



U.S. Cable & Internet Market Size and Household Spending Report

United States of Bill Pay
doxoINSIGHTS Report 2023



A comprehensive look into the cable and internet industry, with a deep dive into category market size and average spend at the national, state, and regional level.

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About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

8M+

Statistically significant, with over 8 million paying consumers.

97%

Geographically diverse, capturing payment activity in all 97% U.S. zip codes

120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

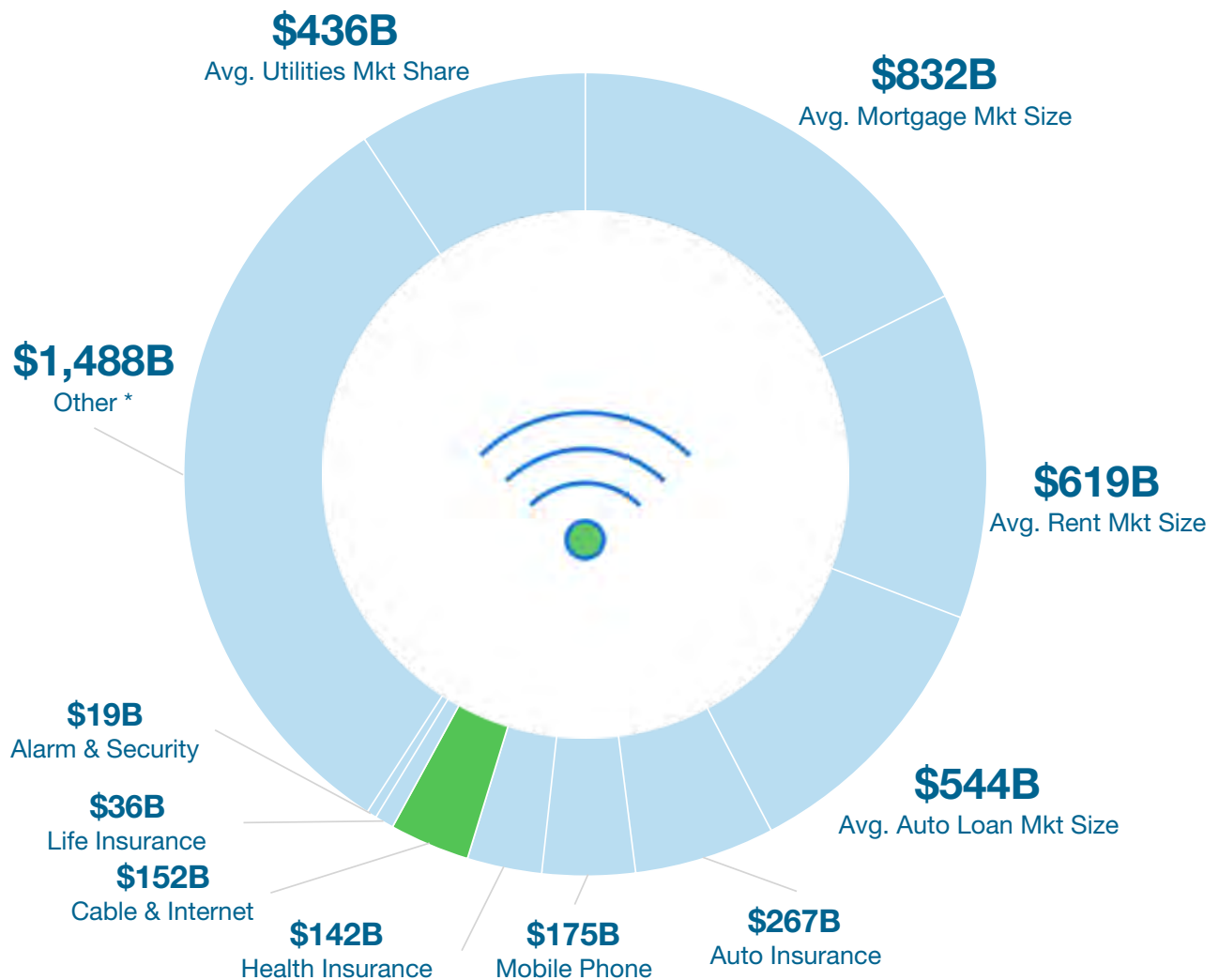
All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

doxoINSIGHTS provides a comprehensive look into the household bill pay industry, with a deep dive into category size and average spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the 10 most common household bills. For more information about doxoINSIGHTS visit www.doxo.com/insights.

Bill Pay Market Size (in billions)

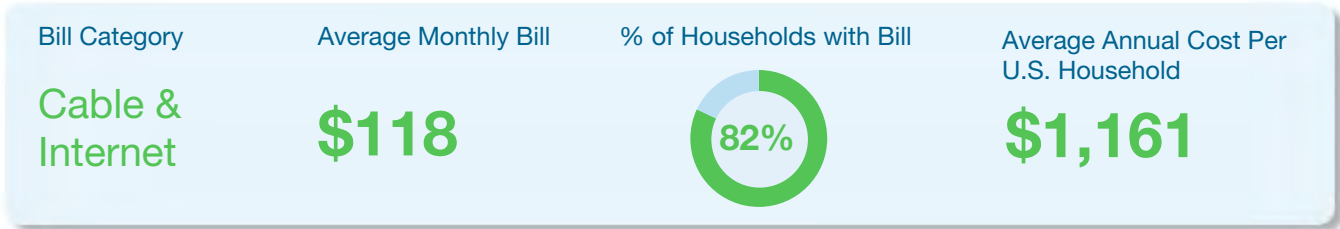
While the total market size for U.S. household bills is \$3.87 trillion per year, the United States of Bill Pay Reports focus on the ten most common household bills, which amount to \$3.22 trillion annually. This report focuses on the \$152 billion Cable & Internet category.



Cable & Internet bills account for **4.9%** of the **\$3.87** trillion spent on household bills per year.

*Other includes credit card payments, taxes and non-recurring fees like health care lab expenses and toll roads.

The average U.S. household spends **\$118** a month on Cable & Internet.



Cable & Internet amount to **\$1,161** of the **\$24,032** spent annually on the **ten most common** household bills.*

Bill Category		Average Monthly Bill	% of Households with Bill	Average Annual Cost
Mortgage		\$1,321	40%	\$6,341
Rent		\$1,191	33%	\$4,716
Auto Loan		\$467	74%	\$4,144
Utilities		\$351	79%	\$3,327
Auto Ins		\$207	82%	\$2,037
Health Ins		\$120	75%	\$1,080
Cable & Internet		\$118	82%	\$1,161
Mobile Phone		\$119	94%	\$1,342
Alarm & Security		\$84	14%	\$141
Life Insurance		\$89	26%	\$277

*The ten most common household bills do not take into account such things as credit card payments, taxes and non-recurring fees like health care lab expenses and toll roads.

