 /month \$929 /year	80%
49 UT	\$97 /month \$788 /year	68%
50 SD	\$96 /month \$1,007 /year	87%



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## The Most and Least Expensive Big Cities for Cable & Internet (based on # of households)






### Top 5 Most Expensive

City	Average Monthly/ Yearly Bill	% of Households with Bill
 New York	\$146 /month  \$1,122 /year	64%
 San Diego	\$137 /month  \$1,363 /year	83%
 San Antonio	\$135 /month  \$1,436 /year	89%
 San Francisco	\$128 /month  \$1,270 /year	83%
 Birmingham	\$125 /month  \$1,396 /year	93%



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### Top 5 Least Expensive

City	Average Monthly/ Yearly Bill	% of Households with Bill
 Baltimore	\$92 /month  772 /year	70%
 Tampa	\$92 /month  714 /year	65%
 Minneapolis	\$91 /month  790 /year	72%
 Saint Paul	\$90 /month  798 /year	74%
 Pittsburgh	\$88 /month  636 /year	60%



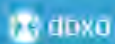
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# Cable & Internet Market/Spend Breakdown by State

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## Cable & Internet Market/Spend by State

State	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
1 Alabama	1,883,727	\$2,509	\$114	97%	\$1,327
2 Alaska	258,052	\$311	\$130	77%	\$1,201
3 Arizona	2,381,696	\$2,660	\$108	86%	\$1,115
4 Arkansas	1,147,095	\$1,354	\$105	94%	\$1,184
5 California	12,576,918	\$14,994	\$117	85%	\$1,193
6 Colorado	1,972,932	\$2,034	\$110	78%	\$1,030
7 Connecticut	1,371,087	\$1,670	\$121	84%	\$1,220
8 Delaware	342,294	\$375	\$129	71%	\$1,099
9 Florida	7,420,759	\$8,292	\$111	84%	\$1,119
10 Georgia	3,585,611	\$4,083	\$108	88%	\$1,140
11 Hawaii	455,338	\$521	\$122	78%	\$1,142
12 Idaho	579,206	\$538	\$97	80%	\$931
13 Illinois	4,836,947	\$5,432	\$111	84%	\$1,119
14 Indiana	2,502,149	\$2,772	\$113	82%	\$1,112
15 Iowa	1,221,816	\$1,304	\$110	81%	\$1,069
16 Kansas	1,112,105	\$1,081	\$109	74%	\$968
17 Kentucky	1,721,406	\$1,943	\$102	92%	\$1,126
18 Louisiana	1,728,134	\$2,434	\$124	95%	\$1,414
19 Maine	557,168	\$777	\$134	87%	\$1,399
20 Maryland	2,156,414	\$2,028	\$126	62%	\$937
21 Massachusetts	2,547,068	\$2,513	\$119	69%	\$985
22 Michigan	3,872,494	\$4,623	\$114	87%	\$1,190
23 Minnesota	2,087,300	\$2,085	\$110	76%	\$1,003
24 Mississippi	1,115,776	\$1,268	\$115	82%	\$1,132
25 Missouri	2,375,732	\$2,791	\$111	88%	\$1,172



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\* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

## Cable & Internet Market/Spend by State (continued)

State	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
26 Montana	409,869	\$386	\$106	74%	\$941
27 Nebraska	721,277	\$658	\$99	77%	\$915
28 Nevada	1,006,477	\$1,187	\$114	86%	\$1,176
29 New Hampshire	519,023	\$744	\$140	85%	\$1,428
30 New Jersey	3,214,360	\$3,048	\$122	65%	\$952
31 New Mexico	790,552	\$812	\$104	82%	\$1,023
32 New York	7,317,755	\$7,856	\$124	72%	\$1,071
33 North Carolina	3,745,153	\$4,375	\$112	87%	\$1,169
34 North Dakota	280,782	\$258	\$101	76%	\$921
35 Ohio	4,602,999	\$5,511	\$117	85%	\$1,193
36 Oklahoma	1,460,555	\$1,665	\$107	89%	\$1,143
37 Oregon	1,518,988	\$1,612	\$112	79%	\$1,062
38 Pennsylvania	5,018,860	\$4,764	\$108	73%	\$946
39 Rhode Island	413,607	\$284	\$122	47%	\$688
40 South Carolina	1,801,181	\$2,306	\$120	89%	\$1,282
41 South Dakota	322,111	\$324	\$96	87%	\$1,002
42 Tennessee	2,492,121	\$3,115	\$121	86%	\$1,249
43 Texas	8,922,664	\$10,787	\$114	88%	\$1,204
44 Utah	877,481	\$691	\$97	68%	\$792
45 Vermont	256,442	\$237	\$110	70%	\$924
46 Virginia	3,056,144	\$2,882	\$121	65%	\$944
47 Washington	2,620,116	\$2,391	\$113	67%	\$909
48 West Virginia	763,744	\$878	\$118	81%	\$1,147
49 Wisconsin	2,279,781	\$2,637	\$116	83%	\$1,155
50 Wyoming	226,944	\$275	\$119	85%	\$1,214



