



U.S. Mobile Phone Market Size and Household Spending Report

United States of Bill Pay
doxoINSIGHTS Report 2022



A comprehensive look into the mobile phone industry, with a deep dive into category market size and average spend at the national, state, and regional level.

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About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

8M+

Statistically significant, with over 8 million paying consumers.

97%

Geographically diverse, capturing payment activity in 97% U.S. zip codes

120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

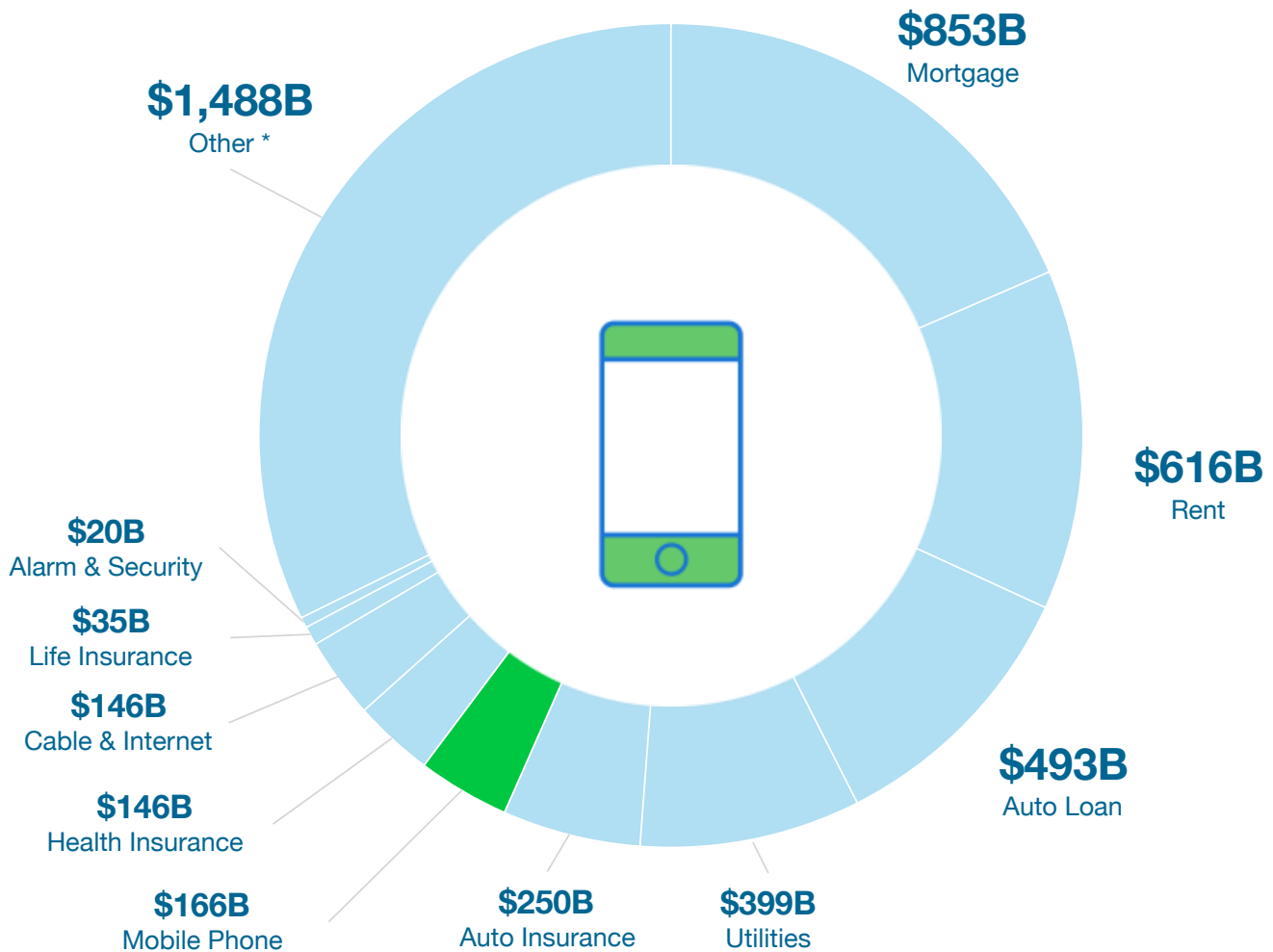
All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

doxoINSIGHTS provides a comprehensive look into the household bill pay industry, with a deep dive into category size and average spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the 10 most common household bills. For more information about doxoINSIGHTS visit www.doxo.com/insights.

Bill Pay Market Size (in billions)

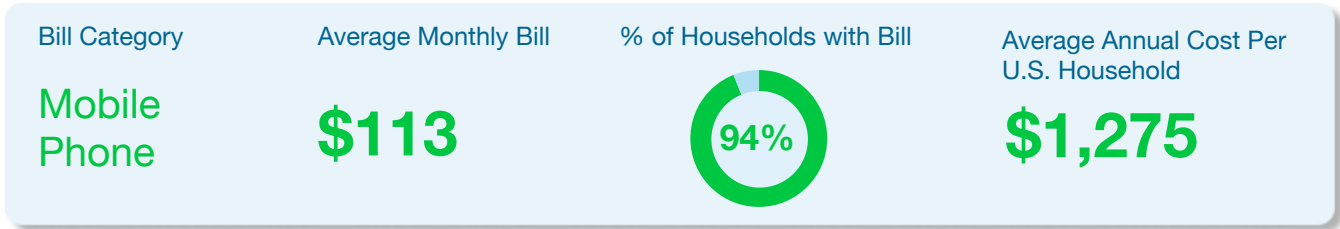
While the total market size for U.S. household bills is \$4.6 trillion per year, the United States of Bill Pay Reports focus on the ten most common household bills, which amount to \$3.12 trillion annually. This report focuses on the \$166 billion mobile phone category.



Mobile phone bills account for **3.6%** of the **\$4.6** trillion spent on household bills per year.

*Other includes credit card payments, taxes and non-recurring fees like health care lab expenses and toll roads.

The average U.S. household spends **\$113** a month on Mobile Phones



Mobile phone bills amount to **\$1,275** of the **\$24,032** spent annually on the **ten most common** household bills.*

Bill Category	Average Monthly Bill	% of Households with Bill	Average Annual Cost
Mortgage	\$1,368	40%	\$6,566
Rent	\$1,129	35%	\$4,742
Auto Loan	\$433	73%	\$3,793
Utilities	\$328	78%	\$3,070
Auto Insurance	\$196	82%	\$1,929
Health & Dental Insurance	\$123	76%	\$1,122
Cable & Internet	\$114	82%	\$1,122
Mobile Phone	\$113	94%	\$1,275
Alarm & Security	\$84	15%	\$151
Life Insurance	\$82	27%	\$266

*The ten most common household bills do not take into account such things as credit card payments, taxes and non-recurring fees like health care lab expenses and toll roads.