Cable & Internet Market Snapshot

Total Cable & Internet Market Size

\$152B

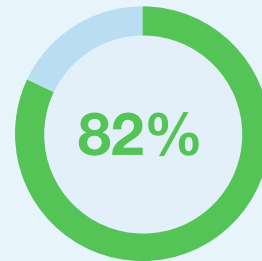
Average Annual Cost Per U.S. Household

\$1,161*

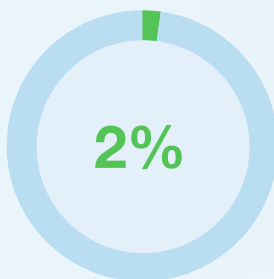
Average monthly household bill

\$118

Percent of households with Cable & Internet



Percent of annual income



Most expensive states for Cable & Internet

NH

ME

AK

DE

MD



* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Cable & Internet Bill Pay Market Size

Cable & Internet Bill Pay Market Size by State

	State	Market Size (\$B)	# Households	
1	California	\$15.03	12,576,918	
2	Texas	\$11.08	8,922,664	
3	Florida	\$8.43	7,420,759	
4	New York	\$8.38	7,317,755	
5	Illinois	\$5.67	4,836,947	
6	Ohio	\$5.63	4,602,999	
7	Pennsylvania	\$5.10	5,018,860	
8	Michigan	\$4.69	3,872,494	
9	North Carolina	\$4.50	3,745,153	
10	Georgia	\$4.11	3,585,611	
11	New Jersey	\$3.32	3,214,360	
12	Tennessee	\$3.19	2,492,121	
13	Virginia	\$3.03	3,056,144	
14	Indiana	\$2.86	2,502,149	
15	Missouri	\$2.83	2,375,732	
16	Massachusetts	\$2.71	2,547,068	
17	Arizona	\$2.67	2,381,696	
18	Washington	\$2.67	2,620,116	
19	Wisconsin	\$2.63	2,279,781	
20	Alabama	\$2.56	1,883,727	
21	Louisiana	\$2.52	1,728,134	
22	South Carolina	\$2.35	1,801,181	
23	Minnesota	\$2.15	2,087,300	
24	Maryland	\$2.14	2,156,414	
25	Colorado	\$2.00	1,972,932	

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	State	Market Size (\$B)	# Households	
26	Kentucky	\$1.99	1,721,406	
27	Oklahoma	\$1.75	1,460,555	
28	Connecticut	\$1.70	1,371,087	
29	Oregon	\$1.66	1,518,988	
30	Mississippi	\$1.53	1,115,776	
31	Arkansas	\$1.37	1,147,095	
32	Iowa	\$1.30	1,221,816	
33	Nevada	\$1.20	1,006,477	
34	Kansas	\$1.11	1,112,105	
35	West Virginia	\$0.91	763,744	
36	New Mexico	\$0.84	790,552	
37	New Hampshire	\$0.78	519,023	
38	Maine	\$0.73	557,168	
39	Utah	\$0.73	877,481	
40	Nebraska	\$0.64	721,277	
41	Idaho	\$0.57	579,206	
42	Hawaii	\$0.53	455,338	
43	Delaware	\$0.39	342,294	
44	Montana	\$0.38	409,869	
45	South Dakota	\$0.32	322,111	
46	Vermont	\$0.30	256,442	
47	Wyoming	\$0.29	226,944	
48	Alaska	\$0.29	258,052	
49	Rhode Island	\$0.28	413,607	
50	North Dakota	\$0.27	280,782	

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Cable & Internet Bill Pay Market Size by Top 50 U.S. City (based on # of households)

	CBSA	Market Size (\$B)	Number of households in the area	
1	New York	\$0.89	760,488	
2	San Diego	\$0.67	460,080	
3	Louisville	\$0.42	306,685	
4	San Antonio	\$0.81	567,207	
5	San Francisco	\$0.45	345,811	
6	Cincinnati	\$0.45	332,932	
7	Portland	\$0.43	351,771	
8	Atlanta	\$0.47	384,898	
9	Austin	\$0.45	382,370	
10	Fort Lauderdale	\$0.41	306,949	
11	Columbus	\$0.40	329,101	
12	Miami	\$0.74	597,148	
13	Milwaukee	\$0.43	325,271	
14	Los Angeles	\$1.01	821,015	
15	Saint Louis	\$0.48	393,848	
16	Denver	\$0.39	405,963	
17	Dallas	\$0.54	481,042	
18	Cleveland	\$0.37	328,591	
19	Las Vegas	\$0.59	523,424	
20	Orlando	\$0.38	322,023	
21	Indianapolis	\$0.40	368,507	
22	Philadelphia	\$0.49	599,819	
23	Chicago	\$0.99	1,040,151	
24	Phoenix	\$0.48	468,278	
25	Houston	\$1.10	1,036,113	

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	CBSA	Market Size (\$B)	Number of households in the area	
26	Kansas City	\$0.27	228,104	
27	El Paso	\$0.33	243,085	
28	Albuquerque	\$0.27	257,469	
29	Birmingham	\$0.27	201,876	
30	Charlotte	\$0.37	311,844	
31	Oklahoma City	\$0.32	257,812	
32	Memphis	\$0.35	265,247	
33	Boston	\$0.06	64,609	
34	Dayton	\$0.25	200,079	
35	Seattle	\$0.29	371,914	
36	Washington	\$0.23	266,707	
37	San Jose	\$0.33	309,116	
38	Rochester	\$0.23	196,574	
39	Pittsburgh	\$0.25	305,354	
40	Omaha	\$0.22	203,128	
41	Jacksonville	\$0.37	319,551	
42	Fort Worth	\$0.36	292,704	
43	Colorado Springs	\$0.18	203,526	
44	Detroit	\$0.28	255,096	
45	Baltimore	\$0.21	253,110	
46	Tucson	\$0.36	349,348	
47	Saint Paul	\$0.27	296,977	
48	Minneapolis	\$0.36	423,421	
49	Sacramento	\$0.25	281,295	
50	Tampa	\$0.19	286,184	

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Regional Cable & Internet Bill Pay Comparison

The Most and Least Expensive States for Cable & Internet

Top 5 Most Expensive

State	Average Monthly/ Yearly Bill	% of Households with Bill
1 NH	\$151 /month \$1,503 /year	83%
2 VT	\$134 /month \$1,159 /year	72%
3 DE	\$134 /month \$1,140 /year	71%
4 MD	\$131 /month \$990 /year	63%
5 NY	\$131 /month \$1,145 /year	73%



