



The Bill Pay Economy™

U.S. Cable & Internet Market Size and
Household Spend doxoINSIGHTS Report 2025



A comprehensive look into the cable and internet industry, with a deep dive into category market size and median spend at the national, state, and regional level.

www.doxo.com/w/insights/

About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

10M+

Statistically significant, with over 10 million paying consumers.

97%

Geographically diverse, capturing payment activity in all 97% U.S. zip codes

120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

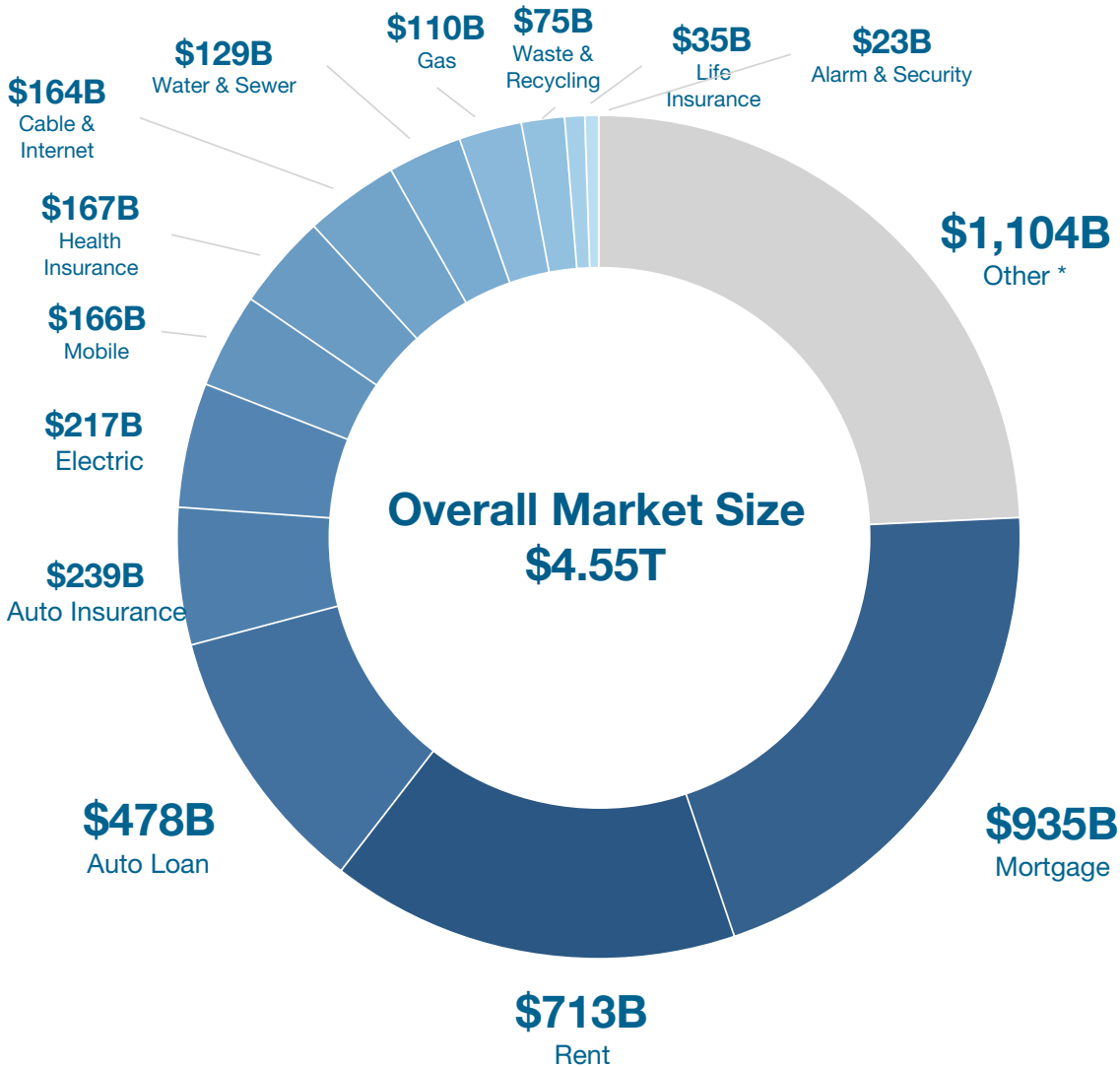
doxoINSIGHTS provides a comprehensive look into the Bill Pay Economy™, with a deep dive into category size and median spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the thirteen most common household bills. For more information about doxoINSIGHTS visit www.doxo.com/w/insights.

The findings in the 2025 U.S. Household Bill Pay Report include breakouts by service category, household market penetration for each type of service, and median household spend per month by state.

Data is sourced from doxoINSIGHTS and reflects a 12-month overview of actual consumer payment data as of March 2025. For the most up-to-date analysis, please visit www.doxo.com/w/explore and search by state, county, or city.

Overall Bill Pay Market Size (in billions)

While the total market size for U.S. household bills is \$4.55 trillion per year, this report focuses on the thirteen most common household bills, which amount to \$3.45 trillion. These include Mortgage; Rent; Auto Loan; Gas; Electric, Water & Sewer, Waste & Recycling; Auto Insurance; Cable & Internet & Phone; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.

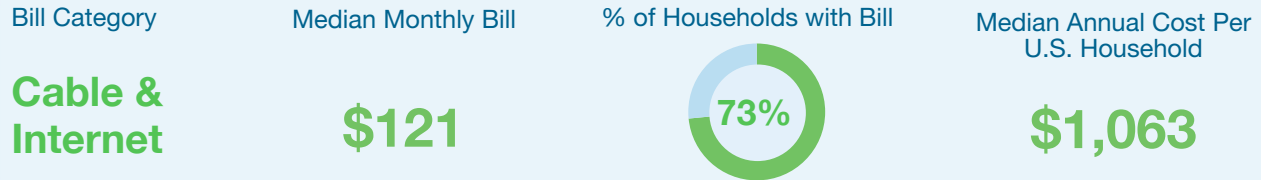


U.S. Households spend **\$3.45** Trillion annually on the thirteen most common household bills.

*Other includes taxes and non-recurring fees like health care lab expenses, and toll roads.

TO NOTE: Category specific data is sourced from actual bill payment activity via doxo's platform, with the exception of Rent and Mortgage, which is sourced from the U.S. Census Bureau.

The median monthly spend for U.S. households on Cable & Internet is **\$121**.