Mobile Phone Market Snapshot

Total Mobile Phone Market Size

\$166B

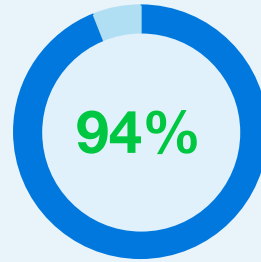
Average Annual Cost Per U.S. Household

\$1,275*

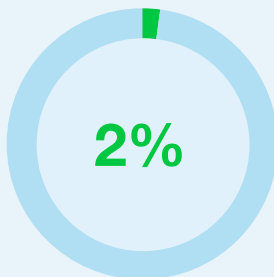
Average monthly household bill

\$113

Percent of households with Mobile Phone



Percent of annual income



Most expensive states for Mobile Phone

AK

HI

WV

ME

WY



* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Bill Pay Market Size

Mobile Phone Bill Pay Market Size by State

	State	Market Size (\$M)	# Households
1	California	\$16,508	12,576,918
2	Texas	\$11,533	8,922,664
3	New York	\$9,657	7,317,755
4	Florida	\$8,666	7,420,759
5	Illinois	\$5,927	4,836,947
6	Pennsylvania	\$5,705	5,018,860
7	Ohio	\$5,580	4,602,999
8	North Carolina	\$4,590	3,745,153
9	Michigan	\$4,423	3,872,494
10	Georgia	\$4,219	3,585,611
11	New Jersey	\$4,150	3,214,360
12	Virginia	\$3,929	3,056,144
13	Massachusetts	\$3,255	2,547,068
14	Washington	\$3,196	2,620,116
15	Indiana	\$3,100	2,502,149
16	Tennessee	\$3,059	2,492,121
17	Wisconsin	\$2,914	2,279,781
18	Missouri	\$2,914	2,375,732
19	Arizona	\$2,819	2,381,696
20	Maryland	\$2,731	2,156,414
21	Colorado	\$2,623	1,972,932
22	Minnesota	\$2,539	2,087,300
23	Alabama	\$2,464	1,883,727
24	Kentucky	\$2,303	1,721,406
25	Louisiana	\$2,294	1,728,134

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	State	Market Size (\$M)	# Households
26	South Carolina	\$2,220	1,801,181
27	Oregon	\$1,850	1,518,988
28	Connecticut	\$1,813	1,371,087
29	Oklahoma	\$1,730	1,460,555
30	Iowa	\$1,472	1,221,816
31	Kansas	\$1,362	1,112,105
32	Nevada	\$1,324	1,006,477
33	Arkansas	\$1,305	1,147,095
34	Mississippi	\$1,277	1,115,776
35	West Virginia	\$1,095	763,744
36	Utah	\$1,040	877,481
37	New Mexico	\$877	790,552
38	Nebraska	\$819	721,277
39	Maine	\$780	557,168
40	Hawaii	\$775	455,338
41	Idaho	\$743	579,206
42	New Hampshire	\$663	519,023
43	Rhode Island	\$531	413,607
44	Montana	\$493	409,869
45	Alaska	\$457	258,052
46	Delaware	\$456	342,294
47	South Dakota	\$375	322,111
48	Vermont	\$314	256,442
49	Wyoming	\$304	226,944
50	North Dakota	\$279	280,782

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Mobile Phone Bill Pay Market Size by 50 Largest U.S. Cities (based on # of households)

City	Market Size (\$M)	Number of households in the area
1 New York	\$1,164	760,488
2 Chicago	\$1,107	1,040,151
3 Los Angeles	\$1,106	821,015
4 Houston	\$976	1,036,113
5 San Antonio	\$845	567,207
6 Philadelphia	\$712	599,819
7 Phoenix	\$655	468,278
8 Miami	\$651	597,148
9 Las Vegas	\$627	523,424
10 San Diego	\$611	460,080
11 Dallas	\$588	481,042
12 San Francisco	\$510	345,811
13 Austin	\$475	382,370
14 Denver	\$460	405,963
15 Portland	\$438	351,771
16 Atlanta	\$432	384,898
17 Saint Louis	\$408	393,848
18 Minneapolis	\$401	423,421
19 Seattle	\$397	371,914
20 Charlotte	\$391	311,844
21 Fort Lauderdale	\$382	306,949
22 Louisville	\$370	306,685
23 Cleveland	\$359	328,591
24 Cincinnati	\$359	332,932
25 Tucson	\$355	349,348

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City	Market Size (\$M)	Number of households in the area
26 Columbus	\$353	329,101
27 Milwaukee	\$352	325,271
28 Indianapolis	\$350	368,507
29 Jacksonville	\$344	319,551
30 San Jose	\$340	309,116
31 Pittsburgh	\$334	305,354
32 Tampa	\$317	286,184
33 Orlando	\$316	322,023
34 Washington	\$304	266,707
35 Kansas City	\$294	228,104
36 Sacramento	\$290	281,295
37 El Paso	\$289	243,085
38 Fort Worth	\$288	292,704
39 Saint Paul	\$288	296,977
40 Oklahoma City	\$285	257,812
41 Albuquerque	\$265	257,469
42 Detroit	\$249	255,096
43 Memphis	\$247	265,247
44 Dayton	\$242	200,079
45 Omaha	\$231	203,128
46 Birmingham	\$228	201,876
47 Colorado Springs	\$224	203,526
48 Baltimore	\$212	253,110
49 Rochester	\$197	196,574
50 Boston	\$69	64,609

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Regional Mobile Phone Bill Pay Comparison

The Most and Least Expensive States for Mobile Phone Bills

Top 5 Most Expensive

State	Average Monthly/ Yearly Bill	% of Households with Bill
1 AK	\$174 /month \$1,775 /year	85%
2 HI	\$146 /month \$1,699 /year	97%
3 WV	\$144 /month \$1,434 /year	83%
4 ME	\$139 /month \$1,401 /year	84%
5 WY	\$121 /month \$1,336 /year	92%



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Top 5 Least Expensive

State	Average Monthly/ Yearly Bill	% of Households with Bill
46 SD	\$100 /month \$1,164 /year	97%
47 MI	\$100 /month \$1,140 /year	95%
48 AR	\$99 /month \$1,140 /year	96%
49 NM	\$97 /month \$1,106 /year	95%
50 ND	\$88 /month \$993 /year	94%