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Top 5 Least Expensive

State	Average Monthly/ Yearly Bill	% of Households with Bill
46 ND	\$104 /month \$958 /year	77%
47 UT	\$102 /month \$833 /year	68%
48 ID	\$101 /month \$978 /year	81%
49 NE	\$97 /month \$881 /year	76%
50 SD	\$95 /month \$1,002 /year	88%



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The Most and Least Expensive Big Cities for Cable & Internet

(based on # of households)

Top 5 Most Expensive

City	Average Monthly/ Yearly Bill	% of Households with Bill
New York	\$150 /month \$1,167 /year	65%
San Diego	\$147 /month \$1,466 /year	83%
Louisville	\$133 /month \$1,371 /year	86%
San Antonio	\$132 /month \$1,430 /year	90%
San Francisco	\$132 /month \$1,313 /year	83%



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Top 5 Least Expensive

City	Average Monthly/ Yearly Bill	% of Households with Bill
Tucson	\$99 /month 1,021 /year	86%
Saint Paul	\$98 /month 897 /year	76%
Minneapolis	\$98 /month 859 /year	73%
Sacramento	\$88 /month 876 /year	83%
Tampa	\$85 /month 666 /year	65%



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Cable & Internet Market/Spend Breakdown by State

Cable & Internet Market/Spend by State

State	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
1 Alabama	1,883,727	\$2,558	\$118	96%	\$1,359
2 Alaska	258,052	\$291	\$125	75%	\$1,125
3 Arizona	2,381,696	\$2,673	\$110	85%	\$1,122
4 Arkansas	1,147,095	\$1,366	\$106	94%	\$1,196
5 California	12,576,918	\$15,029	\$117	85%	\$1,193
6 Colorado	1,972,932	\$1,997	\$110	77%	\$1,016
7 Connecticut	1,371,087	\$1,704	\$123	84%	\$1,240
8 Delaware	342,294	\$390	\$134	71%	\$1,142
9 Florida	7,420,759	\$8,426	\$113	84%	\$1,139
10 Georgia	3,585,611	\$4,112	\$109	88%	\$1,151
11 Hawaii	455,338	\$526	\$123	78%	\$1,151
12 Idaho	579,206	\$566	\$101	81%	\$982
13 Illinois	4,836,947	\$5,670	\$116	84%	\$1,169
14 Indiana	2,502,149	\$2,857	\$116	82%	\$1,141
15 Iowa	1,221,816	\$1,300	\$112	79%	\$1,062
16 Kansas	1,112,105	\$1,110	\$114	73%	\$999
17 Kentucky	1,721,406	\$1,995	\$106	91%	\$1,158
18 Louisiana	1,728,134	\$2,524	\$129	94%	\$1,455
19 Maine	557,168	\$732	\$127	86%	\$1,311
20 Maryland	2,156,414	\$2,136	\$131	63%	\$990
21 Massachusetts	2,547,068	\$2,713	\$127	70%	\$1,067
22 Michigan	3,872,494	\$4,685	\$116	87%	\$1,211
23 Minnesota	2,087,300	\$2,154	\$113	76%	\$1,031
24 Mississippi	1,115,776	\$1,527	\$115	99%	\$1,366
25 Missouri	2,375,732	\$2,832	\$114	87%	\$1,190

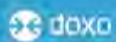


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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Cable & Internet Market/Spend by State (continued)

State	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
26 Montana	409,869	\$384	\$105	74%	\$932
27 Nebraska	721,277	\$636	\$97	76%	\$885
28 Nevada	1,006,477	\$1,198	\$115	86%	\$1,187
29 New Hampshire	519,023	\$780	\$151	83%	\$1,504
30 New Jersey	3,214,360	\$3,321	\$130	66%	\$1,030
31 New Mexico	790,552	\$845	\$109	82%	\$1,073
32 New York	7,317,755	\$8,378	\$131	73%	\$1,148
33 North Carolina	3,745,153	\$4,504	\$115	87%	\$1,201
34 North Dakota	280,782	\$269	\$104	77%	\$961
35 Ohio	4,602,999	\$5,633	\$120	85%	\$1,224
36 Oklahoma	1,460,555	\$1,746	\$112	89%	\$1,196
37 Oregon	1,518,988	\$1,661	\$117	78%	\$1,095
38 Pennsylvania	5,018,860	\$5,096	\$114	74%	\$1,012
39 Rhode Island	413,607	\$280	\$118	48%	\$680
40 South Carolina	1,801,181	\$2,347	\$122	89%	\$1,303
41 South Dakota	322,111	\$323	\$95	88%	\$1,003
42 Tennessee	2,492,121	\$3,188	\$125	85%	\$1,275
43 Texas	8,922,664	\$11,076	\$118	88%	\$1,246
44 Utah	877,481	\$731	\$102	68%	\$832
45 Vermont	256,442	\$297	\$134	72%	\$1,158
46 Virginia	3,056,144	\$3,027	\$125	66%	\$990
47 Washington	2,620,116	\$2,667	\$125	68%	\$1,020
48 West Virginia	763,744	\$907	\$124	80%	\$1,190
49 Wisconsin	2,279,781	\$2,631	\$117	82%	\$1,151
50 Wyoming	226,944	\$295	\$126	86%	\$1,300



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Cable & Internet Market/Spend by 50 Biggest U.S. Cities

(based on # of households)

Cable & Internet Market/Spend by 50 Biggest U.S. Cities (based on # of households)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
1 Albuquerque	257,469	\$273	\$123	72%	\$1,063
2 Atlanta	384,898	\$474	\$127	81%	\$1,234
3 Austin	382,370	\$454	\$124	80%	\$1,190
4 Baltimore	253,110	\$211	\$99	70%	\$832
5 Birmingham	201,876	\$267	\$121	91%	\$1,321
6 Boston	64,609	\$62	\$119	67%	\$957
7 Charlotte	311,844	\$371	\$121	82%	\$1,191
8 Chicago	1,040,151	\$994	\$105	76%	\$958
9 Cincinnati	332,932	\$449	\$128	88%	\$1,352
10 Cleveland	328,591	\$374	\$111	85%	\$1,132
11 Colorado Springs	203,526	\$178	\$106	69%	\$878
12 Columbus	329,101	\$402	\$120	85%	\$1,224
13 Dallas	481,042	\$537	\$112	83%	\$1,116
14 Dayton	200,079	\$250	\$118	88%	\$1,246
15 Denver	405,963	\$385	\$113	70%	\$949
16 Detroit	255,096	\$281	\$101	91%	\$1,103
17 El Paso	243,085	\$326	\$126	89%	\$1,346
18 Fort Lauderdale	306,949	\$410	\$121	92%	\$1,336
19 Fort Worth	292,704	\$363	\$110	94%	\$1,241
20 Houston	1,036,113	\$1,104	\$103	86%	\$1,063
21 Indianapolis	368,507	\$402	\$108	84%	\$1,089
22 Jacksonville	319,551	\$365	\$111	86%	\$1,146
23 Kansas City	228,104	\$268	\$127	77%	\$1,173
24 Las Vegas	523,424	\$593	\$111	85%	\$1,132
25 Los Angeles	821,015	\$1,006	\$116	88%	\$1,225