Cable & Internet bills amount to **\$1,063** of the **\$24,659** spent annually on the **13 most common** household bills.*

Bill Category		Median Monthly Bill	% of Households with Bill	Median Annual Cost
Mortgage		\$1,775	40%	\$8,472
Rent		\$1,453	33%	\$5,804
Auto Loan		\$470	61%	\$3,467
Cable & Internet		\$121	73%	\$1,063
Electric		\$120	90%	\$1,292
Auto Insurance		\$105	80%	\$1,002
Mobile Phone		\$96	88%	\$1,016
Water & Sewer		\$86	72%	\$742
Alarm & Security		\$74	13%	\$117
Health Insurance		\$72	66%	\$563
Gas		\$71	65%	\$564
Waste & Recycling		\$70	53%	\$443
Life Insurance		\$60	21%	\$150

Cable & Internet Market Snapshot

Total Cable & Internet Market Size

\$164B

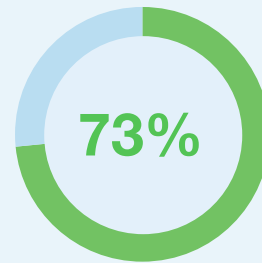
Median Annual Cost Per U.S. Household

\$1,063*

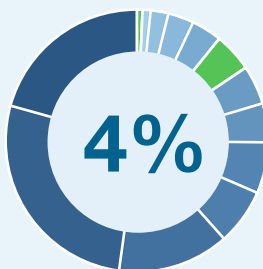
Median monthly household bill

\$121

Percent of households with Cable & Internet



Percent of Household Bill Pay Expense



Most expensive states for Cable & Internet

Delaware

Rhode Island

South Dakota

Tennessee

Alaska



* Median Monthly Bill x % of Households with Bill x 12 months per year = Median Annual Cost per U.S. Household

Cable & Internet Bill Pay Market Size

Cable & Internet Bill Pay Market Size by State

	State	Market Size (\$B)	# Households			State	Market Size (\$B)	# Households	
1	California	\$18139	13,434,530	<div></div>		26	Louisiana	\$2351	1,782,956
2	Texas	\$14812	10,747,049	<div></div>		27	Oklahoma	\$2254	1,542,763
3	Florida	\$9813	8,550,890	<div></div>		28	Kentucky	\$2228	1,793,797
4	New York	\$9194	7,649,119	<div></div>		29	Oregon	\$1884	1,701,550
5	Illinois	\$6561	5,001,893	<div></div>		30	Nevada	\$1549	1,183,488
6	Pennsylvania	\$6187	5,235,339	<div></div>		31	Mississippi	\$1475	1,131,681
7	Ohio	\$6140	4,829,571	<div></div>		32	Iowa	\$1304	1,303,944
8	Georgia	\$5597	4,008,028	<div></div>		33	Arkansas	\$1284	1,189,280
9	North Carolina	\$5442	4,186,957	<div></div>		34	Kansas	\$1149	1,160,618
10	Michigan	\$5085	4,040,159	<div></div>		35	Nebraska	\$1024	787,245
11	South Carolina	\$4544	2,070,390	<div></div>		36	West Virginia	\$988	721,335
12	New Jersey	\$4332	3,478,355	<div></div>		37	Utah	\$924	1,094,419
13	Virginia	\$4059	3,326,340	<div></div>		38	New Mexico	\$868	824,557
14	Washington	\$3974	3,020,551	<div></div>		39	Maine	\$790	589,047
15	Tennessee	\$3728	2,767,022	<div></div>		40	Idaho	\$667	693,668
16	Massachusetts	\$3658	2,762,056	<div></div>		41	New Hampshire	\$653	551,224
17	Arizona	\$3382	2,797,280	<div></div>		42	Hawaii	\$606	488,991
18	Indiana	\$3222	2,681,537	<div></div>		43	Montana	\$529	453,092
19	Wisconsin	\$3090	2,446,037	<div></div>		44	Delaware	\$528	396,394
20	Missouri	\$3058	2,484,929	<div></div>		45	South Dakota	\$516	358,152
21	Colorado	\$3034	2,325,715	<div></div>		46	Rhode Island	\$494	436,916
22	Alabama	\$2593	1,969,060	<div></div>		47	North Dakota	\$386	324,566
23	Maryland	\$2583	2,339,325	<div></div>		48	Alaska	\$354	267,844
24	Minnesota	\$2517	2,283,174	<div></div>		49	Vermont	\$332	269,466
25	Connecticut	\$2430	1,420,170	<div></div>		50	Wyoming	\$277	238,108

Cable & Internet Bill Pay Market Size by 50 Largest U.S. Cities (based on # of households)

	City	Market Size (\$B)	# of households	
1	Houston	\$1468	1,201,386	
2	Chicago	\$1364	1,140,118	
3	Los Angeles	\$1234	882,734	
4	New York	\$1044	771,791	
5	Miami	\$1028	670,393	
6	Dallas	\$972	552,606	
7	Denver	\$954	487,902	
8	Charlotte	\$907	392,044	
9	San Diego	\$897	499,967	
10	San Antonio	\$868	681,018	
11	Las Vegas	\$717	603,995	
12	Philadelphia	\$694	669,271	
13	Fort Worth	\$646	353,489	
14	Phoenix	\$610	545,009	
15	Columbus	\$598	368,515	
16	Milwaukee	\$573	328,839	
17	Portland	\$559	402,447	
18	Atlanta	\$550	465,198	
19	Minneapolis	\$536	473,285	
20	San Jose	\$516	333,751	
21	Orlando	\$500	379,447	
22	Tucson	\$487	380,165	
23	Cincinnati	\$466	349,847	
24	Indianapolis	\$454	400,163	
25	Seattle	\$451	449,727	

	City	Market Size (\$B)	# of households	
26	Oklahoma City	\$445	286,003	
27	Saint Louis	\$436	400,447	
28	Cleveland	\$428	330,007	
29	Austin	\$425	513,547	
30	Fort Lauderdale	\$418	329,908	
31	El Paso	\$416	282,014	
32	Jacksonville	\$409	378,650	
33	Louisville	\$408	323,776	
34	Saint Paul	\$408	326,812	
35	Pittsburgh	\$396	310,509	
36	San Francisco	\$387	362,650	
37	Memphis	\$343	268,998	
38	Birmingham	\$341	208,094	
39	Sacramento	\$338	312,833	
40	Omaha	\$332	228,768	
41	Colorado Springs	\$328	241,518	
42	Washington	\$317	321,522	
43	Baltimore	\$316	253,878	
44	Albuquerque	\$306	274,529	
45	Kansas City	\$297	259,214	
46	Tampa	\$293	329,153	
47	Detroit	\$291	240,311	
48	Dayton	\$274	208,480	
49	Rochester	\$215	203,316	
50	Boston	\$59	70,349	

Regional Cable & Internet Bill Pay Comparison

The Most and Least Expensive States for Cable & Internet

Top 5 Most Expensive

	State	Median Monthly/ Yearly Bill	% of Households with Bill
1	DE	\$157 /Month \$1,313 /Year	70%
2	RI	\$150 /Month \$1,091 /Year	61%
3	SD	\$147 /Month \$1,315 /Year	75%
4	TN	\$143 /Month \$1,310 /Year	76%
5	AK	\$143 /Month \$1,211 /Year	71%



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Top 5 Least Expensive






	State	Median Monthly/ Yearly Bill	% of Households with Bill
46	ID	\$100 /Month \$863 /Year	72%
47	IA	\$100 /Month \$833 /Year	69%
48	MA	\$100 /Month \$809 /Year	67%
49	AR	\$99 /Month \$927 /Year	78%
50	FL	\$96 /Month \$887 /Year	77%