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\* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

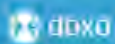
# Cable & Internet Market/Spend by 50 Biggest U.S. Cities

(based on # of households)

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## Cable & Internet Market/Spend by 50 Biggest U.S. Cities (based on # of households)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
1 Albuquerque	257,469	\$248	\$112	72%	\$968
2 Atlanta	384,898	\$423	\$112	82%	\$1,102
3 Austin	382,370	\$459	\$124	81%	\$1,205
4 Baltimore	253,110	\$195	\$92	70%	\$773
5 Birmingham	201,876	\$282	\$125	93%	\$1,395
6 Buffalo	242,667	\$233	\$110	73%	\$964
7 Charlotte	311,844	\$355	\$114	83%	\$1,135
8 Chicago	1,040,151	\$966	\$102	76%	\$930
9 Cincinnati	332,932	\$420	\$119	88%	\$1,257
10 Cleveland	328,591	\$365	\$106	87%	\$1,107
11 Colorado Springs	203,526	\$157	\$95	68%	\$775
12 Columbus	329,101	\$378	\$113	85%	\$1,153
13 Dallas	481,042	\$536	\$111	84%	\$1,119
14 Dayton	200,079	\$246	\$116	88%	\$1,225
15 Denver	405,963	\$374	\$110	70%	\$924
16 Detroit	255,096	\$297	\$107	91%	\$1,168
17 El Paso	243,085	\$289	\$110	90%	\$1,188
18 Fort Lauderdale	306,949	\$381	\$113	92%	\$1,248
19 Fort Worth	292,704	\$338	\$104	93%	\$1,161
20 Houston	1,036,113	\$994	\$92	87%	\$960
21 Indianapolis	368,507	\$364	\$99	83%	\$986
22 Jacksonville	319,551	\$337	\$102	86%	\$1,053
23 Kansas City	228,104	\$242	\$112	79%	\$1,062
24 Las Vegas	523,424	\$573	\$106	86%	\$1,094
25 Los Angeles	821,015	\$982	\$117	85%	\$1,193



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\* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household



## Cable & Internet Market/Spend by 50 Biggest U.S. Cities (based on # of households, cont'd)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
26 Louisville	306,685	\$377	\$119	86%	\$1,228
27 Memphis	265,247	\$303	\$106	90%	\$1,145
28 Miami	597,148	\$648	\$104	87%	\$1,086
29 Milwaukee	325,271	\$392	\$108	93%	\$1,205
30 Minneapolis	423,421	\$334	\$91	72%	\$786
31 New York	760,488	\$853	\$146	64%	\$1,121
32 Oklahoma City	257,812	\$316	\$119	86%	\$1,228
33 Omaha	203,128	\$206	\$107	79%	\$1,014
34 Orlando	322,023	\$364	\$106	89%	\$1,132
35 Philadelphia	599,819	\$476	\$102	65%	\$796
36 Phoenix	468,278	\$460	\$99	83%	\$986
37 Pittsburgh	305,354	\$194	\$88	60%	\$634
38 Portland	351,771	\$341	\$100	81%	\$972
39 Rochester	196,574	\$236	\$116	86%	\$1,197
40 Sacramento	281,295	\$283	\$100	84%	\$1,008
41 Saint Louis	393,848	\$473	\$114	88%	\$1,204
42 Saint Paul	296,977	\$237	\$90	74%	\$799
43 San Antonio	567,207	\$815	\$135	89%	\$1,442
44 San Diego	460,080	\$627	\$137	83%	\$1,365
45 San Francisco	345,811	\$439	\$128	83%	\$1,275
46 San Jose	309,116	\$287	\$99	78%	\$927
47 Seattle	371,914	\$263	\$107	55%	\$706
48 Tampa	286,184	\$204	\$92	65%	\$718
49 Tucson	349,348	\$399	\$109	87%	\$1,138
50 Washington	266,707	\$217	\$108	63%	\$816



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\* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

# Cable & Internet Market/Spend by U.S. Cities

(with population of 40k+)