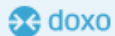


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The Most and Least Expensive Largest Cities for Mobile Phone Bills (based on # of households)

Top 5 Most Expensive

City	Average Monthly/ Yearly Bill	% of Households with Bill
New York	\$129 /month \$1,533 /year	99%
San Antonio	\$125 /month \$1,485 /year	99%
San Francisco	\$124 /month \$1,473 /year	99%
Phoenix	\$118 /month \$1,402 /year	99%
Dayton	\$117 /month \$1,207 /year	86%



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Top 5 Least Expensive

City	Average Monthly/ Yearly Bill	% of Households with Bill
Fort Worth	\$84 /month \$978 /year	97%
Indianapolis	\$84 /month \$948 /year	94%
Detroit	\$83 /month \$976 /year	98%
Minneapolis	\$82 /month \$945 /year	96%
Houston	\$80 /month \$941 /year	98%



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Mobile Phone Market/Spend Breakdown by State

Mobile Phone Market/Spend by State

State	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
1 Alabama	1,883,727	\$2,464	\$115	95%	\$1,311
2 Alaska	258,052	\$457	\$174	85%	\$1,775
3 Arizona	2,381,696	\$2,819	\$105	94%	\$1,184
4 Arkansas	1,147,095	\$1,305	\$99	96%	\$1,140
5 California	12,576,918	\$16,508	\$113	97%	\$1,315
6 Colorado	1,972,932	\$2,623	\$118	94%	\$1,331
7 Connecticut	1,371,087	\$1,813	\$118	93%	\$1,317
8 Delaware	342,294	\$456	\$121	92%	\$1,336
9 Florida	7,420,759	\$8,666	\$102	95%	\$1,163
10 Georgia	3,585,611	\$4,219	\$102	96%	\$1,175
11 Hawaii	455,338	\$775	\$146	97%	\$1,699
12 Idaho	579,206	\$743	\$107	100%	\$1,284
13 Illinois	4,836,947	\$5,927	\$107	95%	\$1,220
14 Indiana	2,502,149	\$3,100	\$112	92%	\$1,236
15 Iowa	1,221,816	\$1,472	\$115	87%	\$1,201
16 Kansas	1,112,105	\$1,362	\$109	94%	\$1,230
17 Kentucky	1,721,406	\$2,303	\$115	97%	\$1,339
18 Louisiana	1,728,134	\$2,294	\$115	96%	\$1,325
19 Maine	557,168	\$780	\$139	84%	\$1,401
20 Maryland	2,156,414	\$2,731	\$115	92%	\$1,270
21 Massachusetts	2,547,068	\$3,255	\$116	92%	\$1,281
22 Michigan	3,872,494	\$4,423	\$100	95%	\$1,140
23 Minnesota	2,087,300	\$2,539	\$109	93%	\$1,216
24 Mississippi	1,115,776	\$1,277	\$101	94%	\$1,139
25 Missouri	2,375,732	\$2,914	\$105	97%	\$1,222



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by State (continued)

State	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
26 Montana	409,869	\$493	\$113	89%	\$1,207
27 Nebraska	721,277	\$819	\$103	92%	\$1,137
28 Nevada	1,006,477	\$1,324	\$117	94%	\$1,320
29 New Hampshire	519,023	\$663	\$115	93%	\$1,283
30 New Jersey	3,214,360	\$4,150	\$117	92%	\$1,292
31 New Mexico	790,552	\$877	\$97	95%	\$1,106
32 New York	7,317,755	\$9,657	\$120	92%	\$1,325
33 North Carolina	3,745,153	\$4,590	\$110	93%	\$1,228
34 North Dakota	280,782	\$279	\$88	94%	\$993
35 Ohio	4,602,999	\$5,580	\$111	91%	\$1,212
36 Oklahoma	1,460,555	\$1,730	\$103	96%	\$1,187
37 Oregon	1,518,988	\$1,850	\$109	93%	\$1,216
38 Pennsylvania	5,018,860	\$5,705	\$104	91%	\$1,136
39 Rhode Island	413,607	\$531	\$117	91%	\$1,278
40 South Carolina	1,801,181	\$2,220	\$109	94%	\$1,230
41 South Dakota	322,111	\$375	\$100	97%	\$1,164
42 Tennessee	2,492,121	\$3,059	\$108	95%	\$1,231
43 Texas	8,922,664	\$11,533	\$111	97%	\$1,292
44 Utah	877,481	\$1,040	\$110	90%	\$1,188
45 Vermont	256,442	\$314	\$113	90%	\$1,220
46 Virginia	3,056,144	\$3,929	\$116	92%	\$1,281
47 Washington	2,620,116	\$3,196	\$113	90%	\$1,220
48 West Virginia	763,744	\$1,095	\$144	83%	\$1,434
49 Wisconsin	2,279,781	\$2,914	\$117	91%	\$1,278
50 Wyoming	226,944	\$304	\$121	92%	\$1,336

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by 50 Biggest U.S. Cities

(based on # of households)

Mobile Phone Market/Spend by 50 Biggest U.S. Cities (based on # of households)

	City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
1	Albuquerque	257,469	\$265	\$90	95%	\$1,026
2	Atlanta	384,898	\$432	\$97	96%	\$1,117
3	Austin	382,370	\$475	\$109	95%	\$1,243
4	Baltimore	253,110	\$212	\$86	81%	\$836
5	Birmingham	201,876	\$228	\$98	96%	\$1,129
6	Boston	64,609	\$69	\$100	89%	\$1,068
7	Charlotte	311,844	\$391	\$111	94%	\$1,252
8	Chicago	1,040,151	\$1,107	\$92	96%	\$1,060
9	Cincinnati	332,932	\$359	\$102	88%	\$1,077
10	Cleveland	328,591	\$359	\$97	94%	\$1,094
11	Colorado Springs	203,526	\$224	\$101	91%	\$1,103
12	Columbus	329,101	\$353	\$95	94%	\$1,072
13	Dallas	481,042	\$588	\$105	97%	\$1,222
14	Dayton	200,079	\$242	\$117	86%	\$1,207
15	Denver	405,963	\$460	\$103	92%	\$1,137
16	Detroit	255,096	\$249	\$83	98%	\$976
17	El Paso	243,085	\$289	\$103	96%	\$1,187
18	Fort Lauderdale	306,949	\$382	\$107	97%	\$1,245
19	Fort Worth	292,704	\$288	\$84	97%	\$978
20	Houston	1,036,113	\$976	\$80	98%	\$941
21	Indianapolis	368,507	\$350	\$84	94%	\$948
22	Jacksonville	319,551	\$344	\$94	95%	\$1,072
23	Kansas City	228,104	\$294	\$113	95%	\$1,288
24	Las Vegas	523,424	\$627	\$105	95%	\$1,197
25	Los Angeles	821,015	\$1,106	\$113	99%	\$1,342