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The Most and Least Expensive Largest Cities for Cable & Internet (based on # of households)






Top 5 Most Expensive

City	Median Monthly/ Yearly Bill	% of Households with Bill
 Pittsburgh	\$221 /Month \$1,508 /Year	57%
 Milwaukee	\$192 /Month \$1,913 /Year	83%
 Denver	\$186 /Month \$1,492 /Year	67%
 Portland	\$170 /Month \$1,463 /Year	72%
 Charlotte	\$165 /Month \$1,599 /Year	81%



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Top 5 Least Expensive

City	Median Monthly/ Yearly Bill	% of Households with Bill
 Washington	\$78 /Month \$587 /Year	62%
 Austin	\$76 /Month \$684 /Year	75%
 Boston	\$73 /Month \$581 /Year	67%
 Indianapolis	\$67 /Month \$625 /Year	78%
 San Jose	\$56 /Month \$484 /Year	72%



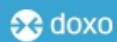
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Cable & Internet Market/Spend by 50 Largest U.S. States

(based on # of households)

Cable & Internet Market/Spend by 50 Largest U.S. States

	State	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
1	Alabama	9,187	\$12.29	\$123	82%	\$1,213
2	Alaska	3,102	\$3.90	\$143	70%	\$1,206
3	Arizona	29,971	\$35.55	\$117	77%	\$1,074
4	Arkansas	5,255	\$5.94	\$103	78%	\$967
5	California	31,051	\$42.18	\$117	75%	\$1,057
6	Colorado	15,037	\$21.60	\$144	70%	\$1,204
7	Connecticut	15,108	\$24.11	\$125	76%	\$1,147
8	Delaware	19,495	\$26.33	\$158	70%	\$1,332
9	Florida	43,114	\$48.91	\$93	77%	\$859
10	Georgia	15,220	\$20.83	\$130	79%	\$1,235
11	Hawaii	15,281	\$19.62	\$128	79%	\$1,216
12	Idaho	6,691	\$6.28	\$101	73%	\$880
13	Illinois	10,803	\$14.14	\$121	77%	\$1,112
14	Indiana	9,739	\$11.65	\$112	75%	\$1,011
15	Iowa	3,783	\$3.96	\$102	69%	\$849
16	Kansas	4,718	\$5.23	\$122	67%	\$983
17	Kentucky	5,946	\$7.80	\$102	81%	\$986
18	Louisiana	9,832	\$12.86	\$122	83%	\$1,218
19	Maine	3,728	\$5.03	\$127	79%	\$1,203
20	Maryland	15,424	\$16.93	\$125	61%	\$910
21	Massachusetts	15,605	\$20.14	\$104	67%	\$832
22	Michigan	12,560	\$15.78	\$125	79%	\$1,179
23	Minnesota	7,636	\$8.68	\$116	68%	\$948
24	Mississippi	6,580	\$8.45	\$126	81%	\$1,223
25	Missouri	7,093	\$8.76	\$133	76%	\$1,215



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* Median Monthly Bill x % of Households with Bill x 12 months per year = Median Annual Cost per U.S. Household

Cable & Internet Market/Spend by 50 Largest U.S. States

State	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
26 Montana	453,092	\$0.53	\$119	71%	\$1,009
27 Nebraska	787,245	\$1.02	\$139	72%	\$1,195
28 Nevada	1,183,488	\$1.55	\$124	77%	\$1,141
29 New Hampshire	551,224	\$0.65	\$109	76%	\$996
30 New Jersey	3,478,355	\$4.33	\$124	63%	\$937
31 New Mexico	824,557	\$0.87	\$122	70%	\$1,031
32 New York	7,649,119	\$9.19	\$121	67%	\$979
33 North Carolina	4,186,957	\$5.44	\$125	77%	\$1,161
34 North Dakota	324,566	\$0.39	\$110	72%	\$949
35 Ohio	4,829,571	\$6.14	\$103	76%	\$941
36 Oklahoma	1,542,763	\$2.25	\$132	78%	\$1,229
37 Oregon	1,701,550	\$1.88	\$125	71%	\$1,067
38 Pennsylvania	5,235,339	\$6.19	\$122	67%	\$984
39 Rhode Island	436,916	\$0.49	\$150	61%	\$1,089
40 South Carolina	2,070,390	\$4.54	\$140	80%	\$1,340
41 South Dakota	358,152	\$0.52	\$147	75%	\$1,320
42 Tennessee	2,767,022	\$3.73	\$143	76%	\$1,308
43 Texas	10,747,049	\$14.81	\$128	78%	\$1,203
44 Utah	1,094,419	\$0.92	\$117	61%	\$862
45 Vermont	269,466	\$0.33	\$129	71%	\$1,095
46 Virginia	3,326,340	\$4.06	\$134	61%	\$982
47 Washington	3,020,551	\$3.97	\$135	64%	\$1,030
48 West Virginia	721,335	\$0.99	\$105	73%	\$914
49 Wisconsin	2,446,037	\$3.09	\$126	75%	\$1,133
50 Wyoming	238,108	\$0.28	\$110	73%	\$957



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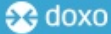
* Median Monthly Bill x % of Households with Bill x 12 months per year = Median Annual Cost per U.S. Household

Cable & Internet Market/Spend by 50 Largest U.S. Cities

(based on # of households)

Cable & Internet Market/Spend by 50 Largest U.S. Cities (based on # of households)

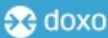
	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Household	Cost Per Year *
1	Albuquerque	274,529	\$0.31	\$135	67%	\$1,085
2	Atlanta	465,198	\$0.55	\$119	75%	\$1,066
3	Austin	513,547	\$0.43	\$76	75%	\$685
4	Baltimore	253,878	\$0.32	\$143	65%	\$1,119
5	Birmingham	208,094	\$0.34	\$136	83%	\$1,358
6	Boston	70,349	\$0.06	\$73	67%	\$585
7	Charlotte	392,044	\$0.91	\$165	81%	\$1,599
8	Chicago	1,140,118	\$1.36	\$104	72%	\$898
9	Cincinnati	349,847	\$0.47	\$117	79%	\$1,103
10	Cleveland	330,007	\$0.43	\$123	76%	\$1,118
11	Colorado Springs	241,518	\$0.33	\$162	67%	\$1,304
12	Columbus	368,515	\$0.60	\$100	80%	\$957
13	Dallas	552,606	\$0.97	\$113	77%	\$1,041
14	Dayton	208,480	\$0.27	\$124	81%	\$1,205
15	Denver	487,902	\$0.95	\$186	67%	\$1,492
16	Detroit	240,311	\$0.29	\$133	81%	\$1,295
17	El Paso	282,014	\$0.42	\$143	77%	\$1,315
18	Fort Lauderdale	329,908	\$0.42	\$98	85%	\$999
19	Fort Worth	353,489	\$0.65	\$129	83%	\$1,277
20	Houston	1,201,386	\$1.47	\$129	77%	\$1,199
21	Indianapolis	400,163	\$0.45	\$67	78%	\$625
22	Jacksonville	378,650	\$0.41	\$95	79%	\$896
23	Kansas City	259,214	\$0.30	\$142	68%	\$1,155
24	Las Vegas	603,995	\$0.72	\$111	76%	\$1,012
25	Los Angeles	882,734	\$1.23	\$147	73%	\$1,293