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Cable & Internet Market/Spend by 50 Biggest U.S. Cities (based on # of households, cont'd)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
26 Louisville	306,685	\$420	\$133	86%	\$1,373
27 Memphis	265,247	\$348	\$120	91%	\$1,310
28 Miami	597,148	\$742	\$119	87%	\$1,242
29 Milwaukee	325,271	\$425	\$117	93%	\$1,306
30 Minneapolis	423,421	\$364	\$98	73%	\$858
31 New York	760,488	\$888	\$150	65%	\$1,170
32 Oklahoma City	257,812	\$317	\$121	85%	\$1,234
33 Omaha	203,128	\$220	\$111	81%	\$1,079
34 Orlando	322,023	\$378	\$110	89%	\$1,175
35 Philadelphia	599,819	\$494	\$106	65%	\$827
36 Phoenix	468,278	\$483	\$104	83%	\$1,036
37 Pittsburgh	305,354	\$245	\$111	60%	\$799
38 Portland	351,771	\$434	\$127	81%	\$1,234
39 Rochester	196,574	\$227	\$112	86%	\$1,156
40 Sacramento	281,295	\$247	\$88	83%	\$876
41 Saint Louis	393,848	\$481	\$116	88%	\$1,225
42 Saint Paul	296,977	\$266	\$98	76%	\$894
43 San Antonio	567,207	\$811	\$132	90%	\$1,426
44 San Diego	460,080	\$674	\$147	83%	\$1,464
45 San Francisco	345,811	\$454	\$132	83%	\$1,315
46 San Jose	309,116	\$328	\$112	79%	\$1,062
47 Seattle	371,914	\$287	\$115	56%	\$773
48 Tampa	286,184	\$191	\$85	65%	\$663
49 Tucson	349,348	\$357	\$99	86%	\$1,022
50 Washington	266,707	\$233	\$114	64%	\$876



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Cable & Internet Market/Spend by U.S. Cities

(with population of 40k+)

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
1 Abilene, TX	46,527	\$64	\$131	87%	\$1,368
2 Akron, OH	113,678	\$128	\$114	82%	\$1,122
3 Albany, NY	63,464	\$75	\$118	84%	\$1,189
4 Albuquerque, NM	257,469	\$273	\$123	72%	\$1,063
5 Alexandria, VA	137,682	\$122	\$122	61%	\$893
6 Allentown, PA	61,819	\$48	\$89	73%	\$780
7 Alpharetta, GA	60,030	\$88	\$156	78%	\$1,460
8 Amarillo, TX	82,903	\$81	\$95	86%	\$980
9 Anaheim, CA	102,568	\$117	\$114	83%	\$1,135
10 Anchorage, AK	90,801	\$87	\$119	67%	\$957
11 Ann Arbor, MI	64,463	\$94	\$145	84%	\$1,462
12 Appleton, WI	46,703	\$35	\$85	73%	\$745
13 Arlington, TX	135,072	\$226	\$147	95%	\$1,676
14 Arlington, VA	98,253	\$74	\$115	55%	\$759
15 Arvada, CO	48,752	\$58	\$119	84%	\$1,200
16 Asheville, NC	52,723	\$53	\$98	86%	\$1,011
17 Astoria, NY	64,194	\$137	\$228	78%	\$2,134
18 Athens, GA	44,816	\$33	\$70	88%	\$739
19 Atlanta, GA	384,898	\$474	\$127	81%	\$1,234
20 Augusta, GA	79,120	\$88	\$124	75%	\$1,116
21 Aurora, CO	142,039	\$136	\$100	80%	\$960
22 Aurora, IL	65,112	\$99	\$138	92%	\$1,524
23 Austin, TX	382,370	\$454	\$124	80%	\$1,190
24 Bakersfield, CA	163,912	\$197	\$115	87%	\$1,201
25 Baltimore, MD	253,110	\$211	\$99	70%	\$832



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
26 Baton Rouge, LA	150,146	\$232	\$141	91%	\$1,540
27 Beaumont, TX	51,082	\$60	\$117	84%	\$1,179
28 Beaverton, OR	70,528	\$45	\$81	66%	\$642
29 Bellevue, WA	53,635	\$65	\$173	58%	\$1,204
30 Bellingham, WA	48,856	\$78	\$146	91%	\$1,594
31 Bend, OR	43,272	\$47	\$116	79%	\$1,100
32 Berkeley, CA	48,584	\$48	\$98	85%	\$1,000
33 Bethlehem, PA	47,471	\$49	\$108	80%	\$1,037
34 Billings, MT	52,889	\$46	\$116	62%	\$863
35 Birmingham, AL	201,876	\$267	\$121	91%	\$1,321
36 Bloomington, IN	50,417	\$74	\$155	79%	\$1,469
37 Boca Raton, FL	92,147	\$88	\$92	86%	\$949
38 Boise, ID	95,967	\$82	\$90	79%	\$853
39 Boston, MA	64,609	\$62	\$119	67%	\$957
40 Bothell, WA	41,359	\$28	\$90	62%	\$670
41 Boulder, CO	51,579	\$57	\$125	74%	\$1,110
42 Bowling Green, KY	40,130	\$49	\$114	89%	\$1,218
43 Boynton Beach, FL	69,402	\$104	\$140	89%	\$1,495
44 Bradenton, FL	91,356	\$116	\$143	74%	\$1,270
45 Bridgeport, CT	51,248	\$72	\$139	84%	\$1,401
46 Broken Arrow, OK	42,894	\$47	\$108	85%	\$1,102
47 Bronx, NY	486,807	\$550	\$129	73%	\$1,130
48 Brooklyn, NY	916,856	\$827	\$107	70%	\$899
49 Brownsville, TX	54,806	\$96	\$152	96%	\$1,751
50 Buffalo, NY	242,667	\$255	\$118	74%	\$1,048