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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
1 Abilene, TX	46,527	\$62	\$130	86%	\$1,342
2 Akron, OH	113,678	\$121	\$110	80%	\$1,056
3 Albany, NY	63,464	\$57	\$86	87%	\$898
4 Albuquerque, NM	257,469	\$248	\$112	72%	\$968
5 Alexandria, VA	137,682	\$117	\$119	60%	\$857
6 Allentown, PA	61,819	\$52	\$93	75%	\$837
7 Alpharetta, GA	60,030	\$79	\$141	78%	\$1,320
8 Amarillo, TX	82,903	\$96	\$114	85%	\$1,163
9 Anaheim, CA	102,568	\$121	\$119	83%	\$1,185
10 Anchorage, AK	90,801	\$102	\$132	71%	\$1,125
11 Ann Arbor, MI	64,463	\$65	\$95	88%	\$1,003
12 Appleton, WI	46,703	\$39	\$94	74%	\$835
13 Arlington, TX	135,072	\$202	\$130	96%	\$1,498
14 Arlington, VA	98,253	\$64	\$99	55%	\$653
15 Arvada, CO	48,752	\$65	\$131	85%	\$1,336
16 Asheville, NC	52,723	\$69	\$129	85%	\$1,316
17 Astoria, NY	64,194	\$87	\$145	78%	\$1,357
18 Athens, GA	44,816	\$46	\$97	88%	\$1,024
19 Atlanta, GA	384,898	\$423	\$112	82%	\$1,102
20 Augusta, GA	79,120	\$89	\$123	76%	\$1,122
21 Aurora, CO	142,039	\$143	\$100	84%	\$1,008
22 Aurora, IL	65,112	\$90	\$127	91%	\$1,387
23 Austin, TX	382,370	\$459	\$124	81%	\$1,205
24 Bakersfield, CA	163,912	\$188	\$108	89%	\$1,153
25 Baltimore, MD	253,110	\$195	\$92	70%	\$773



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\* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
26 Baton Rouge, LA	150,146	\$186	\$111	93%	\$1,239
27 Beaumont, TX	51,082	\$72	\$136	87%	\$1,420
28 Beaverton, OR	70,528	\$61	\$110	66%	\$871
29 Bellevue, WA	53,635	\$69	\$186	58%	\$1,295
30 Bellingham, WA	48,856	\$58	\$109	91%	\$1,190
31 Bend, OR	43,272	\$39	\$95	79%	\$901
32 Berkeley, CA	48,584	\$72	\$144	85%	\$1,469
33 Bethlehem, PA	47,471	\$47	\$107	78%	\$1,002
34 Billings, MT	52,889	\$44	\$116	60%	\$835
35 Birmingham, AL	201,876	\$282	\$125	93%	\$1,395
36 Bloomington, IN	50,417	\$41	\$84	82%	\$827
37 Boca Raton, FL	92,147	\$62	\$64	87%	\$668
38 Boise, ID	95,967	\$79	\$87	79%	\$825
39 Boston, MA	64,609	\$51	\$99	66%	\$784
40 Bothell, WA	41,359	\$20	\$66	61%	\$483
41 Boulder, CO	51,579	\$43	\$92	76%	\$839
42 Bowling Green, KY	40,130	\$53	\$124	89%	\$1,324
43 Boynton Beach, FL	69,402	\$80	\$108	89%	\$1,153
44 Bradenton, FL	91,356	\$79	\$98	74%	\$870
45 Bridgeport, CT	51,248	\$59	\$118	82%	\$1,161
46 Broken Arrow, OK	42,894	\$53	\$120	86%	\$1,238
47 Bronx, NY	486,807	\$488	\$116	72%	\$1,002
48 Brooklyn, NY	916,856	\$848	\$112	69%	\$927
49 Brownsville, TX	54,806	\$74	\$117	97%	\$1,362
50 Buffalo, NY	242,667	\$233	\$110	73%	\$964



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\* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
51 Burbank, CA	43,151	\$41	\$94	84%	\$948
52 Cambridge, MA	44,117	\$21	\$60	66%	\$475
53 Canton, OH	61,288	\$74	\$113	89%	\$1,207
54 Cape Coral, FL	61,755	\$64	\$112	77%	\$1,035
55 Carlsbad, CA	41,278	\$71	\$194	74%	\$1,723
56 Carrollton, TX	43,484	\$35	\$102	65%	\$796
57 Cary, NC	50,713	\$65	\$123	87%	\$1,284
58 Cedar Rapids, IA	56,172	\$57	\$107	79%	\$1,014
59 Chandler, AZ	96,908	\$99	\$98	87%	\$1,023
60 Charleston, SC	75,336	\$85	\$124	76%	\$1,131
61 Charleston, WV	42,540	\$39	\$97	79%	\$920
62 Charlotte, NC	311,844	\$355	\$114	83%	\$1,135
63 Charlottesville, VA	44,312	\$46	\$125	69%	\$1,035
64 Chattanooga, TN	84,051	\$63	\$87	72%	\$752
65 Chesapeake, VA	79,593	\$72	\$137	55%	\$904
66 Chicago, IL	1,040,151	\$966	\$102	76%	\$930
67 Chico, CA	42,638	\$47	\$117	79%	\$1,109
68 Chula Vista, CA	74,219	\$74	\$110	75%	\$990
69 Cincinnati, OH	332,932	\$420	\$119	88%	\$1,257
70 Clarksville, TN	56,999	\$70	\$125	82%	\$1,230
71 Clearwater, FL	75,980	\$52	\$76	75%	\$684
72 Cleveland, OH	328,591	\$365	\$106	87%	\$1,107
73 Clinton Township, MI	42,046	\$39	\$87	89%	\$929
74 Colorado Springs, CO	203,526	\$157	\$95	68%	\$775
75 Columbia, MO	55,099	\$67	\$111	91%	\$1,212