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* Median Monthly Bill x % of Households with Bill x 12 months per year = Median Annual Cost per U.S. Household

Cable & Internet Market/Spend by 50 Largest U.S. Cities (based on # of households, cont'd)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Household with Bill	Cost Per Year *
26	Louisville	323,776	\$0.41	\$98	81%	\$956
27	Memphis	268,998	\$0.34	\$143	78%	\$1,343
28	Miami	670,393	\$1.03	\$97	76%	\$886
29	Milwaukee	328,839	\$0.57	\$192	83%	\$1,916
30	Minneapolis	473,285	\$0.54	\$140	63%	\$1,056
31	New York	771,791	\$1.04	\$128	65%	\$998
32	Oklahoma City	286,003	\$0.44	\$143	77%	\$1,323
33	Omaha	228,768	\$0.33	\$156	76%	\$1,416
34	Orlando	379,447	\$0.50	\$131	84%	\$1,322
35	Philadelphia	669,271	\$0.69	\$108	62%	\$799
36	Phoenix	545,009	\$0.61	\$98	75%	\$882
37	Pittsburgh	310,509	\$0.40	\$221	57%	\$1,510
38	Portland	402,447	\$0.56	\$170	72%	\$1,461
39	Rochester	203,316	\$0.22	\$98	82%	\$968
40	Sacramento	312,833	\$0.34	\$116	72%	\$1,009
41	Saint Louis	400,447	\$0.44	\$97	79%	\$914
42	Saint Paul	326,812	\$0.41	\$101	72%	\$878
43	San Antonio	681,018	\$0.87	\$109	79%	\$1,039
44	San Diego	499,967	\$0.90	\$154	80%	\$1,469
45	San Francisco	362,650	\$0.39	\$122	67%	\$988
46	San Jose	333,751	\$0.52	\$56	72%	\$481
47	Seattle	449,727	\$0.45	\$122	52%	\$763
48	Tampa	329,153	\$0.29	\$102	62%	\$758
49	Tucson	380,165	\$0.49	\$151	68%	\$1,241
50	Washington	321,522	\$0.32	\$78	62%	\$584


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* Median Monthly Bill x % of Households with Bill x 12 months per year = Median Annual Cost per U.S. Household

Cable & Internet Market/Spend by U.S. Cities

(with population of 40k+)

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
1	Abilene, TX	49,908	\$0.05	\$67	83%	\$670
2	Akron, OH	115,251	\$0.11	\$93	69%	\$766
3	Albany, NY	66,021	\$0.18	\$176	86%	\$1,824
4	Albuquerque, NM	274,529	\$0.31	\$135	67%	\$1,085
5	Alexandria, VA	147,159	\$0.17	\$114	61%	\$830
6	Allen, TX	40,668	\$0.06	\$136	75%	\$1,224
7	Allentown, PA	66,125	\$0.05	\$65	70%	\$544
8	Alpharetta, GA	71,318	\$0.07	\$86	66%	\$678
9	Amarillo, TX	89,473	\$0.10	\$76	82%	\$746
10	Anaheim, CA	110,114	\$0.15	\$103	77%	\$949
11	Anchorage, AK	90,744	\$0.10	\$143	58%	\$1,001
12	Anderson, SC	41,347	\$0.06	\$75	94%	\$845
13	Ann Arbor, MI	69,270	\$0.07	\$123	64%	\$939
14	Annapolis, MD	40,203	\$0.03	\$99	53%	\$634
15	Appleton, WI	51,679	\$0.06	\$126	69%	\$1,040
16	Arlington, TX	142,346	\$0.26	\$117	87%	\$1,218
17	Arlington, VA	111,897	\$0.13	\$132	52%	\$821
18	Arvada, CO	55,628	\$0.08	\$155	77%	\$1,431
19	Ashburn, VA	44,850	\$0.09	\$151	52%	\$941
20	Asheville, NC	55,013	\$0.08	\$147	81%	\$1,425
21	Astoria, NY	64,425	\$0.08	\$133	63%	\$1,000
22	Athens, GA	54,225	\$0.10	\$176	82%	\$1,739
23	Atlanta, GA	465,198	\$0.55	\$119	75%	\$1,066
24	Auburn, WA	43,374	\$0.07	\$124	70%	\$1,046
25	Augusta, GA	74,882	\$0.11	\$146	72%	\$1,260

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
26 Aurora, CO	166,961	\$0.47	\$197	79%	\$1,857
27 Aurora, IL	62,548	\$0.09	\$124	84%	\$1,248
28 Austin, TX	513,547	\$0.43	\$76	75%	\$685
29 Bakersfield, CA	183,033	\$0.23	\$105	79%	\$991
30 Baltimore, MD	253,878	\$0.32	\$143	65%	\$1,119
31 Baton Rouge, LA	151,242	\$0.23	\$97	83%	\$966
32 Baytown, TX	46,494	\$0.07	\$127	88%	\$1,348
33 Beaumont, TX	50,681	\$0.06	\$140	71%	\$1,200
34 Beaverton, OR	81,556	\$0.09	\$140	63%	\$1,061
35 Bellevue, WA	63,297	\$0.08	\$124	57%	\$847
36 Bellingham, WA	55,623	\$0.08	\$135	71%	\$1,150
37 Bend, OR	56,906	\$0.06	\$125	71%	\$1,062
38 Berkeley, CA	49,427	\$0.05	\$78	74%	\$695
39 Bethlehem, PA	50,033	\$0.05	\$65	94%	\$734
40 Billings, MT	60,318	\$0.05	\$102	58%	\$705
41 Birmingham, AL	208,094	\$0.34	\$136	83%	\$1,358
42 Bloomington, IN	53,951	\$0.06	\$140	67%	\$1,120
43 Boca Raton, FL	100,586	\$0.12	\$84	86%	\$868
44 Boise, ID	109,780	\$0.08	\$79	70%	\$668
45 Boston, MA	70,349	\$0.06	\$73	67%	\$585
46 Bothell, WA	50,885	\$0.10	\$153	65%	\$1,197
47 Boulder, CO	54,241	\$0.06	\$141	61%	\$1,026
48 Bowling Green, KY	50,067	\$0.07	\$103	89%	\$1,099
49 Boynton Beach, FL	75,640	\$0.08	\$94	87%	\$982
50 Bradenton, FL	112,339	\$0.09	\$65	70%	\$548