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by 50 Biggest U.S. Cities (based on # of households, cont'd)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
26 Louisville	306,685	\$370	\$106	95%	\$1,208
27 Memphis	265,247	\$247	\$84	92%	\$927
28 Miami	597,148	\$651	\$93	98%	\$1,094
29 Milwaukee	325,271	\$352	\$92	98%	\$1,082
30 Minneapolis	423,421	\$401	\$82	96%	\$945
31 New York	760,488	\$1,164	\$129	99%	\$1,533
32 Oklahoma City	257,812	\$285	\$96	96%	\$1,106
33 Omaha	203,128	\$231	\$108	88%	\$1,140
34 Orlando	322,023	\$316	\$85	96%	\$979
35 Philadelphia	599,819	\$712	\$103	96%	\$1,187
36 Phoenix	468,278	\$655	\$118	99%	\$1,402
37 Pittsburgh	305,354	\$334	\$106	86%	\$1,094
38 Portland	351,771	\$438	\$112	93%	\$1,250
39 Rochester	196,574	\$197	\$95	88%	\$1,003
40 Sacramento	281,295	\$290	\$88	98%	\$1,035
41 Saint Louis	393,848	\$408	\$98	88%	\$1,035
42 Saint Paul	296,977	\$288	\$90	90%	\$972
43 San Antonio	567,207	\$845	\$125	99%	\$1,485
44 San Diego	460,080	\$611	\$116	95%	\$1,322
45 San Francisco	345,811	\$510	\$124	99%	\$1,473
46 San Jose	309,116	\$340	\$96	96%	\$1,106
47 Seattle	371,914	\$397	\$96	93%	\$1,071
48 Tampa	286,184	\$317	\$97	95%	\$1,106
49 Tucson	349,348	\$355	\$90	94%	\$1,015
50 Washington	266,707	\$304	\$101	94%	\$1,139



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities

(with population of 40k+)

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
1 Abilene, TX	46,527	\$58	\$106	97%	\$1,234
2 Akron, OH	113,678	\$115	\$92	91%	\$1,005
3 Albany, NY	63,464	\$74	\$105	93%	\$1,172
4 Albuquerque, NM	257,469	\$265	\$90	95%	\$1,026
5 Alexandria, VA	137,682	\$161	\$115	85%	\$1,173
6 Allentown, PA	61,819	\$64	\$90	96%	\$1,037
7 Alpharetta, GA	60,030	\$109	\$157	96%	\$1,809
8 Amarillo, TX	82,903	\$116	\$120	97%	\$1,397
9 Anaheim, CA	102,568	\$129	\$116	90%	\$1,253
10 Anchorage, AK	90,801	\$192	\$200	88%	\$2,112
11 Ann Arbor, MI	64,463	\$68	\$94	94%	\$1,060
12 Appleton, WI	46,703	\$50	\$98	91%	\$1,070
13 Arlington, TX	135,072	\$141	\$90	97%	\$1,048
14 Arlington, VA	98,253	\$104	\$95	93%	\$1,060
15 Arvada, CO	48,752	\$59	\$118	86%	\$1,218
16 Asheville, NC	52,723	\$69	\$118	92%	\$1,303
17 Astoria, NY	64,194	\$99	\$139	92%	\$1,535
18 Athens, GA	44,816	\$54	\$105	96%	\$1,210
19 Atlanta, GA	384,898	\$432	\$97	96%	\$1,117
20 Augusta, GA	79,120	\$79	\$87	96%	\$1,002
21 Aurora, CO	142,039	\$159	\$101	92%	\$1,115
22 Aurora, IL	65,112	\$90	\$121	96%	\$1,394
23 Austin, TX	382,370	\$475	\$109	95%	\$1,243
24 Bakersfield, CA	163,912	\$190	\$105	92%	\$1,159
25 Baltimore, MD	253,110	\$212	\$86	81%	\$836



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
26 Baton Rouge, LA	150,146	\$170	\$102	93%	\$1,138
27 Beaumont, TX	51,082	\$73	\$127	94%	\$1,433
28 Beaverton, OR	70,528	\$95	\$125	90%	\$1,350
29 Bellevue, WA	53,635	\$41	\$69	92%	\$762
30 Bellingham, WA	48,856	\$70	\$133	89%	\$1,420
31 Bend, OR	43,272	\$37	\$76	93%	\$848
32 Berkeley, CA	48,584	\$52	\$91	99%	\$1,081
33 Bethlehem, PA	47,471	\$71	\$135	92%	\$1,490
34 Billings, MT	52,889	\$65	\$117	87%	\$1,221
35 Birmingham, AL	201,876	\$228	\$98	96%	\$1,129
36 Bloomington, IN	50,417	\$45	\$86	86%	\$888
37 Boca Raton, FL	92,147	\$81	\$76	97%	\$885
38 Boise, ID	95,967	\$110	\$97	99%	\$1,152
39 Boston, MA	64,609	\$69	\$100	89%	\$1,068
40 Bothell, WA	41,359	\$50	\$109	92%	\$1,203
41 Boulder, CO	51,579	\$70	\$124	92%	\$1,369
42 Bowling Green, KY	40,130	\$67	\$151	93%	\$1,685
43 Boynton Beach, FL	69,402	\$67	\$82	97%	\$954
44 Bradenton, FL	91,356	\$72	\$76	86%	\$784
45 Bridgeport, CT	51,248	\$70	\$125	92%	\$1,380
46 Broken Arrow, OK	42,894	\$55	\$120	89%	\$1,282
47 Bronx, NY	486,807	\$637	\$115	95%	\$1,311
48 Brooklyn, NY	916,856	\$1,145	\$105	99%	\$1,247
49 Brownsville, TX	54,806	\$58	\$92	96%	\$1,060
50 Buffalo, NY	242,667	\$269	\$104	89%	\$1,111