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
51 Burbank, CA	43,151	\$47	\$107	85%	\$1,091
52 Cambridge, MA	44,117	\$41	\$115	67%	\$925
53 Canton, OH	61,288	\$79	\$121	88%	\$1,278
54 Cape Coral, FL	61,755	\$51	\$90	76%	\$821
55 Carlsbad, CA	41,278	\$51	\$138	74%	\$1,225
56 Carrollton, TX	43,484	\$45	\$134	65%	\$1,045
57 Cary, NC	50,713	\$70	\$133	86%	\$1,373
58 Cedar Rapids, IA	56,172	\$57	\$113	75%	\$1,017
59 Chandler, AZ	96,908	\$120	\$117	88%	\$1,236
60 Charleston, SC	75,336	\$90	\$129	77%	\$1,192
61 Charleston, WV	42,540	\$38	\$93	80%	\$893
62 Charlotte, NC	311,844	\$371	\$121	82%	\$1,191
63 Charlottesville, VA	44,312	\$48	\$123	73%	\$1,077
64 Chattanooga, TN	84,051	\$70	\$94	74%	\$835
65 Chesapeake, VA	79,593	\$72	\$132	57%	\$903
66 Chicago, IL	1,040,151	\$994	\$105	76%	\$958
67 Chico, CA	42,638	\$51	\$125	79%	\$1,185
68 Chula Vista, CA	74,219	\$86	\$129	75%	\$1,161
69 Cincinnati, OH	332,932	\$449	\$128	88%	\$1,352
70 Clarksville, TN	56,999	\$57	\$101	82%	\$994
71 Clearwater, FL	75,980	\$63	\$92	75%	\$828
72 Cleveland, OH	328,591	\$374	\$111	85%	\$1,132
73 Clinton Township, MI	42,046	\$43	\$96	89%	\$1,025
74 Colorado Springs, CO	203,526	\$178	\$106	69%	\$878
75 Columbia, MO	55,099	\$64	\$111	87%	\$1,159



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
76 Columbia, SC	127,806	\$98	\$77	83%	\$767
77 Columbus, GA	69,559	\$78	\$119	78%	\$1,114
78 Columbus, OH	329,101	\$402	\$120	85%	\$1,224
79 Concord, CA	44,872	\$63	\$139	85%	\$1,418
80 Conroe, TX	45,568	\$50	\$102	90%	\$1,102
81 Corona, CA	66,724	\$109	\$162	84%	\$1,633
82 Corpus Christi, TX	113,186	\$142	\$119	88%	\$1,257
83 Costa Mesa, CA	40,296	\$45	\$112	83%	\$1,116
84 Cumming, GA	44,403	\$59	\$137	81%	\$1,332
85 Dallas, TX	481,042	\$537	\$112	83%	\$1,116
86 Davenport, IA	41,720	\$53	\$131	81%	\$1,273
87 Dayton, OH	200,079	\$250	\$118	88%	\$1,246
88 Daytona Beach, FL	43,566	\$78	\$178	84%	\$1,794
89 Decatur, GA	66,251	\$74	\$123	76%	\$1,122
90 Delray Beach, FL	53,914	\$57	\$108	81%	\$1,050
91 Denton, TX	51,697	\$36	\$91	64%	\$699
92 Denver, CO	405,963	\$385	\$113	70%	\$949
93 Des Moines, IA	84,389	\$104	\$113	91%	\$1,234
94 Detroit, MI	255,096	\$281	\$101	91%	\$1,103
95 Duluth, MN	47,284	\$48	\$110	77%	\$1,016
96 Durham, NC	103,837	\$154	\$147	84%	\$1,482
97 Edmond, OK	53,091	\$55	\$101	86%	\$1,042
98 El Cajon, CA	57,752	\$60	\$112	78%	\$1,048
99 El Paso, TX	243,085	\$326	\$126	89%	\$1,346
100 Elk Grove, CA	50,299	\$53	\$109	81%	\$1,059



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
101 Englewood, CO	42,145	\$43	\$113	75%	\$1,017
102 Erie, PA	75,871	\$92	\$109	93%	\$1,216
103 Escondido, CA	55,176	\$57	\$107	80%	\$1,027
104 Eugene, OR	80,574	\$81	\$125	67%	\$1,005
105 Evansville, IN	75,667	\$94	\$134	77%	\$1,238
106 Everett, WA	65,085	\$75	\$143	67%	\$1,150
107 Fairfax, VA	55,388	\$50	\$129	59%	\$913
108 Falls Church, VA	43,926	\$33	\$106	59%	\$750
109 Fargo, ND	47,589	\$37	\$90	72%	\$778
110 Fayetteville, NC	95,271	\$143	\$133	94%	\$1,500
111 Flint, MI	65,019	\$64	\$90	92%	\$994
112 Florissant, MO	42,623	\$63	\$140	88%	\$1,478
113 Flushing, NY	77,309	\$146	\$202	78%	\$1,891
114 Fontana, CA	54,330	\$65	\$108	92%	\$1,192
115 Fort Collins, CO	70,063	\$86	\$134	76%	\$1,222
116 Fort Lauderdale, FL	306,949	\$410	\$121	92%	\$1,336
117 Fort Myers, FL	95,960	\$68	\$82	72%	\$708
118 Fort Wayne, IN	120,138	\$112	\$108	72%	\$933
119 Fort Worth, TX	292,704	\$363	\$110	94%	\$1,241
120 Frederick, MD	45,427	\$40	\$125	59%	\$885
121 Fredericksburg, VA	54,809	\$42	\$101	63%	\$764
122 Fremont, CA	71,013	\$128	\$175	86%	\$1,806
123 Fresno, CA	182,779	\$213	\$113	86%	\$1,166
124 Frisco, TX	40,964	\$54	\$132	84%	\$1,331
125 Fullerton, CA	45,163	\$68	\$147	85%	\$1,499