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
51	Bridgeport, CT	55,498	\$0.11	\$135	78%	\$1,271
52	Broken Arrow, OK	52,086	\$0.08	\$119	82%	\$1,176
53	Bronx, NY	533,652	\$0.80	\$132	68%	\$1,084
54	Brooklyn, NY	1,009,555	\$1.30	\$123	62%	\$922
55	Broomfield, CO	47,559	\$0.06	\$155	65%	\$1,204
56	Brownsville, TX	64,594	\$0.10	\$128	89%	\$1,365
57	Buffalo, NY	254,898	\$0.29	\$97	68%	\$793
58	Burbank, CA	44,301	\$0.06	\$114	73%	\$1,000
59	Cambridge, MA	49,732	\$0.05	\$91	62%	\$682
60	Canton, OH	61,816	\$0.07	\$90	81%	\$872
61	Cape Coral, FL	80,265	\$0.07	\$73	70%	\$616
62	Carlsbad, CA	43,981	\$0.06	\$148	60%	\$1,066
63	Carrollton, TX	51,943	\$0.04	\$100	34%	\$413
64	Cary, NC	65,025	\$0.07	\$81	81%	\$787
65	Cedar Rapids, IA	62,218	\$0.05	\$81	67%	\$648
66	Chandler, AZ	116,455	\$0.13	\$133	77%	\$1,228
67	Charleston, SC	89,330	\$0.12	\$136	73%	\$1,183
68	Charlotte, NC	392,044	\$0.91	\$165	81%	\$1,599
69	Charlottesville, VA	51,741	\$0.06	\$108	70%	\$907
70	Chattanooga, TN	90,570	\$0.09	\$88	71%	\$750
71	Chesapeake, VA	92,475	\$0.09	\$173	51%	\$1,057
72	Cheyenne, WY	40,425	\$0.05	\$110	71%	\$943
73	Chicago, IL	1,140,118	\$1.36	\$104	72%	\$898
74	Chico, CA	47,866	\$0.05	\$110	69%	\$908
75	Chula Vista, CA	84,207	\$0.13	\$148	71%	\$1,263



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
76	Cincinnati, OH	349,847	\$0.47	\$117	79%	\$1,103
77	Clarksville, TN	76,875	\$0.08	\$96	80%	\$922
78	Clearwater, FL	78,731	\$0.08	\$69	79%	\$654
79	Clermont, FL	43,612	\$0.05	\$98	81%	\$950
80	Cleveland, OH	330,007	\$0.43	\$123	76%	\$1,118
81	Clinton Township, MI	45,100	\$0.07	\$170	78%	\$1,597
82	Clovis, CA	45,835	\$0.08	\$148	80%	\$1,421
83	College Station, TX	50,594	\$0.10	\$204	89%	\$2,183
84	Colorado Springs, CO	241,518	\$0.33	\$162	67%	\$1,304
85	Columbia, MO	63,728	\$0.11	\$171	82%	\$1,679
86	Columbia, SC	139,368	\$0.18	\$139	75%	\$1,246
87	Columbus, GA	73,322	\$0.06	\$87	69%	\$721
88	Columbus, OH	368,515	\$0.60	\$100	80%	\$957
89	Concord, CA	46,209	\$0.07	\$113	82%	\$1,117
90	Concord, NC	48,201	\$0.19	\$192	84%	\$1,935
91	Conroe, TX	70,499	\$0.09	\$97	85%	\$993
92	Corona, CA	56,043	\$0.08	\$102	81%	\$988
93	Corpus Christi, TX	118,421	\$0.16	\$122	89%	\$1,301
94	Costa Mesa, CA	41,873	\$0.06	\$103	75%	\$927
95	Cumming, GA	63,683	\$0.08	\$118	73%	\$1,035
96	Cypress, TX	65,689	\$0.10	\$143	81%	\$1,392
97	Dallas, TX	552,606	\$0.97	\$113	77%	\$1,041
98	Davenport, IA	44,448	\$0.07	\$108	81%	\$1,049
99	Dayton, OH	208,480	\$0.27	\$124	81%	\$1,205
100	Daytona Beach, FL	51,339	\$0.07	\$113	83%	\$1,130



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
101	Decatur, GA	64,685	\$0.07	\$106	72%	\$917
102	Delray Beach, FL	57,907	\$0.06	\$84	74%	\$743
103	Denton, TX	62,380	\$0.05	\$100	38%	\$450
104	Denver, CO	487,902	\$0.95	\$186	67%	\$1,492
105	Des Moines, IA	92,838	\$0.14	\$102	85%	\$1,046
106	Detroit, MI	240,311	\$0.29	\$133	81%	\$1,295
107	Duluth, GA	44,846	\$0.05	\$86	80%	\$826
108	Duluth, MN	49,558	\$0.05	\$125	62%	\$929
109	Durham, NC	130,977	\$0.18	\$138	72%	\$1,187
110	Edinburg, TX	52,956	\$0.06	\$169	67%	\$1,352
111	Edmond, OK	69,520	\$0.10	\$144	72%	\$1,244
112	El Cajon, CA	57,068	\$0.08	\$148	69%	\$1,225
113	El Paso, TX	282,014	\$0.42	\$143	77%	\$1,315
114	Elgin, IL	42,721	\$0.05	\$124	71%	\$1,054
115	Elk Grove, CA	57,711	\$0.07	\$116	77%	\$1,067
116	Englewood, CO	50,347	\$0.08	\$189	53%	\$1,210
117	Erie, PA	74,761	\$0.09	\$92	89%	\$988
118	Escondido, CA	60,507	\$0.08	\$148	67%	\$1,184
119	Eugene, OR	89,874	\$0.06	\$119	45%	\$643
120	Evansville, IN	78,433	\$0.07	\$107	74%	\$956
121	Everett, WA	67,237	\$0.13	\$153	63%	\$1,162
122	Fairfax, VA	61,521	\$0.06	\$114	52%	\$710
123	Fall River, MA	41,510	\$0.06	\$139	82%	\$1,361
124	Falls Church, VA	45,475	\$0.04	\$114	52%	\$710
125	Fargo, ND	59,315	\$0.05	\$110	53%	\$699