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
76 Columbia, SC	127,806	\$139	\$112	81%	\$1,089
77 Columbus, GA	69,559	\$70	\$110	77%	\$1,016
78 Columbus, OH	329,101	\$378	\$113	85%	\$1,153
79 Concord, CA	44,872	\$59	\$128	85%	\$1,306
80 Conroe, TX	45,568	\$57	\$115	90%	\$1,242
81 Corona, CA	66,724	\$110	\$162	85%	\$1,652
82 Corpus Christi, TX	113,186	\$120	\$100	88%	\$1,056
83 Costa Mesa, CA	40,296	\$38	\$97	82%	\$954
84 Cumming, GA	44,403	\$69	\$159	81%	\$1,545
85 Dallas, TX	481,042	\$536	\$111	84%	\$1,119
86 Davenport, IA	41,720	\$47	\$115	82%	\$1,132
87 Dayton, OH	200,079	\$246	\$116	88%	\$1,225
88 Daytona Beach, FL	43,566	\$75	\$170	84%	\$1,714
89 Decatur, GA	66,251	\$62	\$102	76%	\$930
90 Delray Beach, FL	53,914	\$34	\$64	81%	\$622
91 Denton, TX	51,697	\$41	\$104	63%	\$786
92 Denver, CO	405,963	\$374	\$110	70%	\$924
93 Des Moines, IA	84,389	\$99	\$107	91%	\$1,168
94 Detroit, MI	255,096	\$297	\$107	91%	\$1,168
95 Duluth, MN	47,284	\$44	\$105	74%	\$932
96 Durham, NC	103,837	\$137	\$131	84%	\$1,320
97 Edmond, OK	53,091	\$56	\$103	85%	\$1,051
98 El Cajon, CA	57,752	\$49	\$90	78%	\$842
99 El Paso, TX	243,085	\$289	\$110	90%	\$1,188
100 Elk Grove, CA	50,299	\$34	\$70	81%	\$680



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
101 Englewood, CO	42,145	\$64	\$164	77%	\$1,515
102 Erie, PA	75,871	\$96	\$112	95%	\$1,277
103 Escondido, CA	55,176	\$73	\$137	80%	\$1,315
104 Eugene, OR	80,574	\$68	\$105	67%	\$844
105 Evansville, IN	75,667	\$96	\$127	83%	\$1,265
106 Everett, WA	65,085	\$46	\$88	67%	\$708
107 Fairfax, VA	55,388	\$58	\$154	57%	\$1,053
108 Falls Church, VA	43,926	\$32	\$108	57%	\$739
109 Fargo, ND	47,589	\$32	\$80	71%	\$682
110 Fayetteville, NC	95,271	\$130	\$120	95%	\$1,368
111 Flint, MI	65,019	\$65	\$91	91%	\$994
112 Florissant, MO	42,623	\$57	\$127	88%	\$1,341
113 Flushing, NY	77,309	\$128	\$172	80%	\$1,651
114 Fontana, CA	54,330	\$84	\$140	92%	\$1,546
115 Fort Collins, CO	70,063	\$66	\$108	73%	\$946
116 Fort Lauderdale, FL	306,949	\$381	\$113	92%	\$1,248
117 Fort Myers, FL	95,960	\$79	\$95	72%	\$821
118 Fort Wayne, IN	120,138	\$78	\$77	70%	\$647
119 Fort Worth, TX	292,704	\$338	\$104	93%	\$1,161
120 Frederick, MD	45,427	\$50	\$162	57%	\$1,108
121 Fredericksburg, VA	54,809	\$44	\$109	61%	\$798
122 Fremont, CA	71,013	\$72	\$99	86%	\$1,022
123 Fresno, CA	182,779	\$180	\$95	86%	\$980
124 Frisco, TX	40,964	\$54	\$130	84%	\$1,310
125 Fullerton, CA	45,163	\$80	\$175	84%	\$1,764