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
126 Gainesville, FL	80,228	\$71	\$110	67%	\$884
127 Gaithersburg, MD	46,442	\$48	\$144	60%	\$1,037
128 Garden Grove, CA	46,801	\$66	\$137	85%	\$1,397
129 Garland, TX	75,703	\$70	\$110	70%	\$924
130 Gilbert, AZ	70,090	\$84	\$122	82%	\$1,200
131 Glendale, AZ	98,219	\$101	\$101	85%	\$1,030
132 Glendale, CA	65,443	\$87	\$130	85%	\$1,326
133 Grand Junction, CO	41,431	\$37	\$112	66%	\$887
134 Grand Prairie, TX	57,749	\$59	\$102	83%	\$1,016
135 Grand Rapids, MI	134,945	\$152	\$102	92%	\$1,126
136 Green Bay, WI	72,193	\$58	\$107	62%	\$796
137 Greensboro, NC	125,993	\$189	\$139	90%	\$1,501
138 Greenville, NC	44,250	\$57	\$123	87%	\$1,284
139 Greenville, SC	81,983	\$124	\$140	90%	\$1,512
140 Hamilton, OH	49,236	\$65	\$122	90%	\$1,318
141 Hampton, VA	54,206	\$56	\$145	59%	\$1,027
142 Harrisburg, PA	69,235	\$46	\$76	72%	\$657
143 Hartford, CT	45,370	\$38	\$85	81%	\$826
144 Hayward, CA	55,833	\$83	\$130	95%	\$1,482
145 Hemet, CA	43,404	\$46	\$107	83%	\$1,066
146 Henderson, NV	103,938	\$154	\$137	90%	\$1,480
147 Henrico, VA	75,351	\$63	\$115	60%	\$828
148 Hialeah, FL	111,174	\$123	\$103	89%	\$1,100
149 High Point, NC	45,645	\$39	\$79	91%	\$863
150 Hollywood, FL	154,790	\$159	\$100	86%	\$1,032



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
151 Homestead, FL	45,955	\$47	\$90	94%	\$1,015
152 Honolulu, HI	151,980	\$154	\$120	70%	\$1,008
153 Houston, TX	1,036,113	\$1,104	\$103	86%	\$1,063
154 Humble, TX	42,767	\$62	\$143	85%	\$1,459
155 Huntington Beach, CA	74,397	\$85	\$129	74%	\$1,146
156 Huntsville, AL	80,270	\$88	\$110	83%	\$1,096
157 Hyattsville, MD	49,521	\$37	\$101	61%	\$739
158 Independence, MO	51,139	\$47	\$86	89%	\$918
159 Indianapolis, IN	368,507	\$402	\$108	84%	\$1,089
160 Inglewood, CA	42,436	\$44	\$103	83%	\$1,026
161 Irvine, CA	78,996	\$86	\$117	77%	\$1,081
162 Irving, TX	83,092	\$76	\$99	77%	\$915
163 Jackson, MS	65,284	\$68	\$90	96%	\$1,037
164 Jacksonville, FL	319,551	\$365	\$111	86%	\$1,146
165 Jamaica, NY	71,999	\$88	\$169	60%	\$1,217
166 Jersey City, NJ	96,828	\$57	\$100	49%	\$588
167 Joliet, IL	44,247	\$61	\$129	89%	\$1,378
168 Kalamazoo, MI	64,188	\$84	\$115	95%	\$1,311
169 Kansas City, KS	55,588	\$74	\$157	71%	\$1,338
170 Kansas City, MO	228,104	\$268	\$127	77%	\$1,173
171 Katy, TX	78,737	\$131	\$174	80%	\$1,670
172 Kenosha, WI	42,607	\$51	\$116	86%	\$1,197
173 Kent, WA	52,632	\$65	\$148	70%	\$1,243
174 Killeen, TX	50,140	\$52	\$102	85%	\$1,040
175 Kissimmee, FL	76,049	\$87	\$118	81%	\$1,147



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
176 Knoxville, TN	152,402	\$175	\$119	80%	\$1,142
177 Lafayette, LA	61,230	\$86	\$147	80%	\$1,411
178 Lake Charles, LA	48,024	\$55	\$114	84%	\$1,149
179 Lake Worth, FL	68,705	\$70	\$96	89%	\$1,025
180 Lakeland, FL	91,873	\$66	\$67	90%	\$724
181 Lancaster, CA	55,674	\$72	\$124	87%	\$1,295
182 Lancaster, PA	64,110	\$71	\$111	83%	\$1,106
183 Lansing, MI	69,602	\$88	\$130	81%	\$1,264
184 Laredo, TX	66,620	\$68	\$97	88%	\$1,024
185 Largo, FL	49,129	\$63	\$136	78%	\$1,273
186 Las Cruces, NM	55,710	\$55	\$116	71%	\$988
187 Las Vegas, NV	523,424	\$593	\$111	85%	\$1,132
188 Lawrenceville, GA	74,070	\$98	\$124	89%	\$1,324
189 Lewisville, TX	41,884	\$46	\$122	75%	\$1,098
190 Lexington, KY	123,494	\$102	\$83	83%	\$827
191 Lincoln, NE	106,408	\$70	\$75	73%	\$657
192 Little Rock, AR	89,906	\$97	\$94	96%	\$1,083
193 Littleton, CO	116,253	\$99	\$97	73%	\$850
194 Long Beach, CA	166,308	\$143	\$102	70%	\$857
195 Longmont, CO	44,469	\$32	\$82	74%	\$728
196 Los Angeles, CA	821,015	\$1,006	\$116	88%	\$1,225
197 Louisville, KY	306,685	\$420	\$133	86%	\$1,373
198 Lubbock, TX	96,888	\$115	\$107	92%	\$1,181
199 Macon, GA	64,138	\$70	\$118	77%	\$1,090
200 Madison, WI	119,823	\$121	\$101	83%	\$1,006



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
201 Manassas, VA	44,564	\$31	\$103	56%	\$692
202 Manchester, NH	46,891	\$53	\$107	87%	\$1,117
203 Marietta, GA	112,699	\$151	\$139	80%	\$1,334
204 McAllen, TX	42,109	\$70	\$159	87%	\$1,660
205 McKinney, TX	49,561	\$55	\$116	79%	\$1,100
206 Melbourne, FL	60,998	\$54	\$82	90%	\$886
207 Memphis, TN	265,247	\$348	\$120	91%	\$1,310
208 Mesa, AZ	182,732	\$192	\$110	80%	\$1,056
209 Mesquite, TX	48,569	\$69	\$139	85%	\$1,418
210 Metairie, LA	59,380	\$80	\$123	92%	\$1,358
211 Miami Beach, FL	57,465	\$68	\$121	81%	\$1,176
212 Miami, FL	597,148	\$742	\$119	87%	\$1,242
213 Midland, TX	49,746	\$71	\$130	92%	\$1,435
214 Milwaukee, WI	325,271	\$425	\$117	93%	\$1,306
215 Minneapolis, MN	423,421	\$364	\$98	73%	\$858
216 Mission, TX	45,515	\$57	\$111	94%	\$1,252
217 Mobile, AL	106,874	\$143	\$122	91%	\$1,332
218 Modesto, CA	84,626	\$114	\$128	88%	\$1,352
219 Montgomery, AL	84,239	\$88	\$100	87%	\$1,044
220 Moreno Valley, CA	51,779	\$78	\$147	86%	\$1,517
221 Murfreesboro, TN	59,453	\$98	\$172	80%	\$1,651
222 Muskegon, MI	49,354	\$55	\$107	87%	\$1,117
223 Myrtle Beach, SC	50,483	\$57	\$106	89%	\$1,132
224 Naperville, IL	56,771	\$84	\$161	77%	\$1,488
225 Naples, FL	117,290	\$117	\$99	84%	\$998