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
126	Fayetteville, AR	47,002	\$0.05	\$94	81%	\$913
127	Fayetteville, NC	100,095	\$0.15	\$133	86%	\$1,365
128	Flint, MI	57,661	\$0.08	\$123	89%	\$1,316
129	Florissant, MO	43,084	\$0.05	\$124	79%	\$1,169
130	Flushing, NY	79,851	\$0.13	\$133	77%	\$1,233
131	Fontana, CA	62,789	\$0.09	\$123	81%	\$1,198
132	Fort Collins, CO	83,014	\$0.07	\$108	65%	\$842
133	Fort Lauderdale, FL	329,908	\$0.42	\$98	85%	\$999
134	Fort Mill, SC	45,895	\$0.38	\$846	87%	\$8,798
135	Fort Myers, FL	116,415	\$0.10	\$73	66%	\$576
136	Fort Wayne, IN	134,062	\$0.22	\$144	70%	\$1,215
137	Fort Worth, TX	353,489	\$0.65	\$129	83%	\$1,277
138	Franklin, TN	44,431	\$0.05	\$146	69%	\$1,205
139	Frederick, MD	56,763	\$0.09	\$128	86%	\$1,317
140	Fredericksburg, VA	67,705	\$0.09	\$132	58%	\$924
141	Fremont, CA	77,020	\$0.09	\$78	82%	\$766
142	Fresno, CA	203,491	\$0.31	\$149	73%	\$1,310
143	Frisco, TX	77,780	\$0.12	\$136	70%	\$1,142
144	Fullerton, CA	47,324	\$0.07	\$103	80%	\$989
145	Gainesville, FL	90,204	\$0.09	\$128	62%	\$945
146	Gainesville, GA	45,604	\$0.07	\$129	87%	\$1,346
147	Gaithersburg, MD	50,758	\$0.05	\$116	56%	\$773
148	Garden Grove, CA	49,531	\$0.07	\$103	76%	\$939
149	Garland, TX	80,585	\$0.13	\$96	72%	\$833
150	Gastonia, NC	44,245	\$0.13	\$201	79%	\$1,904

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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
151	Georgetown, TX	47,171	\$0.06	\$123	73%	\$1,077
152	Gilbert, AZ	92,211	\$0.10	\$121	69%	\$1,003
153	Glendale, AZ	109,530	\$0.18	\$186	83%	\$1,846
154	Glendale, CA	66,765	\$0.09	\$114	73%	\$1,000
155	Grand Junction, CO	46,993	\$0.05	\$141	60%	\$1,015
156	Grand Prairie, TX	66,561	\$0.12	\$96	80%	\$926
157	Grand Rapids, MI	150,052	\$0.21	\$138	84%	\$1,389
158	Greeley, CO	42,145	\$0.05	\$130	63%	\$975
159	Green Bay, WI	78,387	\$0.07	\$129	60%	\$929
160	Greensboro, NC	135,688	\$0.16	\$116	85%	\$1,190
161	Greenville, NC	47,982	\$0.05	\$122	60%	\$878
162	Greenville, SC	98,906	\$0.16	\$136	78%	\$1,280
163	Hamilton, OH	51,833	\$0.08	\$113	87%	\$1,175
164	Hampton, VA	57,330	\$0.06	\$139	57%	\$953
165	Harrisburg, PA	76,400	\$0.13	\$154	69%	\$1,268
166	Hartford, CT	49,306	\$0.07	\$134	78%	\$1,251
167	Hayward, CA	59,684	\$0.06	\$78	78%	\$725
168	Hemet, CA	46,696	\$0.05	\$76	75%	\$688
169	Henderson, NV	132,565	\$0.13	\$99	77%	\$911
170	Henrico, VA	81,235	\$0.07	\$111	47%	\$631
171	Hialeah, FL	121,380	\$0.15	\$89	83%	\$891
172	High Point, NC	48,545	\$0.05	\$113	71%	\$969
173	Hollywood, FL	171,292	\$0.24	\$95	83%	\$948
174	Homestead, FL	64,389	\$0.11	\$93	86%	\$956
175	Honolulu, HI	160,066	\$0.20	\$178	69%	\$1,479


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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
176	Houston, TX	1,201,386	\$1.47	\$129	77%	\$1,199
177	Humble, TX	62,026	\$0.09	\$143	81%	\$1,393
178	Huntington Beach, CA	77,302	\$0.08	\$103	60%	\$742
179	Huntsville, AL	92,255	\$0.12	\$142	71%	\$1,217
180	Hyattsville, MD	56,615	\$0.08	\$149	63%	\$1,134
181	Idaho Falls, ID	42,008	\$0.05	\$100	85%	\$1,015
182	Independence, MO	53,271	\$0.06	\$94	79%	\$889
183	Indianapolis, IN	400,163	\$0.45	\$67	78%	\$625
184	Inglewood, CA	42,711	\$0.06	\$114	75%	\$1,026
185	Irvine, CA	111,979	\$0.13	\$103	65%	\$808
186	Irving, TX	94,801	\$0.16	\$96	73%	\$841
187	Jackson, MI	40,636	\$0.06	\$123	88%	\$1,292
188	Jackson, MS	62,449	\$0.07	\$96	83%	\$953
189	Jacksonville, FL	378,650	\$0.41	\$95	79%	\$896
190	Jamaica, NY	80,323	\$0.10	\$133	58%	\$924
191	Jersey City, NJ	123,132	\$0.08	\$128	32%	\$487
192	Johnson City, TN	43,508	\$0.05	\$143	71%	\$1,226
193	Joliet, IL	46,151	\$0.06	\$112	76%	\$1,021
194	Kalamazoo, MI	66,946	\$0.10	\$123	91%	\$1,348
195	Kansas City, KS	58,516	\$0.06	\$115	65%	\$890
196	Kansas City, MO	259,214	\$0.30	\$142	68%	\$1,155
197	Katy, TX	126,305	\$0.13	\$119	74%	\$1,058
198	Kenosha, WI	44,911	\$0.06	\$126	85%	\$1,285
199	Kent, WA	58,411	\$0.09	\$124	69%	\$1,028
200	Killeen, TX	61,951	\$0.07	\$130	78%	\$1,211



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
201	Kissimmee, FL	108,236	\$0.09	\$56	77%	\$515
202	Knoxville, TN	169,924	\$0.23	\$163	75%	\$1,467
203	Lafayette, IN	45,114	\$0.05	\$129	72%	\$1,115
204	Lafayette, LA	65,390	\$0.07	\$98	70%	\$828
205	Lake Charles, LA	50,779	\$0.06	\$122	75%	\$1,098
206	Lake Worth, FL	74,785	\$0.09	\$84	89%	\$893
207	Lakeland, FL	100,879	\$0.09	\$56	86%	\$578
208	Lancaster, CA	60,635	\$0.09	\$126	77%	\$1,164
209	Lancaster, PA	68,315	\$0.08	\$88	66%	\$695
210	Lansing, MI	73,599	\$0.08	\$129	72%	\$1,121
211	Laredo, TX	79,181	\$0.11	\$128	81%	\$1,237
212	Largo, FL	46,333	\$0.04	\$69	69%	\$573
213	Las Cruces, NM	61,971	\$0.05	\$133	59%	\$949
214	Las Vegas, NV	603,995	\$0.72	\$111	76%	\$1,012
215	Laurel, MD	44,583	\$0.04	\$99	57%	\$674
216	Lawrence, KS	43,830	\$0.03	\$118	47%	\$666
217	Lawrenceville, GA	87,882	\$0.13	\$133	76%	\$1,211
218	Lees Summit, MO	42,201	\$0.05	\$94	76%	\$857
219	Lewisville, TX	48,350	\$0.07	\$100	70%	\$841
220	Lexington, KY	138,089	\$0.27	\$54	76%	\$494
221	Lexington, SC	44,867	\$0.06	\$138	69%	\$1,146
222	Lincoln, NE	123,938	\$0.17	\$162	71%	\$1,389
223	Little Rock, AR	92,999	\$0.13	\$113	88%	\$1,189
224	Littleton, CO	126,741	\$0.16	\$147	64%	\$1,123
225	Long Beach, CA	174,325	\$0.17	\$92	68%	\$748