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
51 Burbank, CA	43,151	\$48	\$94	99%	\$1,117
52 Cambridge, MA	44,117	\$27	\$54	93%	\$603
53 Canton, OH	61,288	\$65	\$104	85%	\$1,061
54 Cape Coral, FL	61,755	\$82	\$118	94%	\$1,331
55 Carlsbad, CA	41,278	\$69	\$149	94%	\$1,681
56 Carrollton, TX	43,484	\$51	\$107	91%	\$1,168
57 Cary, NC	50,713	\$76	\$129	96%	\$1,486
58 Cedar Rapids, IA	56,172	\$61	\$105	87%	\$1,096
59 Chandler, AZ	96,908	\$103	\$103	86%	\$1,063
60 Charleston, SC	75,336	\$60	\$75	89%	\$801
61 Charleston, WV	42,540	\$81	\$190	83%	\$1,892
62 Charlotte, NC	311,844	\$391	\$111	94%	\$1,252
63 Charlottesville, VA	44,312	\$62	\$125	93%	\$1,395
64 Chattanooga, TN	84,051	\$84	\$89	94%	\$1,004
65 Chesapeake, VA	79,593	\$114	\$127	94%	\$1,433
66 Chicago, IL	1,040,151	\$1,107	\$92	96%	\$1,060
67 Chico, CA	42,638	\$60	\$122	95%	\$1,391
68 Chula Vista, CA	74,219	\$85	\$107	89%	\$1,143
69 Cincinnati, OH	332,932	\$359	\$102	88%	\$1,077
70 Clarksville, TN	56,999	\$87	\$128	99%	\$1,521
71 Clearwater, FL	75,980	\$115	\$138	91%	\$1,507
72 Cleveland, OH	328,591	\$359	\$97	94%	\$1,094
73 Clinton Township, MI	42,046	\$54	\$113	95%	\$1,288
74 Colorado Springs, CO	203,526	\$224	\$101	91%	\$1,103
75 Columbia, MO	55,099	\$66	\$110	90%	\$1,188

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
76	Columbia, SC	127,806	\$120	\$86	91%	\$939
77	Columbus, GA	69,559	\$83	\$105	95%	\$1,197
78	Columbus, OH	329,101	\$353	\$95	94%	\$1,072
79	Concord, CA	44,872	\$60	\$116	96%	\$1,336
80	Conroe, TX	45,568	\$82	\$162	92%	\$1,788
81	Corona, CA	66,724	\$100	\$133	94%	\$1,500
82	Corpus Christi, TX	113,186	\$101	\$80	93%	\$893
83	Costa Mesa, CA	40,296	\$64	\$138	96%	\$1,590
84	Cumming, GA	44,403	\$52	\$103	94%	\$1,162
85	Dallas, TX	481,042	\$588	\$105	97%	\$1,222
86	Davenport, IA	41,720	\$46	\$109	84%	\$1,099
87	Dayton, OH	200,079	\$242	\$117	86%	\$1,207
88	Daytona Beach, FL	43,566	\$87	\$174	95%	\$1,984
89	Decatur, GA	66,251	\$75	\$96	98%	\$1,129
90	Delray Beach, FL	53,914	\$45	\$78	90%	\$842
91	Denton, TX	51,697	\$86	\$143	97%	\$1,665
92	Denver, CO	405,963	\$460	\$103	92%	\$1,137
93	Des Moines, IA	84,389	\$89	\$107	82%	\$1,053
94	Detroit, MI	255,096	\$249	\$83	98%	\$976
95	Duluth, MN	47,284	\$56	\$105	94%	\$1,184
96	Durham, NC	103,837	\$118	\$101	94%	\$1,139
97	Edmond, OK	53,091	\$70	\$114	96%	\$1,313
98	El Cajon, CA	57,752	\$52	\$80	94%	\$902
99	El Paso, TX	243,085	\$289	\$103	96%	\$1,187
100	Elk Grove, CA	50,299	\$75	\$129	97%	\$1,502



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
101 Englewood, CO	42,145	\$97	\$206	93%	\$2,299
102 Erie, PA	75,871	\$91	\$110	91%	\$1,201
103 Escondido, CA	55,176	\$68	\$117	88%	\$1,236
104 Eugene, OR	80,574	\$101	\$112	93%	\$1,250
105 Evansville, IN	75,667	\$75	\$91	91%	\$994
106 Everett, WA	65,085	\$52	\$78	85%	\$796
107 Fairfax, VA	55,388	\$90	\$143	95%	\$1,630
108 Falls Church, VA	43,926	\$63	\$129	93%	\$1,440
109 Fargo, ND	47,589	\$45	\$83	94%	\$936
110 Fayetteville, NC	95,271	\$125	\$119	92%	\$1,314
111 Flint, MI	65,019	\$55	\$74	95%	\$844
112 Florissant, MO	42,623	\$55	\$116	93%	\$1,295
113 Flushing, NY	77,309	\$117	\$136	93%	\$1,518
114 Fontana, CA	54,330	\$77	\$125	94%	\$1,410
115 Fort Collins, CO	70,063	\$86	\$124	82%	\$1,220
116 Fort Lauderdale, FL	306,949	\$382	\$107	97%	\$1,245
117 Fort Myers, FL	95,960	\$82	\$84	85%	\$857
118 Fort Wayne, IN	120,138	\$130	\$100	90%	\$1,080
119 Fort Worth, TX	292,704	\$288	\$84	97%	\$978
120 Frederick, MD	45,427	\$83	\$160	95%	\$1,824
121 Fredericksburg, VA	54,809	\$63	\$102	94%	\$1,151
122 Fremont, CA	71,013	\$51	\$63	94%	\$711
123 Fresno, CA	182,779	\$201	\$96	96%	\$1,106
124 Frisco, TX	40,964	\$44	\$94	96%	\$1,083
125 Fullerton, CA	45,163	\$77	\$143	99%	\$1,699

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
126 Gainesville, FL	80,228	\$71	\$79	94%	\$891
127 Gaithersburg, MD	46,442	\$57	\$108	95%	\$1,231
128 Garden Grove, CA	46,801	\$65	\$117	99%	\$1,390
129 Garland, TX	75,703	\$117	\$143	90%	\$1,544
130 Gilbert, AZ	70,090	\$115	\$144	95%	\$1,642
131 Glendale, AZ	98,219	\$110	\$100	93%	\$1,116
132 Glendale, CA	65,443	\$77	\$98	99%	\$1,164
133 Grand Junction, CO	41,431	\$64	\$146	89%	\$1,559
134 Grand Prairie, TX	57,749	\$65	\$97	97%	\$1,129
135 Grand Rapids, MI	134,945	\$156	\$98	98%	\$1,152
136 Green Bay, WI	72,193	\$78	\$99	91%	\$1,081
137 Greensboro, NC	125,993	\$150	\$103	96%	\$1,187
138 Greenville, NC	44,250	\$55	\$118	87%	\$1,232
139 Greenville, SC	81,983	\$114	\$124	94%	\$1,399
140 Hamilton, OH	49,236	\$63	\$125	86%	\$1,290
141 Hampton, VA	54,206	\$70	\$112	96%	\$1,290
142 Harrisburg, PA	69,235	\$66	\$84	94%	\$948
143 Hartford, CT	45,370	\$41	\$84	90%	\$907
144 Hayward, CA	55,833	\$75	\$115	98%	\$1,352
145 Hemet, CA	43,404	\$50	\$109	88%	\$1,151
146 Henderson, NV	103,938	\$113	\$115	79%	\$1,090
147 Henrico, VA	75,351	\$117	\$133	97%	\$1,548
148 Hialeah, FL	111,174	\$107	\$81	99%	\$962
149 High Point, NC	45,645	\$46	\$89	95%	\$1,015
150 Hollywood, FL	154,790	\$151	\$89	91%	\$972