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
126 Gainesville, FL	80,228	\$81	\$128	66%	\$1,014
127 Gaithersburg, MD	46,442	\$41	\$128	57%	\$876
128 Garden Grove, CA	46,801	\$74	\$158	84%	\$1,593
129 Garland, TX	75,703	\$87	\$127	76%	\$1,158
130 Gilbert, AZ	70,090	\$82	\$118	83%	\$1,175
131 Glendale, AZ	98,219	\$104	\$103	86%	\$1,063
132 Glendale, CA	65,443	\$80	\$121	84%	\$1,220
133 Grand Junction, CO	41,431	\$41	\$124	67%	\$997
134 Grand Prairie, TX	57,749	\$61	\$105	83%	\$1,046
135 Grand Rapids, MI	134,945	\$174	\$116	93%	\$1,295
136 Green Bay, WI	72,193	\$62	\$115	62%	\$856
137 Greensboro, NC	125,993	\$191	\$140	90%	\$1,512
138 Greenville, NC	44,250	\$54	\$117	86%	\$1,207
139 Greenville, SC	81,983	\$133	\$147	92%	\$1,623
140 Hamilton, OH	49,236	\$71	\$135	89%	\$1,442
141 Hampton, VA	54,206	\$45	\$115	60%	\$828
142 Harrisburg, PA	69,235	\$62	\$104	72%	\$899
143 Hartford, CT	45,370	\$30	\$67	81%	\$651
144 Hayward, CA	55,833	\$87	\$137	95%	\$1,562
145 Hemet, CA	43,404	\$45	\$103	83%	\$1,026
146 Henderson, NV	103,938	\$164	\$146	90%	\$1,577
147 Henrico, VA	75,351	\$66	\$126	58%	\$877
148 Hialeah, FL	111,174	\$98	\$82	89%	\$876
149 High Point, NC	45,645	\$50	\$101	91%	\$1,103
150 Hollywood, FL	154,790	\$167	\$104	87%	\$1,086



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
151 Homestead, FL	45,955	\$56	\$108	94%	\$1,218
152 Honolulu, HI	151,980	\$152	\$121	69%	\$1,002
153 Houston, TX	1,036,113	\$994	\$92	87%	\$960
154 Humble, TX	42,767	\$69	\$157	85%	\$1,601
155 Huntington Beach, CA	74,397	\$104	\$162	72%	\$1,400
156 Huntsville, AL	80,270	\$81	\$102	83%	\$1,016
157 Hyattsville, MD	49,521	\$38	\$105	60%	\$756
158 Independence, MO	51,139	\$43	\$78	91%	\$852
159 Indianapolis, IN	368,507	\$364	\$99	83%	\$986
160 Inglewood, CA	42,436	\$55	\$132	82%	\$1,299
161 Irvine, CA	78,996	\$105	\$148	75%	\$1,332
162 Irving, TX	83,092	\$86	\$112	77%	\$1,035
163 Jackson, MS	65,284	\$76	\$99	98%	\$1,164
164 Jacksonville, FL	319,551	\$337	\$102	86%	\$1,053
165 Jamaica, NY	71,999	\$54	\$105	60%	\$756
166 Jersey City, NJ	96,828	\$59	\$104	49%	\$612
167 Joliet, IL	44,247	\$44	\$101	82%	\$994
168 Kalamazoo, MI	64,188	\$89	\$121	95%	\$1,379
169 Kansas City, KS	55,588	\$55	\$117	71%	\$997
170 Kansas City, MO	228,104	\$242	\$112	79%	\$1,062
171 Katy, TX	78,737	\$98	\$129	81%	\$1,254
172 Kenosha, WI	42,607	\$65	\$147	86%	\$1,517
173 Kent, WA	52,632	\$59	\$136	69%	\$1,126
174 Killeen, TX	50,140	\$53	\$104	85%	\$1,061
175 Kissimmee, FL	76,049	\$75	\$103	80%	\$989



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
176 Knoxville, TN	152,402	\$164	\$109	82%	\$1,073
177 Lafayette, LA	61,230	\$91	\$148	84%	\$1,492
178 Lake Charles, LA	48,024	\$56	\$117	83%	\$1,165
179 Lake Worth, FL	68,705	\$70	\$95	89%	\$1,015
180 Lakeland, FL	91,873	\$78	\$79	89%	\$844
181 Lancaster, CA	55,674	\$65	\$113	86%	\$1,166
182 Lancaster, PA	64,110	\$67	\$103	84%	\$1,038
183 Lansing, MI	69,602	\$73	\$108	81%	\$1,050
184 Laredo, TX	66,620	\$61	\$87	88%	\$919
185 Largo, FL	49,129	\$36	\$86	72%	\$743
186 Las Cruces, NM	55,710	\$48	\$103	70%	\$865
187 Las Vegas, NV	523,424	\$573	\$106	86%	\$1,094
188 Lawrenceville, GA	74,070	\$103	\$130	89%	\$1,388
189 Lewisville, TX	41,884	\$50	\$134	75%	\$1,206
190 Lexington, KY	123,494	\$94	\$78	81%	\$758
191 Lincoln, NE	106,408	\$76	\$80	75%	\$720
192 Little Rock, AR	89,906	\$91	\$88	96%	\$1,014
193 Littleton, CO	116,253	\$108	\$103	75%	\$927
194 Long Beach, CA	166,308	\$151	\$110	69%	\$911
195 Longmont, CO	44,469	\$51	\$125	76%	\$1,140
196 Los Angeles, CA	821,015	\$982	\$117	85%	\$1,193
197 Louisville, KY	306,685	\$377	\$119	86%	\$1,228
198 Lubbock, TX	96,888	\$104	\$100	89%	\$1,068
199 Macon, GA	64,138	\$71	\$120	77%	\$1,109
200 Madison, WI	119,823	\$138	\$115	84%	\$1,159