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
226	Longmont, CO	56,153	\$0.08	\$130	77%	\$1,200
227	Longview, TX	42,553	\$0.05	\$123	67%	\$984
228	Los Angeles, CA	882,734	\$1.23	\$147	73%	\$1,293
229	Louisville, KY	323,776	\$0.41	\$98	81%	\$956
230	Loveland, CO	41,033	\$0.06	\$171	90%	\$1,847
231	Lowell, MA	42,383	\$0.06	\$91	81%	\$882
232	Lubbock, TX	114,065	\$0.15	\$83	90%	\$899
233	Lynnwood, WA	43,910	\$0.08	\$153	57%	\$1,040
234	Macon, GA	63,545	\$0.10	\$208	76%	\$1,886
235	Madison, WI	142,048	\$0.18	\$123	77%	\$1,132
236	Manassas, VA	51,582	\$0.06	\$132	56%	\$889
237	Manchester, NH	50,709	\$0.08	\$162	81%	\$1,568
238	Marietta, GA	121,744	\$0.16	\$141	69%	\$1,169
239	Mcallen, TX	48,137	\$0.06	\$169	73%	\$1,487
240	Mckinney, TX	79,485	\$0.12	\$136	72%	\$1,177
241	Melbourne, FL	71,182	\$0.11	\$137	89%	\$1,468
242	Memphis, TN	268,998	\$0.34	\$143	78%	\$1,343
243	Menifee, CA	40,842	\$0.05	\$102	60%	\$739
244	Meridian, ID	48,054	\$0.04	\$86	64%	\$657
245	Mesa, AZ	214,247	\$0.22	\$114	74%	\$1,006
246	Mesquite, TX	50,676	\$0.09	\$96	79%	\$905
247	Metairie, LA	60,376	\$0.07	\$108	80%	\$1,037
248	Miami Beach, FL	50,541	\$0.07	\$93	74%	\$827
249	Miami, FL	670,393	\$1.03	\$97	76%	\$886
250	Midland, TX	64,381	\$0.10	\$128	92%	\$1,418

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
251	Milwaukee, WI	328,839	\$0.57	\$192	83%	\$1,916
252	Minneapolis, MN	473,285	\$0.54	\$140	63%	\$1,056
253	Mission, TX	55,576	\$0.09	\$169	84%	\$1,704
254	Missoula, MT	43,721	\$0.05	\$119	64%	\$909
255	Missouri City, TX	40,427	\$0.05	\$119	81%	\$1,153
256	Mobile, AL	106,990	\$0.10	\$106	75%	\$954
257	Modesto, CA	87,026	\$0.11	\$146	75%	\$1,307
258	Montgomery, AL	83,172	\$0.08	\$92	78%	\$859
259	Moreno Valley, CA	54,988	\$0.08	\$102	77%	\$937
260	Morgantown, West VA	40,798	\$0.07	\$175	73%	\$1,527
261	Mount Pleasant, SC	40,356	\$0.06	\$150	75%	\$1,350
262	Murfreesboro, TN	80,566	\$0.11	\$160	73%	\$1,408
263	Murrieta, CA	44,354	\$0.05	\$102	65%	\$802
264	Muskegon, MI	50,029	\$0.06	\$143	84%	\$1,445
265	Myrtle Beach, SC	71,112	\$0.11	\$152	79%	\$1,450
266	Nampa, ID	47,438	\$0.05	\$113	79%	\$1,071
267	Naperville, IL	61,065	\$0.07	\$112	75%	\$1,008
268	Naples, FL	142,602	\$0.12	\$77	78%	\$724
269	Nashville, TN	216,309	\$0.28	\$138	75%	\$1,242
270	New Bedford, MA	42,195	\$0.06	\$157	67%	\$1,256
271	New Braunfels, TX	51,602	\$0.05	\$85	76%	\$777
272	New Haven, CT	52,540	\$0.09	\$131	77%	\$1,206
273	New Orleans, LA	173,684	\$0.22	\$109	82%	\$1,073
274	New Port Richey, FL	55,689	\$0.05	\$55	82%	\$544
275	New York, NY	771,791	\$1.04	\$128	65%	\$998



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Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
276	Newark, DE	52,676	\$0.06	\$137	57%	\$939
277	Newark, NJ	113,859	\$0.12	\$132	63%	\$1,003
278	Newport News, VA	76,478	\$0.07	\$131	53%	\$831
279	Norfolk, VA	94,457	\$0.12	\$131	69%	\$1,078
280	Norman, OK	52,911	\$0.10	\$142	89%	\$1,525
281	North Hollywood, CA	60,524	\$0.09	\$114	84%	\$1,156
282	North Las Vegas, NV	85,119	\$0.12	\$115	74%	\$1,026
283	Oakland, CA	167,478	\$0.16	\$78	70%	\$651
284	Ocala, FL	102,254	\$0.12	\$96	82%	\$943
285	Oceanside, CA	67,612	\$0.10	\$148	68%	\$1,208
286	Odessa, TX	64,125	\$0.09	\$128	77%	\$1,187
287	Ogden, UT	76,540	\$0.09	\$146	71%	\$1,251
288	Oklahoma City, OK	286,003	\$0.44	\$143	77%	\$1,323
289	Olathe, KS	52,449	\$0.06	\$136	53%	\$859
290	Olympia, WA	79,802	\$0.29	\$337	64%	\$2,605
291	Omaha, NE	228,768	\$0.33	\$156	76%	\$1,416
292	Ontario, CA	53,535	\$0.06	\$123	64%	\$939
293	Orange, CA	46,139	\$0.06	\$103	69%	\$856
294	Orlando, FL	379,447	\$0.50	\$131	84%	\$1,322
295	Overland Park, KS	80,422	\$0.11	\$136	67%	\$1,087
296	Oxnard, CA	55,658	\$0.08	\$112	73%	\$977
297	Palm Bay, FL	45,349	\$0.07	\$137	93%	\$1,534
298	Palm Coast, FL	41,545	\$0.05	\$108	73%	\$943
299	Palmdale, CA	52,792	\$0.07	\$114	73%	\$999
300	Panama City, FL	49,765	\$0.06	\$96	78%	\$893