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
151 Homestead, FL	45,955	\$52	\$101	94%	\$1,139
152 Honolulu, HI	151,980	\$246	\$139	97%	\$1,618
153 Houston, TX	1,036,113	\$976	\$80	98%	\$941
154 Humble, TX	42,767	\$70	\$139	98%	\$1,635
155 Huntington Beach, CA	74,397	\$130	\$154	95%	\$1,756
156 Huntsville, AL	80,270	\$84	\$95	92%	\$1,049
157 Hyattsville, MD	49,521	\$63	\$112	94%	\$1,263
158 Independence, MO	51,139	\$41	\$71	93%	\$792
159 Indianapolis, IN	368,507	\$350	\$84	94%	\$948
160 Inglewood, CA	42,436	\$66	\$130	99%	\$1,544
161 Irvine, CA	78,996	\$112	\$119	99%	\$1,414
162 Irving, TX	83,092	\$104	\$111	94%	\$1,252
163 Jackson, MS	65,284	\$50	\$65	98%	\$764
164 Jacksonville, FL	319,551	\$344	\$94	95%	\$1,072
165 Jamaica, NY	71,999	\$94	\$116	94%	\$1,308
166 Jersey City, NJ	96,828	\$106	\$98	93%	\$1,094
167 Joliet, IL	44,247	\$42	\$88	91%	\$961
168 Kalamazoo, MI	64,188	\$76	\$104	95%	\$1,186
169 Kansas City, KS	55,588	\$81	\$128	95%	\$1,459
170 Kansas City, MO	228,104	\$294	\$113	95%	\$1,288
171 Katy, TX	78,737	\$105	\$114	98%	\$1,341
172 Kenosha, WI	42,607	\$41	\$85	95%	\$969
173 Kent, WA	52,632	\$78	\$129	96%	\$1,486
174 Killeen, TX	50,140	\$60	\$105	95%	\$1,197
175 Kissimmee, FL	76,049	\$71	\$79	98%	\$929

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
176 Knoxville, TN	152,402	\$153	\$91	92%	\$1,005
177 Lafayette, LA	61,230	\$69	\$98	96%	\$1,129
178 Lake Charles, LA	48,024	\$71	\$125	98%	\$1,470
179 Lake Worth, FL	68,705	\$81	\$100	98%	\$1,176
180 Lakeland, FL	91,873	\$85	\$82	94%	\$925
181 Lancaster, CA	55,674	\$73	\$115	95%	\$1,311
182 Lancaster, PA	64,110	\$77	\$104	97%	\$1,211
183 Lansing, MI	69,602	\$72	\$91	95%	\$1,037
184 Laredo, TX	66,620	\$67	\$89	94%	\$1,004
185 Largo, FL	49,129	\$47	\$87	92%	\$960
186 Las Cruces, NM	55,710	\$81	\$128	95%	\$1,459
187 Las Vegas, NV	523,424	\$627	\$105	95%	\$1,197
188 Lawrenceville, GA	74,070	\$101	\$116	98%	\$1,364
189 Lewisville, TX	41,884	\$70	\$143	97%	\$1,665
190 Lexington, KY	123,494	\$98	\$77	86%	\$795
191 Lincoln, NE	106,408	\$94	\$80	92%	\$883
192 Little Rock, AR	89,906	\$70	\$69	94%	\$778
193 Littleton, CO	116,253	\$203	\$153	95%	\$1,744
194 Long Beach, CA	166,308	\$281	\$144	98%	\$1,693
195 Longmont, CO	44,469	\$56	\$114	92%	\$1,259
196 Los Angeles, CA	821,015	\$1,106	\$113	99%	\$1,342
197 Louisville, KY	306,685	\$370	\$106	95%	\$1,208
198 Lubbock, TX	96,888	\$117	\$104	97%	\$1,211
199 Macon, GA	64,138	\$91	\$121	98%	\$1,423
200 Madison, WI	119,823	\$132	\$107	86%	\$1,104

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
201 Manassas, VA	44,564	\$50	\$99	95%	\$1,129
202 Manchester, NH	46,891	\$46	\$84	96%	\$968
203 Marietta, GA	112,699	\$155	\$118	97%	\$1,374
204 McAllen, TX	42,109	\$73	\$160	90%	\$1,728
205 McKinney, TX	49,561	\$67	\$124	91%	\$1,354
206 Melbourne, FL	60,998	\$60	\$82	99%	\$974
207 Memphis, TN	265,247	\$247	\$84	92%	\$927
208 Mesa, AZ	182,732	\$187	\$90	95%	\$1,026
209 Mesquite, TX	48,569	\$74	\$131	97%	\$1,525
210 Metairie, LA	59,380	\$115	\$166	97%	\$1,932
211 Miami Beach, FL	57,465	\$50	\$75	97%	\$873
212 Miami, FL	597,148	\$651	\$93	98%	\$1,094
213 Midland, TX	49,746	\$72	\$124	97%	\$1,443
214 Milwaukee, WI	325,271	\$352	\$92	98%	\$1,082
215 Minneapolis, MN	423,421	\$401	\$82	96%	\$945
216 Mission, TX	45,515	\$45	\$91	90%	\$983
217 Mobile, AL	106,874	\$117	\$102	89%	\$1,089
218 Modesto, CA	84,626	\$112	\$114	97%	\$1,327
219 Montgomery, AL	84,239	\$92	\$106	86%	\$1,094
220 Moreno Valley, CA	51,779	\$83	\$146	91%	\$1,594
221 Murfreesboro, TN	59,453	\$97	\$143	95%	\$1,630
222 Muskegon, MI	49,354	\$36	\$82	75%	\$738
223 Myrtle Beach, SC	50,483	\$44	\$83	89%	\$886
224 Naperville, IL	56,771	\$66	\$101	95%	\$1,151
225 Naples, FL	117,290	\$147	\$114	92%	\$1,259