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
201 Manassas, VA	44,564	\$29	\$100	54%	\$648
202 Manchester, NH	46,891	\$52	\$102	90%	\$1,102
203 Marietta, GA	112,699	\$126	\$116	80%	\$1,114
204 McAllen, TX	42,109	\$76	\$176	86%	\$1,816
205 McKinney, TX	49,561	\$69	\$146	79%	\$1,384
206 Melbourne, FL	60,998	\$68	\$103	90%	\$1,112
207 Memphis, TN	265,247	\$303	\$106	90%	\$1,145
208 Mesa, AZ	182,732	\$170	\$97	80%	\$931
209 Mesquite, TX	48,569	\$61	\$120	87%	\$1,253
210 Metairie, LA	59,380	\$78	\$119	92%	\$1,314
211 Miami Beach, FL	57,465	\$64	\$117	80%	\$1,123
212 Miami, FL	597,148	\$648	\$104	87%	\$1,086
213 Midland, TX	49,746	\$60	\$106	94%	\$1,196
214 Milwaukee, WI	325,271	\$392	\$108	93%	\$1,205
215 Minneapolis, MN	423,421	\$334	\$91	72%	\$786
216 Mission, TX	45,515	\$41	\$81	94%	\$914
217 Mobile, AL	106,874	\$132	\$115	89%	\$1,228
218 Modesto, CA	84,626	\$91	\$101	88%	\$1,067
219 Montgomery, AL	84,239	\$93	\$107	86%	\$1,104
220 Moreno Valley, CA	51,779	\$77	\$143	87%	\$1,493
221 Murfreesboro, TN	59,453	\$77	\$135	80%	\$1,296
222 Muskegon, MI	49,354	\$49	\$94	87%	\$981
223 Myrtle Beach, SC	50,483	\$54	\$97	92%	\$1,071
224 Naperville, IL	56,771	\$42	\$81	77%	\$748
225 Naples, FL	117,290	\$106	\$90	84%	\$907



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
226 Nashville, TN	178,661	\$249	\$129	90%	\$1,393
227 New Haven, CT	48,330	\$45	\$80	97%	\$931
228 New Orleans, LA	159,787	\$244	\$133	96%	\$1,532
229 New Port Richey, FL	49,892	\$44	\$98	75%	\$882
230 New York, NY	760,488	\$853	\$146	64%	\$1,121
231 Newark, DE	50,290	\$55	\$129	70%	\$1,084
232 Newark, NJ	94,631	\$82	\$107	67%	\$860
233 Newport News, VA	71,532	\$51	\$110	54%	\$713
234 Norfolk, VA	86,485	\$103	\$132	75%	\$1,188
235 Norman, OK	45,718	\$80	\$165	88%	\$1,742
236 North Hollywood, CA	55,507	\$69	\$123	84%	\$1,240
237 North Las Vegas, NV	65,737	\$66	\$105	79%	\$995
238 Oakland, CA	149,394	\$188	\$131	80%	\$1,258
239 Ocala, FL	83,518	\$104	\$108	96%	\$1,244
240 Oceanside, CA	64,948	\$73	\$115	81%	\$1,118
241 Odessa, TX	48,884	\$71	\$131	93%	\$1,462
242 Ogden, UT	63,895	\$61	\$108	73%	\$946
243 Oklahoma City, OK	257,812	\$316	\$119	86%	\$1,228
244 Olathe, KS	45,895	\$37	\$100	67%	\$804
245 Olympia, WA	67,951	\$63	\$116	67%	\$933
246 Omaha, NE	203,128	\$206	\$107	79%	\$1,014
247 Ontario, CA	45,662	\$48	\$111	78%	\$1,039
248 Orange, CA	44,667	\$48	\$112	80%	\$1,075
249 Orlando, FL	322,023	\$364	\$106	89%	\$1,132
250 Overland Park, KS	69,523	\$78	\$133	70%	\$1,117



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
251 Oxnard, CA	53,531	\$55	\$104	82%	\$1,023
252 Palm Bay, FL	40,151	\$42	\$100	88%	\$1,056
253 Palmdale, CA	48,499	\$53	\$97	94%	\$1,094
254 Panama City, FL	47,297	\$57	\$112	90%	\$1,210
255 Pasadena, CA	61,247	\$92	\$149	84%	\$1,502
256 Pasadena, TX	46,761	\$52	\$104	89%	\$1,111
257 Paterson, NJ	44,329	\$57	\$143	75%	\$1,287
258 Pensacola, FL	100,607	\$135	\$137	82%	\$1,348
259 Peoria, AZ	58,438	\$69	\$117	84%	\$1,179
260 Peoria, IL	55,953	\$50	\$93	81%	\$904
261 Philadelphia, PA	599,819	\$476	\$102	65%	\$796
262 Phoenix, AZ	468,278	\$460	\$99	83%	\$986
263 Pittsburgh, PA	305,354	\$194	\$88	60%	\$634
264 Plano, TX	104,361	\$171	\$180	76%	\$1,642
265 Pompano Beach, FL	132,205	\$137	\$104	83%	\$1,036
266 Port Saint Lucie, FL	69,266	\$70	\$90	93%	\$1,004
267 Portland, OR	351,771	\$341	\$100	81%	\$972
268 Providence, RI	74,254	\$44	\$89	56%	\$598
269 Pueblo, CO	60,063	\$63	\$105	83%	\$1,046
270 Puyallup, WA	47,891	\$61	\$115	92%	\$1,270
271 Quincy, MA	40,658	\$57	\$172	68%	\$1,404
272 Racine, WI	50,405	\$70	\$131	88%	\$1,383
273 Raleigh, NC	194,292	\$195	\$98	85%	\$1,000
274 Rancho Cucamonga, CA	54,429	\$59	\$102	89%	\$1,089
275 Reading, PA	80,195	\$81	\$115	73%	\$1,007