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
301 Parker, CO	40,294	\$0.07	\$153	84%	\$1,546
302 Pasadena, CA	62,768	\$0.08	\$114	71%	\$974
303 Pasadena, TX	47,402	\$0.07	\$143	82%	\$1,412
304 Paterson, NJ	49,654	\$0.08	\$128	80%	\$1,229
305 Pearland, TX	48,298	\$0.07	\$125	87%	\$1,304
306 Pensacola, FL	110,596	\$0.11	\$88	76%	\$808
307 Peoria, AZ	75,516	\$0.09	\$121	75%	\$1,091
308 Peoria, IL	56,237	\$0.06	\$111	73%	\$977
309 Pflugerville, TX	42,673	\$0.04	\$81	69%	\$668
310 Philadelphia, PA	669,271	\$0.69	\$108	62%	\$799
311 Phoenix, AZ	545,009	\$0.61	\$98	75%	\$882
312 Pittsburgh, PA	310,509	\$0.40	\$221	57%	\$1,510
313 Plano, TX	116,530	\$0.15	\$136	60%	\$987
314 Pomona, CA	42,797	\$0.06	\$114	78%	\$1,070
315 Pompano Beach, FL	149,334	\$0.13	\$62	73%	\$540
316 Port Saint Lucie, FL	88,323	\$0.09	\$69	84%	\$692
317 Portland, OR	402,447	\$0.56	\$170	72%	\$1,461
318 Providence, RI	82,657	\$0.10	\$174	57%	\$1,184
319 Pueblo, CO	64,608	\$0.06	\$92	75%	\$828
320 Puyallup, WA	56,897	\$0.09	\$114	81%	\$1,115
321 Quincy, MA	45,526	\$0.05	\$93	71%	\$797
322 Racine, WI	52,116	\$0.06	\$98	75%	\$882
323 Raleigh, NC	230,532	\$0.22	\$81	75%	\$732
324 Rancho Cucamonga, CA	57,983	\$0.08	\$123	77%	\$1,132
325 Rapid City, SD	40,938	\$0.04	\$112	71%	\$952



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* Median Monthly Bill x % of Households with Bill x 12 months per year = Median Annual Cost per U.S. Household

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
326 Reading, PA	84,288	\$0.11	\$115	79%	\$1,086
327 Redding, CA	44,062	\$0.07	\$157	82%	\$1,552
328 Redmond, WA	41,474	\$0.05	\$124	57%	\$847
329 Reno, NV	132,940	\$0.20	\$187	77%	\$1,722
330 Renton, WA	60,922	\$0.07	\$124	52%	\$778
331 Richardson, TX	45,444	\$0.07	\$96	71%	\$823
332 Richmond, TX	67,944	\$0.08	\$119	81%	\$1,160
333 Richmond, VA	171,483	\$0.16	\$115	49%	\$674
334 Riverside, CA	105,741	\$0.16	\$101	80%	\$974
335 Riverview, FL	48,109	\$0.04	\$102	59%	\$720
336 Roanoke, VA	72,658	\$0.06	\$102	69%	\$843
337 Rochester, MN	55,408	\$0.07	\$115	75%	\$1,035
338 Rochester, NY	203,316	\$0.22	\$98	82%	\$968
339 Rock Hill, SC	47,953	\$0.43	\$846	95%	\$9,618
340 Rockford, IL	74,175	\$0.18	\$266	78%	\$2,502
341 Rockville, MD	57,555	\$0.04	\$116	33%	\$464
342 Roseville, CA	59,756	\$0.06	\$99	72%	\$858
343 Round Rock, TX	66,837	\$0.08	\$123	73%	\$1,077
344 Sacramento, CA	312,833	\$0.34	\$116	72%	\$1,009
345 Saginaw, MI	52,577	\$0.06	\$123	67%	\$984
346 Saint Augustine, FL	62,074	\$0.08	\$140	75%	\$1,260
347 Saint Charles, MO	57,970	\$0.06	\$112	73%	\$980
348 Saint Louis, MO	400,447	\$0.44	\$97	79%	\$914
349 Saint Paul, MN	326,812	\$0.41	\$101	72%	\$878
350 Saint Petersburg, FL	163,938	\$0.16	\$99	75%	\$896

Cable & Internet Market/Spend by U.S. Cities (with population of 40k+)

	City	# of Households	Market Size (\$B)	Median Monthly Bill	% of Households w/ Bill	Cost Per Year *
351	Salem, OR	103,781	\$0.11	\$120	68%	\$977
352	Salinas, CA	54,375	\$0.09	\$217	73%	\$1,903
353	Salt Lake City, UT	200,349	\$0.18	\$105	68%	\$861
354	San Angelo, TX	44,552	\$0.07	\$128	95%	\$1,459
355	San Antonio, TX	681,018	\$0.87	\$109	79%	\$1,039
356	San Bernardino, CA	71,286	\$0.10	\$123	78%	\$1,148
357	San Diego, CA	499,967	\$0.90	\$154	80%	\$1,469
358	San Francisco, CA	362,650	\$0.39	\$122	67%	\$988
359	San Jose, CA	333,751	\$0.52	\$56	72%	\$481
360	San Mateo, CA	53,985	\$0.05	\$93	62%	\$693
361	Santa Ana, CA	87,934	\$0.12	\$103	74%	\$916
362	Santa Barbara, CA	53,157	\$0.05	\$78	58%	\$546
363	Santa Clara, CA	48,587	\$0.08	\$87	68%	\$714
364	Santa Fe, NM	59,995	\$0.07	\$149	67%	\$1,192
365	Santa Maria, CA	41,358	\$0.06	\$78	80%	\$749
366	Santa Monica, CA	47,540	\$0.06	\$114	65%	\$891
367	Santa Rosa, CA	80,250	\$0.15	\$110	82%	\$1,083
368	Sarasota, FL	119,113	\$0.09	\$65	61%	\$473
369	Savannah, GA	95,483	\$0.12	\$112	81%	\$1,089
370	Schenectady, NY	69,867	\$0.11	\$152	70%	\$1,276
371	Scottsdale, AZ	137,970	\$0.15	\$95	77%	\$880
372	Scranton, PA	41,130	\$0.07	\$109	86%	\$1,130
373	Seattle, WA	449,727	\$0.45	\$122	52%	\$763
374	Shreveport, LA	85,629	\$0.13	\$93	92%	\$1,030
375	Silver Spring, MD	113,973	\$0.10	\$96	56%	\$647
376	Simi Valley, CA	45,402	\$0.08	\$112	90%	\$1,210
377	Sioux Falls, SD	85,156	\$0.10	\$129	71%	\$1,099
378	South Bend, IN	60,658	\$0.03	\$49	61%	\$358
379	Sparks, NV	49,277	\$0.07	\$165	75%	\$1,485

About doxo

doxo delivers innovation that transforms the bill pay experience for consumers, billers and financial technology providers. For over 10M consumers, doxo's all-in-one bill pay makes it simple to organize and pay any bill on any device through a secure checkout. For billers, doxo's network-driven platform enables online and mobile payments with a ridiculously simple integration, radically lower costs, and game-changing features that are unavailable with legacy bill pay vendors. For fintech partners, doxo delivers financial innovations to consumers across 97% of US Zip Codes, paying from more than 5,000 financial institutions to over 120,000 billers in 45+ service categories. For employees, doxo is a creative, ever-learning team that is passionate about building fintech tools that dramatically improve the bill pay experience. For investors, doxo provides an extraordinary opportunity to invest alongside Jackson Square Ventures, MDV, and Bezos Expeditions to disrupt a market that accounts for over \$4T of US Household spend.

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