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
226 Nashville, TN	178,661	\$192	\$104	86%	\$1,073
227 New Haven, CT	48,330	\$56	\$106	91%	\$1,158
228 New Orleans, LA	159,787	\$200	\$108	97%	\$1,257
229 New Port Richey, FL	49,892	\$44	\$79	92%	\$872
230 New York, NY	760,488	\$1,164	\$129	99%	\$1,533
231 Newark, DE	50,290	\$75	\$131	95%	\$1,493
232 Newark, NJ	94,631	\$117	\$108	96%	\$1,244
233 Newport News, VA	71,532	\$81	\$106	89%	\$1,132
234 Norfolk, VA	86,485	\$119	\$121	95%	\$1,379
235 Norman, OK	45,718	\$59	\$116	92%	\$1,281
236 North Hollywood, CA	55,507	\$70	\$106	99%	\$1,259
237 North Las Vegas, NV	65,737	\$94	\$126	95%	\$1,436
238 Oakland, CA	149,394	\$192	\$109	98%	\$1,282
239 Ocala, FL	83,518	\$99	\$104	95%	\$1,186
240 Oceanside, CA	64,948	\$82	\$111	95%	\$1,265
241 Odessa, TX	48,884	\$80	\$151	90%	\$1,631
242 Ogden, UT	63,895	\$81	\$112	95%	\$1,277
243 Oklahoma City, OK	257,812	\$285	\$96	96%	\$1,106
244 Olathe, KS	45,895	\$42	\$84	92%	\$927
245 Olympia, WA	67,951	\$96	\$134	88%	\$1,415
246 Omaha, NE	203,128	\$231	\$108	88%	\$1,140
247 Ontario, CA	45,662	\$66	\$131	92%	\$1,446
248 Orange, CA	44,667	\$55	\$111	92%	\$1,225
249 Orlando, FL	322,023	\$316	\$85	96%	\$979
250 Overland Park, KS	69,523	\$81	\$112	86%	\$1,156



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
251 Oxnard, CA	53,531	\$81	\$131	96%	\$1,509
252 Palm Bay, FL	40,151	\$35	\$75	96%	\$864
253 Palmdale, CA	48,499	\$51	\$93	93%	\$1,038
254 Panama City, FL	47,297	\$67	\$120	98%	\$1,411
255 Pasadena, CA	61,247	\$42	\$59	96%	\$680
256 Pasadena, TX	46,761	\$40	\$73	97%	\$850
257 Paterson, NJ	44,329	\$61	\$121	95%	\$1,379
258 Pensacola, FL	100,607	\$130	\$113	95%	\$1,288
259 Peoria, AZ	58,438	\$80	\$122	94%	\$1,376
260 Peoria, IL	55,953	\$72	\$111	96%	\$1,279
261 Philadelphia, PA	599,819	\$712	\$103	96%	\$1,187
262 Phoenix, AZ	468,278	\$655	\$118	99%	\$1,402
263 Pittsburgh, PA	305,354	\$334	\$106	86%	\$1,094
264 Plano, TX	104,361	\$196	\$162	97%	\$1,886
265 Pompano Beach, FL	132,205	\$134	\$94	90%	\$1,015
266 Port Saint Lucie, FL	69,266	\$77	\$101	92%	\$1,115
267 Portland, OR	351,771	\$438	\$112	93%	\$1,250
268 Providence, RI	74,254	\$85	\$101	95%	\$1,151
269 Pueblo, CO	60,063	\$96	\$148	90%	\$1,598
270 Puyallup, WA	47,891	\$54	\$103	92%	\$1,137
271 Quincy, MA	40,658	\$52	\$122	87%	\$1,274
272 Racine, WI	50,405	\$69	\$126	91%	\$1,376
273 Raleigh, NC	194,292	\$187	\$89	90%	\$961
274 Rancho Cucamonga, CA	54,429	\$66	\$108	94%	\$1,218
275 Reading, PA	80,195	\$77	\$90	88%	\$950



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
276 Redding, CA	44,409	\$64	\$128	94%	\$1,444
277 Reno, NV	110,456	\$158	\$123	97%	\$1,432
278 Renton, WA	54,676	\$58	\$96	93%	\$1,071
279 Richmond, VA	150,747	\$183	\$110	92%	\$1,214
280 Riverside, CA	103,707	\$118	\$101	94%	\$1,139
281 Roanoke, VA	70,815	\$80	\$102	92%	\$1,126
282 Rochester, MN	47,084	\$87	\$166	93%	\$1,853
283 Rochester, NY	196,574	\$197	\$95	88%	\$1,003
284 Rock Hill, SC	41,750	\$40	\$100	81%	\$972
285 Rockford, IL	74,712	\$77	\$91	95%	\$1,037
286 Rockville, MD	51,224	\$95	\$163	95%	\$1,858
287 Roseville, CA	46,450	\$65	\$121	96%	\$1,394
288 Round Rock, TX	48,007	\$65	\$124	91%	\$1,354
289 Sacramento, CA	281,295	\$290	\$88	98%	\$1,035
290 Saginaw, MI	54,545	\$54	\$87	95%	\$992
291 Saint Augustine, FL	45,104	\$50	\$113	81%	\$1,098
292 Saint Charles, MO	52,338	\$77	\$130	94%	\$1,466
293 Saint Louis, MO	393,848	\$408	\$98	88%	\$1,035
294 Saint Paul, MN	296,977	\$288	\$90	90%	\$972
295 Saint Petersburg, FL	157,379	\$213	\$124	91%	\$1,354
296 Salem, OR	91,679	\$105	\$107	89%	\$1,143
297 Salinas, CA	51,070	\$63	\$104	98%	\$1,223
298 Salt Lake City, UT	174,991	\$155	\$79	94%	\$891
299 San Angelo, TX	40,757	\$71	\$150	97%	\$1,746
300 San Antonio, TX	567,207	\$845	\$125	99%	\$1,485