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
276 Redding, CA	44,409	\$59	\$121	91%	\$1,321
277 Reno, NV	110,456	\$163	\$140	88%	\$1,478
278 Renton, WA	54,676	\$39	\$102	59%	\$722
279 Richmond, VA	150,747	\$98	\$108	50%	\$648
280 Riverside, CA	103,707	\$144	\$136	85%	\$1,387
281 Roanoke, VA	70,815	\$82	\$122	79%	\$1,157
282 Rochester, MN	47,084	\$49	\$107	82%	\$1,053
283 Rochester, NY	196,574	\$236	\$116	86%	\$1,197
284 Rock Hill, SC	41,750	\$46	\$103	89%	\$1,100
285 Rockford, IL	74,712	\$95	\$116	91%	\$1,267
286 Rockville, MD	51,224	\$62	\$176	57%	\$1,204
287 Roseville, CA	46,450	\$51	\$111	82%	\$1,092
288 Round Rock, TX	48,007	\$52	\$113	80%	\$1,085
289 Sacramento, CA	281,295	\$283	\$100	84%	\$1,008
290 Saginaw, MI	54,545	\$52	\$94	84%	\$948
291 Saint Augustine, FL	45,104	\$58	\$119	90%	\$1,285
292 Saint Charles, MO	52,338	\$73	\$133	88%	\$1,404
293 Saint Louis, MO	393,848	\$473	\$114	88%	\$1,204
294 Saint Paul, MN	296,977	\$237	\$90	74%	\$799
295 Saint Petersburg, FL	157,379	\$168	\$97	92%	\$1,071
296 Salem, OR	91,679	\$94	\$116	74%	\$1,030
297 Salinas, CA	51,070	\$46	\$98	77%	\$906
298 Salt Lake City, UT	174,991	\$130	\$84	74%	\$746
299 San Angelo, TX	40,757	\$94	\$219	88%	\$2,313
300 San Antonio, TX	567,207	\$815	\$135	89%	\$1,442



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
301 San Bernardino, CA	65,285	\$81	\$115	90%	\$1,242
302 San Diego, CA	460,080	\$627	\$137	83%	\$1,365
303 San Francisco, CA	345,811	\$439	\$128	83%	\$1,275
304 San Jose, CA	309,116	\$287	\$99	78%	\$927
305 San Mateo, CA	51,674	\$46	\$95	78%	\$889
306 Santa Ana, CA	81,168	\$79	\$96	85%	\$979
307 Santa Barbara, CA	52,151	\$88	\$152	93%	\$1,696
308 Santa Clara, CA	42,768	\$34	\$86	78%	\$805
309 Santa Fe, NM	53,265	\$49	\$103	74%	\$915
310 Santa Monica, CA	47,924	\$86	\$178	84%	\$1,794
311 Santa Rosa, CA	78,686	\$130	\$162	85%	\$1,652
312 Sarasota, FL	106,736	\$86	\$101	66%	\$800
313 Savannah, GA	89,149	\$103	\$115	84%	\$1,159
314 Schenectady, NY	65,997	\$59	\$114	66%	\$903
315 Scottsdale, AZ	121,031	\$135	\$112	83%	\$1,116
316 Scranton, PA	40,609	\$43	\$107	83%	\$1,066
317 Seattle, WA	371,914	\$263	\$107	55%	\$706
318 Shreveport, LA	91,956	\$103	\$98	95%	\$1,117
319 Silver Spring, MD	103,567	\$76	\$109	56%	\$732
320 Simi Valley, CA	42,183	\$64	\$144	87%	\$1,503
321 Sioux Falls, SD	64,311	\$51	\$89	74%	\$790
322 South Bend, IN	57,903	\$40	\$88	65%	\$686
323 Sparks, NV	40,452	\$55	\$134	85%	\$1,367
324 Spartanburg, SC	42,423	\$87	\$180	95%	\$2,052
325 Spokane, WA	140,579	\$112	\$109	61%	\$798