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
226 Nashville, TN	178,661	\$270	\$140	90%	\$1,512
227 New Haven, CT	48,330	\$56	\$108	89%	\$1,153
228 New Orleans, LA	159,787	\$270	\$148	95%	\$1,687
229 New Port Richey, FL	49,892	\$62	\$135	77%	\$1,247
230 New York, NY	760,488	\$888	\$150	65%	\$1,170
231 Newark, DE	50,290	\$61	\$141	71%	\$1,201
232 Newark, NJ	94,631	\$89	\$117	67%	\$941
233 Newport News, VA	71,532	\$60	\$128	55%	\$845
234 Norfolk, VA	86,485	\$105	\$137	74%	\$1,217
235 Norman, OK	45,718	\$70	\$146	88%	\$1,542
236 North Hollywood, CA	55,507	\$71	\$126	85%	\$1,285
237 North Las Vegas, NV	65,737	\$69	\$109	80%	\$1,046
238 Oakland, CA	149,394	\$166	\$117	79%	\$1,109
239 Ocala, FL	83,518	\$100	\$104	96%	\$1,198
240 Oceanside, CA	64,948	\$71	\$113	81%	\$1,098
241 Odessa, TX	48,884	\$71	\$131	92%	\$1,446
242 Ogden, UT	63,895	\$62	\$112	72%	\$968
243 Oklahoma City, OK	257,812	\$317	\$121	85%	\$1,234
244 Olathe, KS	45,895	\$28	\$75	67%	\$603
245 Olympia, WA	67,951	\$69	\$126	67%	\$1,013
246 Omaha, NE	203,128	\$220	\$111	81%	\$1,079
247 Ontario, CA	45,662	\$47	\$110	78%	\$1,030
248 Orange, CA	44,667	\$31	\$71	81%	\$690
249 Orlando, FL	322,023	\$378	\$110	89%	\$1,175
250 Overland Park, KS	69,523	\$72	\$121	71%	\$1,031

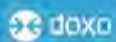


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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
251 Oxnard, CA	53,531	\$67	\$127	82%	\$1,250
252 Palm Bay, FL	40,151	\$55	\$131	87%	\$1,368
253 Palmdale, CA	48,499	\$53	\$97	94%	\$1,094
254 Panama City, FL	47,297	\$58	\$113	90%	\$1,220
255 Pasadena, CA	61,247	\$86	\$137	85%	\$1,397
256 Pasadena, TX	46,761	\$38	\$76	89%	\$812
257 Paterson, NJ	44,329	\$46	\$115	75%	\$1,035
258 Pensacola, FL	100,607	\$132	\$131	83%	\$1,305
259 Peoria, AZ	58,438	\$71	\$120	84%	\$1,210
260 Peoria, IL	55,953	\$89	\$166	80%	\$1,594
261 Philadelphia, PA	599,819	\$494	\$106	65%	\$827
262 Phoenix, AZ	468,278	\$483	\$104	83%	\$1,036
263 Pittsburgh, PA	305,354	\$245	\$111	60%	\$799
264 Plano, TX	104,361	\$156	\$162	77%	\$1,497
265 Pompano Beach, FL	132,205	\$135	\$103	83%	\$1,026
266 Port Saint Lucie, FL	69,266	\$80	\$104	93%	\$1,161
267 Portland, OR	351,771	\$434	\$127	81%	\$1,234
268 Providence, RI	74,254	\$48	\$89	60%	\$641
269 Pueblo, CO	60,063	\$77	\$130	82%	\$1,279
270 Puyallup, WA	47,891	\$66	\$129	89%	\$1,378
271 Quincy, MA	40,658	\$47	\$141	69%	\$1,167
272 Racine, WI	50,405	\$73	\$143	85%	\$1,459
273 Raleigh, NC	194,292	\$191	\$99	83%	\$986
274 Rancho Cucamonga, CA	54,429	\$51	\$91	86%	\$939
275 Reading, PA	80,195	\$108	\$115	98%	\$1,352



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
276 Redding, CA	44,409	\$53	\$110	91%	\$1,201
277 Reno, NV	110,456	\$165	\$138	90%	\$1,490
278 Renton, WA	54,676	\$44	\$114	59%	\$807
279 Richmond, VA	150,747	\$126	\$139	50%	\$834
280 Riverside, CA	103,707	\$147	\$141	84%	\$1,421
281 Roanoke, VA	70,815	\$91	\$132	81%	\$1,283
282 Rochester, MN	47,084	\$48	\$104	82%	\$1,023
283 Rochester, NY	196,574	\$227	\$112	86%	\$1,156
284 Rock Hill, SC	41,750	\$63	\$142	89%	\$1,517
285 Rockford, IL	74,712	\$78	\$95	91%	\$1,037
286 Rockville, MD	51,224	\$28	\$77	59%	\$545
287 Roseville, CA	46,450	\$44	\$95	82%	\$935
288 Round Rock, TX	48,007	\$74	\$159	81%	\$1,545
289 Sacramento, CA	281,295	\$247	\$88	83%	\$876
290 Saginaw, MI	54,545	\$50	\$91	85%	\$928
291 Saint Augustine, FL	45,104	\$75	\$153	90%	\$1,652
292 Saint Charles, MO	52,338	\$83	\$151	87%	\$1,576
293 Saint Louis, MO	393,848	\$481	\$116	88%	\$1,225
294 Saint Paul, MN	296,977	\$266	\$98	76%	\$894
295 Saint Petersburg, FL	157,379	\$177	\$102	92%	\$1,126
296 Salem, OR	91,679	\$94	\$117	73%	\$1,025
297 Salinas, CA	51,070	\$53	\$110	79%	\$1,043
298 Salt Lake City, UT	174,991	\$150	\$98	73%	\$858
299 San Angelo, TX	40,757	\$50	\$116	88%	\$1,225
300 San Antonio, TX	567,207	\$811	\$132	90%	\$1,426