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
301 San Bernardino, CA	65,285	\$90	\$122	94%	\$1,376
302 San Diego, CA	460,080	\$611	\$116	95%	\$1,322
303 San Francisco, CA	345,811	\$510	\$124	99%	\$1,473
304 San Jose, CA	309,116	\$340	\$96	96%	\$1,106
305 San Mateo, CA	51,674	\$44	\$71	99%	\$843
306 Santa Ana, CA	81,168	\$97	\$100	99%	\$1,188
307 Santa Barbara, CA	52,151	\$105	\$173	97%	\$2,014
308 Santa Clara, CA	42,768	\$52	\$110	93%	\$1,228
309 Santa Fe, NM	53,265	\$47	\$83	89%	\$886
310 Santa Monica, CA	47,924	\$66	\$116	99%	\$1,378
311 Santa Rosa, CA	78,686	\$100	\$110	97%	\$1,280
312 Sarasota, FL	106,736	\$123	\$114	84%	\$1,149
313 Savannah, GA	89,149	\$120	\$119	94%	\$1,342
314 Schenectady, NY	65,997	\$83	\$109	96%	\$1,256
315 Scottsdale, AZ	121,031	\$173	\$131	91%	\$1,431
316 Scranton, PA	40,609	\$45	\$105	89%	\$1,121
317 Seattle, WA	371,914	\$397	\$96	93%	\$1,071
318 Shreveport, LA	91,956	\$70	\$75	85%	\$765
319 Silver Spring, MD	103,567	\$141	\$116	98%	\$1,364
320 Simi Valley, CA	42,183	\$68	\$145	93%	\$1,618
321 Sioux Falls, SD	64,311	\$64	\$86	96%	\$991
322 South Bend, IN	57,903	\$39	\$63	89%	\$673
323 Sparks, NV	40,452	\$66	\$144	95%	\$1,642
324 Spartanburg, SC	42,423	\$79	\$160	97%	\$1,862
325 Spokane, WA	140,579	\$176	\$113	92%	\$1,248



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
326 Spring Hill, FL	47,410	\$53	\$104	89%	\$1,111
327 Spring, TX	110,748	\$153	\$117	98%	\$1,376
328 Springfield, IL	61,813	\$73	\$102	96%	\$1,175
329 Springfield, MA	53,235	\$37	\$65	89%	\$694
330 Springfield, MO	93,068	\$115	\$111	93%	\$1,239
331 Springfield, OH	40,995	\$47	\$102	93%	\$1,138
332 Stamford, CT	47,292	\$74	\$139	94%	\$1,568
333 Staten Island, NY	165,516	\$303	\$164	93%	\$1,830
334 Sterling Heights, MI	49,441	\$43	\$77	95%	\$878
335 Stockton, CA	111,246	\$104	\$84	93%	\$937
336 Stone Mountain, GA	41,352	\$45	\$98	92%	\$1,082
337 Sugar Land, TX	48,029	\$37	\$67	95%	\$764
338 Summerville, SC	41,543	\$53	\$119	89%	\$1,271
339 Sunnyvale, CA	53,530	\$107	\$174	96%	\$2,004
340 Surprise, AZ	44,111	\$56	\$118	90%	\$1,274
341 Syracuse, NY	92,087	\$109	\$108	92%	\$1,192
342 Tacoma, WA	119,941	\$110	\$93	82%	\$915
343 Tallahassee, FL	110,940	\$123	\$97	95%	\$1,106
344 Tampa, FL	286,184	\$317	\$97	95%	\$1,106
345 Tempe, AZ	67,319	\$77	\$106	90%	\$1,145
346 Toledo, OH	131,713	\$98	\$73	85%	\$745
347 Toms River, NJ	50,677	\$60	\$110	90%	\$1,188
348 Topeka, KS	67,150	\$78	\$103	94%	\$1,162
349 Torrance, CA	63,334	\$88	\$130	89%	\$1,388
350 Trenton, NJ	75,881	\$73	\$86	93%	\$960



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Mobile Phone Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$M)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
351 Tucson, AZ	349,348	\$355	\$90	94%	\$1,015
352 Tulsa, OK	171,919	\$193	\$95	98%	\$1,117
353 Tuscaloosa, AL	44,615	\$87	\$177	92%	\$1,954
354 Tyler, TX	54,727	\$71	\$111	98%	\$1,305
355 Vallejo, CA	41,597	\$84	\$197	85%	\$2,009
356 Van Nuys, CA	56,855	\$79	\$117	99%	\$1,390
357 Vancouver, WA	115,146	\$112	\$94	86%	\$970
358 Ventura, CA	42,565	\$61	\$124	96%	\$1,428
359 Vero Beach, FL	47,009	\$54	\$102	94%	\$1,151
360 Virginia Beach, VA	165,089	\$212	\$118	91%	\$1,289
361 Visalia, CA	46,399	\$72	\$140	92%	\$1,546
362 Waco, TX	54,771	\$83	\$130	97%	\$1,513
363 Warren, MI	53,442	\$45	\$73	95%	\$832
364 Waterbury, CT	42,755	\$52	\$115	88%	\$1,214
365 West Palm Beach, FL	131,261	\$146	\$96	97%	\$1,117
366 Whittier, CA	56,887	\$78	\$116	99%	\$1,378
367 Wichita Falls, TX	41,191	\$56	\$128	89%	\$1,367
368 Wichita, KS	161,719	\$162	\$89	94%	\$1,004
369 Wilmington, DE	87,667	\$115	\$115	95%	\$1,311
370 Wilmington, NC	78,939	\$103	\$119	91%	\$1,299
371 Winston Salem, NC	101,067	\$96	\$85	93%	\$949
372 Woodbridge, VA	60,426	\$96	\$144	92%	\$1,590
373 Worcester, MA	68,744	\$89	\$115	93%	\$1,283
374 Yakima, WA	45,991	\$76	\$151	91%	\$1,649
375 Yonkers, NY	66,496	\$93	\$129	90%	\$1,393
376 York, PA	67,941	\$63	\$94	83%	\$936
377 Youngstown, OH	68,664	\$57	\$84	82%	\$827
378 Ypsilanti, MI	40,145	\$22	\$48	96%	\$553
379 Yuma, AZ	51,038	\$64	\$112	93%	\$1,250



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

About doxo

Each year U.S. households spend over \$4.6 trillion on recurring bill payments. While staying on top of these bills is the single largest determinant for consumer financial health, organizing and paying them can be a time-consuming and frustrating chore. Since its inception, doxo has been on a mission to simplify and reduce the anxiety of staying on top of bills, empowering consumers to improve their financial health.

Our company was founded on the simple idea that there should be an easy and more secure way for consumers to pay all of their bills through a single account, with any payment method, on any device. As consumers shift more bill payments online and to mobile, doxo continues to experience rapid growth. To date, over seven million doxo users across 97% of U.S. zip codes have paid bills through the payment network, across more than 45 different service categories. With more than 120,000 payable billers, doxo's proprietary, crowd sourced provider directory is the largest in the nation.

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