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## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
326 Spring Hill, FL	47,410	\$35	\$80	76%	\$730
327 Spring, TX	110,748	\$168	\$146	87%	\$1,524
328 Springfield, IL	61,813	\$50	\$76	88%	\$803
329 Springfield, MA	53,235	\$41	\$76	84%	\$766
330 Springfield, MO	93,068	\$97	\$104	84%	\$1,048
331 Springfield, OH	40,995	\$41	\$115	73%	\$1,007
332 Stamford, CT	47,292	\$74	\$162	81%	\$1,575
333 Staten Island, NY	165,516	\$179	\$145	62%	\$1,079
334 Sterling Heights, MI	49,441	\$53	\$115	78%	\$1,076
335 Stockton, CA	111,246	\$113	\$101	84%	\$1,018
336 Stone Mountain, GA	41,352	\$62	\$137	91%	\$1,496
337 Sugar Land, TX	48,029	\$57	\$109	91%	\$1,190
338 Summerville, SC	41,543	\$49	\$119	82%	\$1,171
339 Sunnyvale, CA	53,530	\$94	\$190	77%	\$1,756
340 Surprise, AZ	44,111	\$55	\$116	89%	\$1,239
341 Syracuse, NY	92,087	\$93	\$123	68%	\$1,004
342 Tacoma, WA	119,941	\$104	\$101	71%	\$861
343 Tallahassee, FL	110,940	\$161	\$148	82%	\$1,456
344 Tampa, FL	286,184	\$204	\$92	65%	\$718
345 Tempe, AZ	67,319	\$74	\$118	77%	\$1,090
346 Toledo, OH	131,713	\$166	\$118	89%	\$1,260
347 Toms River, NJ	50,677	\$43	\$117	60%	\$842
348 Topeka, KS	67,150	\$57	\$88	81%	\$855
349 Torrance, CA	63,334	\$93	\$126	97%	\$1,467
350 Trenton, NJ	75,881	\$49	\$96	56%	\$645



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\* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household



## Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
351 Tucson, AZ	349,348	\$399	\$109	87%	\$1,138
352 Tulsa, OK	171,919	\$166	\$100	81%	\$972
353 Tuscaloosa, AL	44,615	\$70	\$136	97%	\$1,583
354 Tyler, TX	54,727	\$66	\$102	98%	\$1,200
355 Vallejo, CA	41,597	\$55	\$154	71%	\$1,312
356 Van Nuys, CA	56,855	\$64	\$112	84%	\$1,129
357 Vancouver, WA	115,146	\$83	\$93	65%	\$725
358 Ventura, CA	42,565	\$60	\$139	85%	\$1,418
359 Vero Beach, FL	47,009	\$60	\$126	85%	\$1,285
360 Virginia Beach, VA	165,089	\$143	\$134	54%	\$868
361 Visalia, CA	46,399	\$77	\$142	97%	\$1,653
362 Waco, TX	54,771	\$81	\$141	87%	\$1,472
363 Warren, MI	53,442	\$53	\$95	86%	\$980
364 Waterbury, CT	42,755	\$42	\$102	80%	\$979
365 West Palm Beach, FL	131,261	\$145	\$109	84%	\$1,099
366 Whittier, CA	56,887	\$68	\$121	82%	\$1,191
367 Wichita Falls, TX	41,191	\$54	\$138	79%	\$1,308
368 Wichita, KS	161,719	\$162	\$101	83%	\$1,006
369 Wilmington, DE	87,667	\$87	\$119	70%	\$1,000
370 Wilmington, NC	78,939	\$118	\$131	95%	\$1,493
371 Winston Salem, NC	101,067	\$106	\$94	93%	\$1,049
372 Woodbridge, VA	60,426	\$51	\$136	52%	\$849
373 Worcester, MA	68,744	\$92	\$117	95%	\$1,334
374 Yakima, WA	45,991	\$63	\$134	85%	\$1,367
375 Yonkers, NY	66,496	\$71	\$128	69%	\$1,060
376 York, PA	67,941	\$62	\$97	79%	\$920
377 Youngstown, OH	68,664	\$43	\$97	54%	\$629
378 Ypsilanti, MI	40,145	\$35	\$82	88%	\$866
379 Yuma, AZ	51,038	\$70	\$125	91%	\$1,365



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\* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

## About doxo

Each year U.S. households spend over \$4.6 trillion on recurring bill payments. While staying on top of these bills is the single largest determinant for consumer financial health, organizing and paying them can be a time-consuming and frustrating chore. Since its inception, doxo has been on a mission to simplify and reduce the anxiety of staying on top of bills, empowering consumers to improve their financial health.

Our company was founded on the simple idea that there should be an easy and more secure way for consumers to pay all of their bills through a single account, with any payment method, on any device. As consumers shift more bill payments online and to mobile, doxo continues to experience rapid growth. To date, over seven million doxo users across 97% of U.S. zip codes have paid bills through the payment network, across more than 45 different service categories. With more than 120,000 payable billers, doxo's proprietary, crowd sourced provider directory is the largest in the nation.

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