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
301 San Bernardino, CA	65,285	\$73	\$104	90%	\$1,123
302 San Diego, CA	460,080	\$674	\$147	83%	\$1,464
303 San Francisco, CA	345,811	\$454	\$132	83%	\$1,315
304 San Jose, CA	309,116	\$328	\$112	79%	\$1,062
305 San Mateo, CA	51,674	\$32	\$67	78%	\$627
306 Santa Ana, CA	81,168	\$91	\$110	85%	\$1,122
307 Santa Barbara, CA	52,151	\$76	\$137	89%	\$1,463
308 Santa Clara, CA	42,768	\$63	\$158	78%	\$1,479
309 Santa Fe, NM	53,265	\$44	\$98	71%	\$835
310 Santa Monica, CA	47,924	\$65	\$133	85%	\$1,357
311 Santa Rosa, CA	78,686	\$146	\$182	85%	\$1,856
312 Sarasota, FL	106,736	\$88	\$105	65%	\$819
313 Savannah, GA	89,149	\$93	\$103	85%	\$1,051
314 Schenectady, NY	65,997	\$49	\$93	67%	\$748
315 Scottsdale, AZ	121,031	\$157	\$130	83%	\$1,295
316 Scranton, PA	40,609	\$50	\$120	85%	\$1,224
317 Seattle, WA	371,914	\$287	\$115	56%	\$773
318 Shreveport, LA	91,956	\$118	\$116	92%	\$1,281
319 Silver Spring, MD	103,567	\$89	\$128	56%	\$860
320 Simi Valley, CA	42,183	\$48	\$109	87%	\$1,138
321 Sioux Falls, SD	64,311	\$47	\$81	75%	\$729
322 South Bend, IN	57,903	\$46	\$100	66%	\$792
323 Sparks, NV	40,452	\$52	\$127	85%	\$1,295
324 Spartanburg, SC	42,423	\$84	\$174	95%	\$1,984
325 Spokane, WA	140,579	\$127	\$127	59%	\$899



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
326 Spring Hill, FL	47,410	\$37	\$83	77%	\$767
327 Spring, TX	110,748	\$158	\$138	86%	\$1,424
328 Springfield, IL	61,813	\$64	\$96	89%	\$1,025
329 Springfield, MA	53,235	\$41	\$76	84%	\$766
330 Springfield, MO	93,068	\$109	\$117	84%	\$1,179
331 Springfield, OH	40,995	\$49	\$128	78%	\$1,198
332 Stamford, CT	47,292	\$64	\$139	81%	\$1,351
333 Staten Island, NY	165,516	\$199	\$161	62%	\$1,198
334 Sterling Heights, MI	49,441	\$46	\$99	79%	\$939
335 Stockton, CA	111,246	\$100	\$89	84%	\$897
336 Stone Mountain, GA	41,352	\$67	\$151	89%	\$1,613
337 Sugar Land, TX	48,029	\$70	\$134	91%	\$1,463
338 Summerville, SC	41,543	\$61	\$152	81%	\$1,477
339 Sunnyvale, CA	53,530	\$65	\$131	78%	\$1,226
340 Surprise, AZ	44,111	\$64	\$135	89%	\$1,442
341 Syracuse, NY	92,087	\$101	\$133	69%	\$1,101
342 Tacoma, WA	119,941	\$118	\$117	70%	\$983
343 Tallahassee, FL	110,940	\$168	\$152	83%	\$1,514
344 Tampa, FL	286,184	\$191	\$85	65%	\$663
345 Tempe, AZ	67,319	\$88	\$142	77%	\$1,312
346 Toledo, OH	131,713	\$192	\$127	96%	\$1,463
347 Toms River, NJ	50,677	\$50	\$139	59%	\$984
348 Topeka, KS	67,150	\$68	\$106	80%	\$1,018
349 Torrance, CA	63,334	\$87	\$118	97%	\$1,374
350 Trenton, NJ	75,881	\$55	\$108	56%	\$726

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Percent of Households will bill	Cost Per Year *
351 Tucson, AZ	349,348	\$357	\$99	86%	\$1,022
352 Tulsa, OK	171,919	\$159	\$97	80%	\$931
353 Tuscaloosa, AL	44,615	\$92	\$178	97%	\$2,072
354 Tyler, TX	54,727	\$74	\$115	97%	\$1,339
355 Vallejo, CA	41,597	\$49	\$136	72%	\$1,175
356 Van Nuys, CA	56,855	\$89	\$153	85%	\$1,561
357 Vancouver, WA	115,146	\$96	\$105	66%	\$832
358 Ventura, CA	42,565	\$97	\$222	85%	\$2,264
359 Vero Beach, FL	47,009	\$55	\$113	86%	\$1,166
360 Virginia Beach, VA	165,089	\$164	\$138	60%	\$994
361 Visalia, CA	46,399	\$66	\$123	97%	\$1,432
362 Waco, TX	54,771	\$66	\$116	87%	\$1,211
363 Warren, MI	53,442	\$46	\$83	86%	\$857
364 Waterbury, CT	42,755	\$38	\$93	80%	\$893
365 West Palm Beach, FL	131,261	\$144	\$107	85%	\$1,091
366 Whittier, CA	56,887	\$61	\$107	83%	\$1,066
367 Wichita Falls, TX	41,191	\$43	\$109	79%	\$1,033
368 Wichita, KS	161,719	\$201	\$128	81%	\$1,244
369 Wilmington, DE	87,667	\$95	\$133	68%	\$1,085
370 Wilmington, NC	78,939	\$93	\$104	95%	\$1,186
371 Winston Salem, NC	101,067	\$103	\$92	92%	\$1,016
372 Woodbridge, VA	60,426	\$47	\$118	55%	\$779
373 Worcester, MA	68,744	\$90	\$118	92%	\$1,303
374 Yakima, WA	45,991	\$46	\$102	82%	\$1,004
375 Yonkers, NY	66,496	\$70	\$129	68%	\$1,053
376 York, PA	67,941	\$75	\$119	77%	\$1,100
377 Youngstown, OH	68,664	\$50	\$110	55%	\$726
378 Ypsilanti, MI	40,145	\$38	\$90	88%	\$950
379 Yuma, AZ	51,038	\$74	\$132	91%	\$1,441



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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

About doxo

doxo delivers innovation that transforms the bill pay experience for consumers, billers and financial technology providers. For over 8M consumers, doxo's all-in-one bill pay makes it simple to organize and pay any bill on any device through a secure checkout. For billers, doxo's network-driven platform enables online and mobile payments with a ridiculously simple integration, radically lower costs, and game-changing features that are unavailable with legacy bill pay vendors. For fintech partners, doxo delivers financial innovations to consumers across 97% of US Zip Codes, paying from more than 5,000 financial institutions to over 120,000 billers in 45+ service categories. For employees, doxo is a creative, ever-learning team that is passionate about building fintech tools that dramatically improve the bill pay experience. For investors, doxo provides an extraordinary opportunity to invest alongside Jackson Square Ventures, MDV, and Bezos Expeditions to disrupt a market that accounts for over \$4T of US Household spend.

To learn more about America's leading bill pay network, visit doxo.com.